COMMUNITY BROADCASTING STATION CENSUS:

SURVEY OF THE COMMUNITY RADIO SECTOR

for the 2011-12 Financial Year

DECEMBER 2013

Report Prepared for

Community Broadcasting Association of Australia (CBAA)

Client Contact:	**Stephen Hahn**
McNair Ingenuity Research Contact:	**Matt Balogh and Christian Geilen**
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Introduction

This report provides an analysis of data collected for the Community Broadcasting Station Census by McNair Ingenuity Research for the Community Broadcasting Association of Australia (CBAA). The CBAA conducts regular research undertakings into aspects of the Community Broadcasting Sector.

This is the seventh data collection undertaken by the CBAA. All surveys have been funded by the Community Broadcasting Foundation (CBF), an independent, non-profit funding agency for community broadcasting services in Australia, which is committed to an ongoing research program for the sector. The data covers the 2011-12 financial year. The data collection took place online between the 18th June and 30th August, 2013.

This report provides detailed, aggregated information on key aspects of the community broadcasting sector including details on programming, program sources, finances, staffing, volunteers, subscribers, sponsorship, training and technology. This data collection includes new questions incorporated for the first time in 2013 regarding Strategy and Management, as well as Online activities.

Background of the Community Broadcasting Sector

Australia boasts one of the most long-standing and vibrant community broadcasting sectors in the world, emerging from grass-roots action in the early 1970s to become an important and distinctive part of the Australian media landscape. Community broadcasting plays a vital role as a unique sector operating together with commercial and national broadcasters such as the Australian Broadcasting Corporation (ABC) and the Special Broadcasting Service (SBS).

Regulated under the Broadcasting Services Act 1992 and guided by the Codes of Practice, community broadcast stations are operated as independent, not-for-profit organisations. They actively encourage access and participation by members of their communities in all aspects of broadcast operations; emphasise the provision of access to groups that are inadequately served by mainstream media distribution; enhance the diversity of programming choices and viewpoints available to their audiences; and support and develop local and Australian arts, music and culture.

The 2013 McNair Community Radio National Listener Survey showed that community radio continues to sustain its loyal following of listeners and that community radio listening has grown as a proportion of overall radio audience in the long term. Twenty nine percent of Australians aged 15 and over tune into community radio each week. This represents an increase in listenership since the 2004 survey when the number of listeners was 24% of Australians aged 15 and over. The community broadcasting sector has experienced rapid growth since its inception in the early 1970s.

These independent, not-for-profit organisations actively encourage participation, access and support from their geographical or special community of interest. They seek to:

- Provide access to groups at a local level that are less well served by mainstream media distribution.
- Give a voice to Australians with diverse viewpoints.
- Support and develop local and Australian arts, music and culture.

Research Method

The Community Broadcasting Station Census was outsourced to McNair Ingenuity Research for the first time in 2011. McNair Ingenuity Research collaborated closely with the CBAA to ensure representative samples, data integrity and development of pertinent survey questions. The required questions were programmed into a contact profiler, a specialist software package for panel management. The results of the prior wave of the Census were imported into the data capture template so that stations only needed to replace information and statistics that had changed, or answer questions that were new to this wave of the Census. Each station manager or designated contact was sent a unique link and password by email to login to their station profile.

The email advised them that stations could partially complete the census and save their responses returning at a later time to complete the census. Up to three tailored reminder emails were sent to stations, with differing text according to whether they had partially completed the census or not.

Additionally, stations that had not started to complete the Census in July received reminder phone calls, during which they were offered assistance with completing the survey. Up to three reminder calls were made to each station that had not completed the survey at that time during August 2013.

The Census was conducted between the 18th June and 30th August 2013.

The results were compiled and analysed in Q, a database program.

Adjustments

For questions that required numeric responses, internal live reconciliation messages were incorporated, for instance, if a station was completing a question regarding broadcast of total hours of different of types of music, the sum of the hours had to equal the total completed by the station before proceeding to the next question. However, not all possibilities were covered by the reconciliation checks, and in these cases callbacks and some small adjustments have had to be made to ensure that totals tallied correctly.

Small cell sizes

To prevent identification of individual stations and to avoid readers drawing misleading conclusions based on small sample sizes, no data has been reported where cell sizes contain three or less cases. Such cells are denoted by an asterisk (*).

Weightings

Of a possible 285 stations, 240 stations started the census, 160 stations completed all questions of the census, while the remaining 80 stations completed various relevant sections. Where appropriate and historic data was available, data from the previous census was used for non-responding stations. The results have been weighted to total sector results based on projections that take into account the station location and genre. Since more than 70% of stations in every category participated in the Census, there was substantial data upon which to base the weightings and projections can be taken as having a very high accuracy rate.

Definitions

All full-time stations are grouped according to the ACMA Licence Type the station holds and the broadcast area the station covers:

- General stations: includes stations that were operating with general community licences aimed at serving broad local community interests. This category also included a small number of licensees that represented the gay and lesbian, specialist music, arts and educational communities.

- Metropolitan: stations located in a state or territory capital city and licensed to broadcast metropolitan-wide.

- Suburban: stations located in a state or territory capital city and licensed to broadcast to a particular suburban (or sub-metropolitan) area.

- Regional: stations not located in a state or territory capital city, but based in a centre with a relatively high level of service provision (i.e. access to health, education and other public services and a range of commercial outlets), or is within 100 kilometres of such a centre.

- Rural: stations located in a town centre in a country area, which has a comparatively low level of service provision (i.e. access to health, education and other public services and a range of commercial outlets) and not within 100 kilometres of a centre which has a high level of service provision.

- RPH: refers to Radio for the Print Handicapped, largely comprising the reading of newspaper and other articles.

- Youth: Stations providing content primarily for youth, including independent and unpublished music and community information and relevant discussions by or for youth.

- Fine Music: Stations predominantly playing classical, jazz and new Australian compositions.

- Ethnic: Stations providing services to one or many specific cultural or linguistic communities in Australia, predominantly in languages other than English.

- Indigenous: Stations primarily operated by and servicing Aboriginal and Torres Strait Islander people, including Indigenous music as well discussion of Indigenous issues and culture – and stations servicing remote Aboriginal Communities in Australia.

- Religious: Stations that adopt a single faith as the guiding principle in their programming and purpose.

- Seniors / Mature Age: Stations that provide content primarily for people aged 45 and over, including an emphasis on music from the 1940s to 1960s.

- Educational: These stations represent some of the first community broadcasting licences awarded.

1. Sector Size

All community stations, with the exception of Remote Indigenous Broadcast Services (RIBS), were invited to take part in the seventh census of community radio stations. The census assesses the operations of the sector by measuring levels of broadcast activity and monitors how the sector is resourced and funded. The data presented in the report are for the 2011 - 2012 financial year.

Excluding Remote Indigenous Broadcast Services, there were 285 community radio stations fully licensed and operating in the 2011-2012 year. These figures can be seen in the table below.

Figure 1 The number of community radio stations

Fully licensed community broadcasting stations (exc. RIBS): by location, trend 2002-12

Legend
■ 2002-03
■ 2003-04
■ 2005-06
■ 2007-08
■ 2009-10
■ 2011-12

National: 262, 267, 285, 276, 288, 285
Metropolitan: 53, 55, 52, 51, 52, 52
Suburban: 42, 43, 43, 43, 43, 46
Regional: 94, 95, 117, 113, 119, 116
Rural: 73, 74, 73, 69, 74, 71
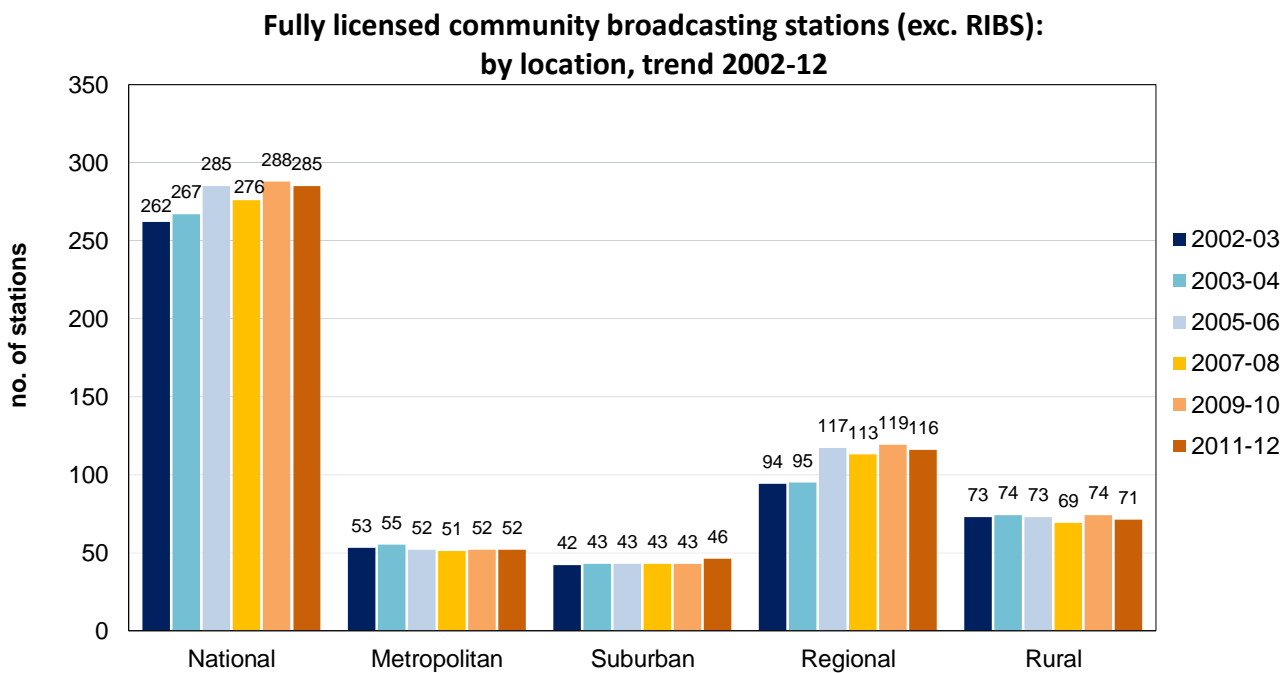
The number of regional stations in the sector has been on the increase has since 2002. As the chart above shows, the number of regional stations dropped slightly from 119 to 116 since the previous census.

The number of rural stations also decreased slightly from 74 to 71. Overall in 2011-12, there were 187 regional and rural Australia stations and 98 metropolitan and suburban stations.

Figure 2 The number of community radio stations by subsector

Fully licensed community broadcasting stations (exc. RIBS):
by subsector, trend 2002-12
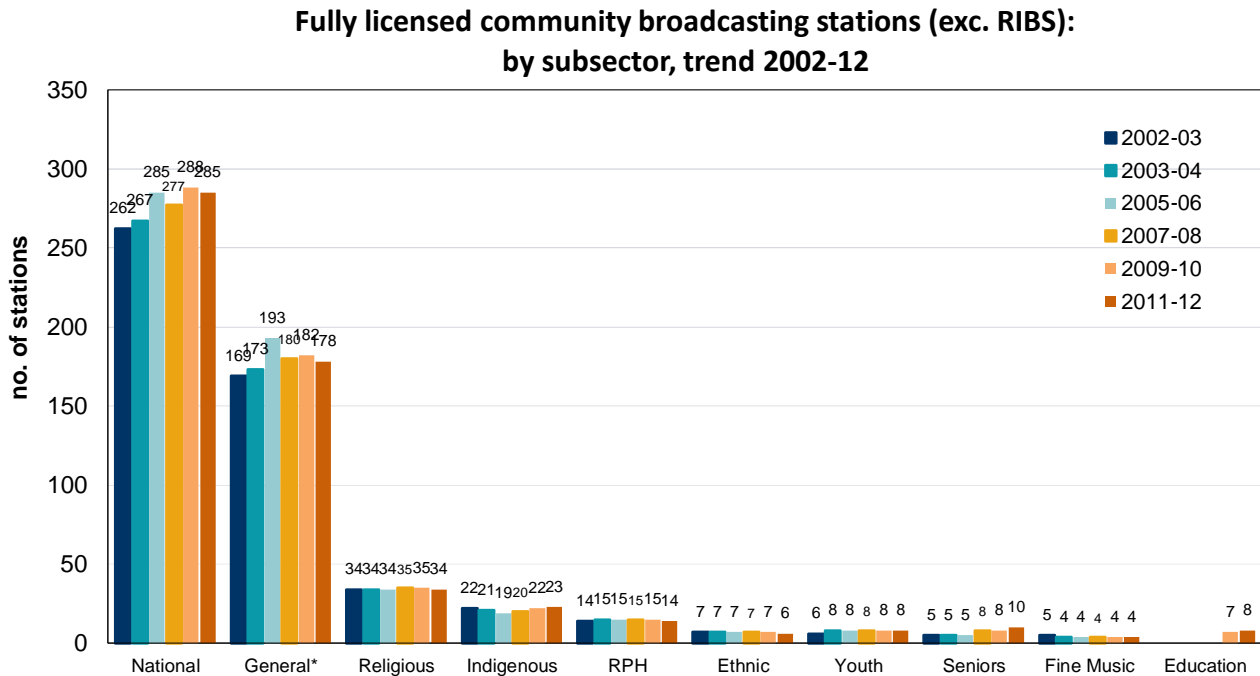
General, rather than specialist, stations have long dominated the community radio sector, although the number of stations classified as 'general' has varied from census to census. In 2011-2012, 178 stations classified as 'general', a decrease of 11 from the previous census (189).

There was also one more Indigenous station in 2011-12 than the previous period - bringing the total number to 23.

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*
General includes education between 2002-2008 inclusive

2. Strategy and Management

Strategic planning is a regular activity for most community radio stations. As the chart below shows, nearly eight in ten (78%) boards or management teams conduct regular planning sessions. This is down from the previous census where 83% of community radio stations' boards or management teams reported that they regularly conducted planning sessions.

Figure 3 Conduct of strategic planning
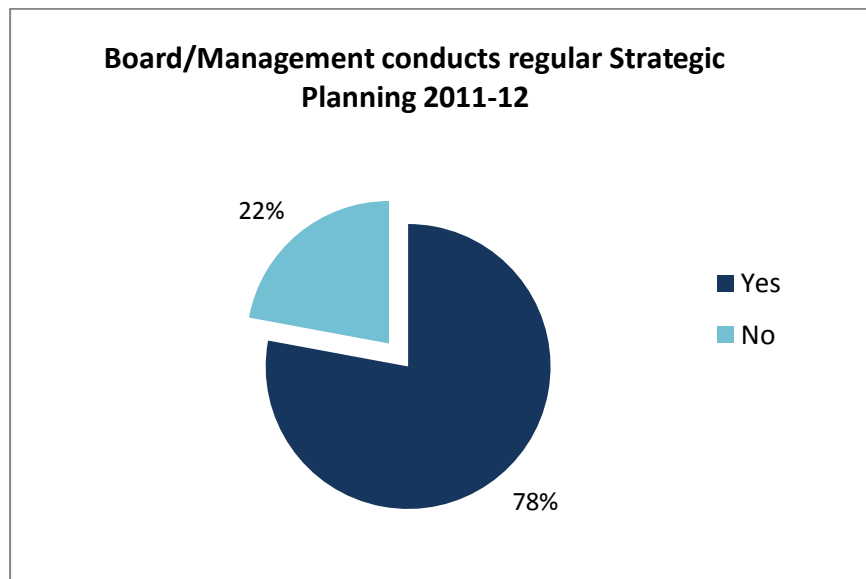
The number of times strategic planning is conducted varies greatly. As the graph below shows, 35% of stations conduct strategic planning once a year, while 24% conduct meetings twice a year, followed by 16% who conduct planning quarterly and 7% who conduct strategic planning monthly.

Figure 4 Times per year strategic planning conducted
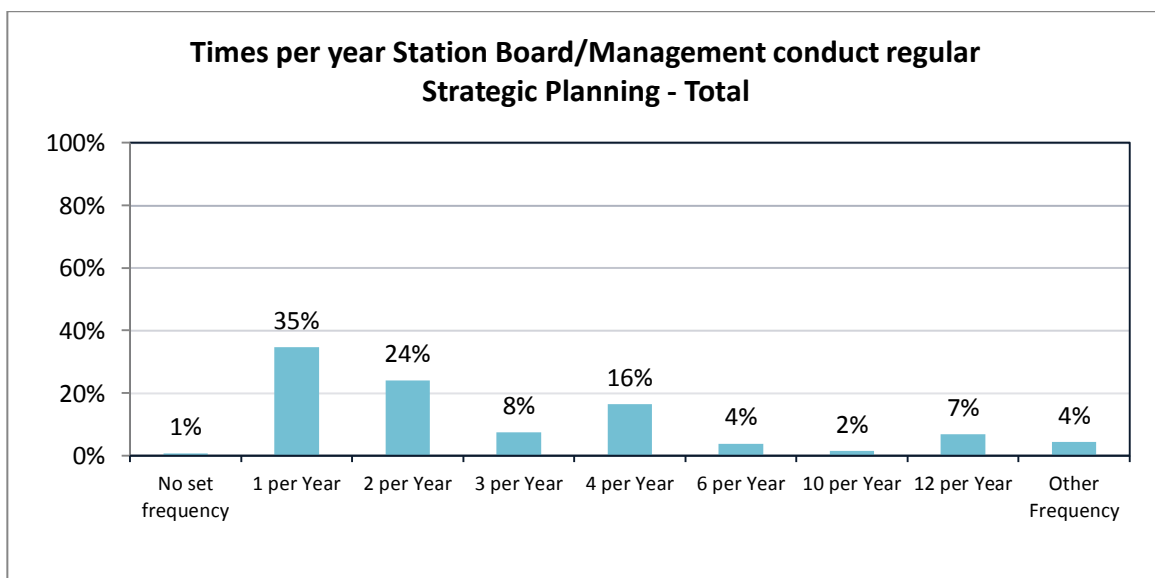
Stations were asked about their financial priorities. Participants allocated 100 points across a list of financial priorities. The table below shows the average results for each priority with the most important at the top.

General operational funds head the list, a key priority for community radio is having the funds to stay in operation. The following two items, ranked as being important were developing sponsorship income and expenditure on infrastructure and equipment.

Figure 5 Rank ordering of station financial priorities 2011-12
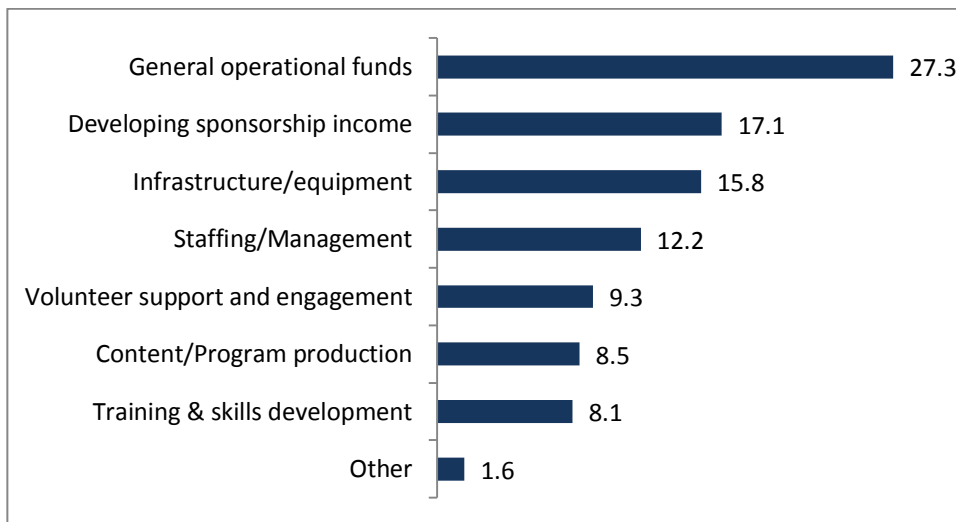
General operational funds — 27.3
Developing sponsorship income — 17.1
Infrastructure/equipment — 15.8
Staffing/Management — 12.2
Volunteer support and engagement — 9.3
Content/Program production — 8.5
Training & skills development — 8.1
Other — 1.6

1902. Thinking about your station's financial priorities, which are the most significant financial priorities for your station at the moment? -

The next question was on the challenges faced by the station, again using points allocation methodology. Achieving financial stability heads this list, with an average points score of 24.3.

Figure 6 Rank ordering of station challenges 2011-12

Achieving financial stability — 24.3
Volunteer management/retention/recuitment — 15.1
Maintaining community support and engagement — 13.1
Technological changes & resources — 10.8
Audience development — 8.9
Maintaining program quality — 8.7
Governance or management issues — 6.8
Regulatory or licence issues — 4.7
Representation to decision makers — 2.5
Copyright issues — 2.5
Dispute resolution — 2.2
Other — 0.4

1903. Thinking about your station's challenges, which are the most significant broader challenges your station face at the moment

Overall, the challenge of maintaining financial stability was significantly ahead of the second ranked challenge – volunteer management, retention and recruitment, followed by maintaining community support & engagement.

3. Financial Status

Income

This section of the report describes how much income the sector received during 2011-12, what the sources of that income were, and how that complexion has changed since 2002.

The following chart shows the total income for all the fully licensed community radio stations as measured at each census. In 2011-2012, the sector generated an income of $73,389,948 including CBF grants.

Figure 7 Total income, including CBF grants, by year

Total income trend, 2002-2012
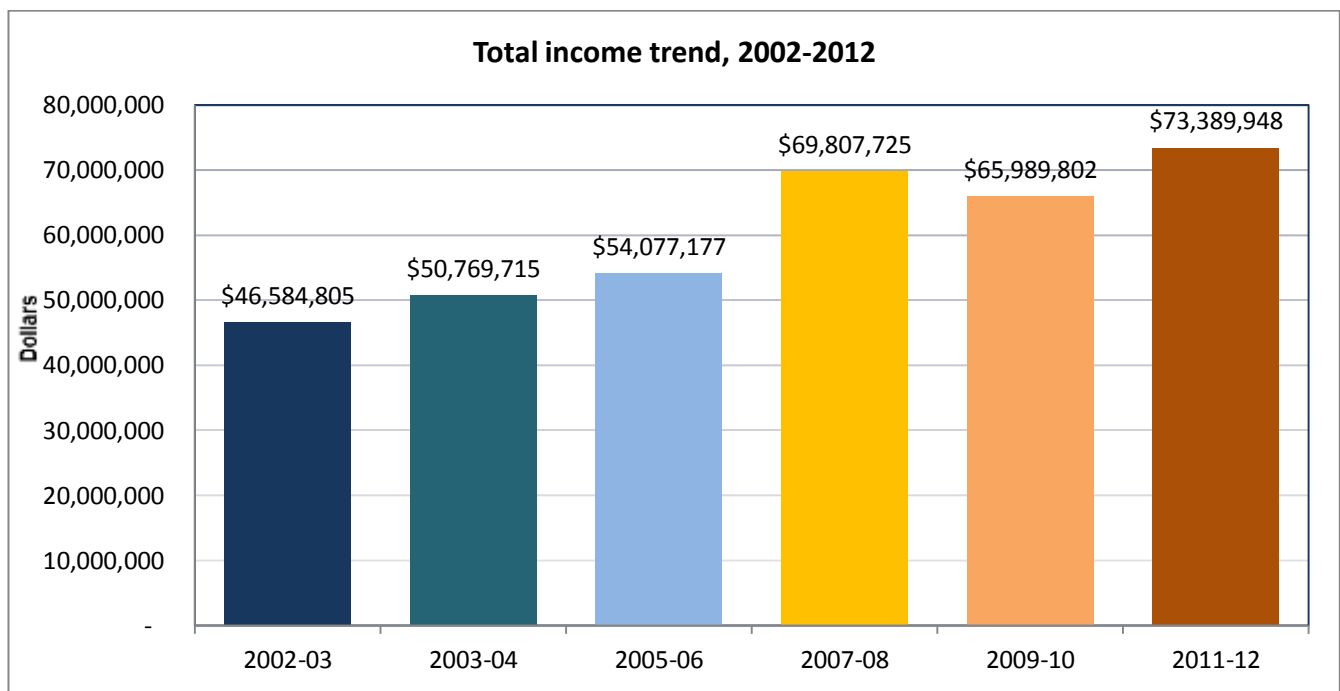
What was your station's total income in the 2011-12 financial year? Exclude GST. (This is the reported total income).
Note CBF Grant data has been included, provided by CBAA

This is an increase of $7,400,146 more than the income of 2009-10.

Sector income clearly contracted in 2009-10 due to the GFC, it seems however there is a trend of improvement over the longer term.

Sponsorship was the largest source of income for the sector generally. The pie chart below illustrates the importance of sponsorship income to community radio, accounting for four out of every ten (39.8%) dollars of income in the census period.

Figure 8 Source of income, including CBF grants (summary)
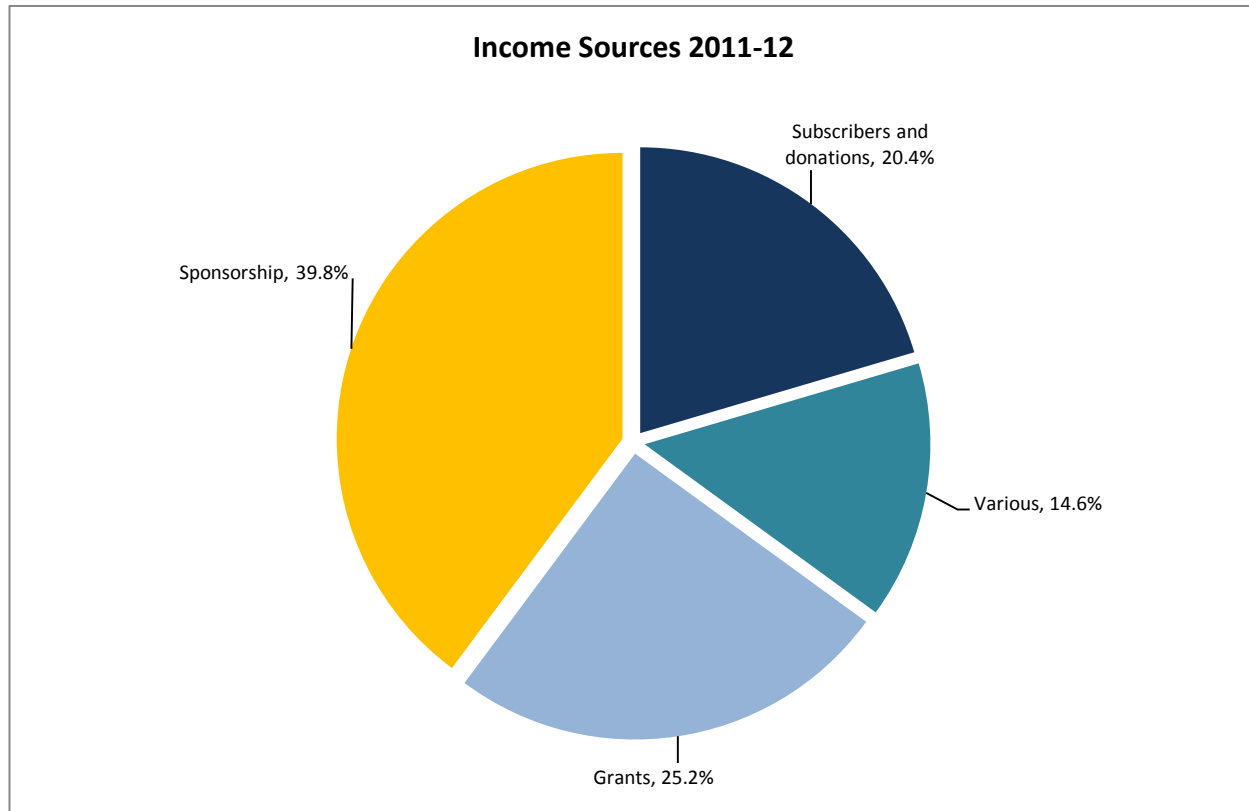
Income Sources 2011-12

- Subscribers and donations, 20.4%
- Various, 14.6%
- Grants, 25.2%
- Sponsorship, 39.8%

What was your stations' income from (source) 2011-12 financial year? Exclude GST Includes CBF Grants. Total is self-reported total.

The table below shows all the sources of income, nationally.

Figure 9 Source of income, including CBF grants (in detail)
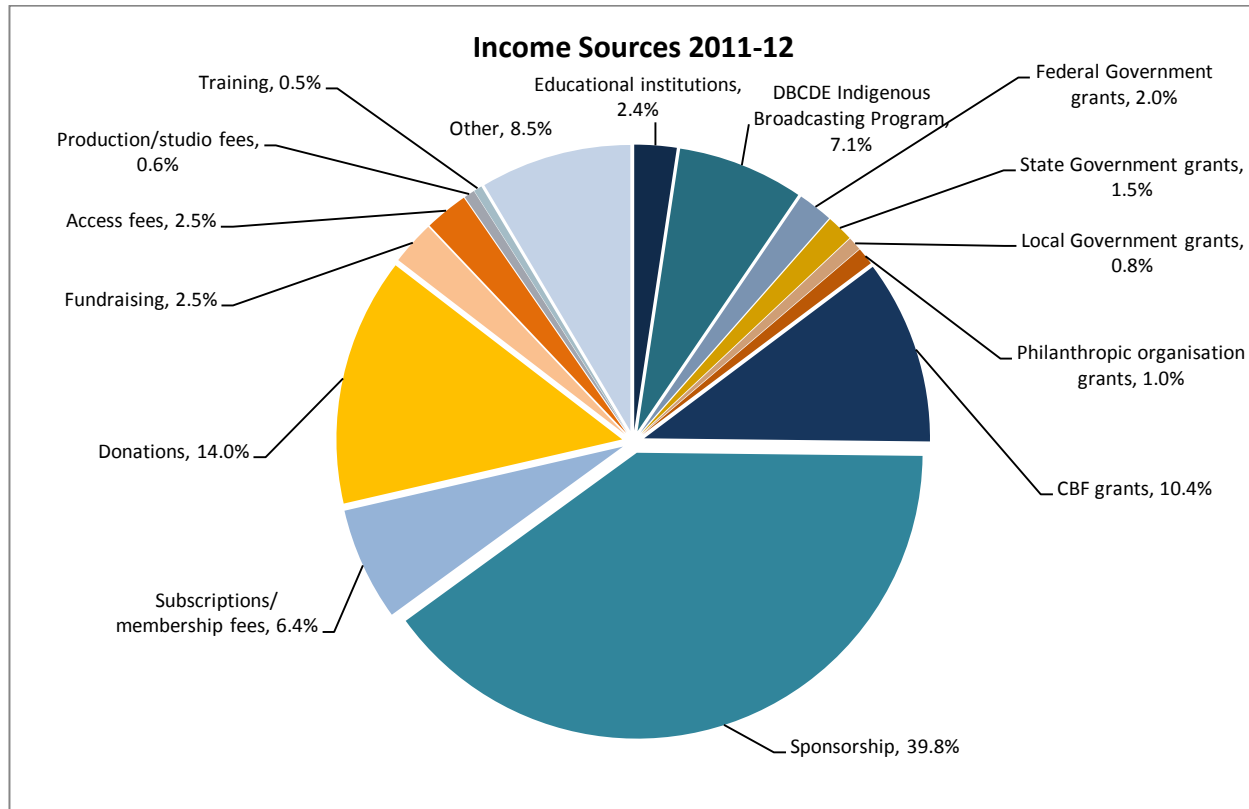
What was your stations' income from (source) 2011-12 financial year? Exclude GST Includes CBF Grants. Total is self-reported total.

The second largest source of income for the sector as a whole was donations (14%) and the sector also benefited from various sources of grant income with the CBF grants accounting for the majority of these (10.4%).

While sponsorship was the largest source of income for the sector, overall the sector received more sponsorship support in 2007-08 than in 2009-10. In 2011-12, the sector received $29,222,731 in sponsorship income. In the previous period, the sector received $26,204,113 in sponsorship income.

