

Radio Website Services

Easy, affordable and always up-to-date website solutions for your station



WHY DOES YOUR STATION NEED IT?

- **Hassle-free:** We create a professional, best-practice website solution, designed to match the needs of your station
- **Cost-effective:** Eliminate the high costs of new website development, day-to-day maintenance and licensing with our affordable packages
- **Efficient:** Our services handle website creation and maintenance so you can focus on broadcasting and digital content creation
- **Revenue generation:** Use our built-in revenue generation tools to boost donations, memberships, and merchandise sales

WHAT ARE THE BENEFITS?

- **Turn-key solution:** Get online fast with a professional website designed specifically for radio stations
- **Reliable:** We run your site on scalable, enterprise-level Amazon Web Services (AWS) hosting and manage backups, updates and any issues that may arise
- **Feature development:** We're constantly improving which means you get the latest features without any expensive developer costs
- **Customisation:** Tailor your website's look and feel with our extensive design options, ensuring your station stands out from the crowd
- **Ongoing CBAA support:** Help when you need it, via phone or email.

UNIQUE FEATURES

- **Built for radio:** Our platform is designed by industry experts specifically for radio stations, taking into account unique digital requirements like live streaming and on-demand player functionalities
- **Multi-station support:** Manage multiple stations with ease, through a single platform
- **Advanced integration:** Connect seamlessly with 20+ different automation systems for real-time song data. Integrate supported CRMs, email marketing and secure payment gateways
- **Community engagement:** Leverage our community directories for local events, businesses, and job ads to build a robust community around your station.

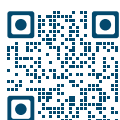
WHAT ABOUT THE COST?

Starting at just \$100 per month plus GST for a basic subscription, Radio Website Services can transform your station's online presence and impact.

Reach out to our support team, and we'll create a customised a Website package that works for you!



COMMUNITY
BROADCASTING
ASSOCIATION OF
AUSTRALIA



For more info, visit
cbaa.org.au/webservices

Ready to
get started?

☎ 02 9310 2999

✉ support@cbaa.org.au

FAQs

Radio Website Services

“Radio Web Services have allowed us to integrate on-demand audio, podcasting and track-listing into our site... the team continue to innovate in response to our needs.”

8CCC, Alice Springs, NT

What's the quick pitch on CBAA's Radio Website Services?

Radio Website Services (RWS) provides an easy, affordable, best-practice website solution designed to match the needs of community radio stations.

Why should we choose RWS over general web design and hosting?

Your time is valuable. RWS is a turnkey solution designed to give your station a hassle-free, professional online presence. The platform is built in partnership with Media Realm and includes ongoing support to keep your site up-to-date and secure. We provide industry-leading AWS hosting which adjusts capacity to meet the demands of your website.

What's included and how quickly can we be up and running?

From live streaming to donations to CRM integration, we have features that'll get your station online fast. For a full list of our services, visit cbaa.org.au/web-services

Do premium features demand more time to manage?

No. The premium features like CRM integration and Now Playing/Song History are designed to automate tasks, saving you even more time.

Can I add live broadcasts and podcasts?

Yes. Live broadcasts and podcasts are simple to set up, and integrate easily with Triton Digital and Omny Studio.

Can we set up revenue streams?

Absolutely. RWS includes best-practice donation forms and allows secure payments

(via Stripe payment processing gateway) for memberships, merchandise and more.

What is the Global Player and how does it work?

Unique to RWS, the Global Player lets listeners enjoy uninterrupted audio as they browse, giving a seamless user experience. Once set up, there's no need for ongoing tweaks.

What does CBAA's Radio Website Services cost?

\$100 a month (plus GST) for the Basic subscription and \$150 a month (plus GST) for the Premium subscription. There are no up-front fees or hourly development costs. For a full list of inclusions, please see the Features Comparison on the next page or visit cbaa.org.au/web-services

What kind of support will we get?

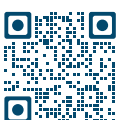
CBAA offers ongoing, dedicated website support through email or phone, as well as an ever-growing online resource library. Your subscription also provides regular hosting and updates.

I'm interested, can we try it out?

Simply call or email to schedule a demo and discuss which package will best suit your station's needs.

Where can I learn more?

Visit us at cbaa.org.au/web-services for more information, or email our support team.



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Features Comparison

Radio Website Services



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| FEATURES | BASIC PACKAGE \$100 PLUS GST/MONTH | PREMIUM PACKAGE \$150 PLUS GST/MONTH |
|-----------------------------------|---------------------------------------|---|
| Live Streaming & On Demand Player | ✓ | ✓ |
| Program Guide | ✓ | ✓ |
| Multi-Station Support | ✓ | ✓ |
| Complimentary MetaRadio License | ✓ | ✓ |
| Live Song Data* | ✓ | ✓ |
| Song History* | ✓ | ✓ |
| Donations* | ✓ | ✓ |
| On Demand & Catch Up* | ✓ | ✓ |
| Podcasting | ✓ | ✓ |
| Secure Payments & Forms* | ✓ | ✓ |
| Email Signups* | ✓ | ✓ |
| Blog & News | ✓ | ✓ |
| Daily content from The Wire/NRN | ✓ | ✓ |
| Block Editor | ✓ | ✓ |
| Banner Ads | ✓ | ✓ |
| Analytics* | ✓ | ✓ |
| Hosting, Backups & Updates | ✓ | ✓ |
| Community Directories | ✓ | ✓ |
| Feature Suggestions | ✓ | ✓ |
| Flexible Design Elements | ✓ | ✓ |
| Email & Phone Support | ✓ | ✓ |
| eLearning Course | ✓ | ✓ |
| Website Community Forum Access | ✓ | ✓ |
| Custom Directories | ✓ X1 | ✓ |
| CRM Integration* | X | ✓ |
| Webhooks* | X | ✓ |
| Single Sign On* | X | ✓ |
| Faster Developer Response Time | X | ✓ |
| Ability to add unique plugins | X | X |

NEED MORE DETAILS?

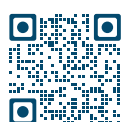
Live Song Data/Song History: [Various](#)
 Secure Payments/Donations: [Stripe](#)
 On Demand & Catch Up: [Omny Studio](#)
 Email Signups: [MailChimp](#) or [MailerLite](#)
 Analytics: [Google Analytics](#)
 CRM Integration: [Profiler](#) or [Zapier](#)
 Webhooks: en.wikipedia.org/wiki/Webhook
 Single Sign On: [Microsoft](#) or [Google](#)
 NRN: cbaa.org.au/national-radio-news
 The Wire: thewire.org.au
 MetaRadio: mediarealm.com.au

INCLUDES

25,000 Unique Visits monthly
 50GB Data Bandwidth
 10GB File Storage

INCLUDES

50,000 Unique Visits monthly
 100GB Data Bandwidth
 20GB File Storage



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*Requires 3rd party product/system