

# CBAA CONFERENCE

MELBOURNE • 24-27 OCTOBER

2019

PROGRAM

IN PARTNERSHIP WITH:



# SCHEDULE

## THURSDAY 24 OCTOBER

**12:30pm - 4:30pm** - Tell Great Stories in New, Interesting Ways powered by Google News & hosted by the Walkley Foundation for Journalism at the Pullman on the Park

**2:00pm - 5:30pm** - Station Visits: JOY, 3CR & SYN

**4:30pm - 5:30pm** - First Nations Meetup at the Hop Bar  
Beer DeLuxe, Federation Square

**5:30pm - 7:30pm** - Conference Kickstarter at the Hop Bar Beer DeLuxe, Federation Square

## FRIDAY 25 OCTOBER

### Plenary Program

**9:00am - 9:20am** - Welcome to Country - Aunty Di Kerr, Wurundjeri Elder  
Welcome Address - Phillip Randall, CBAA President

**9:20am - 10:15am** - Prof. Peter Greste - The AFP Raids on Australian Journalists and what it means for community broadcasting

**10:15am - 10:45am** - Having a laugh with Geraldine Hickey

**10:45am - 11:15am** - **Morning Tea & Power Sessions**

**11:15am - 11:30am** - Tim Watts MP, Shadow Assistant Minister for Communications & Cyber Security

**11:30am - 11:50pm** - James Cameron, ACMA - The Future Delivery of Radio Services Update

**11:50pm - 12:30pm** - James Cridland - The Future of Radio: A Digital Revolution?

**12:30pm - 2:00pm** - **Lunch - Women & Gender Non-Conforming People's Forum & Power Sessions**

# FRIDAY 25 OCTOBER

## Workshop Program

	<b>Captivate</b> The tools & skills necessary to encourage station support & advocates <b>Ballroom 3</b>	<b>Lead</b> Exploring the world of leadership & the development of management skills <b>Ballroom 2</b>	<b>Create</b> Helpful steps to creating new, interesting & original content for your station <b>Ballroom 1</b>	<b>Influence</b> Community radio as a platform for influence <b>Stradbroke Room</b>	<b>MediaLab</b> In partnership with the Community Media Training Organisation. <b>LaTrobe Room</b>
<b>2:00pm - 3:00pm</b>	Are You Grant Ready? <b>Craig Hunter (Strategic Grants)</b>	Governance & Leadership Workshop Part 1 in partnership with CMTO <b>Patrick Moriarty (Our Community)</b>	Increasing First Nations content on your station <b>(First Nations Media Australia)</b>	DAB+ Digital Radio 2019 <b>Kath Letch (CBAA Digital Radio Project)</b>	Troubleshooting your broadcast chain in partnership with Technorama <b>John Maizels (Technorama)</b>
<b>3:00pm - 3:30pm</b>	<b>Afternoon Tea</b>				
<b>3:30pm - 4:30pm</b>	Community Media as Social Enterprise <b>Charlotte Bedford (CMTO)</b>	Governance & Leadership Workshop Part 2 <b>Patrick Moriarty (Our Community)</b>	Making the News with Build a Bulletin <b>Abe Killian (CBAA)</b>	Taking It To The Streets: Local Event Coverage <b>Michaela Stubbs (3CR Projects)</b>	DAB+ Digital Radio - Service & Program Information <b>Emma Ramsay (CBAA)</b>
<b>4:30pm - 5:30pm</b>	CBAA Annual General Meeting, Level 1 Pullman on the Park				

# SATURDAY 26 OCTOBER

## Workshop & Plenary Program

<b>9:00am - 9:30am</b>	CBF Assessor Meetup Coffee, Level 1 Pullman on the Park				
<b>9:30am - 10:30am</b>		10 Secrets To Become A Fundraising Ninja <b>Andrew Morris (CBAA)</b>	Musical Chairs <b>Maddy MacFarlane (PBS)</b>	CBAA Deep Dive Part 1 <b>Jon Bisset (CBAA)</b>	The Wire Workshop Part 1 in partnership w. 2SER, Radio Adelaide & 4EB <b>Sarah Martin (The Wire)</b>

# SATURDAY 26 OCTOBER

Continued

10:30am -  
11:00am

## Morning Tea & Power Sessions

11:00am -  
12:00pm

WTF? Where's  
The Funding?  
How the CBF can  
help you.

**Ally Newtown**  
(CBF)

How Healthy is  
Your Station?  
Featuring the  
CBAA's Free  
Station Health  
Check Tool

**Keith Phillips**  
(QLBS)

Getting the  
Answers -  
Exploring Topics  
With Interviewing

**Lisa Daniel**  
(JOY FM) &  
**Anthony Dockerill**  
(2SER)

CBAA Deep Dive  
Part 2

**Jon Bisset**  
(CBAA)

The Wire  
Workshop Part 2  
in partnership w.  
2SER, Radio  
Adelaide & 4EB

**Sarah Martin**  
(The Wire)

12:00pm -  
1:30pm

## Lunch: Youth Forum & Power Sessions

1:30pm -  
2:30pm

Presenting a  
Vibrant Social  
Media Face

**Nicole Craig**  
(Impressive) &  
**Christopher**  
**Zerafa** (North  
West FM)

What is Your  
Station's Greatest  
Asset & How Can  
You Leverage it to  
Maximise  
Opportunities,  
Build Partnerships  
& Gain Revenue

**Stephen Pead**

Integrating a  
Variety of  
Specialist  
Programs

**(CBAA CRN**  
**Team)**

Talking Through  
Your Arts

**Andrew Khedoori**  
(CBAA Amrap) &  
**Paul Gough**  
(former Radio  
National Host &  
host of CRN's  
*Playback*)

How to increase  
access & develop  
an RPHA  
program

**Kim Stewart**  
(4ZZZ) & **Bek**  
**Pasqualini**  
(RPHA)

2:30pm -  
3:00pm

## Afternoon Tea & Power Sessions

3:00pm -  
3:15pm

Deutsche Welle Internship Announcement

3:15pm -  
3:30pm

Andrew Khedoori, CBAA Amrap - More music, more knowledge, more connections! Giving you a sneak peek at the Amrap website.

3:30pm -  
4:00pm

Andrew Khedoori, CBAA Amrap - In Conversation with Mick Thomas (sponsored by APRA AMCOS)

4:00pm -  
4:30pm

Geoff Sharp - Volunteering Victoria  
Create, Influence, Lead and Captivate Your Volunteers

4:30pm -  
4:45pm

Jon Bisset, CBAA CEO - Conference Closing Address

6:00pm

Gala Dinner & Awards Night, Level 1 Pullman on the Park

# GETTING THERE

## Travel instructions for Pullman on the Park, Melbourne:

Taxis from the airport are approximately a 30-35 minute, approximately AUD\$75.00 ride. Several taxi services are available in the area.

For guests arriving by car, parking is \$30.00 per day - the hotel garage is accessed via a driveway on Wellington Parade. The Concierge staff can happily assist you if necessary.

The closest **train** station to the Pullman on the Park is Jolimont Station. Take the Hurstbridge or Mernda lines from the city loop.

The 48 and 75 Tram Lines run along Wellington Parade. Disembark at Jolimont Station - Stop 11 (towards the city) or Stop 10 (from the city).