Figure 10 Sources of income by year

Income sources: national, trend 2002-12

	Sponsorship	Donations	DCITA	CBF Grants	Other	Subscriber/ member fees	Government grants	Fundraising	Access fees	Educational institutions	Philanthropic grants	Prod/studio fees	Training
2002-03	$14,766,276	$4,124,405	$5,647,570	$3,500,490	$4,476,903	$3,783,566	$2,795,858	$2,853,471	$2,062,764	$1,269,995	$408,290	$628,857	$266,362
2003-04	$17,914,326	$5,249,291	$7,030,539	$3,265,690	$3,425,343	$3,928,343	$2,917,358	$2,075,730	$2,794,972	$1,408,947	$223,468	$303,081	$232,628
2005-06	$22,127,264	$5,804,728	$5,262,237	$4,850,597	$3,862,204	$3,937,987	$2,609,098	$1,668,205	$1,514,321	$1,341,832	$205,436	$547,735	$345,532
2007-08	$28,796,972	$8,482,534	$7,476,135	$4,989,459	$4,874,542	$4,816,099	$3,788,273	$2,266,418	$1,803,850	$1,001,905	$598,825	$596,031	$316,682
2009-10	$26,204,113	$8,317,982	$5,782,884	$5,728,097	$4,587,263	$4,338,514	$5,310,597	$1,768,601	$1,479,942	$1,872,414	$644,592	$570,612	$421,360
2011-12	$29,222,731	$10,294,509	$5,227,572	$7,646,064	$6,265,006	$4,700,417	$3,126,792	$1,833,877	$1,806,645	$1,751,827	$723,616	$446,651	$344,243

What was your stations' income from (source) 2011-12 financial year? Exclude GST Includes CBF Grants. Total is self-reported total.

The sector as a whole had an increase in income, with some areas faring better than others. The chart below compares the income received by stations in metropolitan, suburban, regional and rural stations over that past three financial years.

Some variation between this year's figures and those from previous years should be expected because of improvements to the questionnaire. For this reason, it is best to evaluate the following charts in terms of the overall direction of the findings rather than the exact differences in dollar amounts.

Figure 11 Total income by location, trend 2007-12
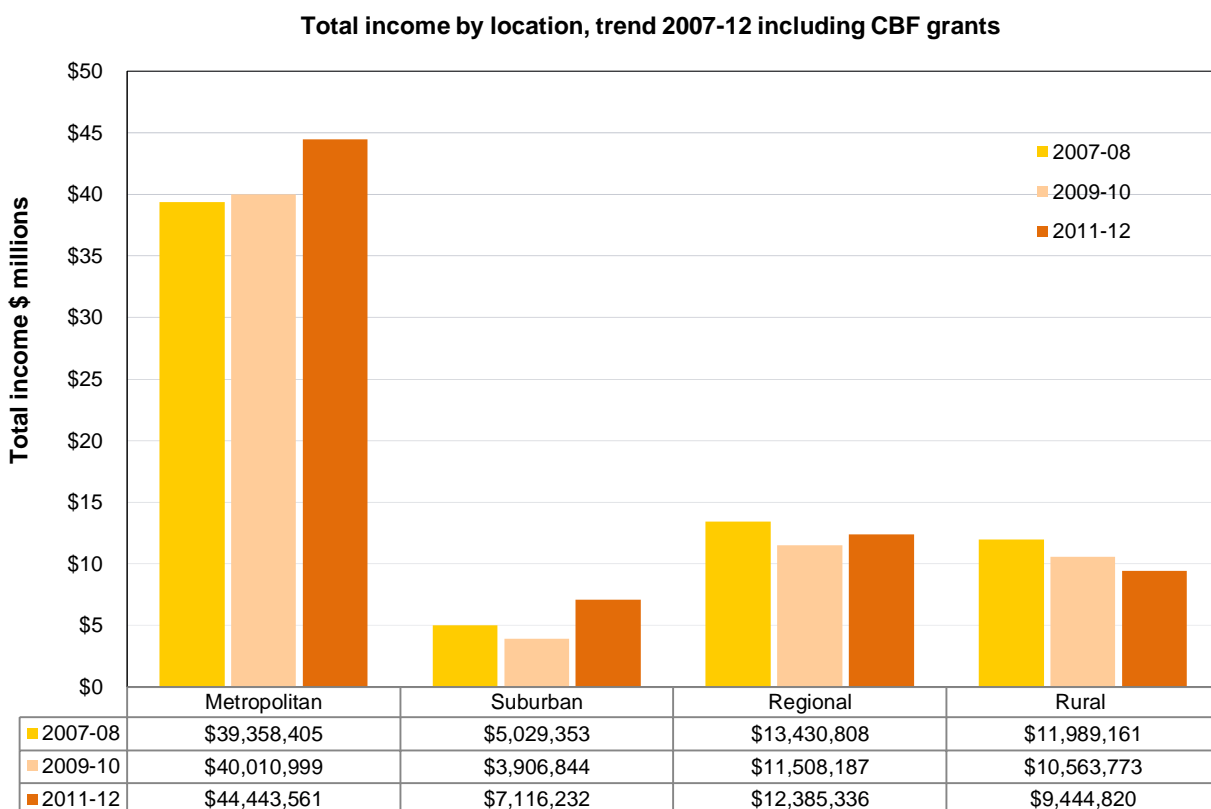
Total income by location, trend 2007-12 including CBF grants

	Metropolitan	Suburban	Regional	Rural
2007-08	$39,358,405	$5,029,353	$13,430,808	$11,989,161
2009-10	$40,010,999	$3,906,844	$11,508,187	$10,563,773
2011-12	$44,443,561	$7,116,232	$12,385,336	$9,444,820

What was your stations' income from (source) 2011-12 financial year? Exclude GST Includes CBF Grants. Total is self-reported total.

While Metropolitan and Suburban stations' income increased compared to 2007-10, rural stations lost income for the third census in a row.

The following chart shows changes to income received by stations in the different subsectors between the last three censuses (including CBF income).

Figure 12 Total income by subsector, trend 2007-12
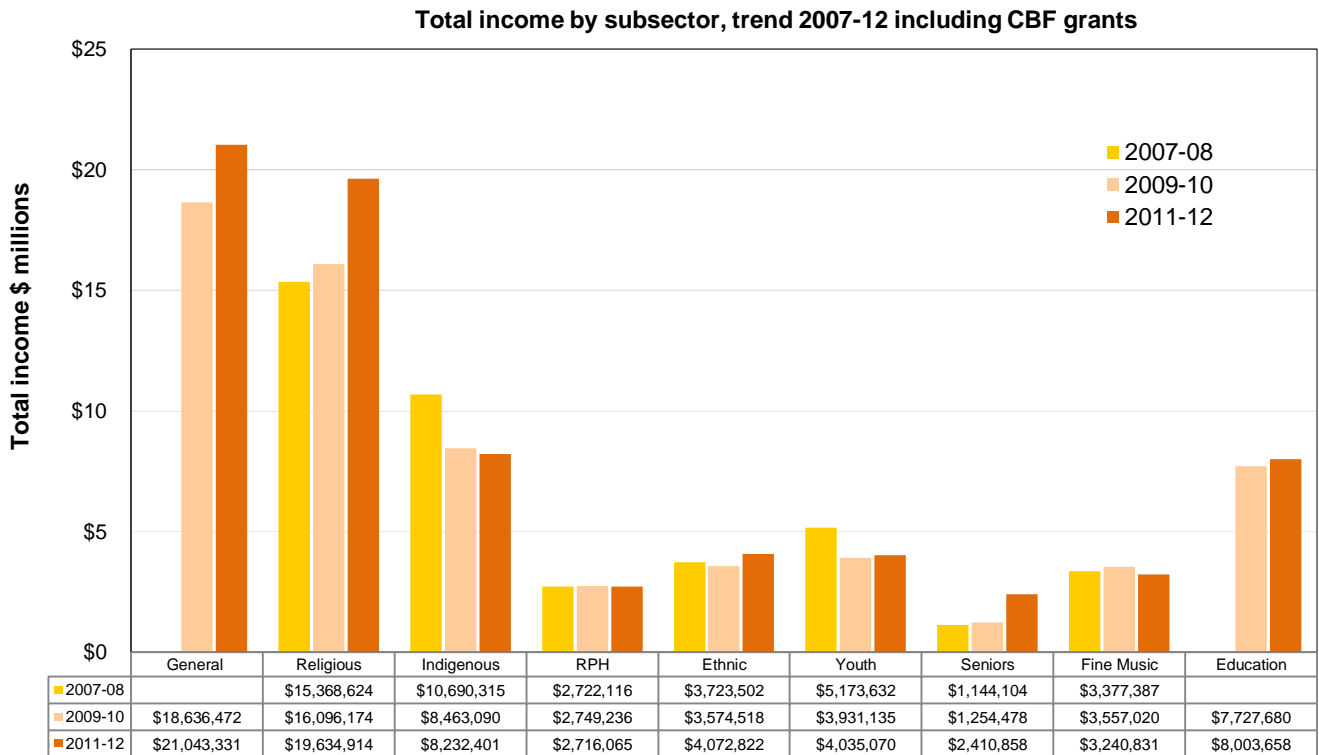
Total income by subsector, trend 2007-12 including CBF grants

	General	Religious	Indigenous	RPH	Ethnic	Youth	Seniors	Fine Music	Education
2007-08		$15,368,624	$10,690,315	$2,722,116	$3,723,502	$5,173,632	$1,144,104	$3,377,387	
2009-10	$18,636,472	$16,096,174	$8,463,090	$2,749,236	$3,574,518	$3,931,135	$1,254,478	$3,557,020	$7,727,680
2011-12	$21,043,331	$19,634,914	$8,232,401	$2,716,065	$4,072,822	$4,035,070	$2,410,858	$3,240,831	$8,003,658

What was your stations' income from (source) 2011-12 financial year? Exclude GST Includes CBF Grants. Total is self-reported total.

Expenditure

How was this income spent? This section describes patterns of expenditure among community radio stations.

Between 2007-08 and 2009-10, overall spending by the community radio sector fell, in 2011-12, spending has recovered and over the whole period there is an upward trend.

Figure 13 Total expenditure 2002-2012
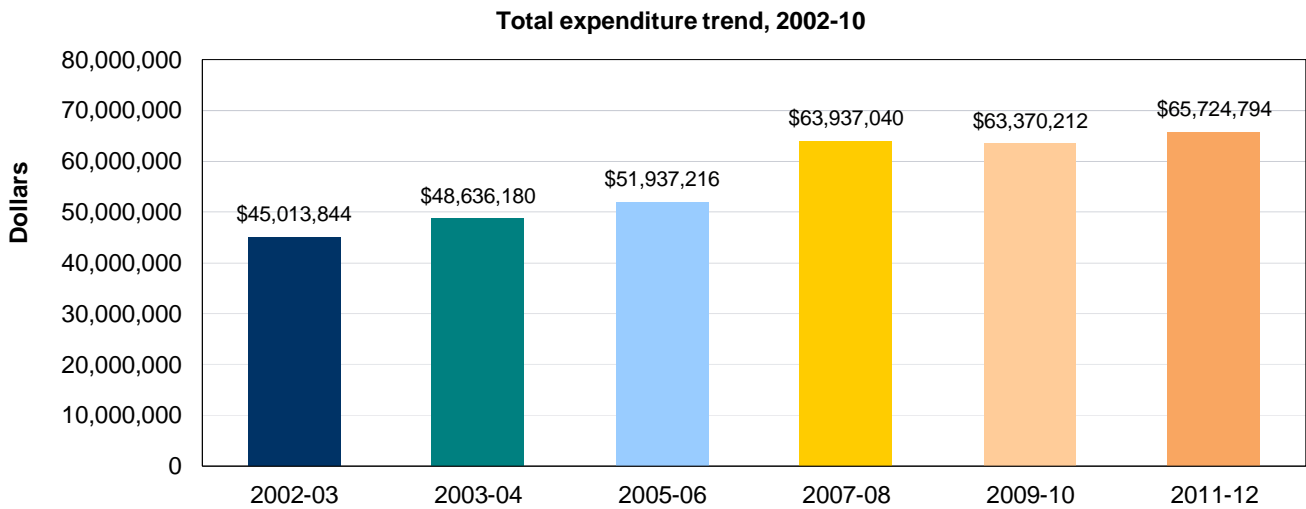
Total expenditure trend, 2002-10

What was your stations' expenditure on (source) 2011-12 financial year? Exclude GST   Total is self-reported total.

The following chart shows the breakdown of expenditure for the sector as a whole. Overall, just under half (47%) of sector expenditure went on salaries and wages. 'Other' costs accounted for over a third (37%) of all expenditure.

Figure 14 National expenditure: percentage, 2009-12
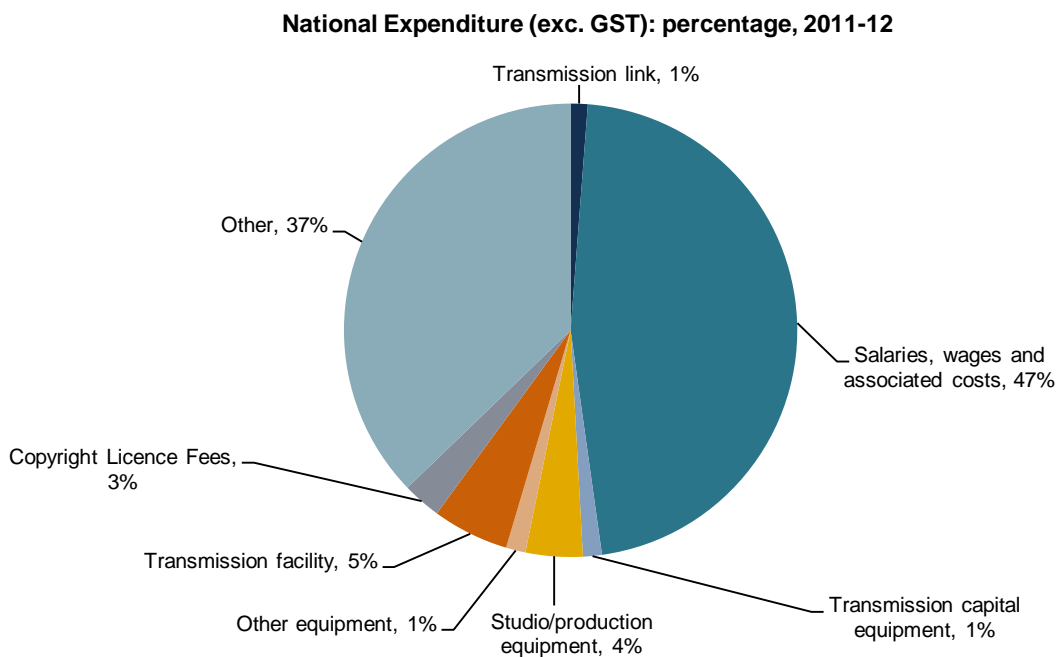
National Expenditure (exc. GST): percentage, 2011-12

What was your stations' expenditure on (source) 2011-12 financial year? Exclude GST   Total is self-reported total.

Figure 15 Total expenditure national trend 2002-12
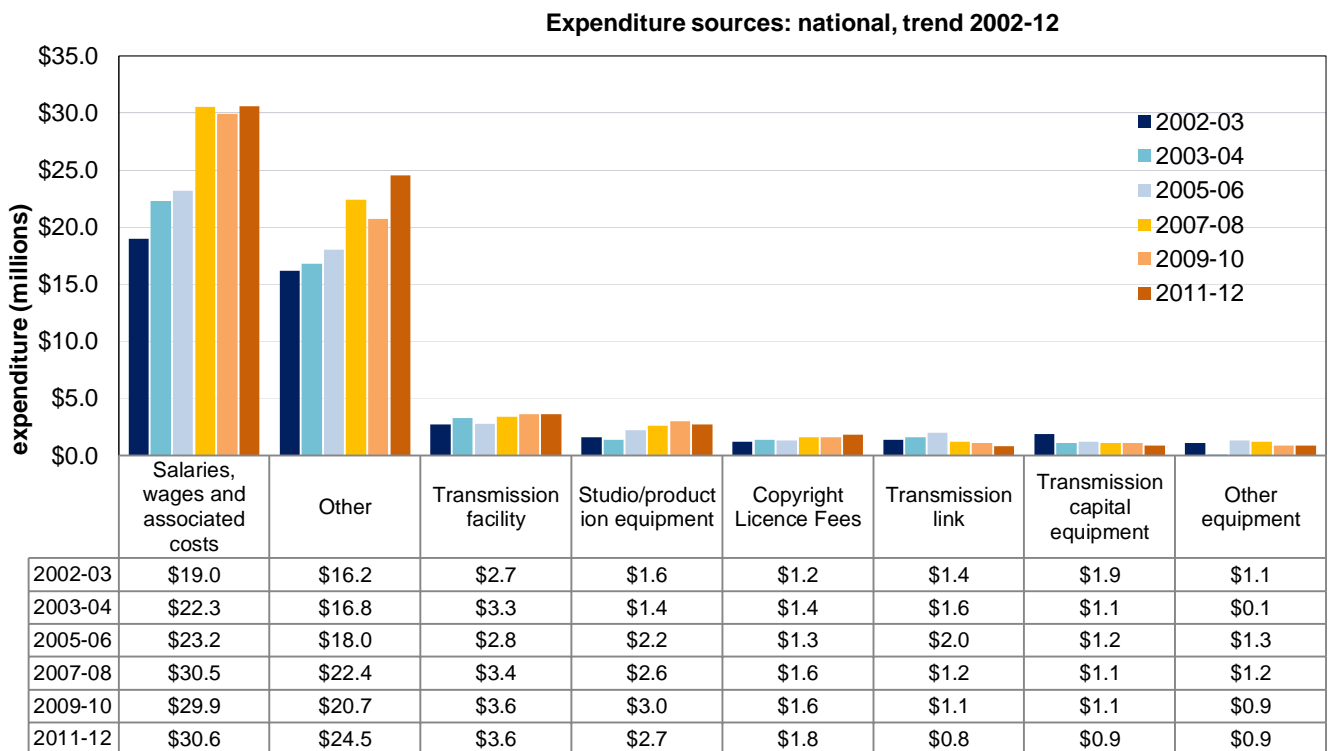
Expenditure sources: national, trend 2002-12

	Salaries, wages and associated costs	Other	Transmission facility	Studio/product ion equipment	Copyright Licence Fees	Transmission link	Transmission capital equipment	Other equipment
2002-03	$19.0	$16.2	$2.7	$1.6	$1.2	$1.4	$1.9	$1.1
2003-04	$22.3	$16.8	$3.3	$1.4	$1.4	$1.6	$1.1	$0.1
2005-06	$23.2	$18.0	$2.8	$2.2	$1.3	$2.0	$1.2	$1.3
2007-08	$30.5	$22.4	$3.4	$2.6	$1.6	$1.2	$1.1	$1.2
2009-10	$29.9	$20.7	$3.6	$3.0	$1.6	$1.1	$1.1	$0.9
2011-12	$30.6	$24.5	$3.6	$2.7	$1.8	$0.8	$0.9	$0.9

What was your stations' expenditure on (source) 2011-12 financial year? Exclude GST   Total is self-reported total.

As the chart above shows, salary and wages costs increased back to around the 2007-08 level. The spending increases were in salaries ($30.6 million) and other ($24.5 million).

The larger metropolitan sector increased its spending over 2009-10 levels to $39,699,400. Suburban stations also spent more than in the previous period. Regional station expenditure fell by over two million dollars ($2.1 million) from $13.1 million to $11 million.

Figure 16 Total expenditure by location, trend 2007-12
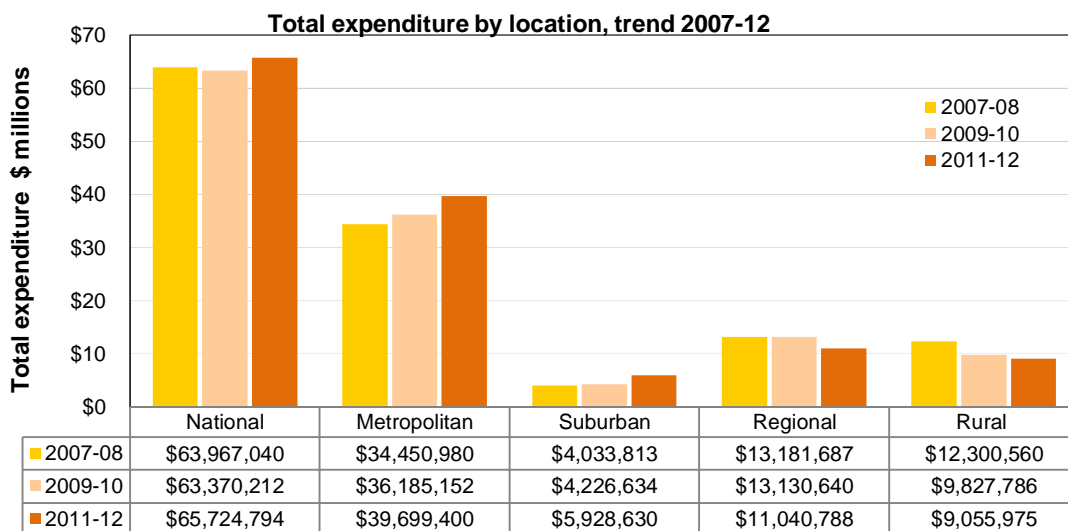
Total expenditure by location, trend 2007-12

	National	Metropolitan	Suburban	Regional	Rural
2007-08	$63,967,040	$34,450,980	$4,033,813	$13,181,687	$12,300,560
2009-10	$63,370,212	$36,185,152	$4,226,634	$13,130,640	$9,827,786
2011-12	$65,724,794	$39,699,400	$5,928,630	$11,040,788	$9,055,975

What was your stations' expenditure on (source) 2011-12 financial year? Exclude GST   Total is self-reported total.

Overall, most station subsectors increased their expenditure slightly in comparison to the previous census, with the exception of the religious stations which spent over $2.6 million more than in the previous period.

Figure 17 Total expenditure by subsector trend, 2007-12

Total expenditure by subsector, trend 2007-12

	General	Religious	Indigenous	RPH	Ethnic	Youth	Seniors	Fine Music	Education
2007-08		$15,156,422	$9,961,731	$2,071,489	$2,643,519	$4,926,133	$937,345	$3,425,609	
2009-10	$17,499,969	$16,321,426	$7,276,338	$2,374,193	$2,608,131	$3,902,141	$3,344,617	$3,090,716	$6,952,681
2011-12	$17,928,599	$18,991,468	$7,121,395	$2,530,796	$2,715,101	$3,833,162	$2,174,358	$3,423,905	$7,006,009
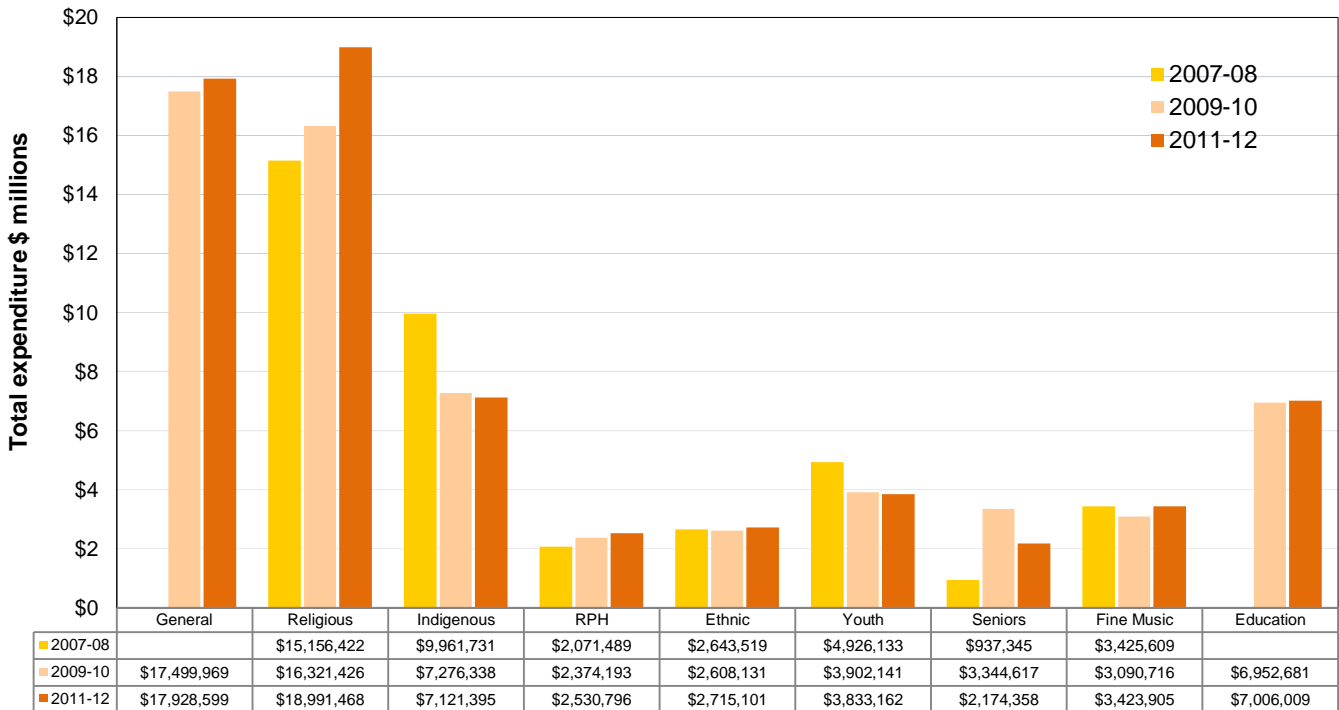
What was your stations' expenditure on (source) 2011-12 financial year? Exclude GST   Total is self-reported total.

The detailed tables section shows the expenditure patterns for each sector and location.

4. Programming

This section of the report describes the way in which community radio fulfils its role of broadcasting to specialist segments of community.

Hours on Air

Most community radio stations broadcast for 24 hours a day, seven days a week (168 hours every week). As the chart shows, the average for all stations was just under this at 167 hours on average per week.

Figure 18 Average hours on air 2007 - 2012

Average hours on air. National. 2007-2012
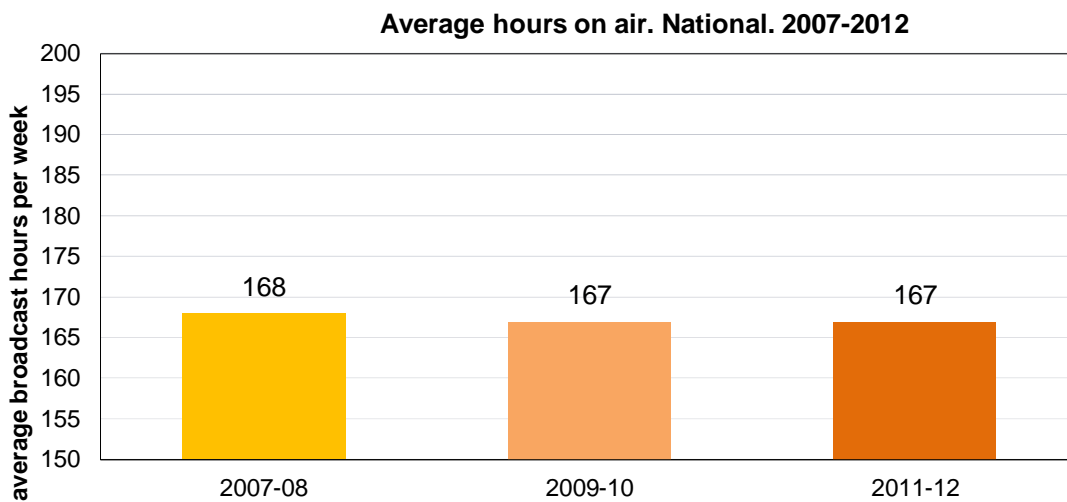
How many hours of programming does your station broadcast each week?

Community radio stations were on-air for a total of 47,608 hours per week in 2011-12.

Specialist programming

The number of hours of ethnic programming has varied over this series of censuses but compared previous years the number of hours has decreased, while all other specialist programming has increased since the last census.

Figure 19 Specialist programming: total hours per week, trend 2002-12

Specialist programming: total hours per week, trend 2002-12

	Ethnic programs	Indigenous programs	Religious programs	RPH programs	GLBTI programs
2002-03	2,125	1,602	3,547	1,429	
2003-04	2,466	1,563	3,754	1,597	
2005-06	2,439	1,423	3,339	1,594	
2007-08	2,027	1,392	3,704	1,594	
2009-10	2,118	1,257	3,298	1,623	14
2011-12	1,999	1,336	3,699	1,686	23
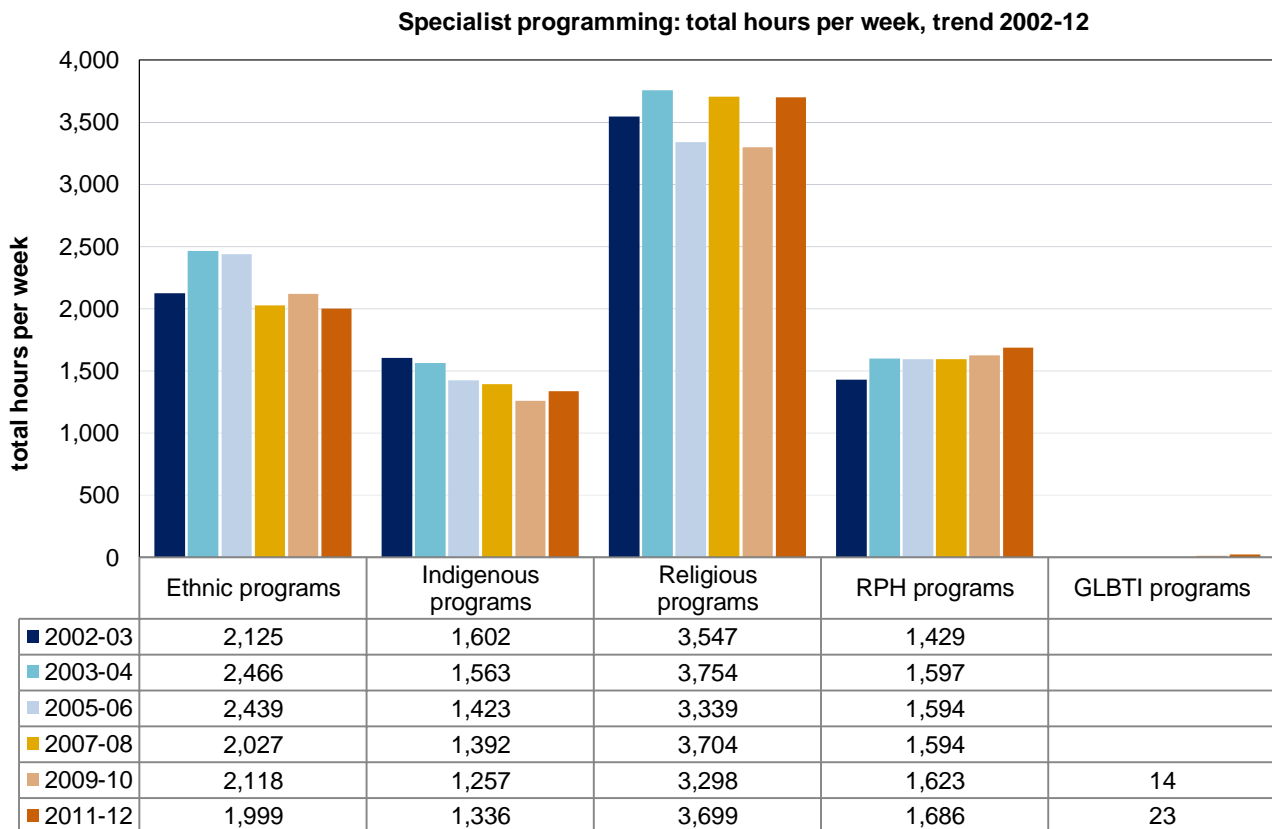
How many hours of (type of programming) does your station broadcast in an average week?

As the summary table below shows, more hours were devoted to religious programming than any other type of specialist programs, as has been the case since 2002. In 2009-10, community radio broadcast 3,298 hours per week of religious programs, this has increased to 3,699 hours in 2011-12.

At 1,336 hours a week, this census recorded that Indigenous programming has increased since the previous census.

Gay Lesbian Bisexual and associated communities (GLBTI) programming was measured for the first time in 2009-10, when there were 14 hours of GLBTI programming per week on average, the number has grown to 23 hours since the previous census.

The detailed tables section shows programming for each type of location.

