

WHY DOES YOUR STATION NEED IT?

- → Hassle-free: We create a professional, best-practice website solution, designed to match the needs of your station
- → Cost-effective: Eliminate the high costs of new website development, day-to-day maintenance and licensing with our affordable packages
- → Efficient: Our services handle website creation and maintenance so you can focus on broadcasting and digital content creation
- → Revenue generation: Use our built-in revenue generation tools to boost donations, memberships, and merchandise sales

WHAT ARE THE BENEFITS?

- → Turn-key solution: Get online fast with a professional website designed specifically for radio stations
- → Reliable: We run your site on scalable, enterprise-level Amazon Web Services (AWS) hosting and manage backups, updates and any issues that may arise
- → Feature development: We're constantly improving which means you get the latest features without any expensive developer costs
- → Customisation: Tailor your website's look and feel with our extensive design options, ensuring your station stands out from the crowd
- → Ongoing CBAA support: Help when you need it, via phone or email.





For more info, visit cbaa.org.au/webservices

UNIQUE FEATURES

- → Built for radio: Our platform is designed by industry experts specifically for radio stations, taking into account unique digital requirements like live streaming and ondemand player functionalities
- → Multi-station support: Manage multiple stations with ease, through a single platform
- → Advanced integration: Connect seamlessly with 20+ different automation systems for real-time song data. Integrate supported CRMs, email marketing and secure payment gateways
- → Community engagement: Leverage our community directories for local events, businesses, and job ads to build a robust community around your station.

WHAT ABOUT THE COST?

Starting at just \$100 per month plus GST for a basic subscription, Radio Website Services can transform your station's online presence and impact.

Reach out to our support team, and we'll create a customised a Website package that works for you!

Ready to get started?

© 02 9310 2999 ☑ support@cbaa.org.au



What's the quick pitch on CBAA's Radio Website Services?

Radio Website Services (RWS) provides an easy, affordable, best-practice website solution designed to match the needs of community radio stations.

Why should we choose RWS over general web design and hosting?

Your time is valuable. RWS is a turnkey solution designed to give your station a hassle-free, professional online presence. The platform is built in partnership with Media Realm and includes ongoing support to keep your site up-to-date and secure. We provide industry-leading AWS hosting which adjusts capacity to meet the demands of your website.

What's included and how quickly can we be up and running?

From live streaming to donations to CRM integration, we have features that'll get your station online fast. For a full list of our services, visit cbaa.org.au/web-services

Do premium features demand more time to manage?

No. The premium features like CRM integration and Now Playing/Song History are designed to automate tasks, saving you even more time.

Can I add live broadcasts and podcasts?

Yes. Live broadcasts and podcasts are simple to set up, and integrate easily with Triton Digital and Omny Studio.

Can we set up revenue streams?

Absolutely. RWS includes best-practice donation forms and allows secure payments

"Radio Web Services
have allowed us to
integrate on-demand
audio, podcasting and
track-listing into our site...
the team continue to
innovate in response to
our needs."

8CCC, Alice Springs, NT

(via Stripe payment processing gateway) for memberships, merchandise and more.

What is the Global Player and how does it work?

Unique to RWS, the Global Player lets listeners enjoy uninterrupted audio as they browse, giving a seamless user experience. Once set up, there's no need for ongoing tweaks.

What does CBAA's Radio Website Services cost?

\$100 a month (plus GST) for the Basic subscription and \$150 a month (plus GST) for the Premium subscription. There are no upfront fees or hourly development costs. For a full list of inclusions, please see the Features Comparison on the next page or visit cbaa.org. au/web-services

What kind of support will we get?

CBAA offers ongoing, dedicated website support through email or phone, as well as an ever-growing online resource library. Your subscription also provides regular hosting and updates.

I'm interested, can we try it out?

Simply call or email to schedule a demo and discuss which package will best suit your station's needs.

Where can I learn more?

Visit us at <u>cbaa.org.au/web-services</u> for more information, or email our support team.





Ready to get started?