Program sources

Community radio has long been committed to providing local content to their audiences. As the chart below shows, in 2011-12 over three quarters (78%) of all broadcast time was local content.

Figure 20 Local content: percent of total broadcast time, trend 2002-12

Local content: percent of total broadcast time, trend 2002-12
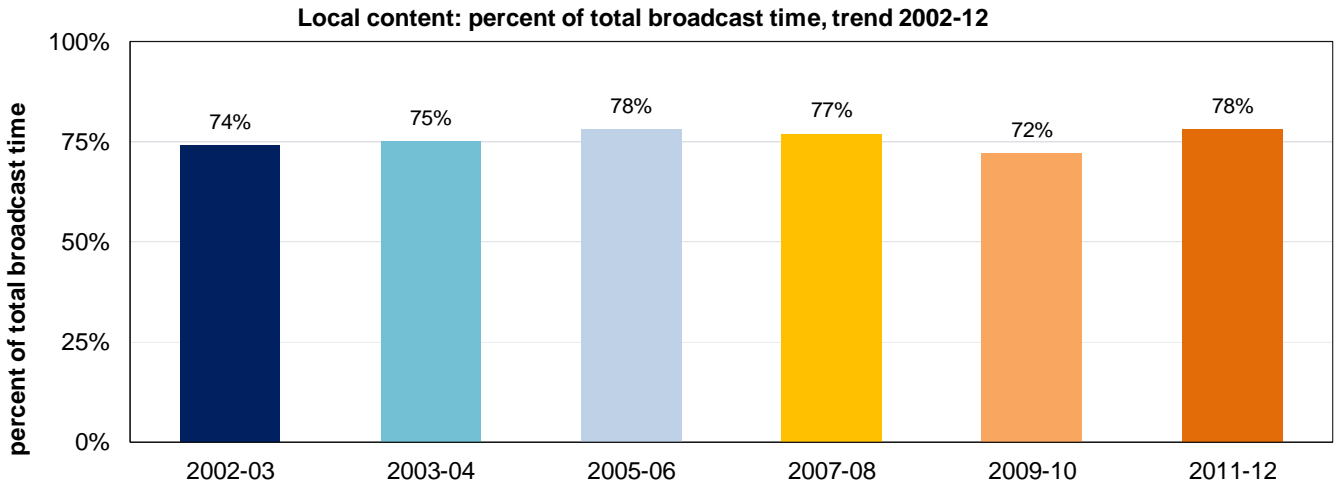
What are the total hours of local content your station broadcasts in an average week.

This proportion had little change from 2002-03 until 2009-10, when it dropped to 72%. This equated to 34,691 hours of local content per week. It has increased again back to previous levels.

Local content was the dominant source of programming across the sector, though it was higher in metropolitan and suburban stations than it was in regional and rural stations.

Figure 21 Local content: percent of total hours by location, trend 2002-12

Local content: percent of total hours by location, trend 2002-12

	National	Metropolitan	Suburban	Regional	Rural
2002-03	74%	87%	86%	72%	60%
2003-04	75%	84%	86%	75%	63%
2005-06	78%	86%	85%	77%	69%
2007-08	77%	84%	86%	73%	74%
2009-10	72%	84%	81%	68%	64%
2011-12	78%	83%	88%	76%	73%
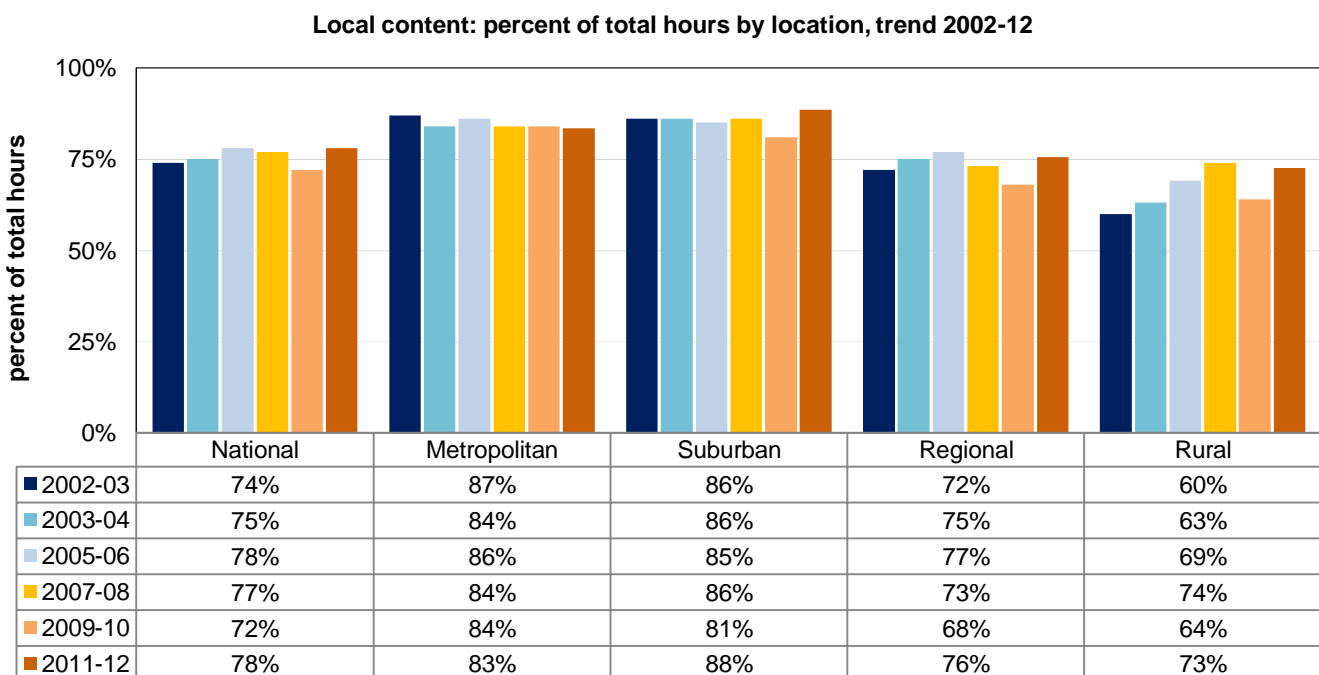
What are the total hours of local content your station broadcasts in an average week.

Figure 22 Local content: percent of total hours by subsector, trend, 2002-12

Local content: percent of total hours by subsector, trend 2002-12

	National	General	Religious	Indigenous	RPH	Ethnic	Youth	Seniors	Fine Music	Education
2002-03	74%		84%	64%	32%	82%	95%	91%	92%	
2003-04	75%		85%	63%	25%	82%	98%	94%	97%	
2005-06	78%		92%	75%	32%	82%	97%	94%	97%	
2007-08	77%		73%	79%	32%	81%	97%	95%	77%	
2009-10	72%	74%	63%	65%	31%	81%	97%	94%	97%	93%
2011-12	78%	81%	76%	74%	32%	64%	98%	93%	97%	93%
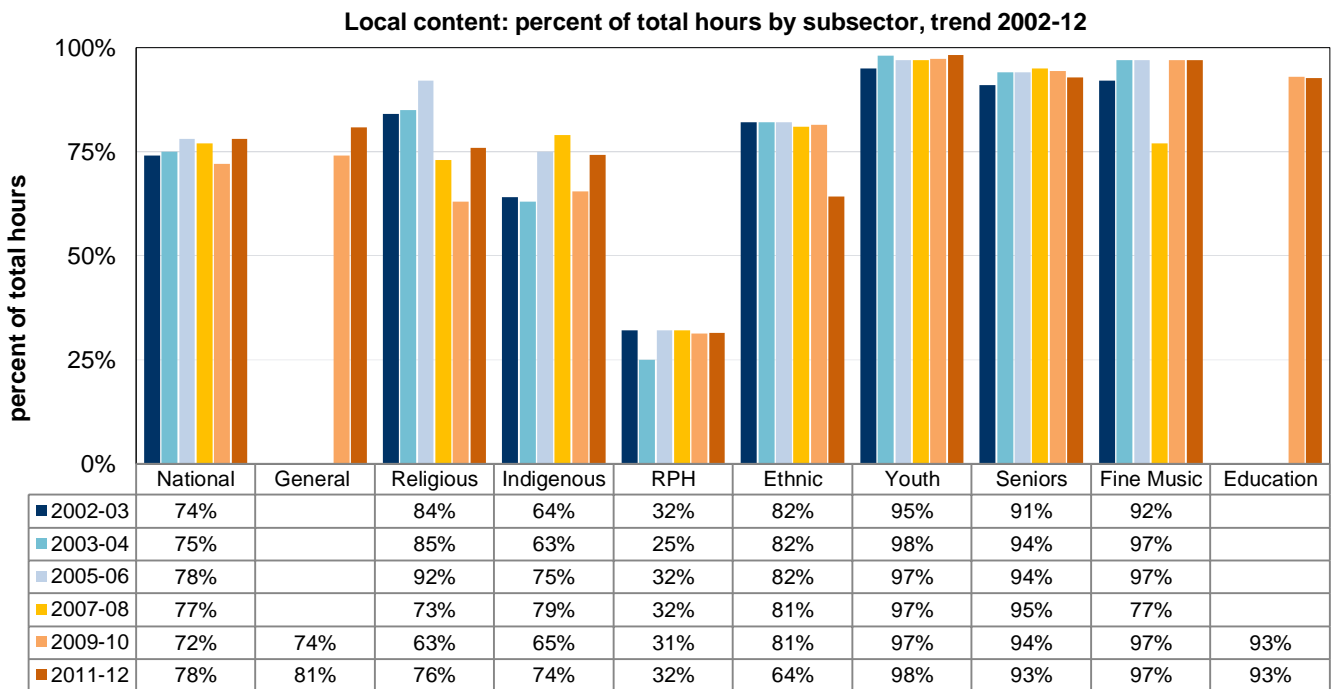
What are the total hours of local content your station broadcasts in an average week.

The decline in local content noted above was most marked in ethnic stations. Just over one third (36%) of all stations nationally claimed that they were the sole provider of local content in their area, as shown below.

Figure 23 Stations operating as sole provider of local broadcast content, trend, 2002-12

Stations operating as solo provider of local content in their service area:
% of stations by location , trend 2002-12

- 2002-03: 28%
- 2003-04: 24%
- 2005-06: 32%
- 2007-08: 30%
- 2009-10: 34%
- 2011-12: 36%

National
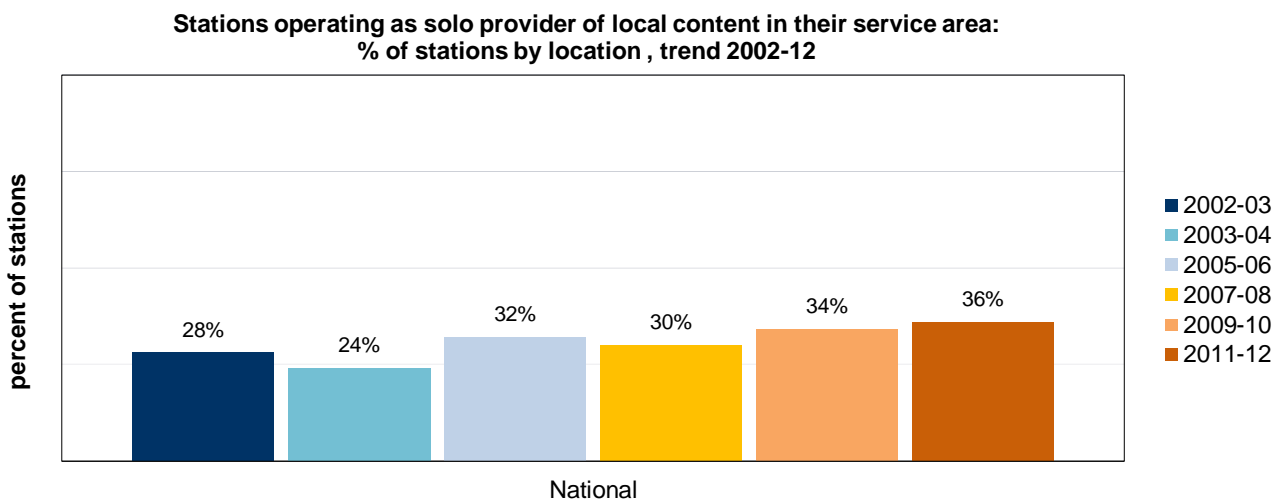
Is your station the only broadcaster producing local content in your service area?

There has been a jump among suburban stations in terms of the proportion of suburban stations who were the sole provider of local broadcast content in their area. It now stands at 71%, up from 58% in 2011-12.

Just over half (52%) of general stations stated that their station was the sole provider of local broadcast content in their area in 2011-12. For Indigenous stations this was 34%, 25% for fine music, 10% for seniors and 4% for religious stations. No ethnic stations were the sole provider of local content in their area.

For content other than local content, community radio relies largely on satellite sources. The majority of satellite-sourced content comes from within the sector itself. The community broadcasting sector has three satellite services that facilitate program exchange: the Community Radio Network (8%), Radio for the Print Handicapped satellite (2%) and National Indigenous Radio Service (1%). A further 2% of total programming came from other national satellite services or program networks, while 3% came from international satellite services. The detailed tables section shows this by location and subsector.

Figure 24 Program sources: percent of total broadcast hours, 2009-12

Program sources: percent of total broadcast hours, national 2011-12

National Indigenous Radio Service (NIRS) satellite, 1%

Other Australian-based satellite, 2%

RPH satellite, 2%

International satellite, 3%

Other sources programming, 6%

Community Radio Network (CRN) satellite, 8%
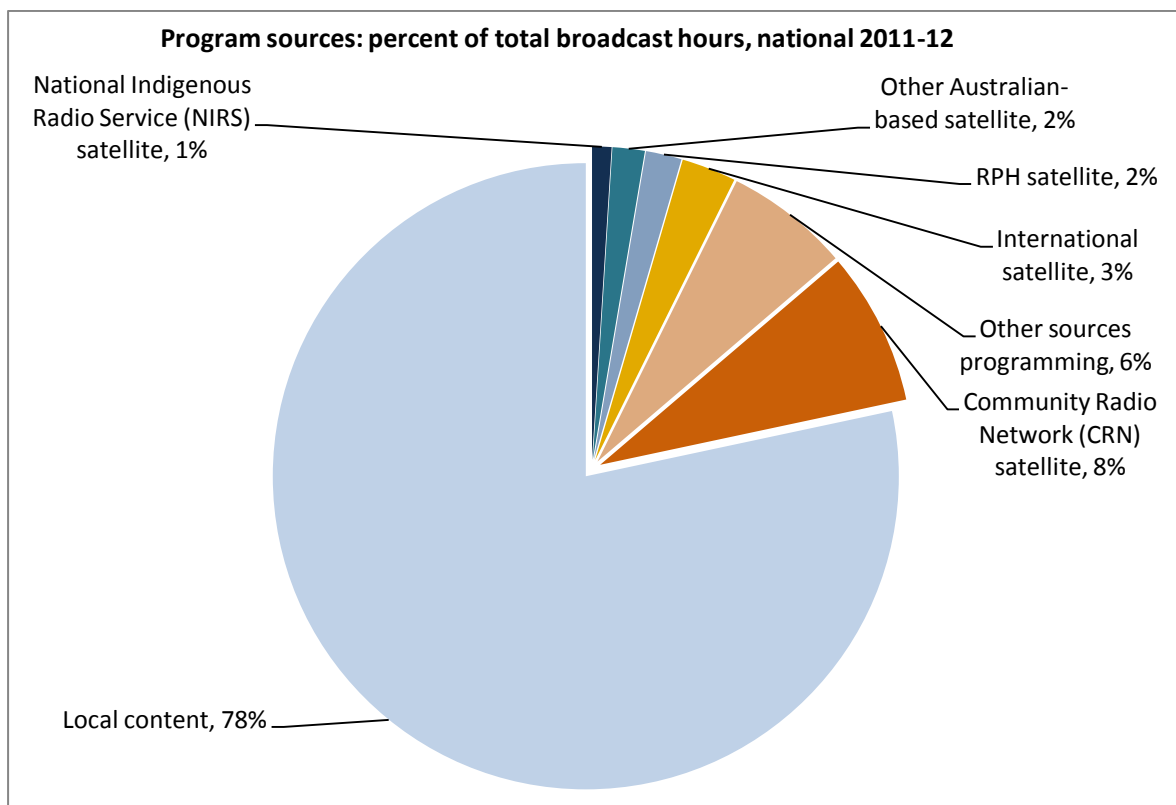
Local content, 78%

What are the total hours of local content your station broadcasts in an average week Does your station source content from a satellite service? IF YES: What are the total hours of satellite programming your station broadcasts in an average week.

Spoken Word and Music Mix

The chart below shows the proportion of hours that community radio broadcast music or spoken word programs over the last six censuses. As can be seen, the proportion has not changed significantly since the census began. Nationally, almost three in every four (74%) hours that community radio stations were on air, they were broadcasting music. Community radio is known for diverse music programming and commitment to new Australian music. In conjunction with music, the sector offers a diverse range of information and talk-based programming. Almost all stations broadcast general spoken word programming, news bulletins and current affairs programming.

Figure 25 Programming music / spoken word split, trend, 2002-12
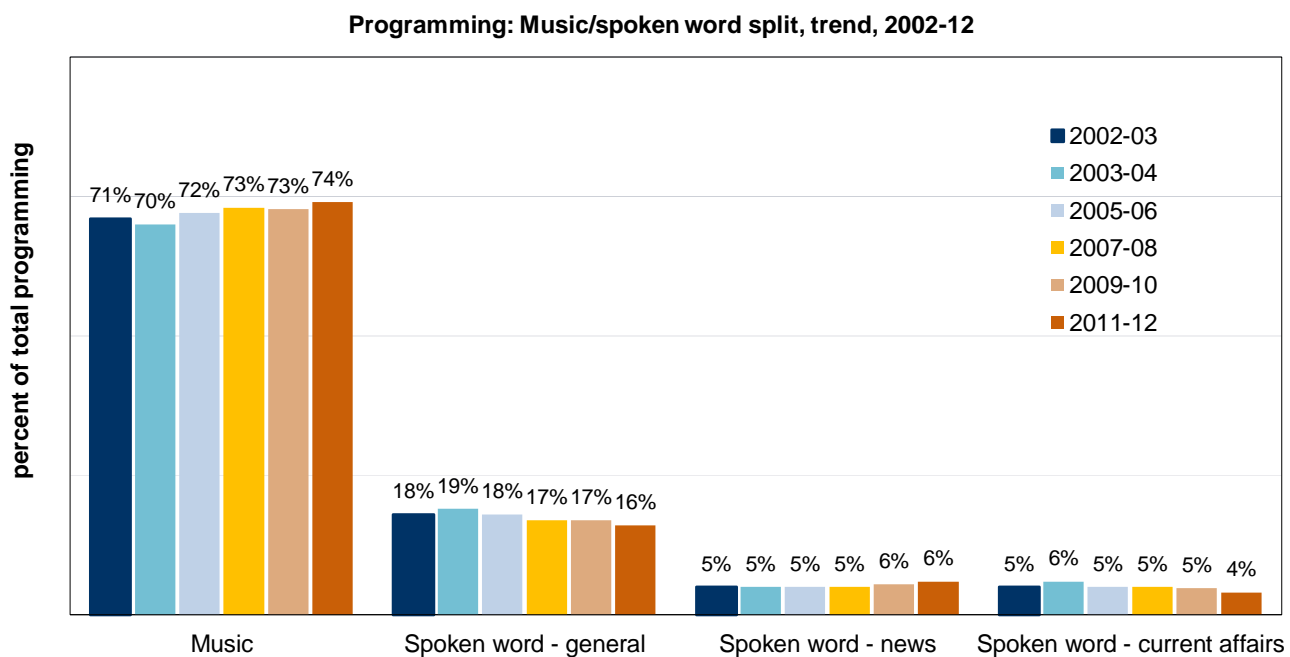
Programming: Music/spoken word split, trend, 2002-12

How many hours of spoken word programming does your station broadcast in an average week?, excluding news and current affairs? How many hours of news….of current affairs.. of music programming does your station broadcast in an average week?

Spoken word – general – comprises spoken word or talk-based programs. For magazine-style programs, stations estimated the approximate spoken word / music split.

Spoken Word Programming

In 2011-12 community radio broadcast 12,260 hours of spoken word programming in total, which was 43 hours per week on average. This was made up of 26 hours of 'general' content, 10 hours of news and 7 of current affairs, as shown below.

Figure 26 Programming: average spoken word hours per week by location, 2011-12
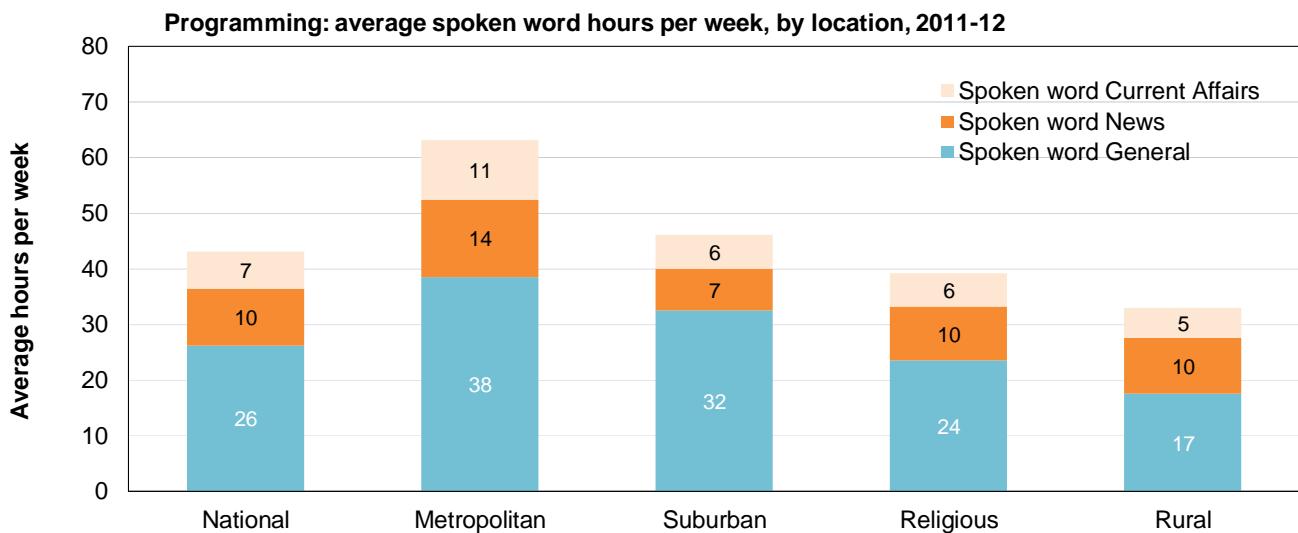
Programming: average spoken word hours per week, by location, 2011-12

How many hours of spoken word programming does your station broadcast in an average week?, excluding news and current affairs? How many hours of news....of current affairs.. of music programming does your station broadcast in an average week?

On average, metropolitan stations broadcast more spoken word than any other stations.

Spoken word programming varied, not surprisingly, by sub-sector, as can be seen below. RPH stations broadcast on average 56 hours of general spoken word programs, 61 hours of Current Affairs and 48 hours of News.

Figure 27 Programming: average spoken word hours per week by subsector, 2011-12
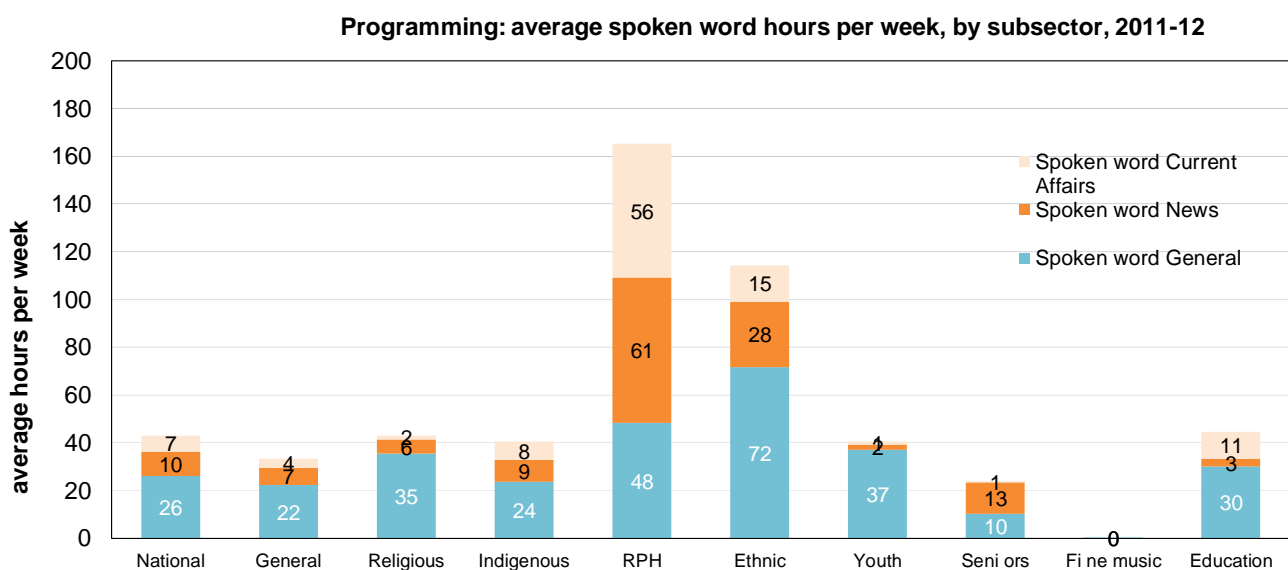
Programming: average spoken word hours per week, by subsector, 2011-12

Just over a third (39%) of the music broadcast in 2011-12 was Australian music. Over the period that censuses have been taken, the level of Australian music broadcast by community radio has increased from 32% to 39%. The 2011-12 result showed the level rising again from the 37% achieved in 2009-10.

Figure 28 Australian/non Australian music split on community radio, trend 2002-12

Australian/non-Australian music split on community radio, trend 2002-12
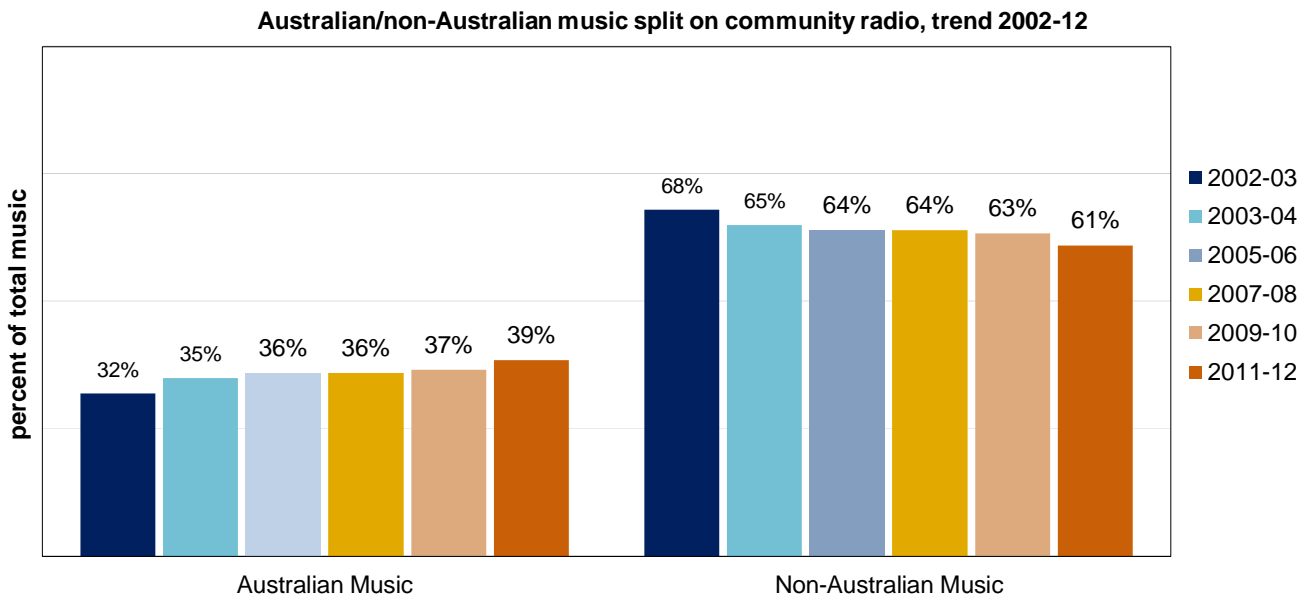
How many hours of music broadcast at your station in an average week is Australia?

Rural stations broadcast a higher proportion of Australian music. Just over four in ten (43%) hours of music played on rural stations was Australian, as shown in the chart below.

Figure 29 Australian music as a percentage of total music by location 2011-12
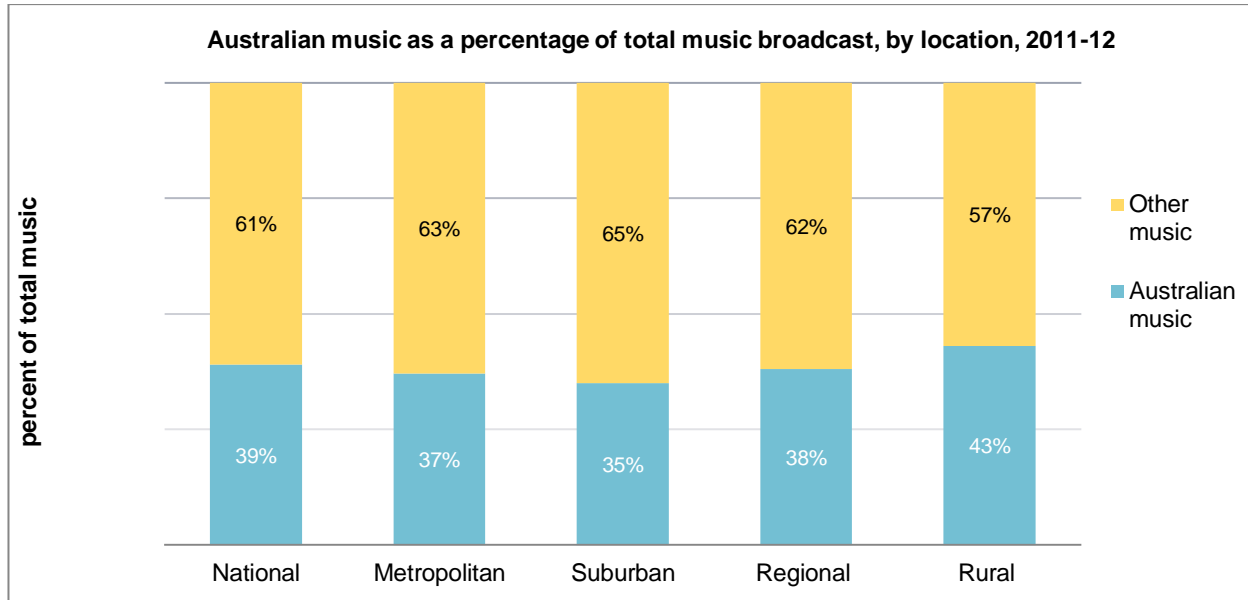
How many hours of music broadcast at your station in an average week is Australian

Not surprisingly, Indigenous stations played a higher proportion of Australian music than other station types. Half (50%) of all music played on Indigenous stations was Australian. Youth stations also broadcast a high proportion – 42% of all music played on youth stations was Australian.

Figure 30 Australian music as a percentage of total music by subsector 2011-12
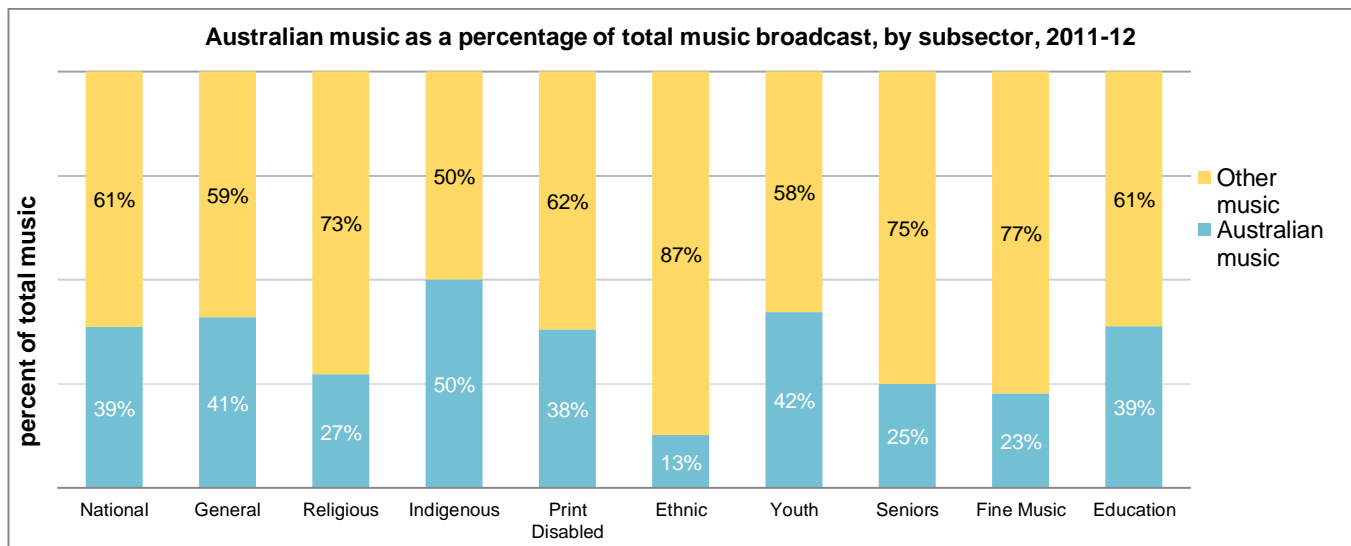
How many hours of music broadcast at your station in an average week is Australian

The lowest proportion, again not surprisingly, were the ethnic stations. Of all music played on ethnic stations (which typically have high levels of spoken word content) 13% was Australian.

The charts below show the actual hours each station type played Australian music, with comparisons to the previous census.

Rural stations played an additional 3 hours of Australian music per week on average in 2011-12 than they did in 2009-10.

Figure 31 Australian music: average hours per week by location, trend, 2002-12
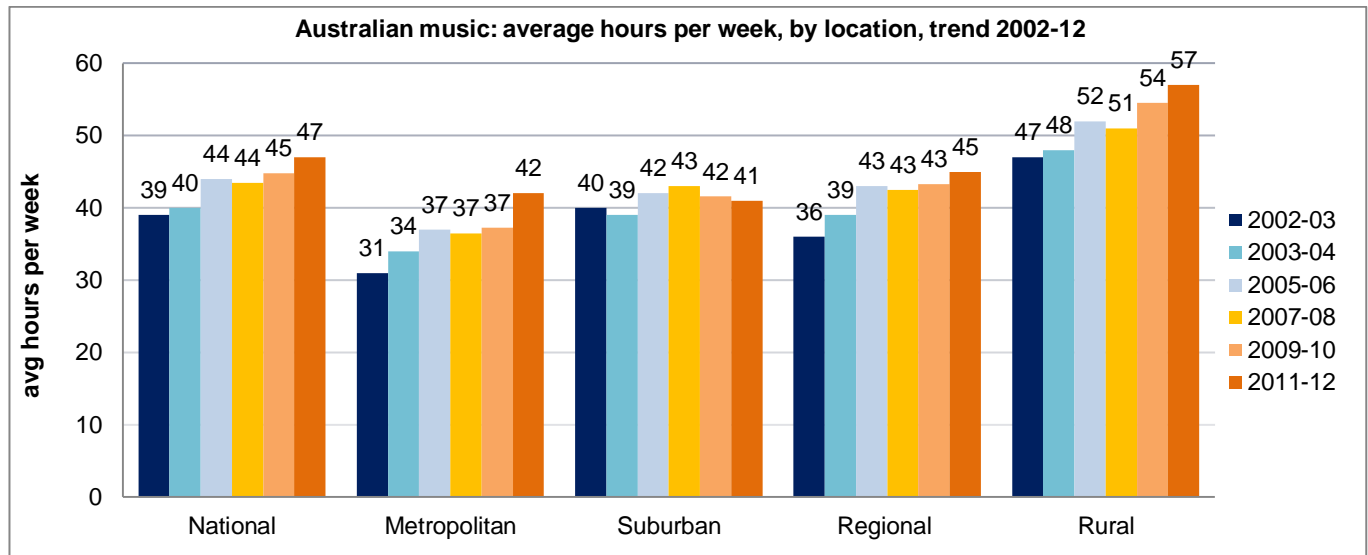
How many hours of music broadcast at your station in an average week is Australia?

Each subsector barely changed in the number of hours dedicated to Australian music over each of the census periods.

Figure 32 Australian music: average hours per week by subsector, trend, 2002-12

	National	General	Religious	Indigenous	Print Disabled	Ethnic	Youth	Seniors	Fine Music	Education
2002-03	39		36	63	1	7	42	39	24	
2003-04	40		37	60	2	10	49	42	29	
2005-06	44		40	65	2	8	55	41	37	
2007-08	44		36	69	2	8	57	38	35	
2009-10	45	49	35	65	1	9	56	38	35	49
2011-12	47	53	34	61	1	9	53	36	37	49
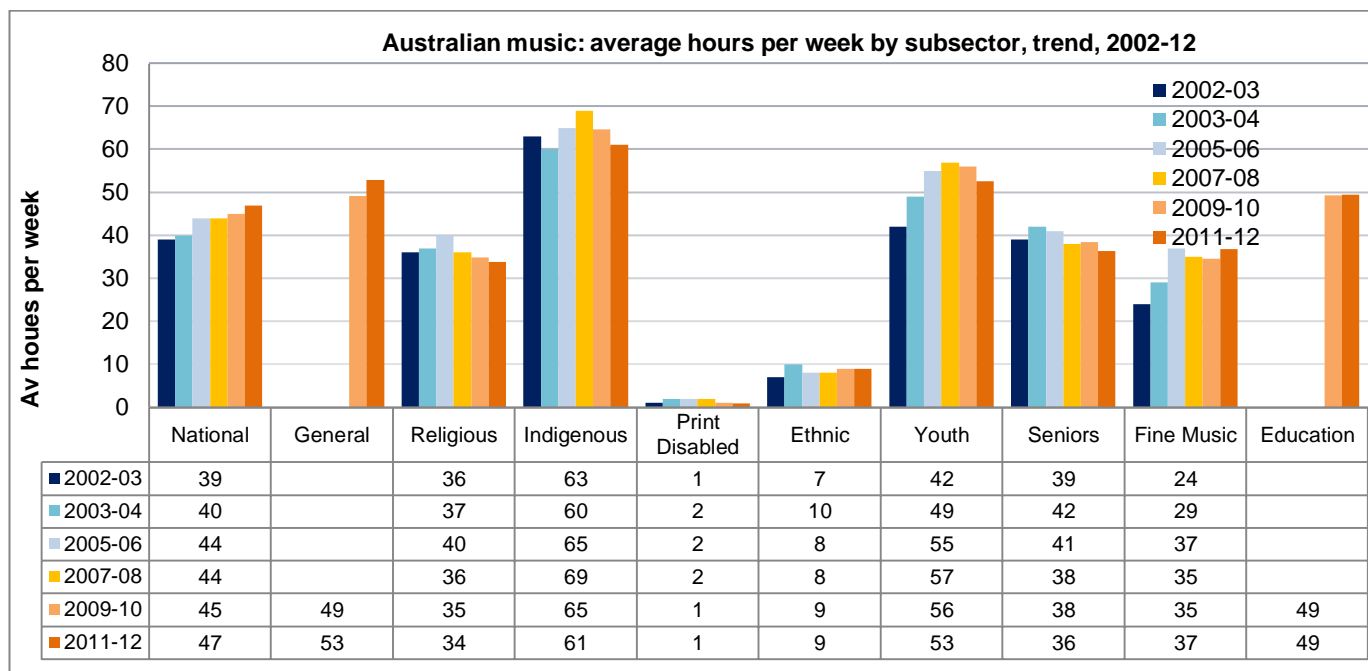
How many hours of music broadcast at your station in an average week is Australia?

The chart below shows the hours of Australian Indigenous and the hours of religious music played. Nationally, over three thousand (3,901) hours of religious music was played on community radio in an average week. In regional stations, where most of the religious stations are located, 2,564 hours of religious music were broadcast per week.

Figure 33 Hours of Indigenous and religious music, by location 2011-12
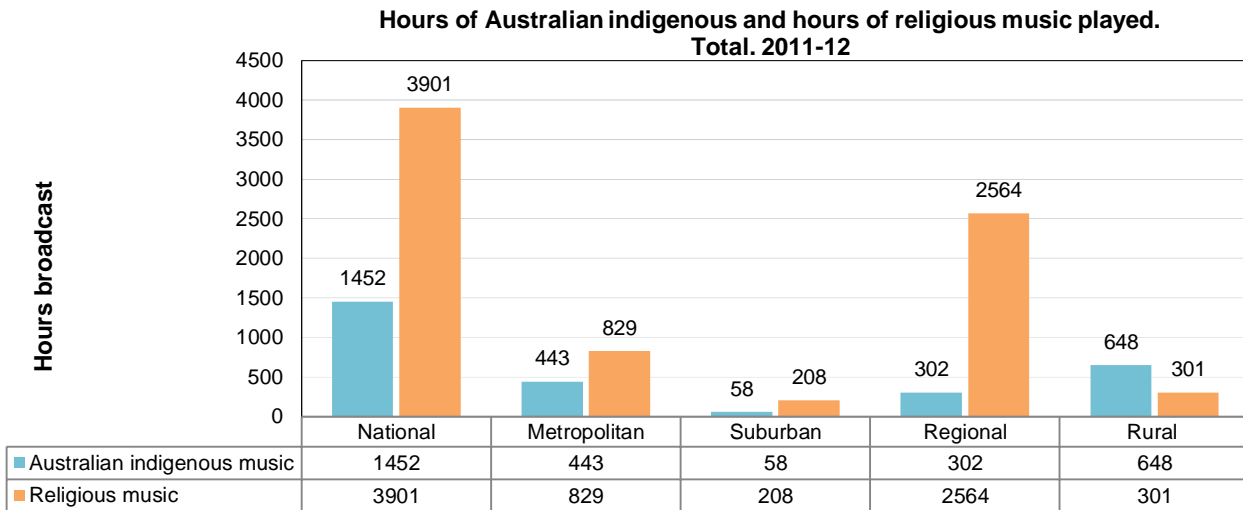
Hours of Australian indigenous and hours of religious music played. Total. 2011-12

	National	Metropolitan	Suburban	Regional	Rural
Australian indigenous music	1452	443	58	302	648
Religious music	3901	829	208	2564	301

How many hours of Australian Indigenous music does your station broadcast in an average week? How many hours of religious music does your station broadcast in an average week?

Nationally, community radio broadcast 1,452 hours of Australian Indigenous music in an average week. Most of these stations are in rural areas, and this pattern is reflected in the chart above.

Indigenous music was played on Indigenous stations, of course, and also some general stations as shown below.

Figure 34 Hours of Indigenous and religious music, by subsector, 2011-12
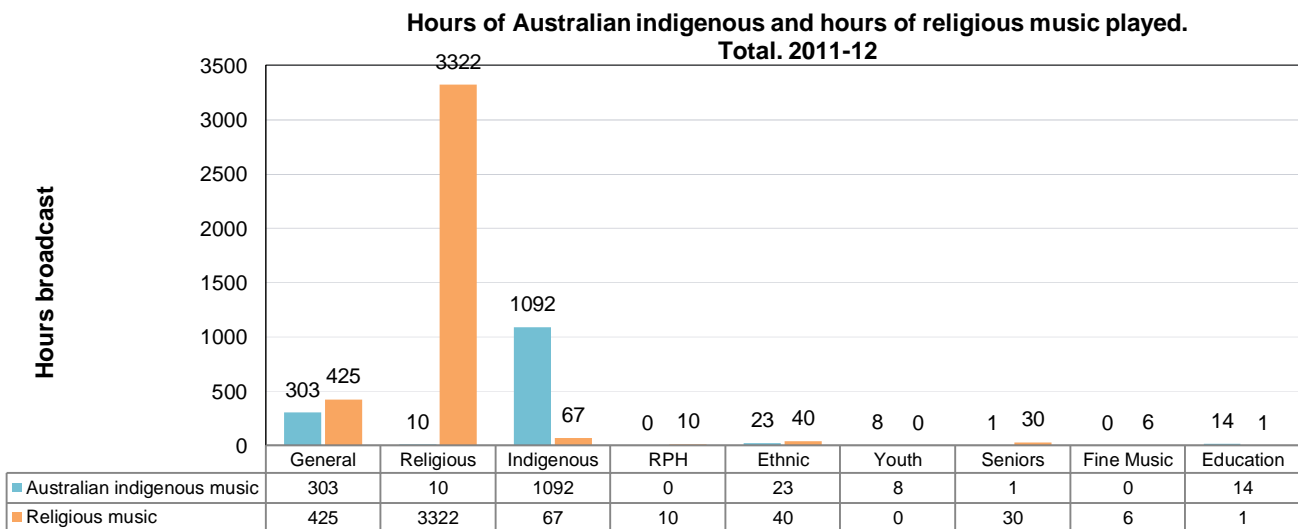
Hours of Australian indigenous and hours of religious music played. Total. 2011-12

	General	Religious	Indigenous	RPH	Ethnic	Youth	Seniors	Fine Music	Education
Australian indigenous music	303	10	1092	0	23	8	1	0	14
Religious music	425	3322	67	10	40	0	30	6	1

How many hours of Australian Indigenous music does your station broadcast in an average week? How many hours of religious music does your station broadcast in an average week?

Not surprisingly, religious stations were the dominant broadcaster of religious music.

Music genres

Community broadcasters offer a diverse range of music genres or styles to its audience. This is a quality that distinguishes many community radio stations from other broadcasters in their service area.

Of all the music played by community radio in 2011-12, almost two out of every ten hours (22%) was either rock or pop music.

The genres shown represent only a portion of those played on community radio stations. For example, styles noted in the "other" category in the survey include reggae, theatre, goth, goth-a-billy, psychobilly, rockabilly, death-a-billy, hillbilly, punk, death metal, speed metal, emo, yodel, soul, R&B, funk, fusion, ambient, techno, electro-clash, dance, trance, post-rock, alternative country, surf punk, truckie, doo-wop, a cappella, ska, industrial, drum'n'bass, experimental, soundtrack, musical theatre, gospel, trance, theatre organ music, trip hop, sacred and contemporary praise & worship.

Figure 35 Music genres: % of total music, national, 2011-12
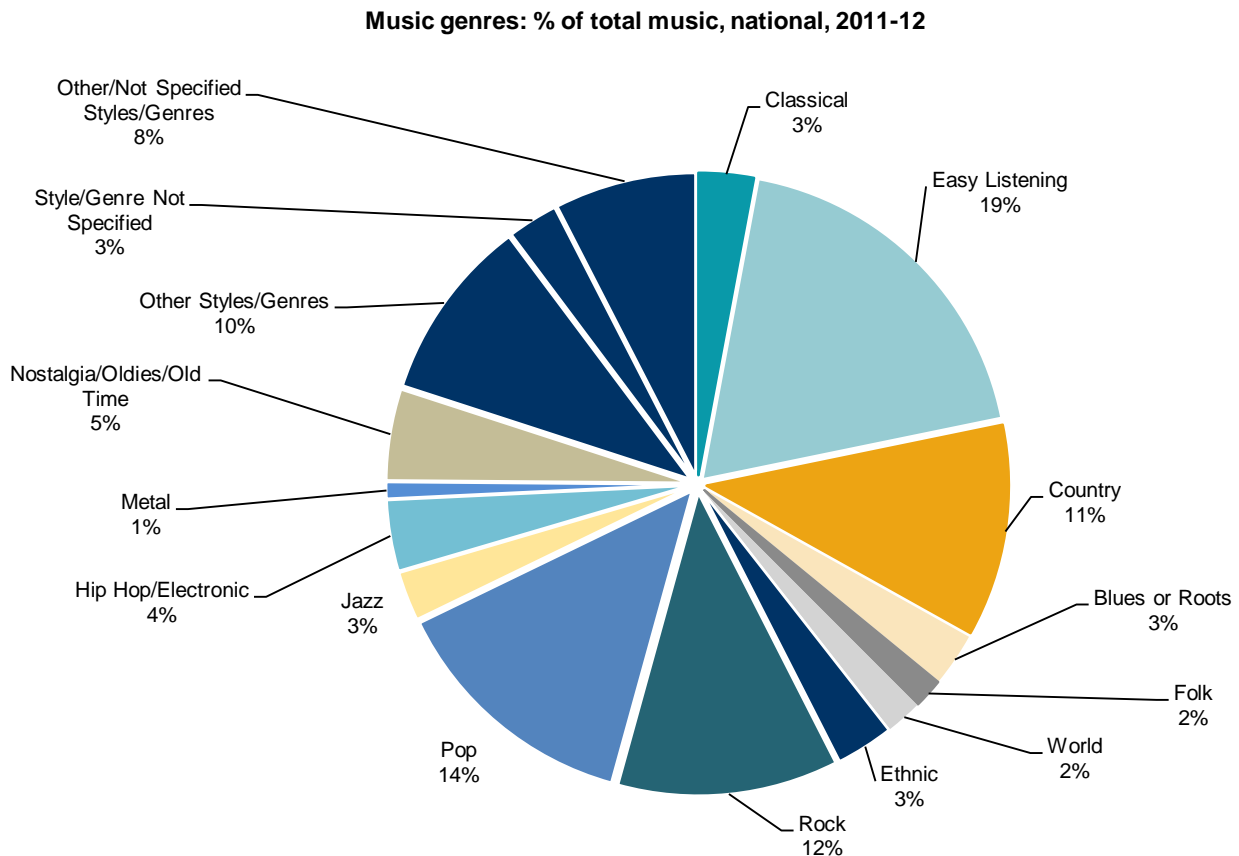
Music genres: % of total music, national, 2011-12

How many hours of ( ) music does your station broadcast in an average week. For this chart, the percentages are based on the accumulated total of each music type, not the reported hours of music.

Prior to 2009, Rock/Pop has been classed in the same category, for a comparison with previous years see the graph below.

Figure 36 Music genres: % of total music, national, trend 2003-12
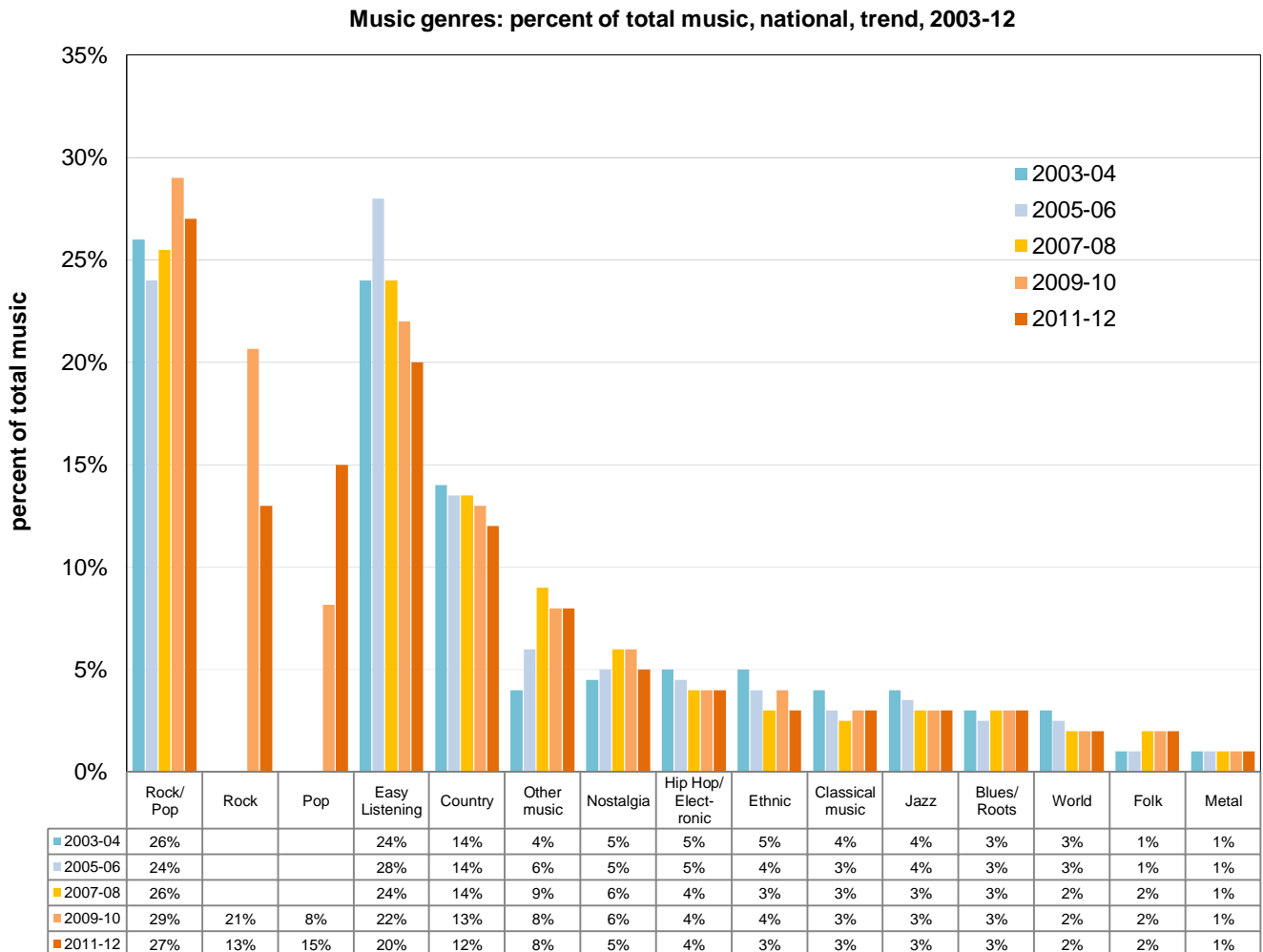
Music genres: percent of total music, national, trend, 2003-12

	Rock/ Pop	Rock	Pop	Easy Listening	Country	Other music	Nostalgia	Hip Hop/ Elect- ronic	Ethnic	Classical music	Jazz	Blues/ Roots	World	Folk	Metal
2003-04	26%			24%	14%	4%	5%	5%	5%	4%	4%	3%	3%	1%	1%
2005-06	24%			28%	14%	6%	5%	5%	4%	3%	4%	3%	3%	1%	1%
2007-08	26%			24%	14%	9%	6%	4%	3%	3%	3%	3%	2%	2%	1%
2009-10	29%	21%	8%	22%	13%	8%	6%	4%	4%	3%	3%	3%	2%	2%	1%
2011-12	27%	13%	15%	20%	12%	8%	5%	4%	3%	3%	3%	3%	2%	2%	1%

How many hours of ( ) music does your station broadcast in an average week. For this chart, the percentages are based on the accumulated total of each music type, not the reported hours of music. This means that the percentages exclude unspecified genres, and therefore differ to the percentages on the prior page.

The detailed tables section describes the number of hours that stations played each type of music, by location and sub sector.

5. Community Information

Stations were asked to record how many individuals and organisations their station broadcast information for in an average week and how many minutes they broadcast. Community information means community announcements, community event calendars and interviews.

This question was first asked in 2007-08. The following chart shows the data for the past three censuses years. The number of individuals and community organisations supported has decreased by 1. On average community radio stations broadcast community information for 52 individuals or groups each week.

Figure 37 Community groups national, 2007-12
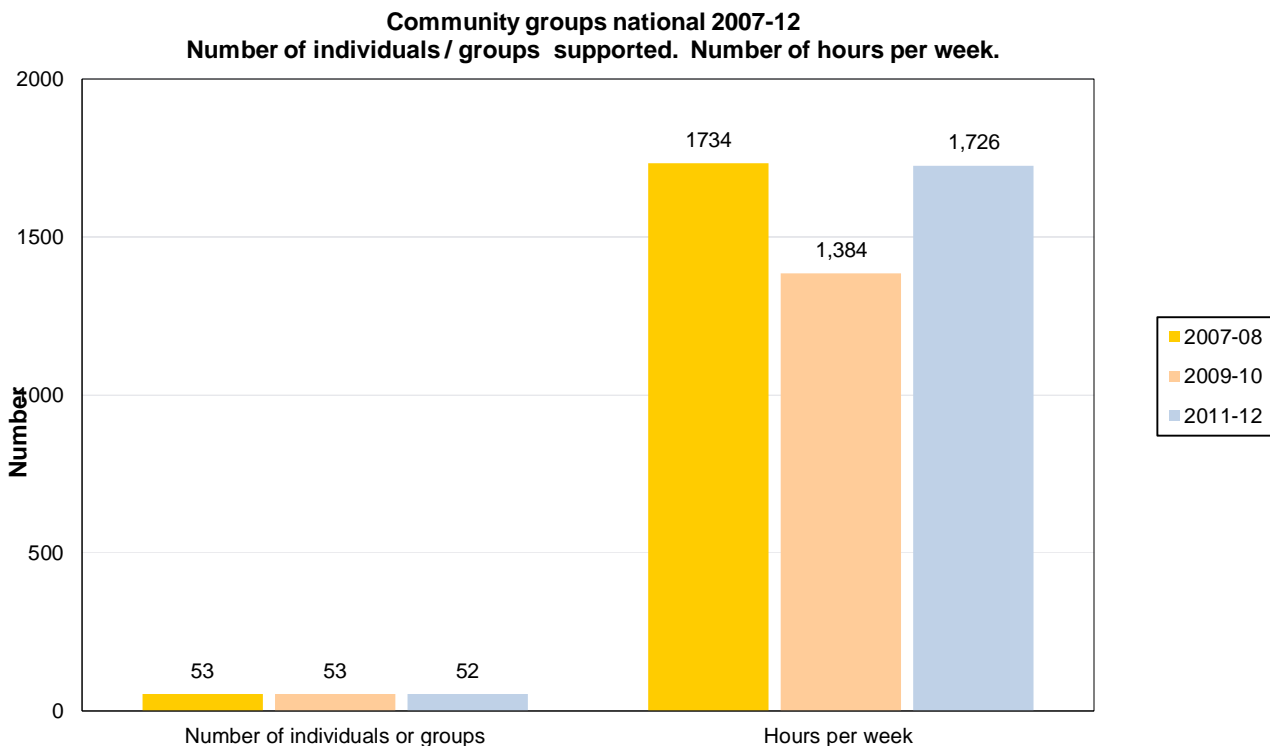
On behalf of how many individual and/ or organisations does your station broadcast community information in an average week? How many hours of community information does you station broadcast in an average week?

Despite little change in the number of groups and individuals supported, community radio ran more broadcasts than in the previous period. That is, the number of minutes broadcast on behalf of community groups and individuals increased from 1,384 hours to 1,726 hours in 2011-12.

Sponsorship

Overall time allocated to sponsors in the peak period has increased slightly. Data was gathered for three day-periods being 6am to 6pm; 6pm to midnight; and midnight to 6am. The peak period is comprised of the daytime and evening periods.

Nationally, sponsorship messages were broadcast for 274 peak period minutes each week on average in 2011-12, compared with 261 minutes in the period 2007-08.

Figure 38 Sponsorship of peak period average minutes per week by location, trend, 2003-12
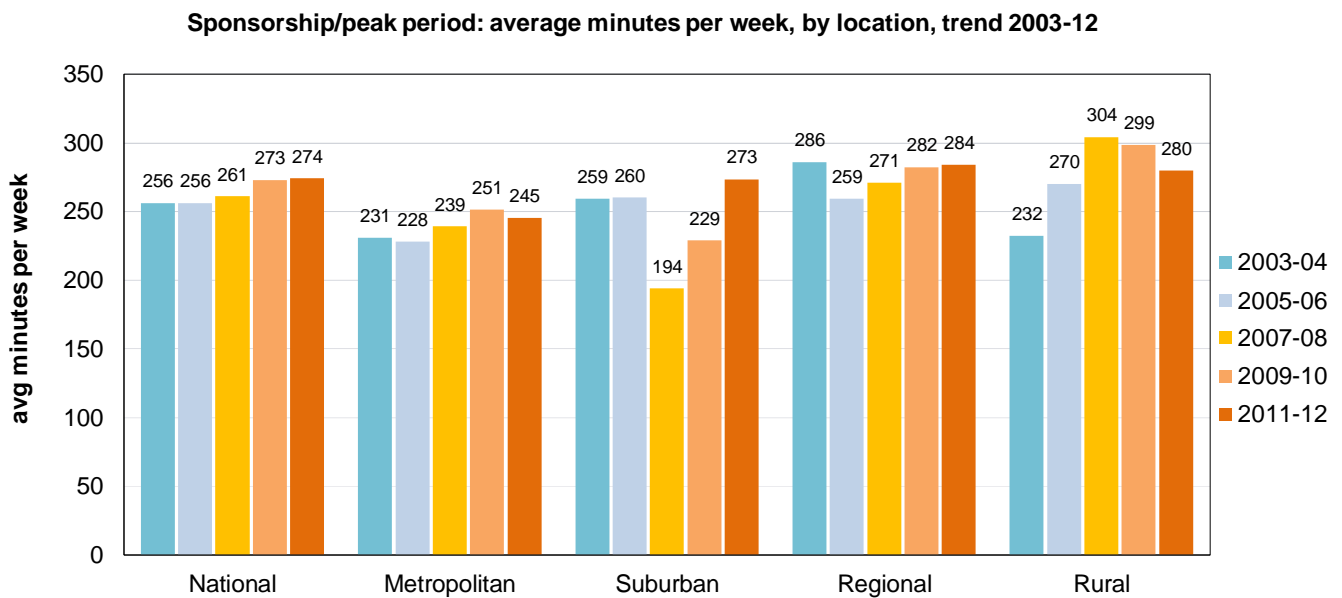
During the day time period (6am to 6pm) you have 420 minutes of sponsorship time available to you (i.e. 5 minutes per hour for 12 hours by 7 days). In an average week how many of these 420 minutes are filled with sponsorship announcements? Repeat: evening period (6pm until midnight) and overnight (midnight to 6am).

As seen in the following chart, these increases occurred in sponsorship minutes a week on average in 2011-12, for the religious, indigenous, ethnic, senior and education stations, all others had a fall in sponsorship minutes.