© 02 9310 2999 ☑ support@cbaa.org.au

Features Comparison

Radio Website Services



| Program Guide Multi-Station Support Complimentary MetaRadio License Live Song Data* V Song History* Donations* On Demand & Catch Up* Podcasting V Secure Payments & Forms* V Email Signups* V Block Editor Banner Ads Analytics* V Hosting, Backups & Updates Community Directories Fleature Suggestions Flexible Design Elements V Website Community Forum Access V Website Community Forum Access V Website Sign On* K V V Live Song Data* V V V V V V V V V V V V V | FEATURES | BASIC PACKAGE \$100 PLUS GST/MONTH | PREMIUM PACKAGE \$150 PLUS GST/MONTH |
|--|-----------------------------------|---------------------------------------|---|
| Multi-Station Support Complimentary MetaRadio License Live Song Data* Song History* On Demand & Catch Up* Podcasting Secure Payments & Forms* Y Blog & News Joaliy content from The Wire/NRN Block Editor Banner Ads Analytics* Y Hosting, Backups & Updates Community Directories Feature Suggestions Flexible Design Elements Y Website Community Forum Access Wespite Sign On* Karping Advards Y Webshooks* X Y Complimentary MetaRadio License Y Y Y Y Y Y Y Y Y Y Y Y Y | Live Streaming & On Demand Player | ✓ | ✓ |
| Complimentary MetaRadio License Live Song Data* V Song History* V Donations* V On Demand & Catch Up* Podcasting Secure Payments & Forms* V Email Signups* V Blog & News V Daily content from The Wire/NRN Block Editor Banner Ads V Hosting, Backups & Updates V Community Directories V Feature Suggestions V Feature Suggestions V Website Community Forum Access C CRM Integration* W Webhooks* X V V V Daily Content From Access V CRM Integration* V Faster Developer Response Time V V V V V V V V V V V V V V V V V V | Program Guide | ~ | ✓ |
| Live Song Data* Song History* Con Demand & Catch Up* Podcasting Course Payments & Forms* Email Signups* Blog & News Courtent from The Wire/NRN Block Editor Banner Ads Analytics* Hosting, Backups & Updates Community Directories Feature Suggestions Flexible Design Elements Email & Phone Support Custom Directories X1 CRM Integration* Webhooks* X1 V V V V V V V V V V V V V | Multi-Station Support | ✓ | ✓ |
| Song History* ✓ ✓ Donations* ✓ ✓ On Demand & Catch Up* ✓ ✓ Podcasting ✓ ✓ Secure Payments & Forms* ✓ ✓ Email Signups* ✓ ✓ Blog & News ✓ ✓ Daily content from The Wire/NRN ✓ ✓ Block Editor ✓ ✓ Banner Ads ✓ ✓ Analytics* ✓ ✓ Hosting, Backups & Updates ✓ ✓ Community Directories ✓ ✓ Community Directories ✓ ✓ Feature Suggestions ✓ ✓ Flexible Design Elements ✓ ✓ Email & Phone Support ✓ ✓ Email & Phone Support ✓ ✓ Website Community Forum Access ✓ ✓ Custom Directories ✓ ✓ CRM Integration* X ✓ Webhooks* X ✓ | Complimentary MetaRadio License | ✓ | ✓ |
| Donations* V On Demand & Catch Up* V Podcasting V Secure Payments & Forms* V Email Signups* V Blog & News V Daily content from The Wire/NRN V Block Editor V Banner Ads V Analytics* V Hosting, Backups & Updates V Community Directories V Feature Suggestions Flexible Design Elements Flexible Design Elements V Website Community Forum Access V Custom Directories V CRM Integration* V V V V V V V V V V V Faster Developer Response Time V V V V V V V V V V V V V V V V V V V | Live Song Data* | ✓ | ✓ |
| On Demand & Catch Up* Podcasting Secure Payments & Forms* Secure Payments & Secure Payments | Song History* | ✓ | ✓ |
| Podcasting | Donations* | ✓ | ✓ |
| Secure Payments & Forms* Email Signups* V Blog & News V Daily content from The Wire/NRN V Block Editor V Banner Ads Analytics* Hosting, Backups & Updates Community Directories Feature Suggestions Flexible Design Elements Flexible Design Elements W Website Community Forum Access CRM Integration* W Webhooks* Single Sign On* Faster Developer Response Time V V V V V V V V V V V V V | On Demand & Catch Up* | ✓ | ✓ |
| Email Signups* Blog & News Chaily content from The Wire/NRN Block Editor Banner Ads Analytics* Community Directories Community Flexible Design Elements Community Porum Access Community Forum Access Custom Directories Custo | Podcasting | ✓ | ✓ |