Figure 39 Sponsorship of peak period average minutes per week by subsector, trend, 2003-12

Sponsorship/peak period: average minutes per week, by subsector, trend 2003-12
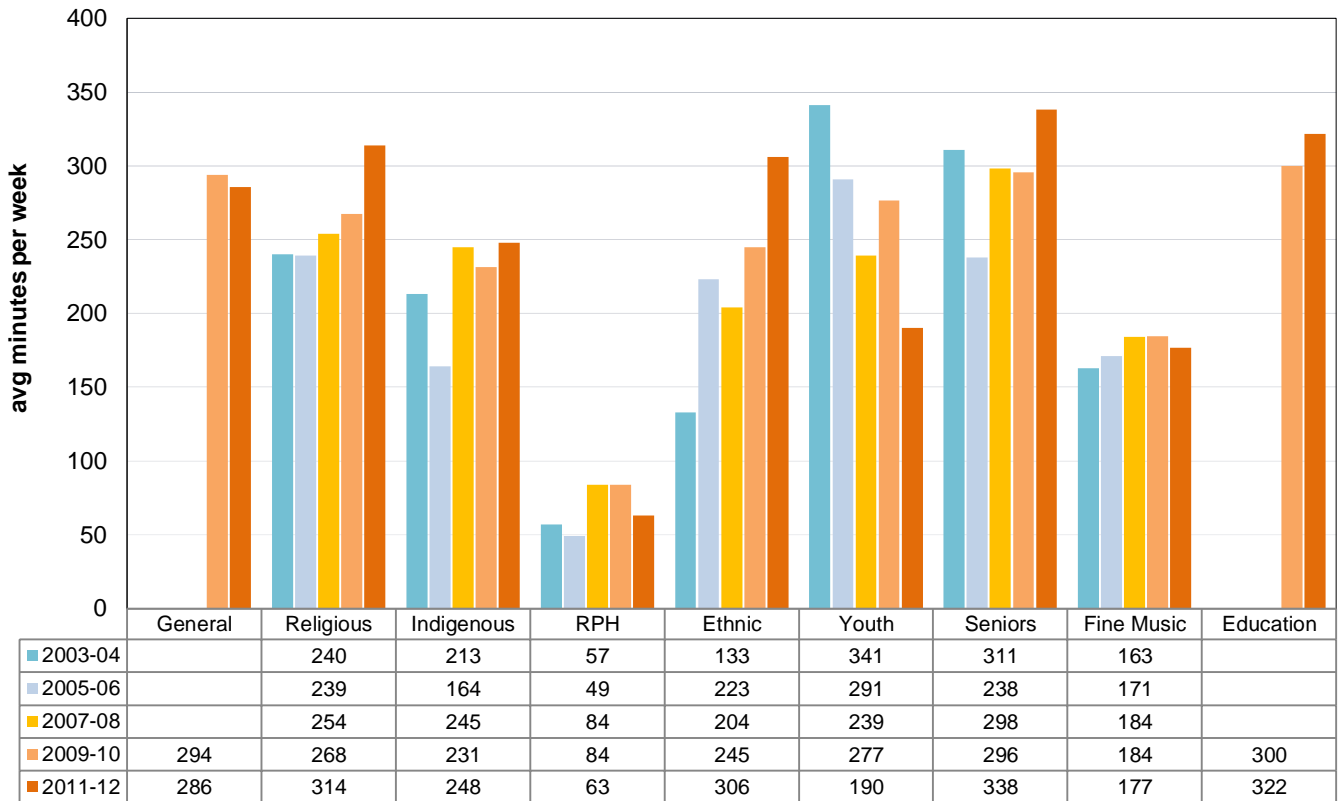
	General	Religious	Indigenous	RPH	Ethnic	Youth	Seniors	Fine Music	Education
2003-04		240	213	57	133	341	311	163	
2005-06		239	164	49	223	291	238	171	
2007-08		254	245	84	204	239	298	184	
2009-10	294	268	231	84	245	277	296	184	300
2011-12	286	314	248	63	306	190	338	177	322

During the day time period (6am to 6pm) you have 420 minutes of sponsorship time available to you (i.e. 5 minutes per hour for 12 hours by 7 days). In an average week how many of these 420 minutes are filled with sponsorship announcements? Repeat: evening period (6pm until midnight) and overnight (midnight to 6am).

The following chart takes the 2011-12 data and shows how the 'peak' period described above breaks down into the much larger 6am to 6pm time slot and the smaller 6pm until midnight.

Figure 40 Sponsorship by peak period average minutes per week by location 2011-12
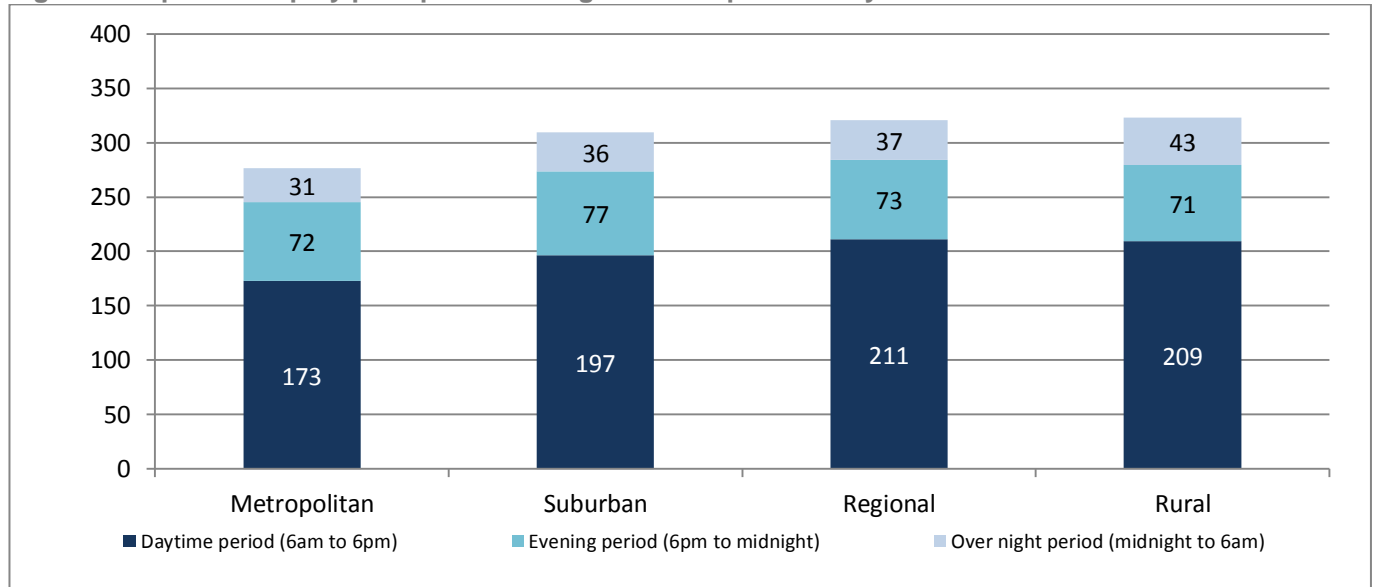
Figure 41 Sponsorship of peak period average minutes per week by subsector, 2011-12
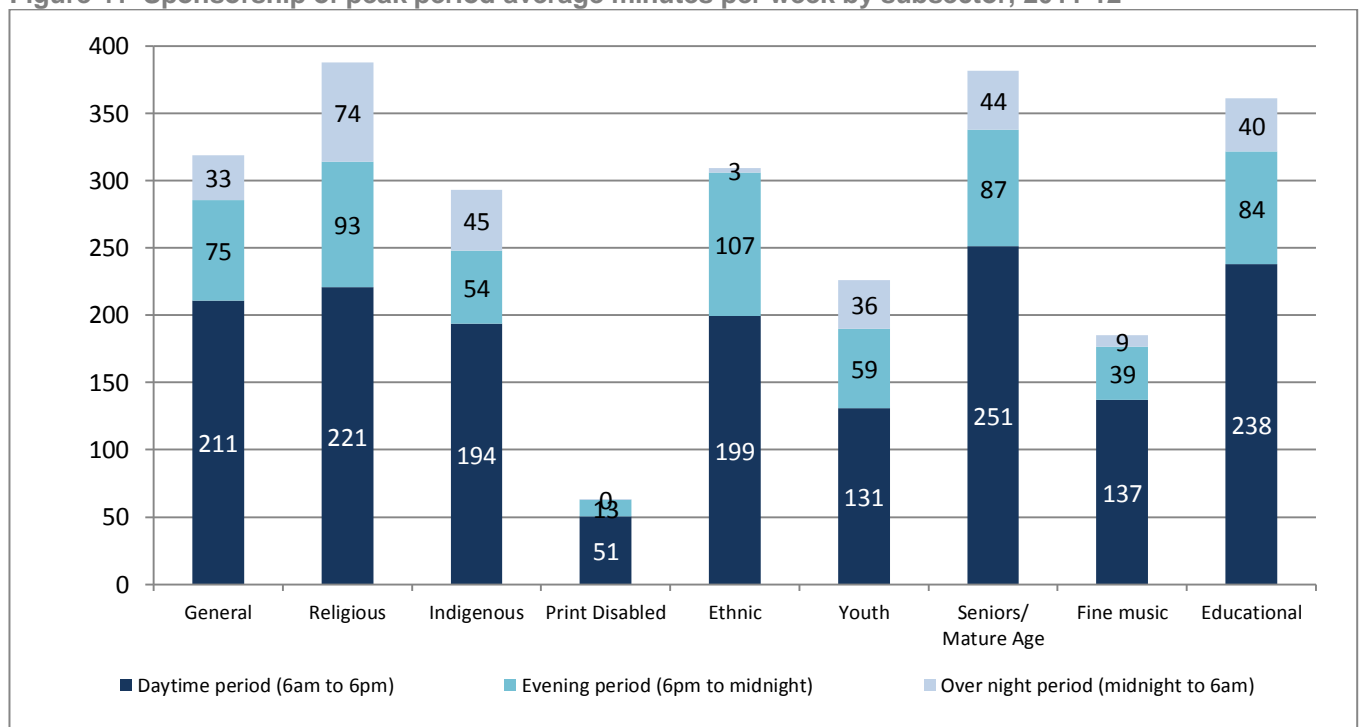
6. Resources

This section of the report shows the stations' staffing and volunteer levels within the sector.

Staffing levels

One way to look at staffing levels is to monitor how many people the sector employs on an effective full time (EFT) basis. To calculate this, stations added the number of full time and part time staff, including an approximation of the weekly hours worked by casual and contract staff, and divided by 35.

As the chart below shows, the sector increased by 36 EFT staff positions since 2009-10. In 2011-12 the EFT staff level was 683 compared with 647 in the prior census.

Figure 42 Staff effective full time (EFT): trend, 2002-12
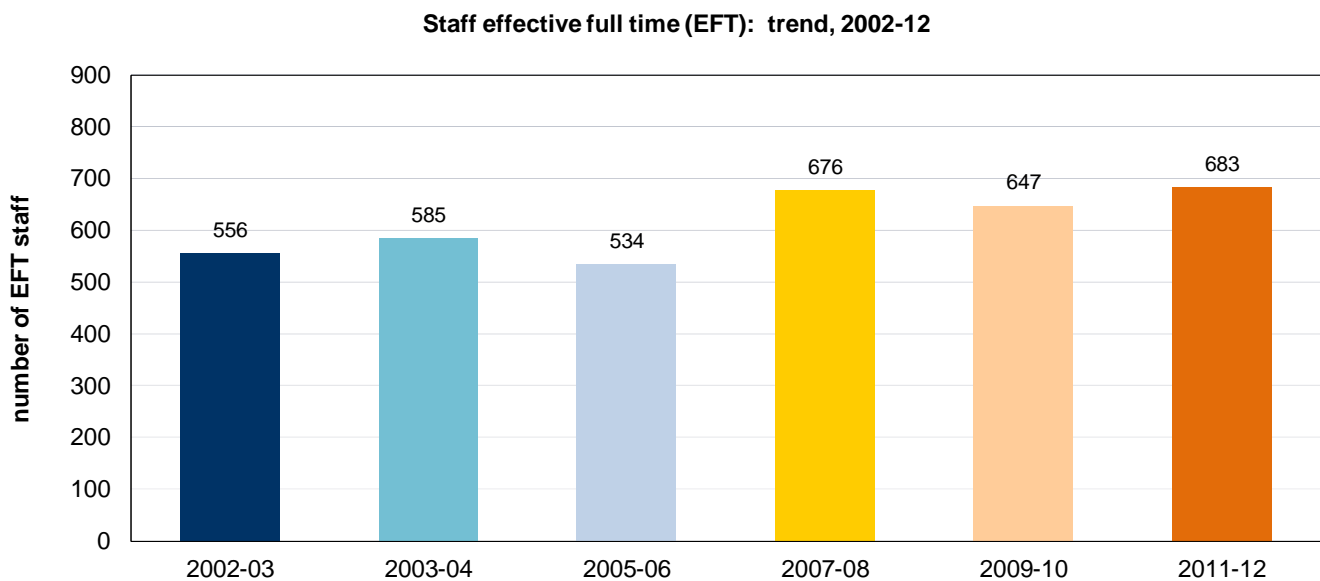
Staff effective full time (EFT): trend, 2002-12

How many Total Effective Full Time staff did the station have in the previous financial year

The chart below shows the EFT by location and then by sub-sector

Figure 43 Staff effective full time (EFT), by location, trend, 2002-12
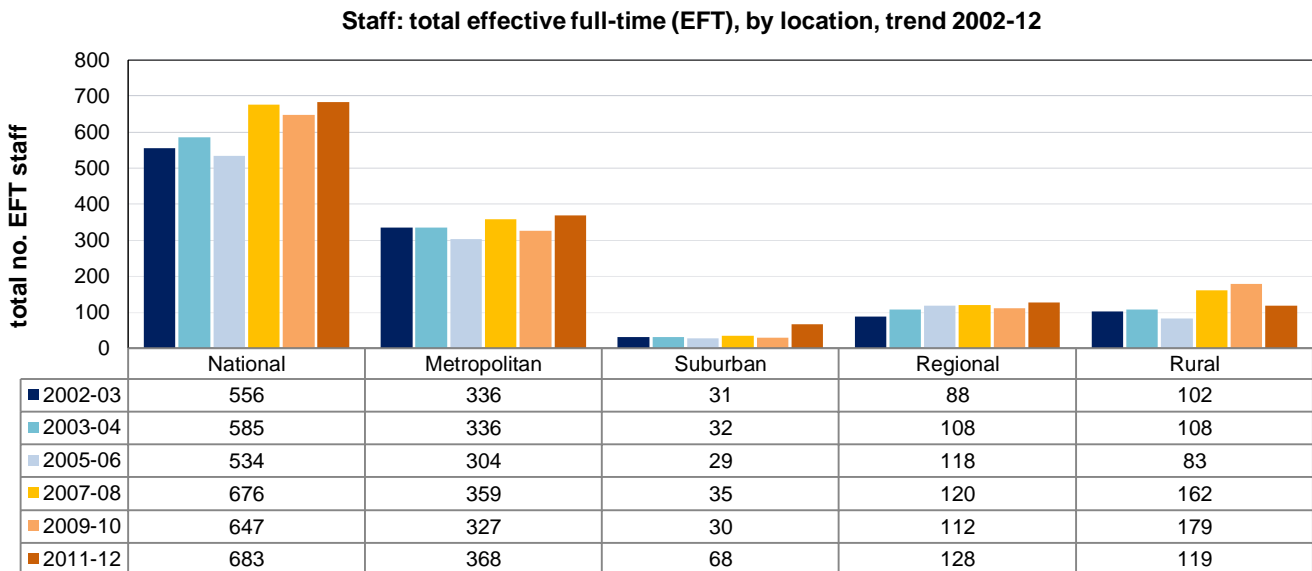
Staff: total effective full-time (EFT), by location, trend 2002-12

	National	Metropolitan	Suburban	Regional	Rural
2002-03	556	336	31	88	102
2003-04	585	336	32	108	108
2005-06	534	304	29	118	83
2007-08	676	359	35	120	162
2009-10	647	327	30	112	179
2011-12	683	368	68	128	119

How many Total Effective Full Time staff did the station have in the previous financial year

The chart also shows the relative size of each station type in staffing terms, with suburban stations employing 68 EFT staff compared with ten times that number in metropolitan stations (368). As the next chart shows, the increase in EFT staffing levels occurred at religious stations (138 in 2009-10 to 220 in 2011-12).

Figure 44 Staff effective full time (EFT) by subsector, trend, 2002-12
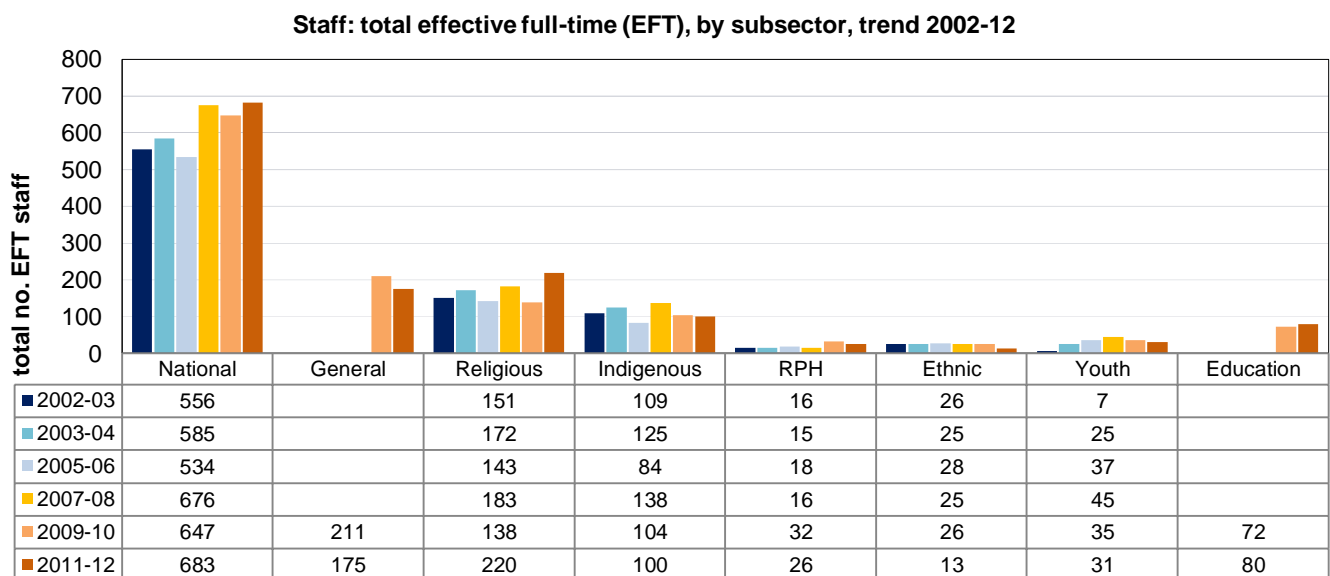
Staff: total effective full-time (EFT), by subsector, trend 2002-12

	National	General	Religious	Indigenous	RPH	Ethnic	Youth	Education
2002-03	556		151	109	16	26	7	
2003-04	585		172	125	15	25	25	
2005-06	534		143	84	18	28	37	
2007-08	676		183	138	16	25	45	
2009-10	647	211	138	104	32	26	35	72
2011-12	683	175	220	100	26	13	31	80

How many Total Effective Full Time staff did the station have in the previous financial year Note: the Seniors and Fine Music stations are missing from chart as the numbers were too small to report

The full time / part time split was broadly the same as it was the period before. Half (47%) worked full time and half (53%) part time.

Figure 45 Staff full-time/part-time split, trend, 2002-12

Staff: full-time/part-time split, trend 2002-12
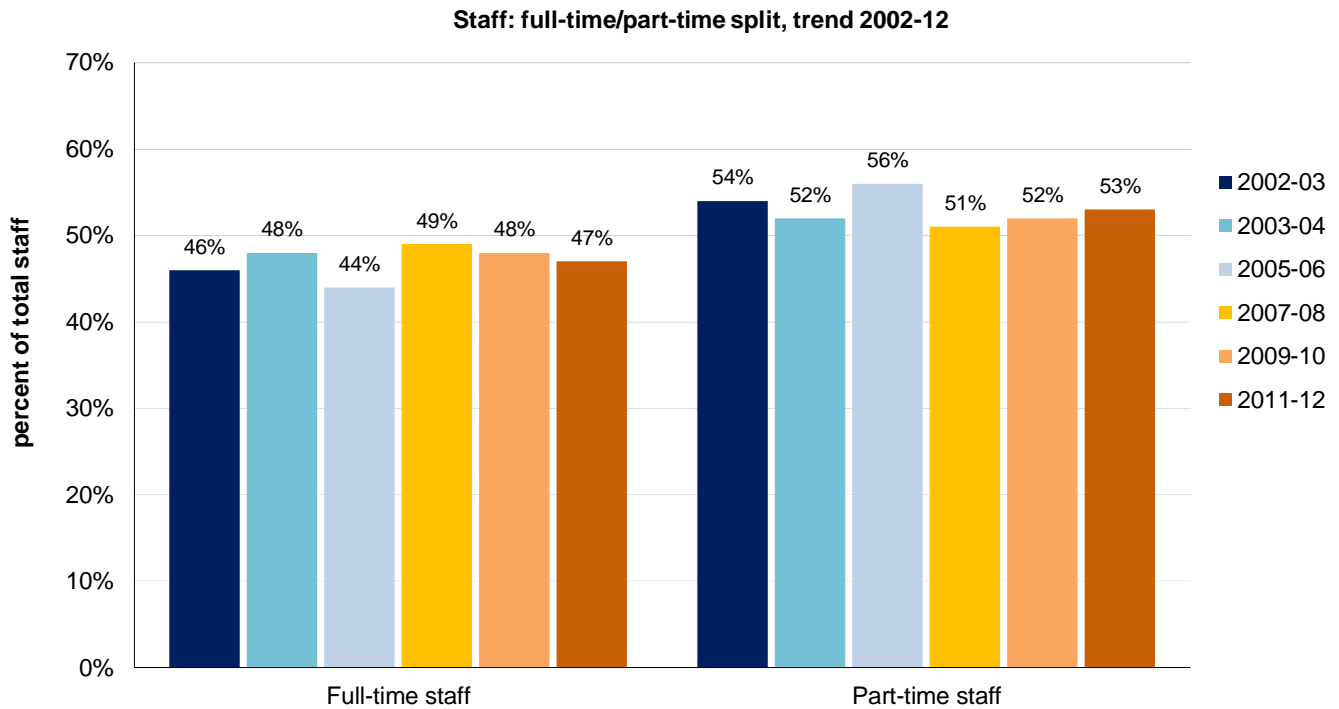
How many permanent, casual or contract staff were employed by the station in a full time capacity…in a part time capacity… in the previous financial year.

The detailed tables section shows the average numbers of full time and part time staff employed by location and subsector.

Community radio has generally employed more men than women and this gender split remained consistent in 2011-12. Over half (56%) of community radio employees were male, as was the case in the last census.

Figure 46 Staff: gender split, national, trend 2002-12

Staff: gender split, national, trend 2002-12
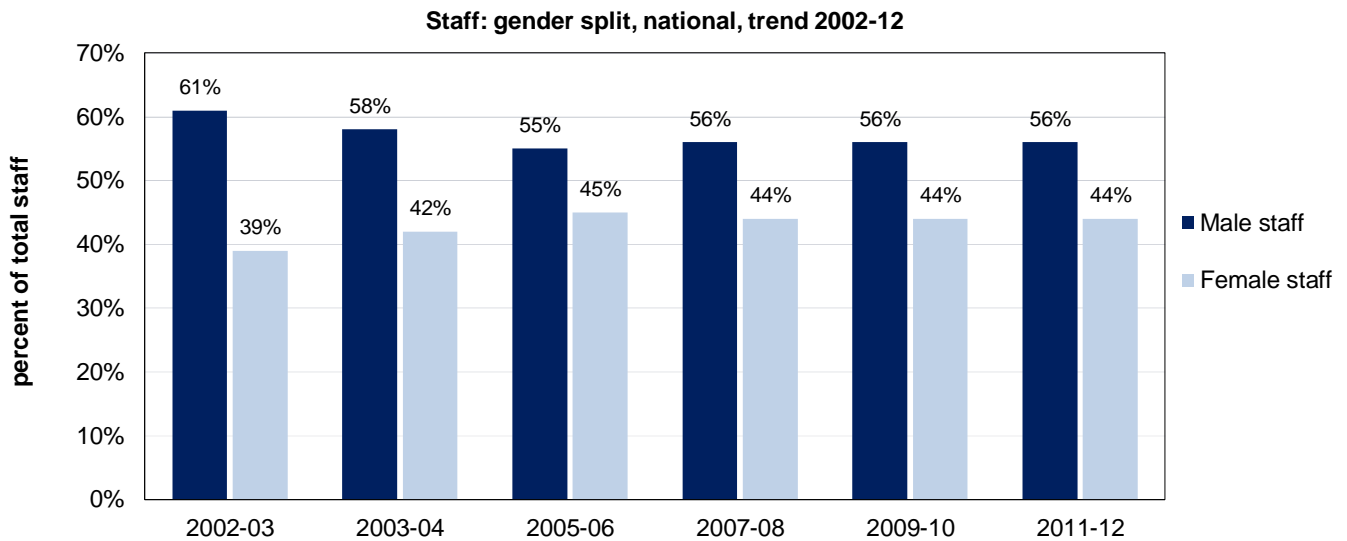
How many male staff were employed / female staff were employed, by the station in the previous financial year. Include all full time, part time and casual positions.

The detailed tables section shows this by location and sub sector.

There were more men than women in all roles in the sector except administration. The sector employed over one hundred more women than men in administration (206:106 respectively).

Figure 47 Staff: gender split, number of staff national, trend 2011-12

Staff: gender split, total number of staff, nationally, 2011-12
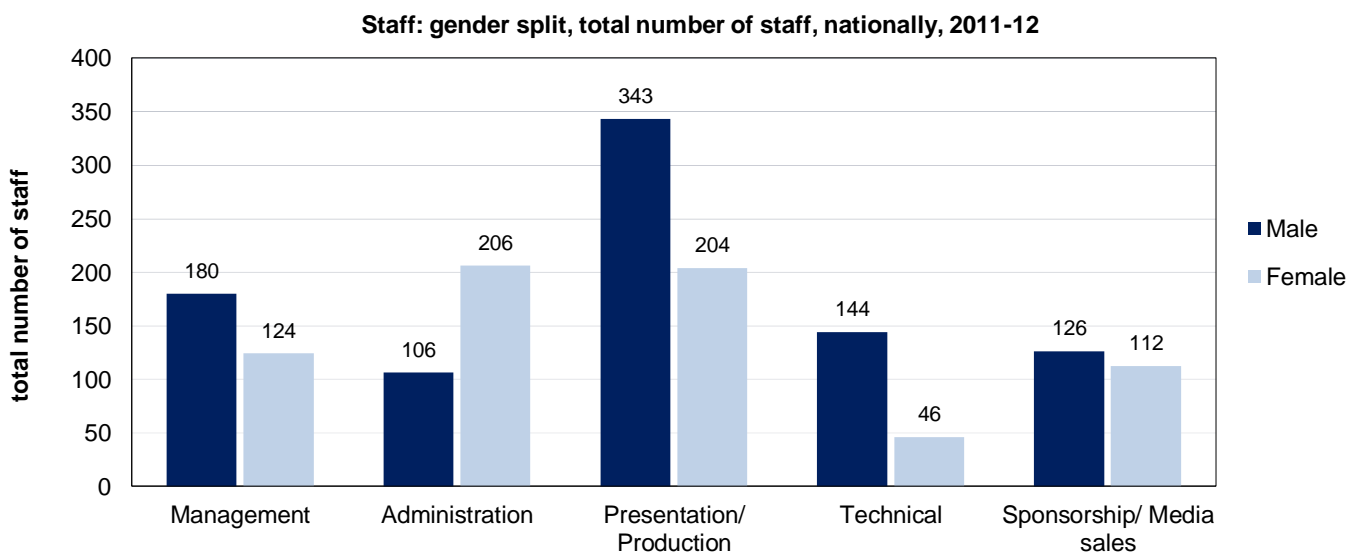
How many of the station's male staff were employed in ..../ how many of the station's female staff were employed in....

Otherwise, the gender gap was greatest in presentation and production (343 men: 204 women). In sponsorship and media sales, the gender gap was at its smallest (126:112 women).

Although there has been no change in the sector overall in the relative participation of women and men, some apparent changes in the occupational roles of women may be explained by the inclusion of a new category 'sponsorship and media sales' in 2009-10.

Figure 48 Staff: staff roles: engagement in different roles, trend 2003-12

Female staff roles: engagement in different roles, trend, 2003-12
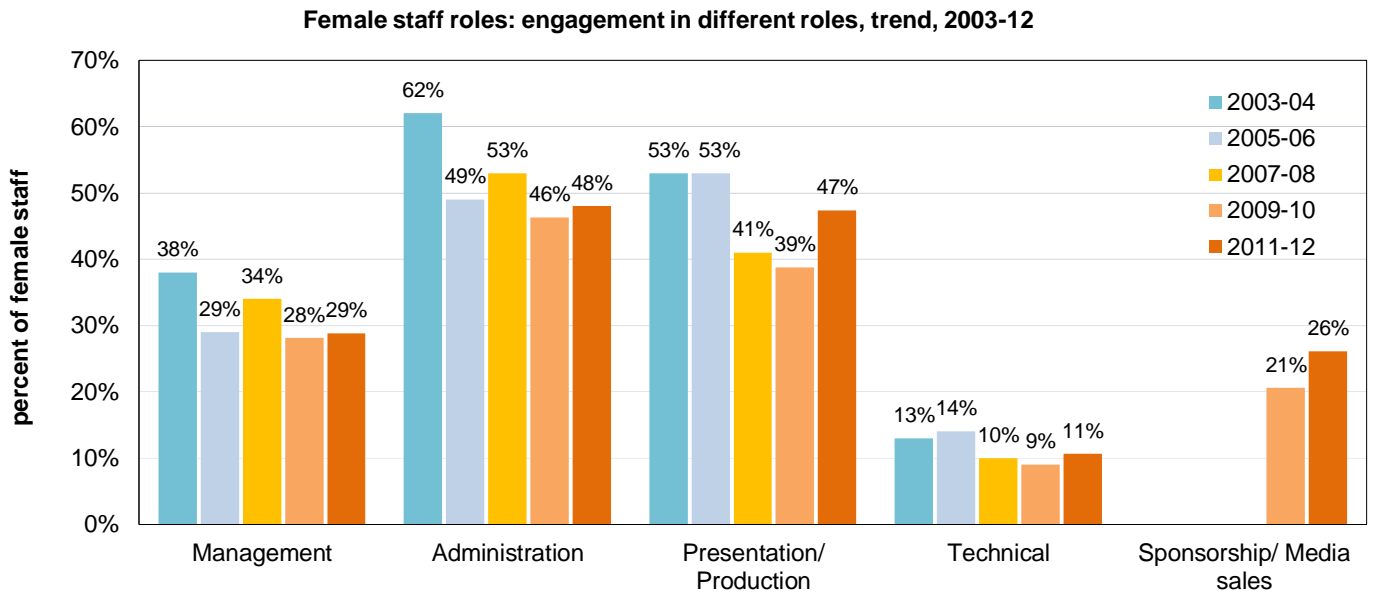
How many of the station's female staff were employed in....

As in previous censuses, it seems that women made up a smaller proportion of management and administration staff than in previously recorded years. However, this may be because sponsorship and media had previously been classified as management or administration. Therefore, take caution when interpreting this chart and the associated tables. The measurement of male staff has been included since the 2009-10 census. Apart from presentation and production which had an increase of 14%, the other staffing roles remained fairly consistent.

The detailed tables section shows this information by location and subsector.

Figure 49 Staff: staff roles: engagement in different roles, trend 2003-12

Male staff roles: engagement in different roles, trend, 2009-12
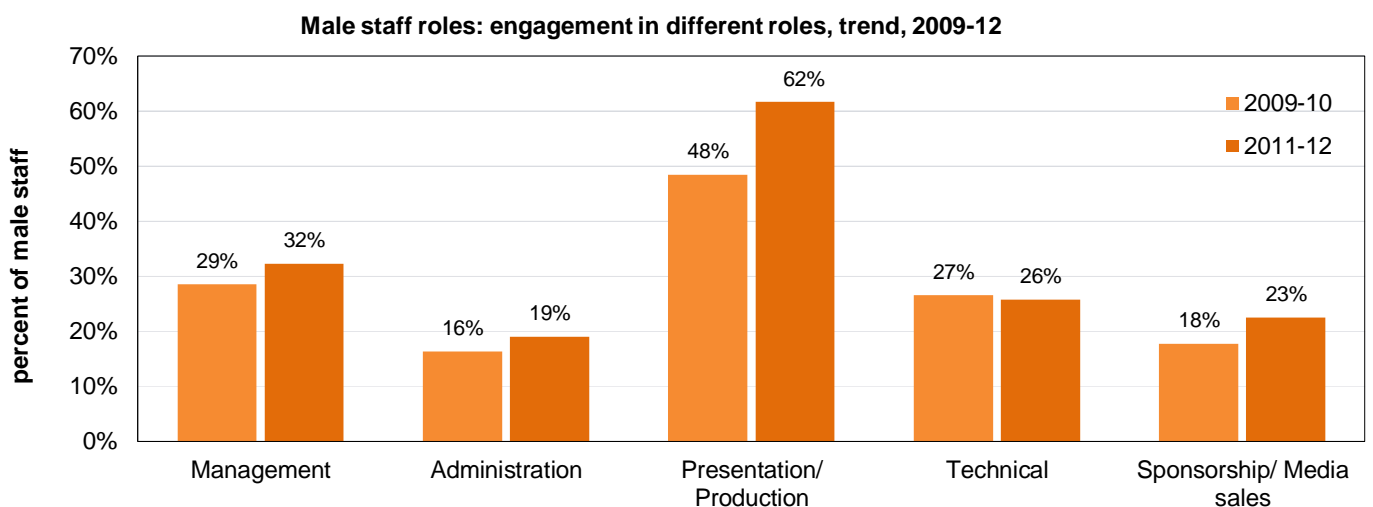
How many of the station's male staff were employed in....

Volunteers

Volunteers are at the core of community broadcasting, working collectively to assist in every aspect of operating stations.

The graph below shows a slight increase in the number of active volunteers for the survey period. In this last period there were 19,336 volunteers working in the sector, compared with 19,323 the period before.

Figure 50 Volunteers: total, trend, 2002-12

Volunteers: total, trend, 2002-12
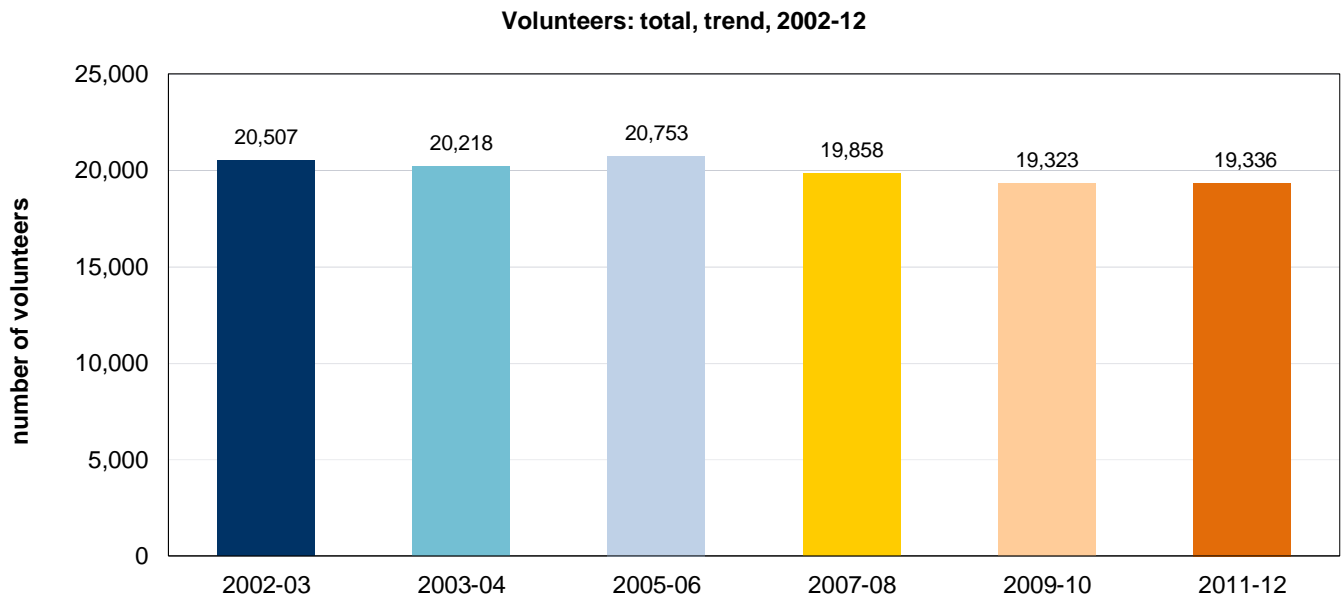
Does anyone work in a volunteer capacity at your station?

The average per station was 74 volunteers per station, a broadly similar level as in the previous three censuses as shown below.

Figure 51 Volunteers: average, trend 2002-12

Volunteers: average, trend, 2002-12
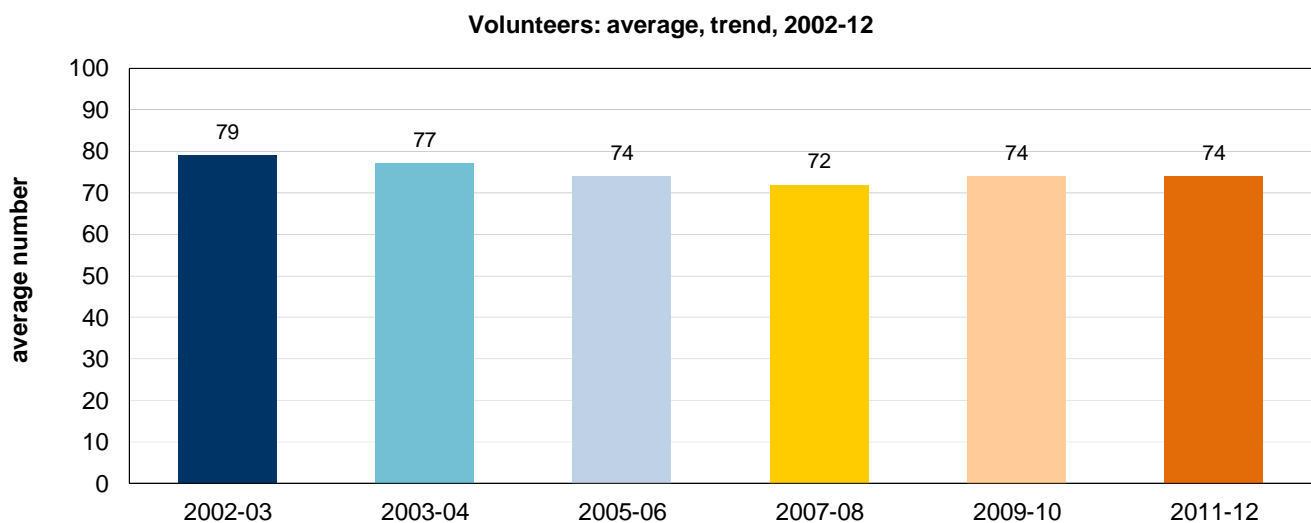
Does anyone work in a volunteer capacity at your station?

The average for metropolitan stations increased (from 176 to 199) but elsewhere it was stable.

Figure 52 Volunteers: average number per station, by location, trend 2002-12
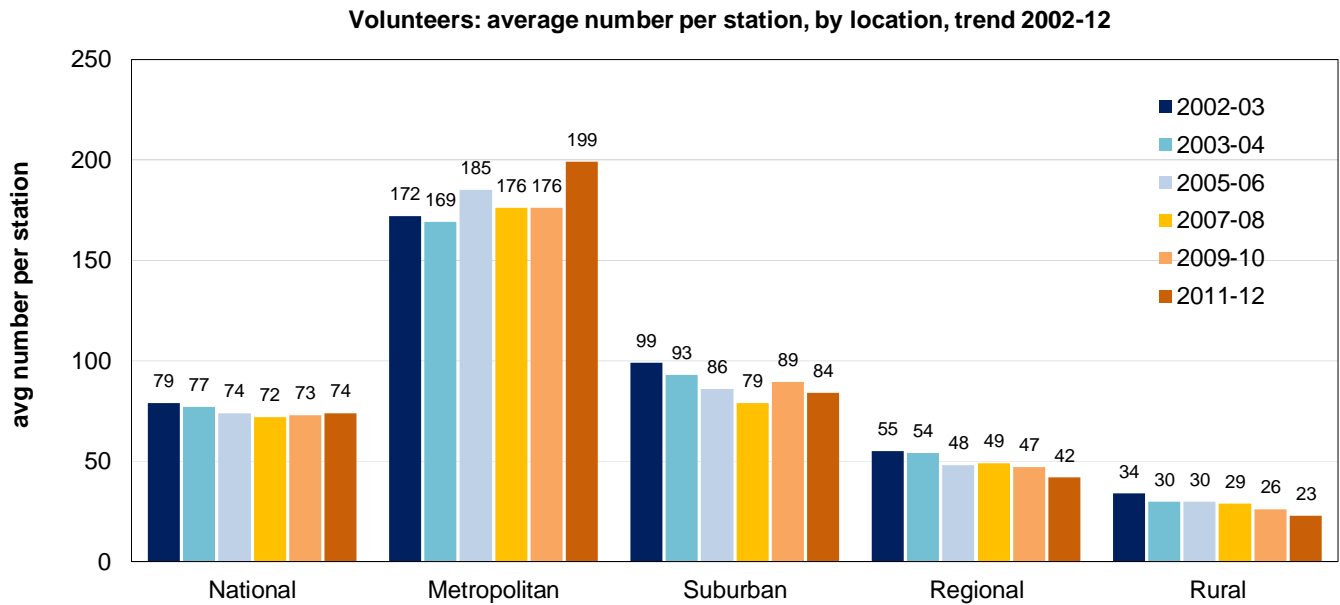
Does anyone work in a volunteer capacity at your station?

Figure 53 Volunteers: average number per station, by subsector, trend 2002-12

	National	General	Religious	Indigenous	RPH	Ethnic	Youth	Seniors	Fine Music	Education
2002-03	79		38	20	118	267	199	68	173	
2003-04	77		40	21	123	271	202	70	196	
2005-06	74		39	25	124	306	168	67	211	
2007-08	72		37	16	121	276	172	45	233	
2009-10	74	62	36	15	115	285	158	48	215	128
2011-12	74	59	28	14	115	269	261	64	229	275
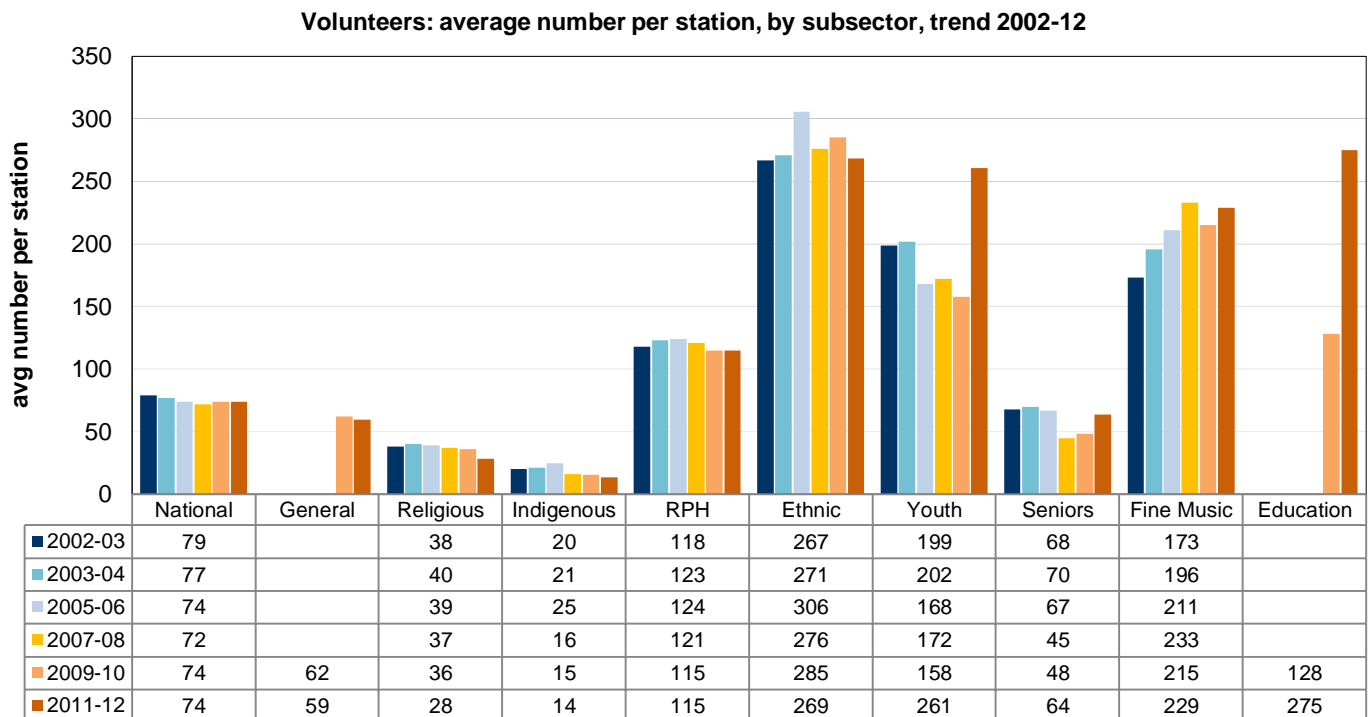
Does anyone work in a volunteer capacity at your station?

For the first time in 2013, stations were asked to estimate the total number of Full Time Equivalent (FTE) volunteers that the station had. The results below show that on average stations had 13 full time equivalent volunteers

Volunteers: FTE average number per station, by location
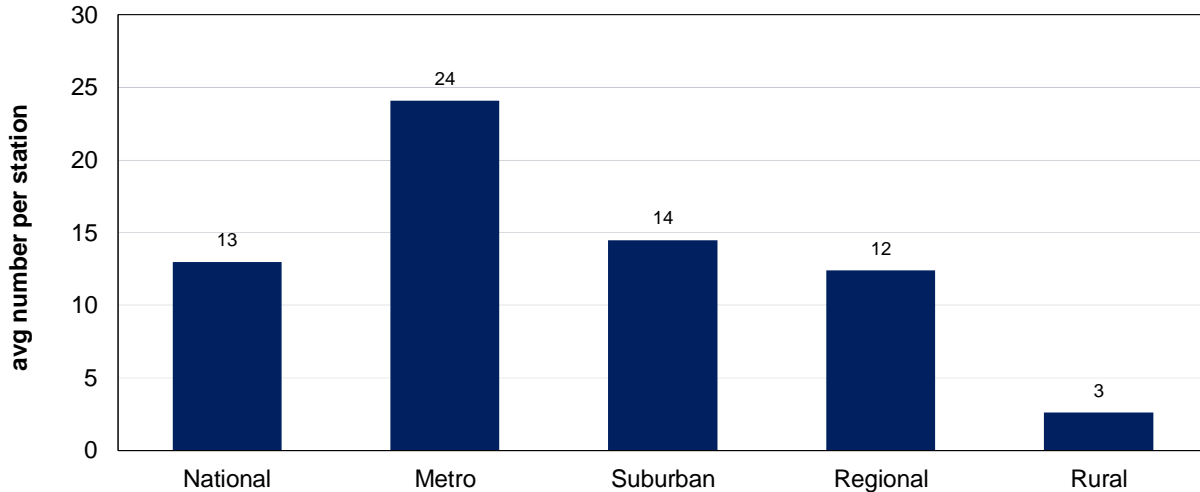
How many total Full Time Equivalent (FTE) Volunteers did the station have in the previous financial year?

The following chart shows the proportion of male to male volunteers in each census period. The slight male bias has barely changed over the years. Just as with staff, just over half (56%) of volunteers were men.

Figure 54 Volunteers: gender split, trend 2002-12

Volunteers: gender split, trend, 2002-12
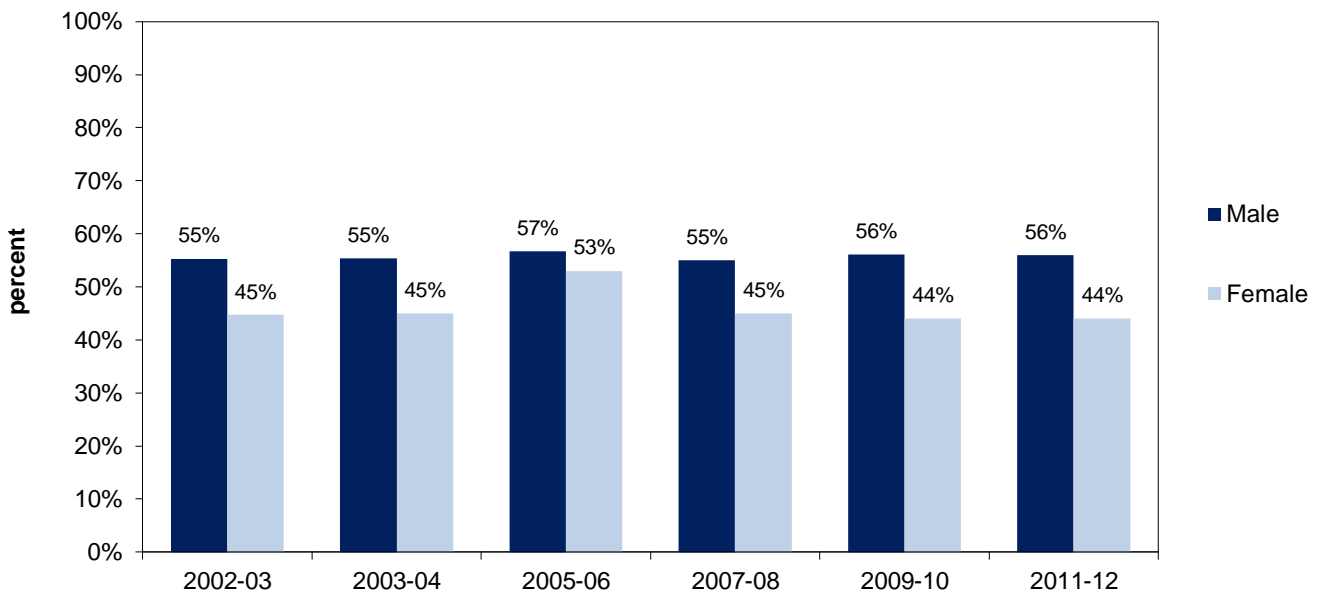
How many male volunteers did the station / female volunteers did the station have in the previous financial year?

Over the years, most female volunteers have worked on-air or in production. This remained the case in 2011-12 when almost three in four (74%) of female volunteers worked on-air or in production.

Figure 55 Volunteers: roles, trend 2003-12

Female volunteer roles: trend 2003-12
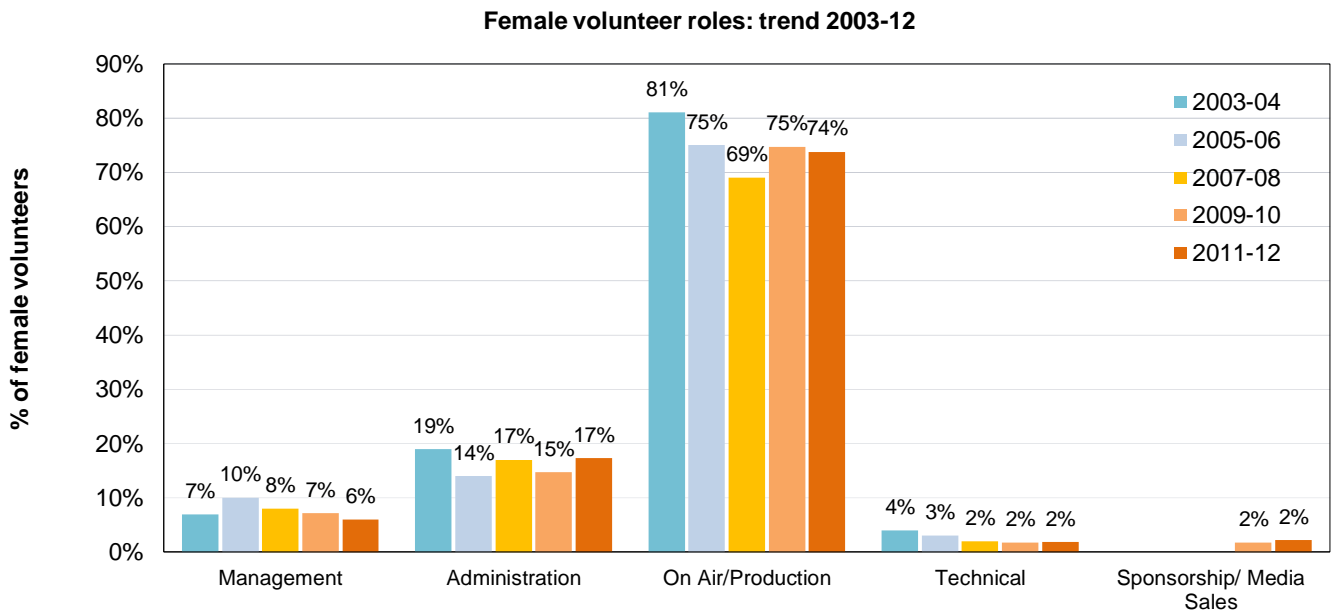
How many of the station's female volunteers are involved in (role)?

The volunteer roles are similar to the previous census. In comparison to female volunteers, male volunteers are less likely to occupy administration roles and more likely to volunteer in management and technical roles.

Figure 56 Volunteers: roles, trend 2003-12

Male volunteer roles: trend, 2009-12
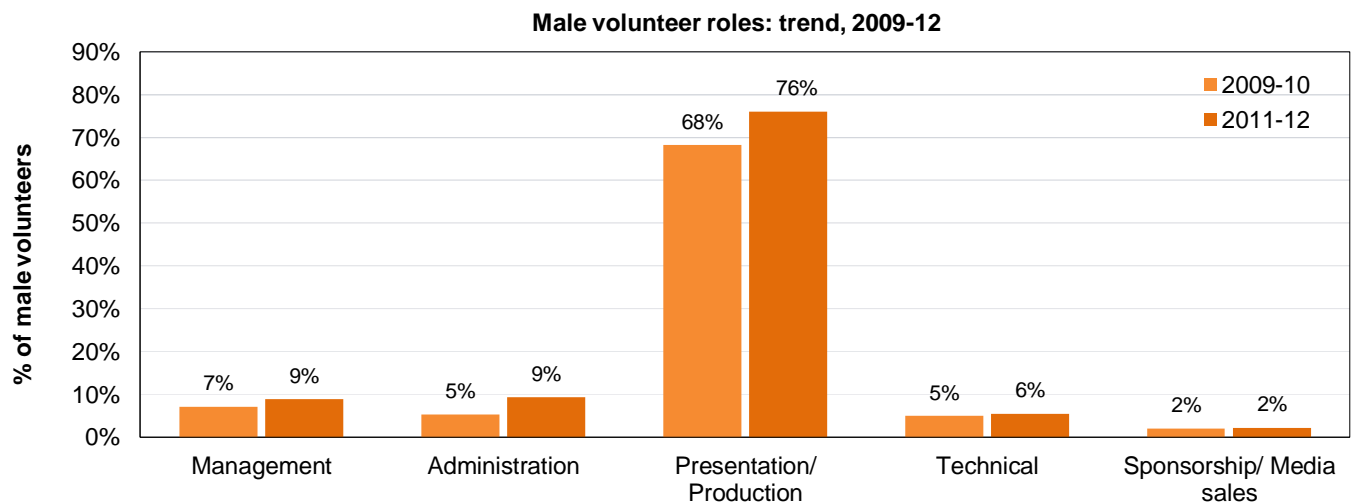
How many of the station's male volunteers are involved in (role)?

In 2011-12, eight in every ten volunteers (76%) were over 26 years old. This proportion was similar across the country, as can be seen in the chart below.

Figure 57 Volunteers: age split, by location, 2011-12
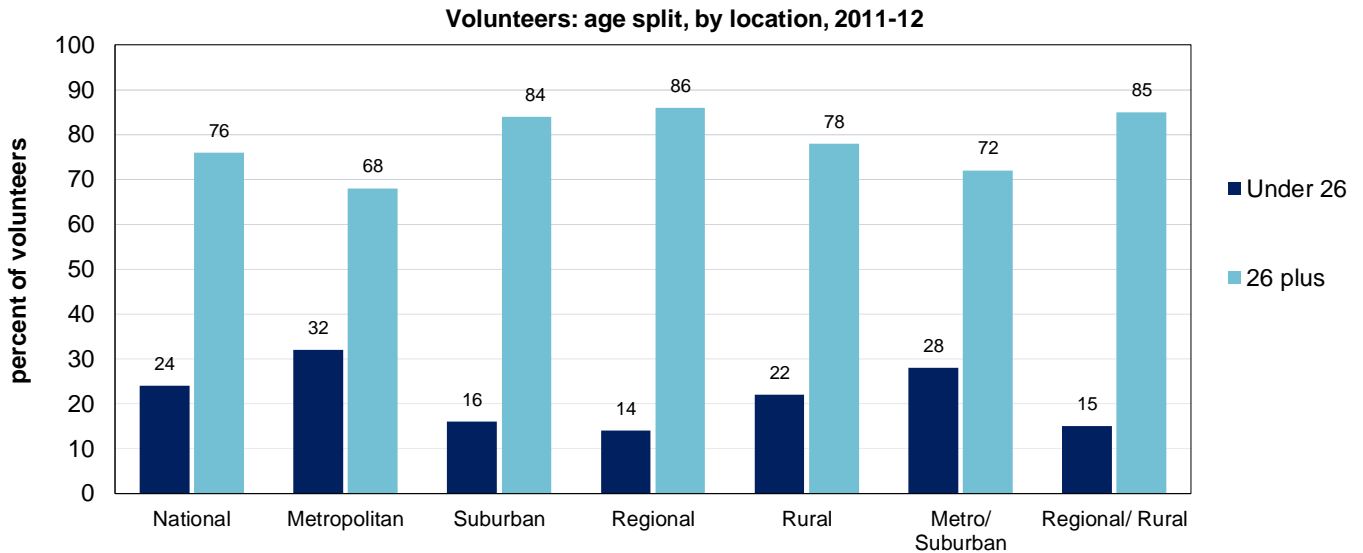
How many of the station's volunteers are under 26?

Of course, youth stations have younger volunteers. Nine in ten (91%) volunteers at youth stations were under 26. The age profile for RPH, seniors and fine music stations was the opposite, as over nine in ten were over 26.

Figure 58 Volunteers: average number per station, by subsector, 2011-12
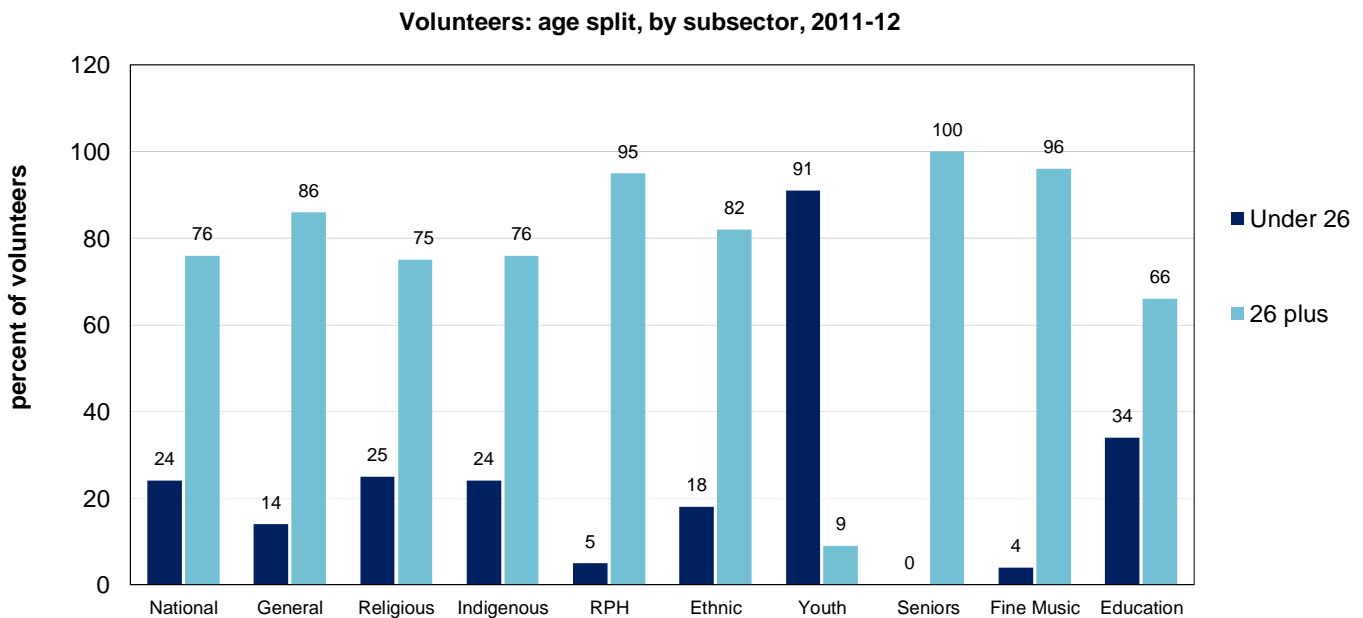
How many of the station's volunteers are under 26?

Training

Accredited training offers the community radio sector the opportunity to establish national standards which are recognised by both the sector and the rest of the media industry. Community radio stations had been able to access accredited training through the sector's five Registered Training Organisations (RTOs): CBAA, Radio Adelaide, Brisbane Indigenous Media Association, Diversitat, Goolarri, plus through broadcast training offered by Commercial Radio Australia and TAFE colleges.

The CBAA's RTO was wound down from February 2010, which reduced some stations' access to training partners. The Foundation has since established a new independent community media organisation, the Community Media Training Organisation (CMTO).

Since 2002, community radio stations have been surveyed regarding accredited training they have conducted at the station. Between 2005 and 2008, accredited training escalated, rising to 1415 hours per week in 2007-08. However, in 2009-10, stations reported that they conducted 513 hours of accredited training per week on average. While this looks like a decline in the graph below, this is partly because of a change in the question and partially due to a proliferation of alternative training delivery (eg Pathways programs). In 2011-12, there was a slight increase in accredited training hours.

Figure 59 Accredited training: total hours, trend 2002-12

Accredited training: total hours occuring at stations per week: trend 2002-10
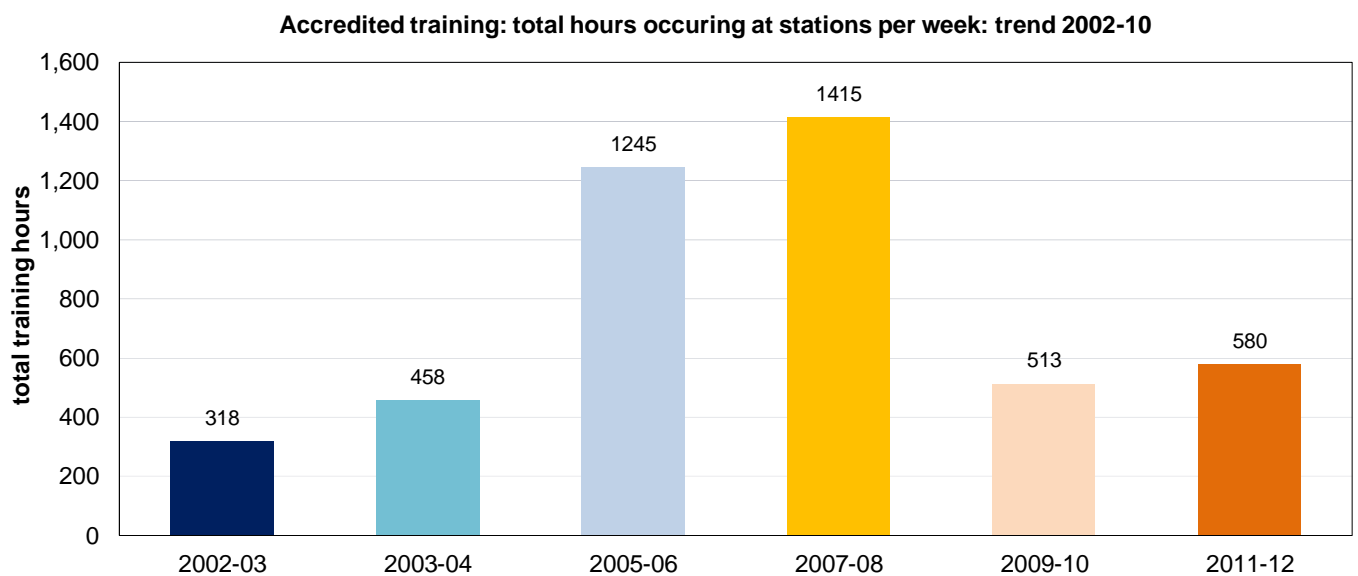
Did the station conduct either accredited or unaccredited training in the previous financial year?

Stations also answered questions about how many people they had trained, how many hours they trained on average per week, and the number of people who received accredited training during the year, and for how many hours. The survey also asked stations about the number of qualified trainers and assessors they had.

The results are summarized in the table below.

The proportion of stations conducting training has remained steady, with 76% of all stations conducting accredited or non-accredited training in 2011-12. There has been a further decline in the number of people trained (accredited and non-accredited) since the last census, a decline from 6,128 people in 2009-10 to 5,699 people in 2011-12. The average number of people trained per station is 29, which is a slight decrease from 2009-10, which had an average of 31.

In terms of accredited training, 205 qualified trainers trained 612 people over the year. Accredited training took place for a total of 580 hours per week across the sector, which was an increase from 513 hours in the previous census.