| Blog & News | Secure Payments & Forms* | ✓ | ✓ |
| Daily content from The Wire/NRN Block Editor Banner Ads Analytics* Hosting, Backups & Updates Community Directories Feature Suggestions Flexible Design Elements Email & Phone Support Lecture Support Website Community Forum Access Custom Directories X1 X2 X3 X4 X5 X6 X6 X7 X8 X8 X8 X8 X8 X8 X8 X8 X8 | Email Signups* | ✓ | ✓ |
| Block Editor Banner Ads Analytics* Hosting, Backups & Updates Community Directories Feature Suggestions Flexible Design Elements Flexible Design Elements Webait & Phone Support Learning Course Website Community Forum Access Custom Directories X1 X2 X3 X4 X5 X6 X8 X8 X8 X8 X8 X8 X8 X8 X8 | Blog & News | ✓ | ~ |
| Banner Ads Analytics* Hosting, Backups & Updates Community Directories Feature Suggestions Flexible Design Elements Email & Phone Support Learning Course Website Community Forum Access Custom Directories X1 CRM Integration* Webhooks* Single Sign On* Faster Developer Response Time | Daily content from The Wire/NRN | ~ | ~ |
| Analytics* Hosting, Backups & Updates Community Directories Feature Suggestions Flexible Design Elements Email & Phone Support Custom Directories Custom Directories X Webhooks* Single Sign On* K | Block Editor | V | ~ |
| Hosting, Backups & Updates Community Directories Feature Suggestions Flexible Design Elements Email & Phone Support eLearning Course Website Community Forum Access Custom Directories CRM Integration* Webhooks* Single Sign On* Faster Developer Response Time | Banner Ads | \ | ~ |
| Community Directories Feature Suggestions Flexible Design Elements | Analytics* | V | ~ |
| Feature Suggestions Flexible Design Elements Email & Phone Support eLearning Course Website Community Forum Access Custom Directories CRM Integration* Webhooks* Single Sign On* Faster Developer Response Time | Hosting, Backups & Updates | V | ~ |
| Flexible Design Elements Email & Phone Support eLearning Course Website Community Forum Access Custom Directories XX1 CRM Integration* X Webhooks* X Single Sign On* Faster Developer Response Time X | Community Directories | V | ~ |
| Email & Phone Support eLearning Course Website Community Forum Access Custom Directories X CRM Integration* Webhooks* X Single Sign On* K K K K K K K K K K K K K | Feature Suggestions | V | ~ |
| eLearning Course Website Community Forum Access Custom Directories XX1 CRM Integration* Webhooks* X Single Sign On* Faster Developer Response Time X V | Flexible Design Elements | V | ~ |
| Website Community Forum Access Custom Directories X CRM Integration* X Webhooks* X Single Sign On* X Faster Developer Response Time X V V V V V V V V V V V V | Email & Phone Support | \ | ~ |
| Custom Directories | eLearning Course | V | ✓ |
| CRM Integration* Webhooks* Single Sign On* Faster Developer Response Time X ✓ ✓ ✓ ✓ ✓ ✓ ✓ ✓ ✓ ✓ ✓ ✓ | Website Community Forum Access | \ | ~ |
| Webhooks* Single Sign On* K Faster Developer Response Time X V | Custom Directories | ✓ X1 | ~ |
| Webhooks* Single Sign On* K Faster Developer Response Time X V | CRM Integration* | X | ~ |
| Faster Developer Response Time X | Webhooks* | | ~ |
| Faster Developer Response Time X | Single Sign On* | X | ~ |
| | Faster Developer Response Time | | ~ |
| | Ability to add unique plugins | X | X |

NEED MORE DETAILS?

Live Song Data/Song History: <u>Various</u>
Secure Payments/Donations: <u>Stripe</u>
On Demand & Catch Up: <u>Omny Studio</u>
Email Signups: <u>MailChimp</u> or <u>MailerLite</u>
Analytics: <u>Google Analytics</u>
CRM Integration: <u>Profiler</u> or <u>Zapier</u>
Webhooks: <u>en.wikipedia.org/wiki/Webhook</u>
Single Sign On: <u>Microsoft or Google</u>
NRN: <u>cbaa.org.au/national-radio-news</u>
The Wire: <u>thewire.org.au</u>
MetaRadio: <u>mediarealm.com.au</u>

INCLUDES

25,000 Unique Visits monthly 50GB Data Bandwidth 10GB File Storage

INCLUDES

50,000 Unique Visits monthly 100GB Data Bandwidth 20GB File Storage

Ready to get started?

© 02 9310 2999 ☑ support@cbaa.org.au



For more info, visit cbaa.org.au/web-services