Figure 60 Training: summary

Training		2007-08	2009-10	2011-12
Stations	The proportion of stations which conducted accredited or non accredited training	88%	74%	76%
People	The number of people trained (accredited and non accredited training)	7,560	6,128	5,699
	The average number trained per station (accredited and non accredited)	31	31	29
	The number of people who took part in accredited training people	708	688	612
Qualified Trainers/Assessors	The number of qualified accredited trainers or assessors	281	182	205
Hours	Training hours (accredited and non accredited) per week	2,693	3,634	2,292
	Training hours provided per week (accredited) – hours	1,415	513	580

The detailed tables section gives this information by the location of the station and the subsector.

7. Sector support from subscribers, members and donors

Other than the important contribution made to community radio by staff and volunteers, the sector has relied on the financial support of subscribers and donors.

Subscribers/Members

Subscription income increased by almost half a million dollars since the previous census to $4.7 million. Income from subscription and membership was $4.8 million in 2007-08, fell to $4.3 million in 2009-10 and has nearly increased back to its 2007-08 levels.

Correspondingly, the total number of subscribers grew by over 15,032 people from 111,971 in 2009-10 to 127,003 in 2011-12. This is shown in the chart below.

Figure 61 Subscribers/members: total number, trend 2002-12

Subscribers/members: total number, national, trend 2002-12
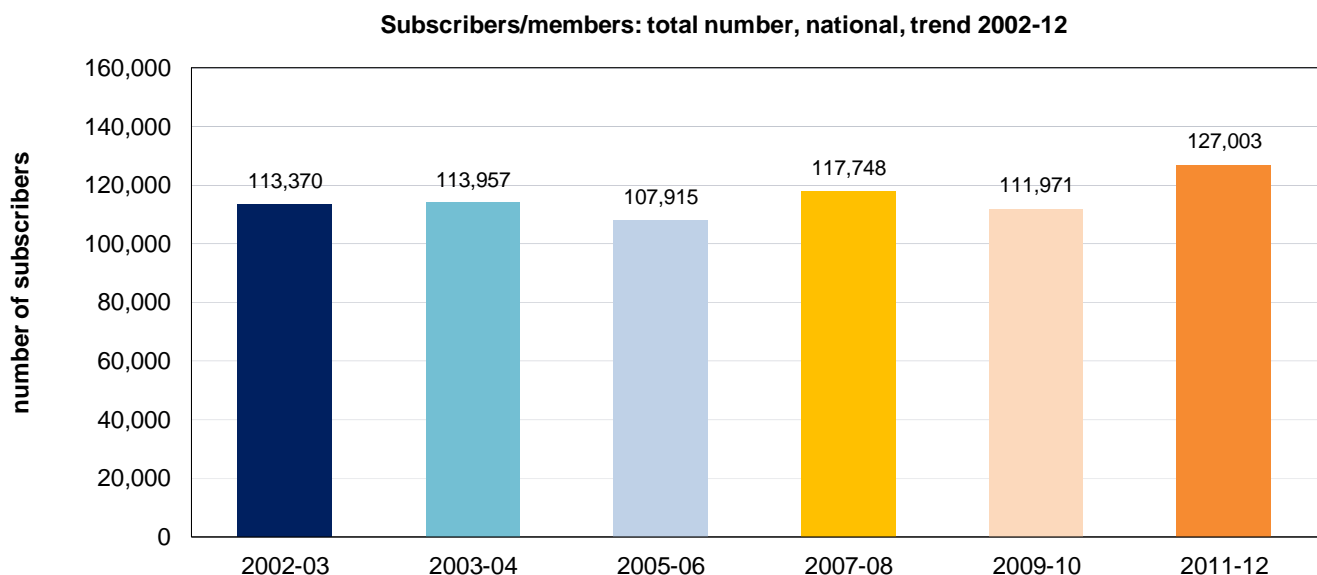
How many subscribers or members did your station have in the previous financial year?

The average number of subscribers/members per station increased from 426 to 473 as shown below.

Figure 62 Subscribers/members: total number by location, trend 2002-12

Subscribers/members: average number per station, by location, trend 2002-12

	National	Metropolitan	Suburban	Regional	Rural
■2002-03	471	1,452	305	286	81
■2003-04	453	1,373	317	276	67
■2005-06	409	1,490	304	149	75
■2007-08	446	1,485	256	243	109
■2009-10	426	1,352	290	234	86
■2011-12	473	1,604	326	226	95
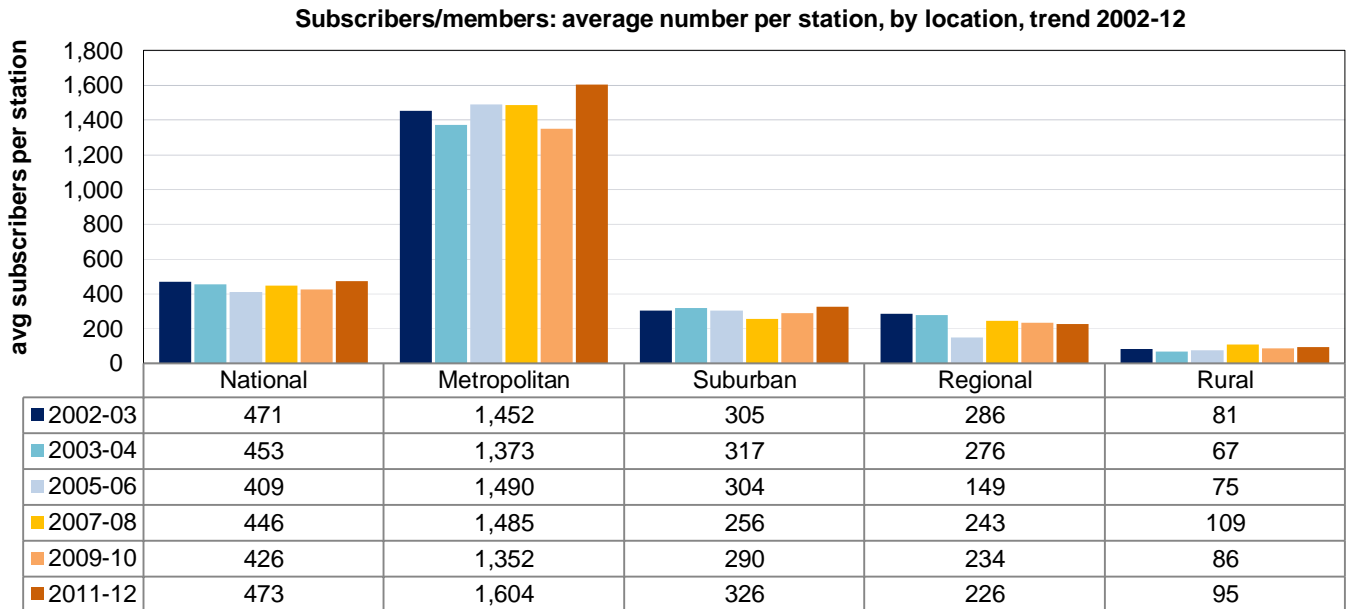
Subscriber numbers increased in metropolitan, suburban and rural stations. However, they fell slightly in regional stations. Metropolitan stations had an average of 250 more subscribers per station in 2011-12 than in the previous census, reversing a declining trend.

Fine Music stations have recorded a higher number of subscribers than other subsectors for many years, and more recent results indicated that this is also true of Education stations.

Figure 63 Subscribers/members: average number by subsector, trend 2002-12

Subscribers/members, average number per station, by subsector, trend 2002-12

	National	General	Religious	Indigenous	RPH	Ethnic	Youth	Seniors	Fine Music	Education
■2002-03	471		484	57	141	1,640	1,075	973	2,689	
■2003-04	453		577	64	139	1,565	1,103	852	2,724	
■2005-06	409		315	125	144	1,490	1,183	684	2,663	
■2007-08	446		308	135	143	1,512	988	514	2,622	
■2009-10	426	267	298	77	51	1,587	903	540	2,558	3,274
■2011-12	473	240	700	85	79	1,816	987	909	2,582	3,050

Donations

While community radio increased its' subscribers in 2011-12, the number of donors decreased by just over 3,500 donors. However, as seen in section 3, in dollar terms, donations have increased in comparison to the previous census, which leads to the conclusion that donors have been more generous in 2011-12.

Figure 64 Donors: total, trend 2002-12
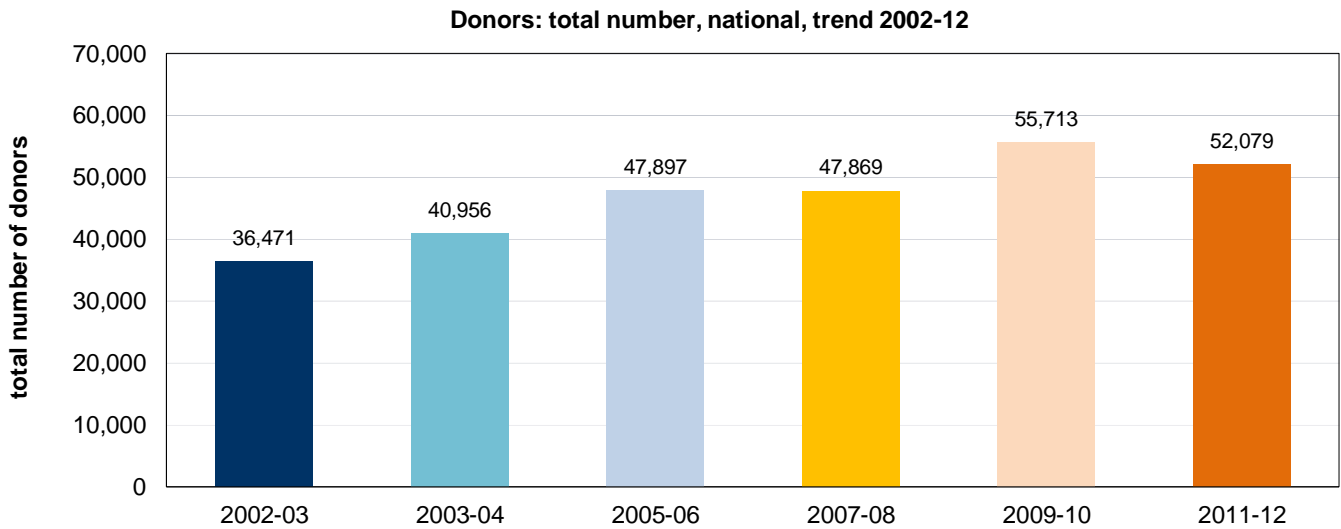
Donors: total number, national, trend 2002-12

How many people, companies or organisations made donations to your station over and above normal membership subscription or sponsorship in the previous financial year?

The average number of donors per station decreased from 212 to 195 nationally. Apart from a small increase in metropolitan stations, this decline in donor support occurred everywhere. This is shown in the chart below which also shows how much donations are a 'metropolitan phenomenon'.

Figure 65 Donors: average number by location, trend 2002-12
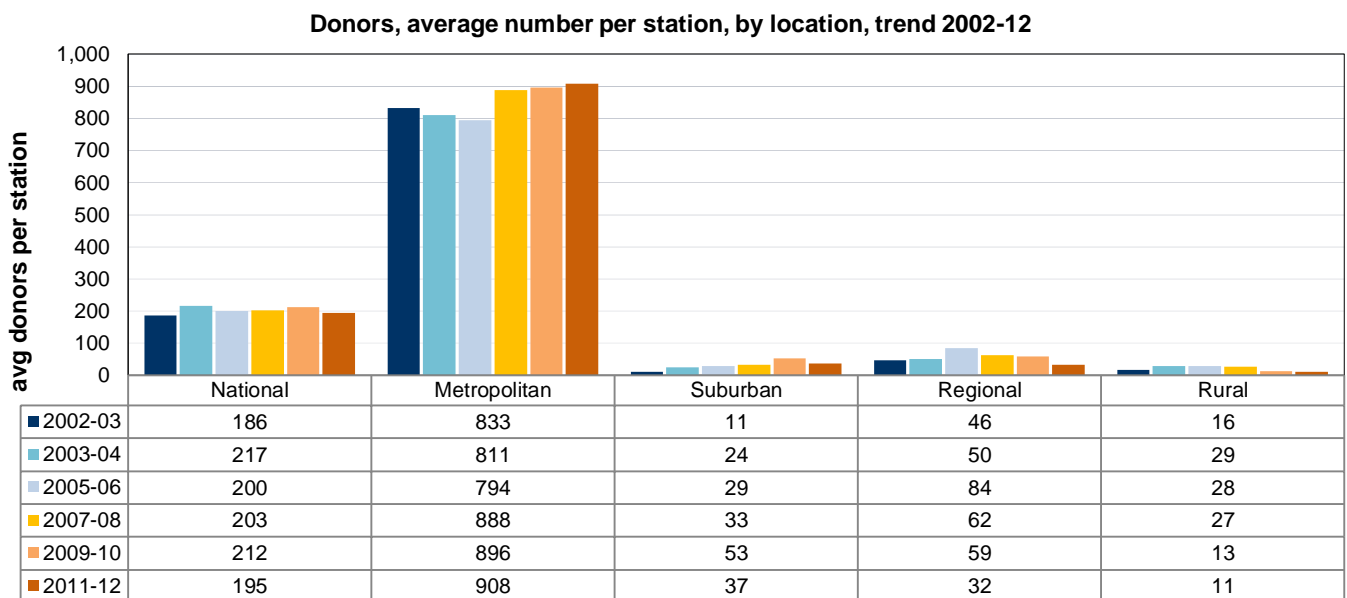
Donors, average number per station, by location, trend 2002-12

	National	Metropolitan	Suburban	Regional	Rural
2002-03	186	833	11	46	16
2003-04	217	811	24	50	29
2005-06	200	794	29	84	28
2007-08	203	888	33	62	27
2009-10	212	896	53	59	13
2011-12	195	908	37	32	11

How many people, companies or organisations made donations to your station over and above normal membership subscription or sponsorship in the previous financial year?

In terms of the average donor per station, the greatest increase came in donor support for education stations.

Figure 66 Donors: average number by subsector, trend 2002-12
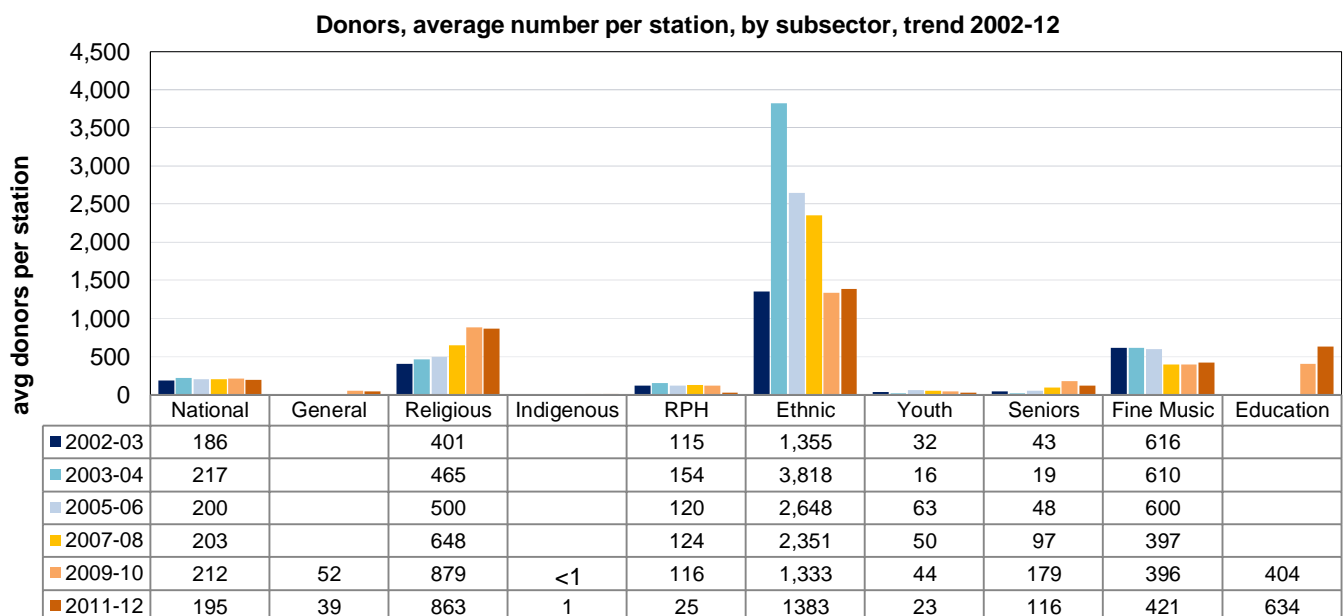
Donors, average number per station, by subsector, trend 2002-12

	National	General	Religious	Indigenous	RPH	Ethnic	Youth	Seniors	Fine Music	Education
2002-03	186		401		115	1,355	32	43	616	
2003-04	217		465		154	3,818	16	19	610	
2005-06	200		500		120	2,648	63	48	600	
2007-08	203		648		124	2,351	50	97	397	
2009-10	212	52	879	<1	116	1,333	44	179	396	404
2011-12	195	39	863	1	25	1383	23	116	421	634

How many people, companies or organisations made donations to your station over and above normal membership subscription or sponsorship in the previous financial year?

8. Equipment and technology

This section of the report is a broad one, it encompasses all the various operational technological equipment and infrastructure that community radio uses, or could use, to broadcast to its audiences. The section starts with a look at the quality of reception.

Transmission

Stations were asked if their current transmission facilities provided reception/coverage which was on par with other broadcasters in their area. Nationally, over six in ten (63%) stations believed that their transmission quality was on par with other broadcasters in their area.

Figure 67 Transmission quality: percent of stations at/below par, by location, 2011-12
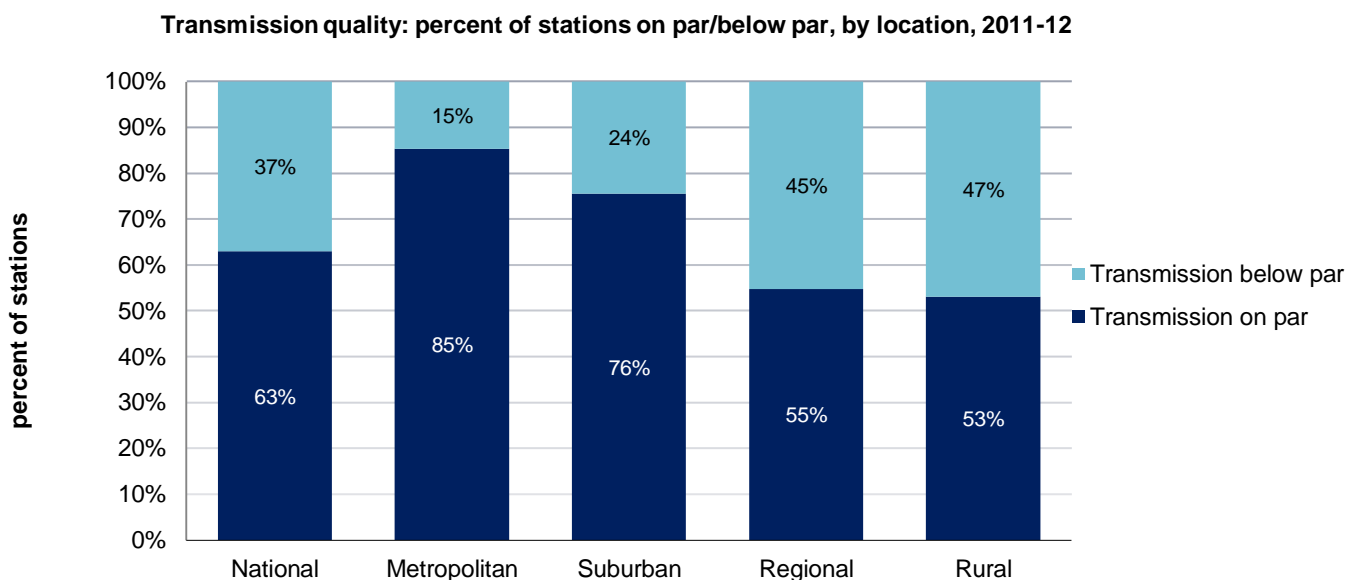
Transmission quality: percent of stations on par/below par, by location, 2011-12

Do your station's current transmission facilities provide for reception / coverage that is on par with other broadcasters in your area?

One of the themes of this section is the differences between metropolitan and suburban stations and their regional and rural counterparts. Over seven in ten metropolitan (85%) and suburban (76%) stations can claim on par quality of transmission. In contrast, only half of regional (55%) and rural (53%) stations can do so.

The methods used by the studio to link to the transmission site have changed over recent years. More than half (53%) of stations used an analogue microwave link, an increase from 48% in 2009-10.

Figure 68 Studio transmitter link: method used by stations, trend 2005-12
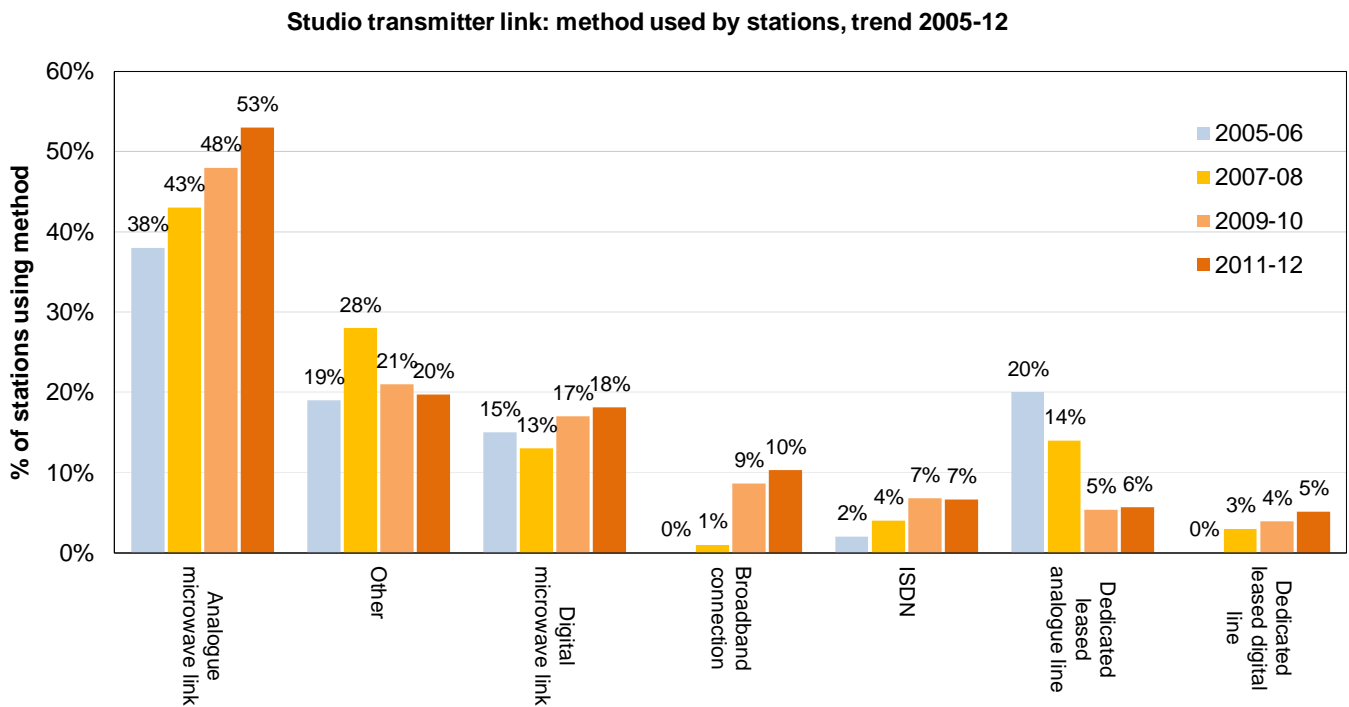
Studio transmitter link: method used by stations, trend 2005-12

Do your station's current transmission facilities provide for reception / coverage that is on par with other broadcasters in your area?

Other methods which had increased were: broadband connection – to 10% and digital microwave link – to 18%.

Studio and production infrastructure

The chart below shows the changes in studio and production infrastructure over the years since 2002. Most of the infrastructure has remained the same, with the exception of production only studios dropping from 75% to 70% since the previous census.

Figure 69 Studio and content production infrastructure: station facilities, trend, 2002-12

Studio and content production infrastructure: station facilities, trend, 2002-12

	Broadcast studio	Facilities for studio interviews	Facilities for telephone interviews	Facilities portable interviews	Production-only studios	Back-up studio	Facilities outside broadcasts	Training studio	Manage & queue callers	Delay system
2002-03	100%	99%	83%	79%	71%	66%	56%	34%		
2005-06	100%	96%	80%	79%	72%	68%	55%	43%		
2007-08	100%	99%	84%	79%	72%	68%	58%	43%		
2009-10	100%	99%	87%	81%	75%	67%	70%	47%		
2011-12	100%	97%	87%	83%	70%	68%	70%	45%	28%	37%

How many ....do you have? Does your station have?

Of the 70% who have reported having the facilities for outside broadcast, the linking methods they used are illustrated in the chart below. The next chart describes the methods used for outside broadcasts since 2005. As can be seen below, over half (53%) of those with outside studio facilities in 2011-12 used a broadband connection. On average stations conducted 13.5 outside broadcasts in 2011-12.

Figure 70 Outside broadcasts: linking methods by stations, trend 2005-12

Outside broadcasts: linking methods used by stations, trend 2005-12
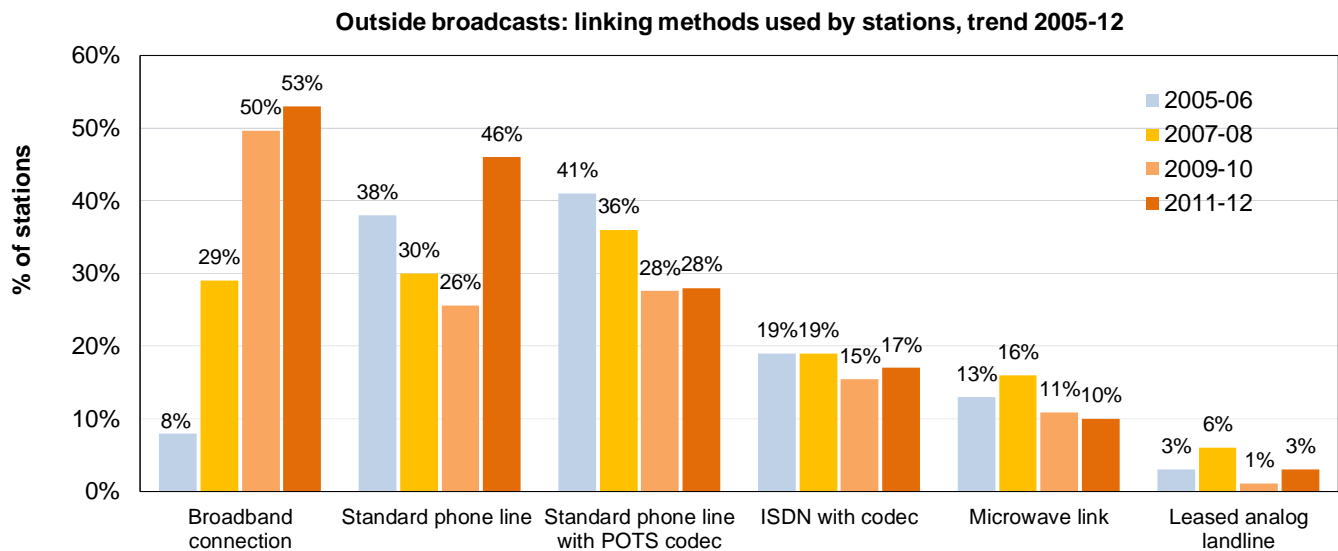
Does your station have facilities for outside broadcasts? IF YES: indicate the linking methods used.

Main broadcast studio equipment

This section describes the main equipment used in the studios.

Changes in equipment type and sources of audio within studios are reflective of broader technological change. A clear example is the decreasing use of minidisk players.

Figure 71: Main broadcasting equipment used

In your main broadcast studio, how many … do you have?

Main broadcast studio equipment: percent of stations with equipment, trend 2002-12

	CD players	Minidisc players	Computers for audio playout	Microphones	Telephone lines on-air	Satellite feeds	Other user input sources	Number of turntables	Number of other audio sources
2002-03	99%	69%	73%	100%	74%	85%			
2005-06	98%	63%	86%	99%	68%	86%			
2007-08	98%	60%	90%	100%	75%	83%			
2009-10	97%	54%	94%	99%	78%	78%	41%	53%	51%
2011-12	95%	47%	95%	100%	79%	76%	69%	51%	49%
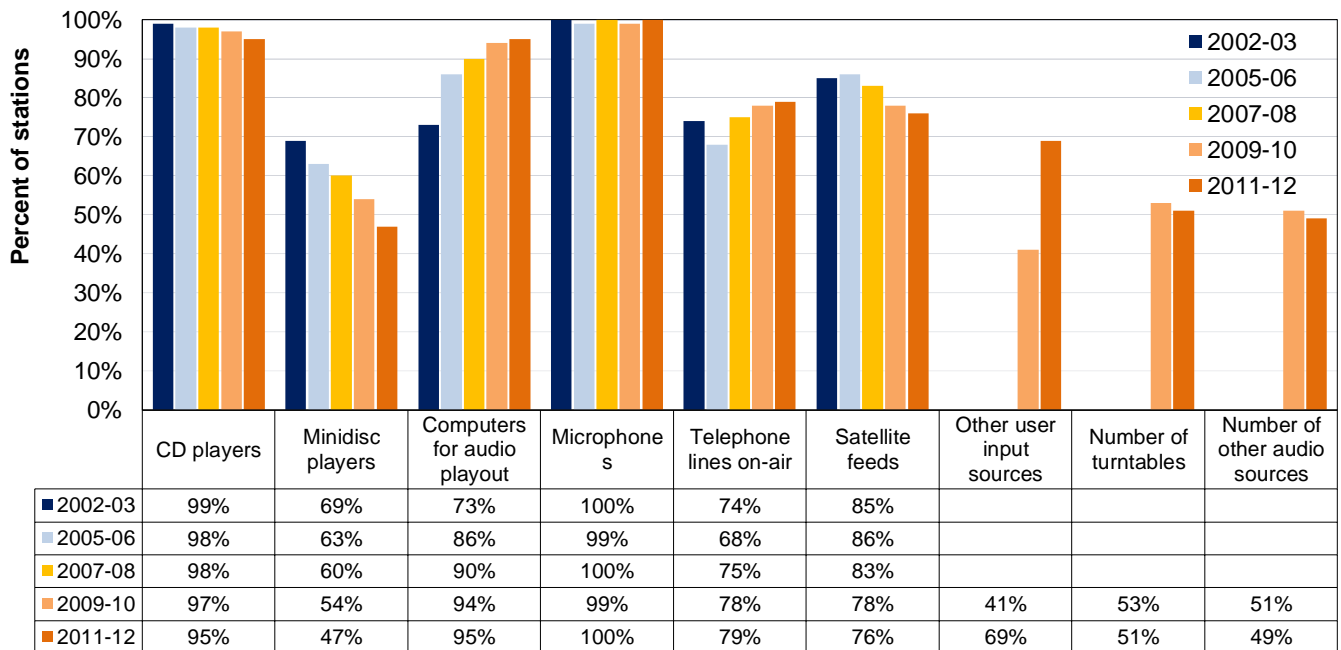
The table below describes the average and total number of types of equipment used in the main broadcast studios of community radio stations.

Figure 72 Equipment used in main broadcast studio

Equipment used in main broadcast studio		National
CD players	Avg	2.4
	Total	651
Minidisc players	Avg	0.7
	Total	184
Computers for audio playout	Avg	1.5
	Total	412
Microphones	Avg	3.3
	Total	909
Telephone lines on-air	Avg	1.6
	Total	445
Satellite feeds	Avg	1.0
	Total	266
Other user-input sources	Avg	1.6
	Total	423
Turntables	Avg	0.8
	Total	208
Other audio sources	Avg	1.2
	Total	323

In your main broadcast studio, how many … do you have?

Computers and equipment

Stations were asked to tell us how many computers they had for various purposes. The overall results are shown in the table below which gives the average figure nationally, which was 5 computers for administration and 3 each for audio preview / production and playout.

Figure 73 Computer equipment by function, 2011-12

Average number of computers used for ….   2011-12
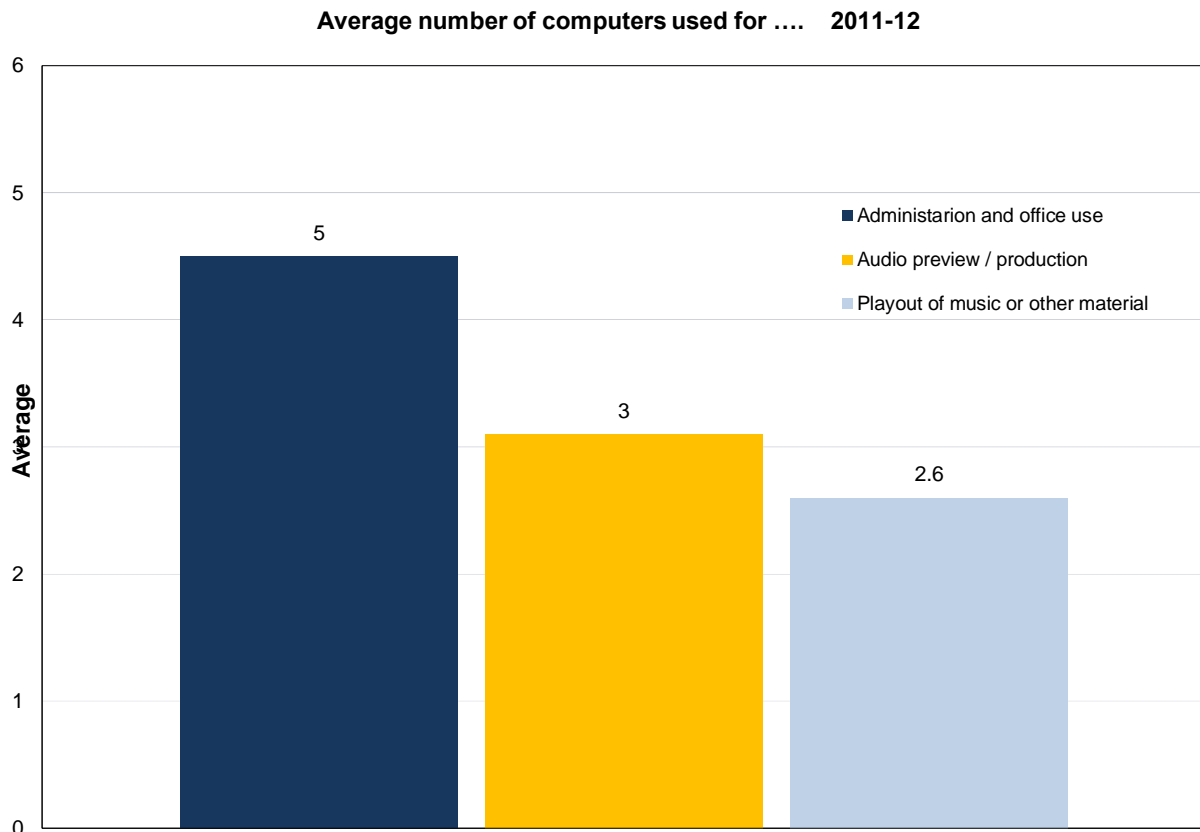
How many computers does your station have for …..

As might be suspected, metropolitan stations were more computerised, as were religious, fine music and education stations.

Stations which used a playout system for broadcast audio specified whether that was for 'now playing' data or for administrative logs for music or sponsorship. The table below shows that half (51%) the stations use them for administrative logs. Just over a quarter could generate 'now playing' text or images.

Figure 74 Computer equipment by function, 2011-12

Use of playout for broadcast audio	Base: all who used playout for broadcast audio
Used for 'now playing'	26%
Used for administrative logs	51%

Does your computer playout system have the ability to generate…….?

With regards to computer networking, six in ten (58%) are fully networked, three in ten (29%) are partially networked and just over one in ten (13%) have no network.

Figure 75 Networking, 2011-12
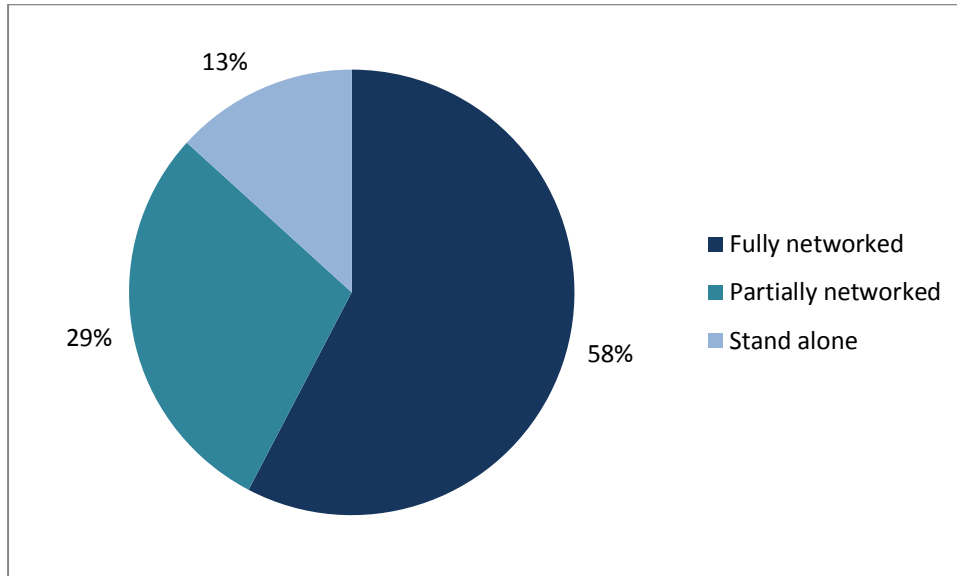
Are your station's computer system's fully networked, partially networked or stand alone.......?

More stations are now able to access ADSL 2 high speed broadband, just over half (52%) as the chart below shows.

Figure 76 Internet connection,% stations using different connection types, trend 2005-12
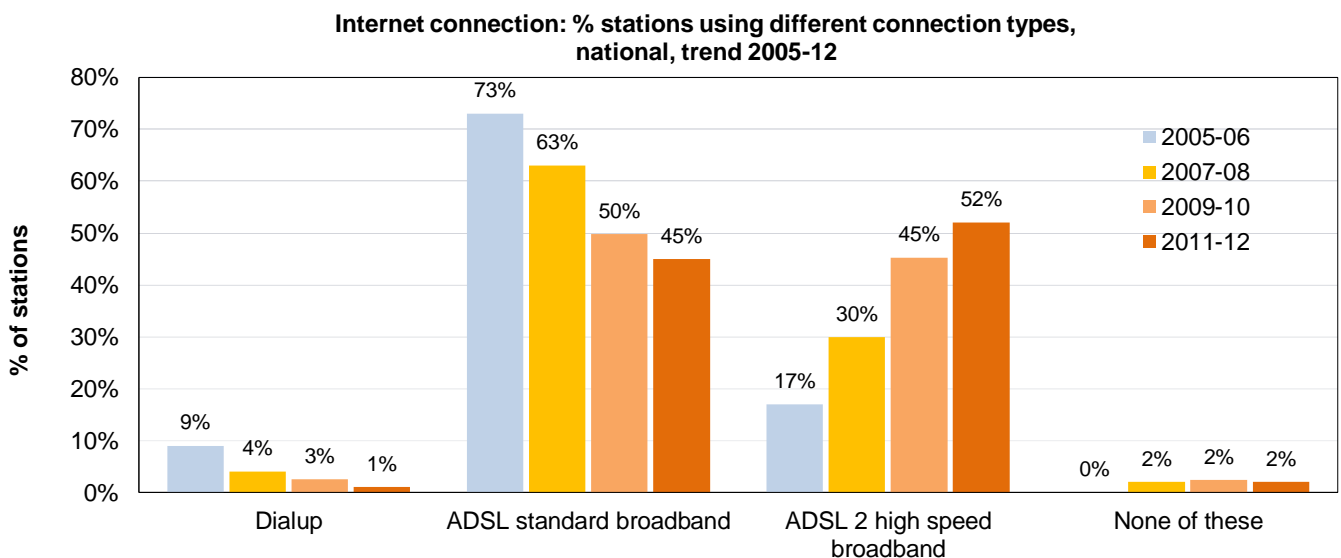
Does the station have onsite internet access: IF SO what is the principal form of internet connection used?

Stations identified the specialist software they used for general scheduling, music storage and access, sponsorship billing and membership / supporter management.

More than half of all stations nationally used specialist software for general scheduling (59%), music storage access (57%) and sponsorship billing (51%).

Figure 77 Specialist software used 2011-12

Specialist software used for ….   2011-12
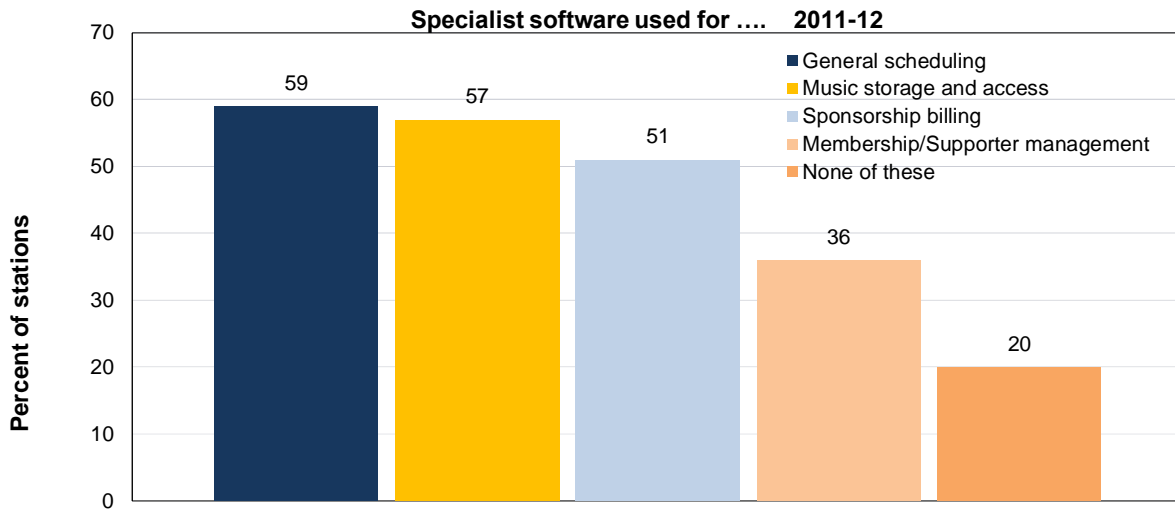
Do you use specialist software to do the following tasks….?.......?

Program exchange system

Stations were asked whether they had systems in place for exchange of whole programs and or program material with other stations and whether or not they used pre-recorded local content for playout at a later time. This chart shows the proportions of stations with an exchange system (28%) and the proportion which used pre-recorded local content (72%)

Figure 78 Program exchange system and use of recorded programs 2011-12

Program Exchange System and use of precorded programs 2011-12
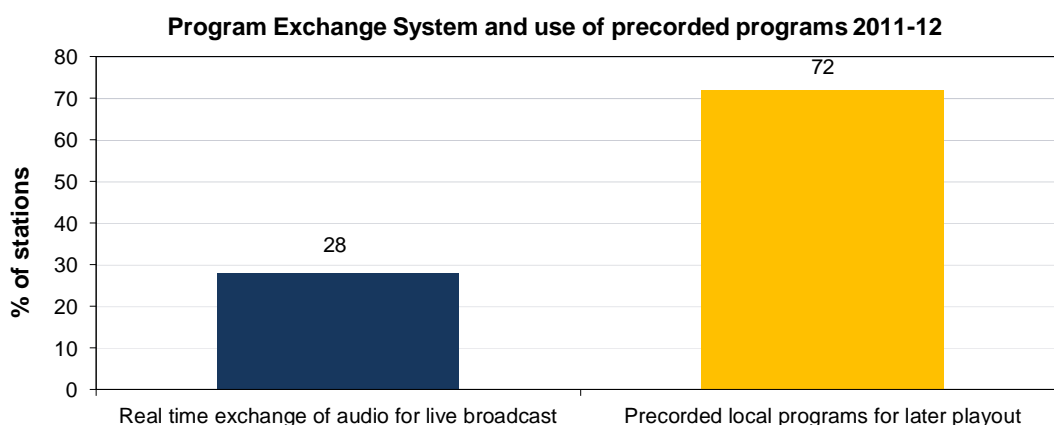
Does your station have a program exchange system in place for exchange of whole programs and/ or program material with other stations? IF SO Indicate which of these the program exchange system is used for

Those who stated that they had a program exchange system were asked if it was used for real time exchange of audio for live broadcast, or file based for later use. Most (72%) of those eligible to answer stated that the exchange was for later use.

Online

Since the 2009-10 census, stations were asked a series of questions about the management of their web presence, starting with whether they had a website or not. The chart below shows this as 'website ownership'. As can be seen, nine in ten (91%) of stations had a website.

Figure 79 Web presence and web software used 2011-12

Web presence and web software used 2011-12
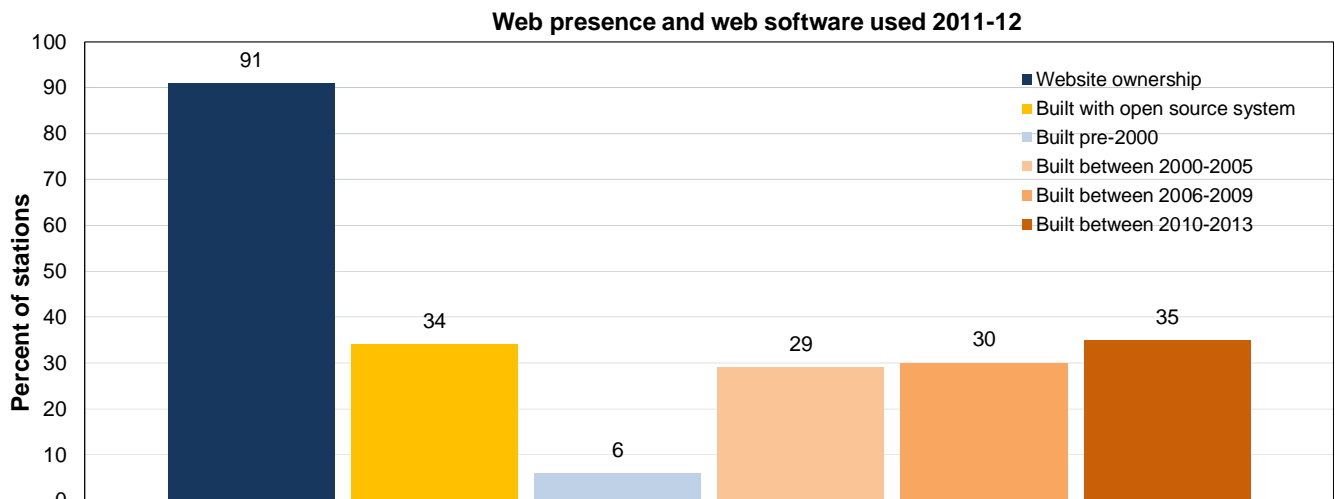
Does your station have a website? What year was it built? Was it built using open source system?

Over a third (34%) of these websites had been built with an open source system. Two thirds (65%) had been built since 2006.

Stations were asked whether their website contained the pages or information named in the graph below. Eight in ten (86%) said they had a program grid, or Join Us (82%).

Figure 80 Web presence and web software used 2011-12

Website contains the following pages / information 2011-12
Percent of stations
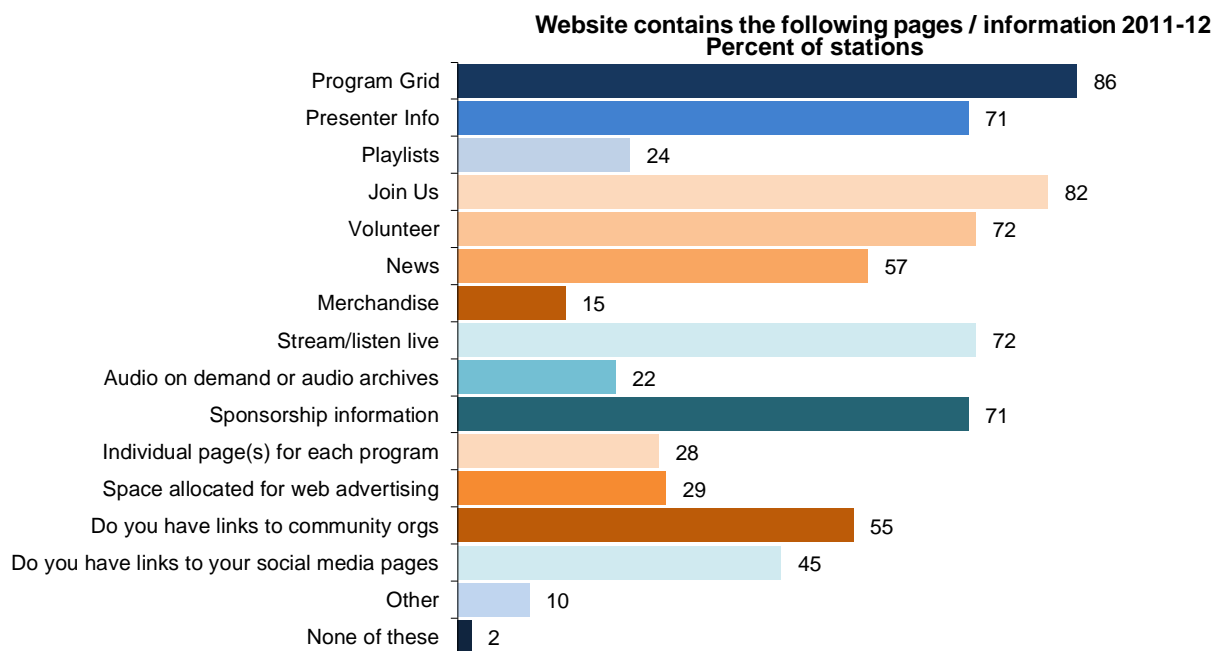
Does your website contain the follow pages / information

In most cases, the person responsible for the website was a specific web volunteer (46%), followed by a member of station management (44%).

Website content - person responsible, 2011-12
percent of stations
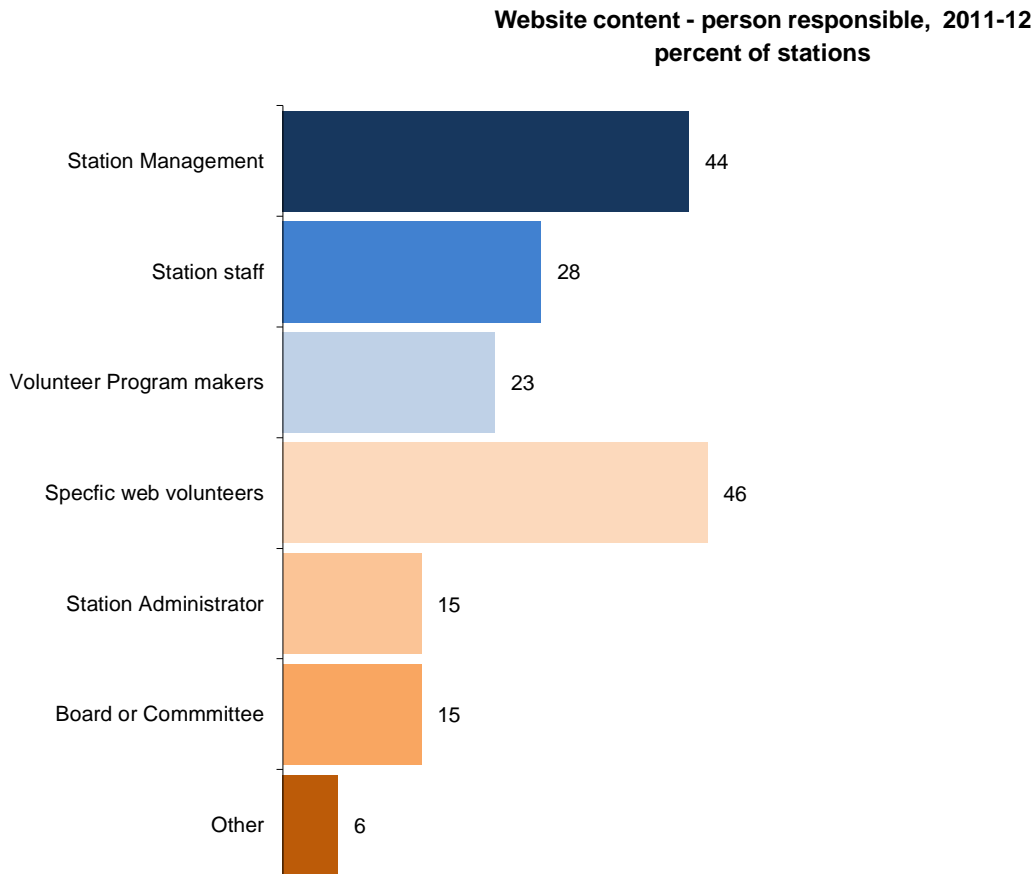
Who is responsible for adding or editing content on your station website?

In some stations, a member of the management or a member of staff is responsible for the website. In the case of RPH stations this is most likely to be the Station Administrator.

Three in ten stations have website payment facilities (29%) and 20% of stations websites are optimised for mobile platforms and 24% of stations have an audio app that delivers audio via smart mobile devices. Metropolitan stations are more technologically advanced than their counterparts elsewhere. Over half (59%) of metropolitan stations have payment facilities, 31% have a website that is optimised for mobile platforms and 44% have audio apps.

Figure 82 Web payment facilities and optimisation for mobile platforms, and audio apps 2011-12

Website payment facilities, optimisation for mobile platforms & audio app's: 2011-12
percent of stations

Website - has payment facilities	29
Website - optimised for mobile platforms	20
App for delivering audio via smart mobile devices	24
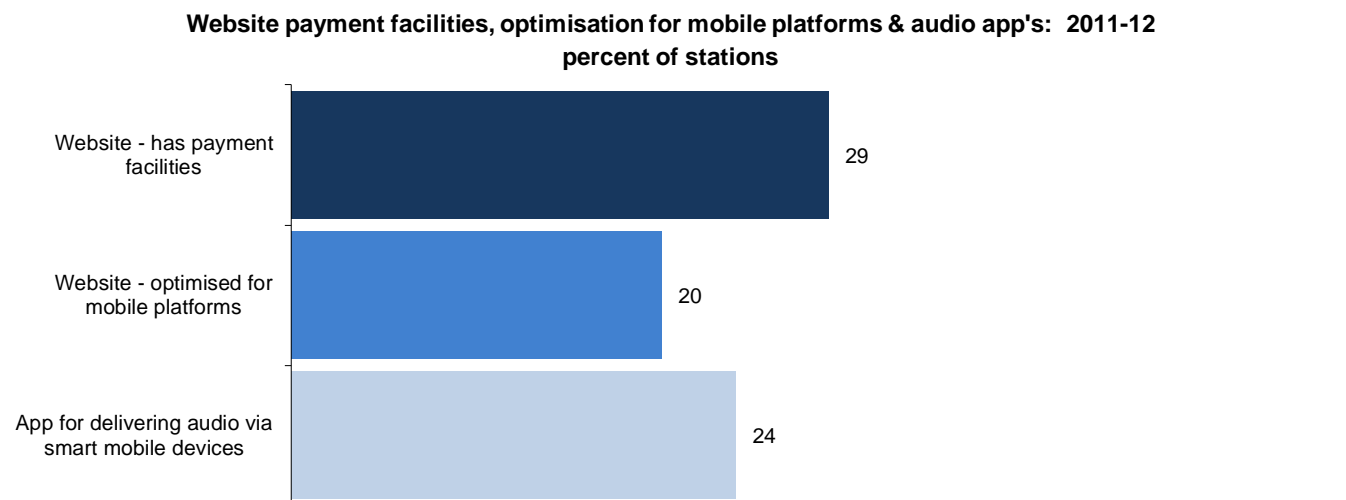
Does your website have facilities for online payments for members and / or merchandise? Is your website optimised for viewing on a mobile platform? Does your station have an application for delivering audio via mobile devices like the iPhone?

A quarter of stations (25%) nationally podcast content. Of these, seven in ten (70%) link or syndicate the podcast to the station website.

Figure 83 Use of podcasts and podcast linking / synchronising sites 2011-12

Use of podcasts and podcast linking/syndication sites: percent of stations, 2011-12
percent of stations

Stations that podcast	25
Create 'podcast only shows'	14
Linking/syndication of podcasts - cpod.org.au	20
Linking/syndication of podcasts - iTunes	34
Linking/syndication of podcasts - station website	70
Linking/syndication of podcasts - other	22
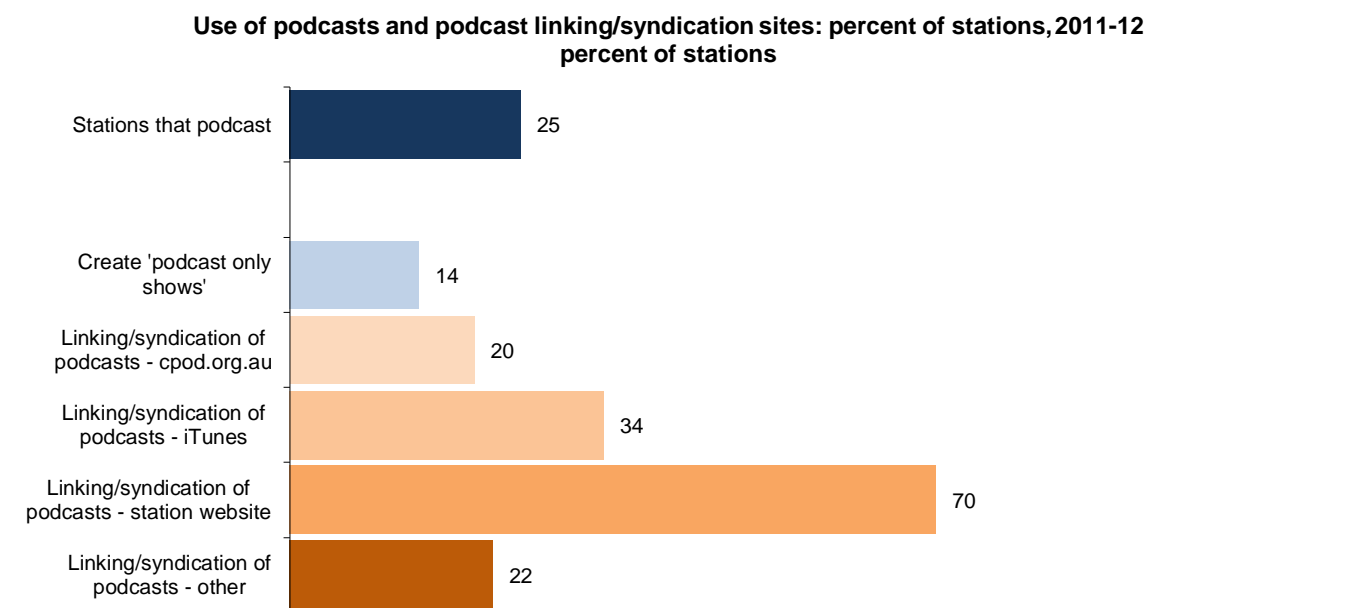
Does your station podcast content? IF YES > Does your station link or syndicate your podcasts to .....

The chart below shows use of social media by community radio stations and their presenters nationally. Eight out of ten (81%) use facebook, while almost four in ten (38%) have Twitter.

Figure 84 Use of social media spaces by stations, 2011-12

Use of social media spaces by stations, programs or presenters: 2011-12
percent of stations

Platform	Percent
facebook	81
twitter	38
flickr (or other photo sharing site)	3
youtube (or other video sharing site)	24
soundcloud (or other audio sharing site)	11
Blogs	12
Other	28
Dont use social media spaces	17
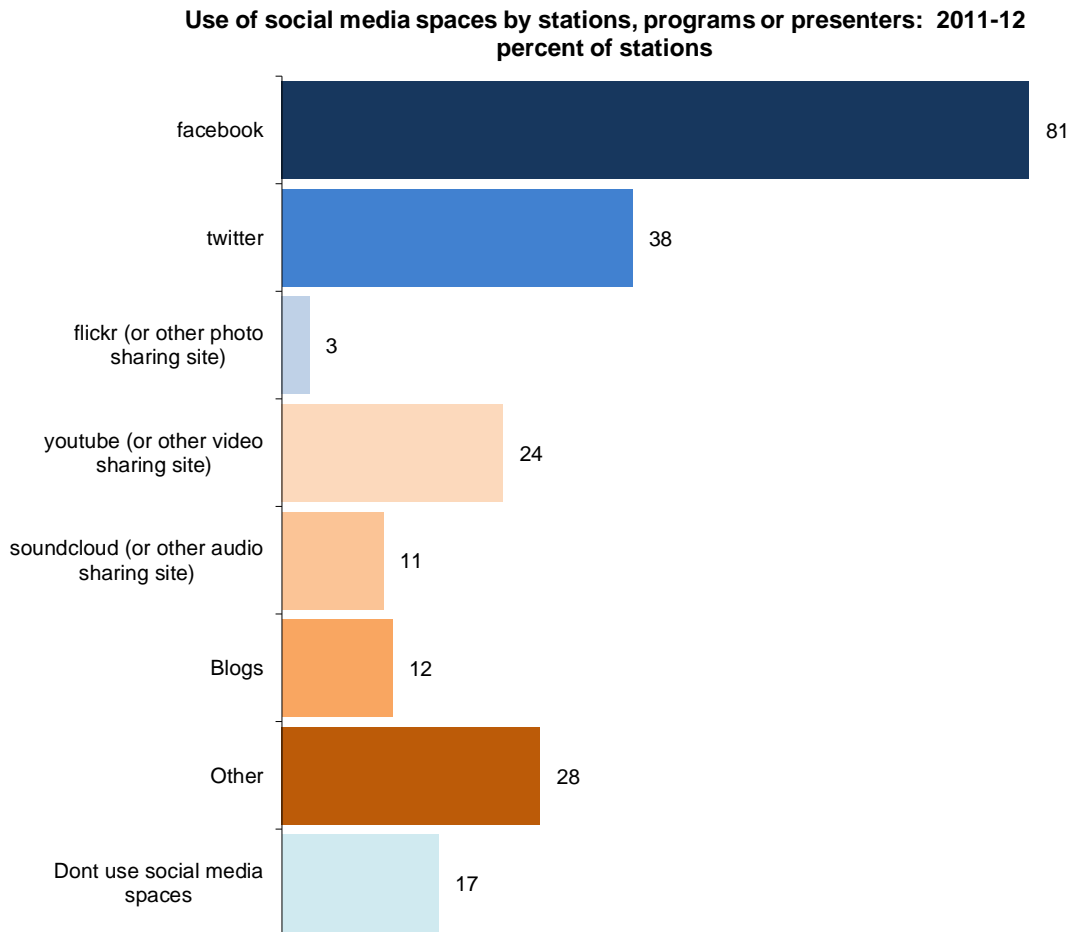
Does your station, program or presenters use the following social media spaces to connect and communicate with your audiences?

Just under one in five (17%) community radio stations nationally uses no social media, this has decreased since 2009-10, when it was over one in four. Interestingly, these stations are spread across a variety of locations. Suburban stations seem to be the most social media connected especially facebook and twitter. The geographical divide is seen here in the use of Twitter: metropolitan and suburban stations are much higher users of Twitter than regional and rural stations, this hasn't changed since the previous census. Few RPH stations use social media, while youth and education stations use almost everything. Religious stations also have a high utilisation rate for facebook and twitter.

9. Communications, on air campaigns and fundraising

Stations were asked how they communicated to supporters and members. As can be seen below, almost all the stations use one air programs to communicate (97%), while eight out of ten use email (80%) updates and their own website (85%) to communicate. Hardcopy Newsletters and social media is also used by over seven out of ten stations.

Figure 85 Supporter and Members Communications 2011-12
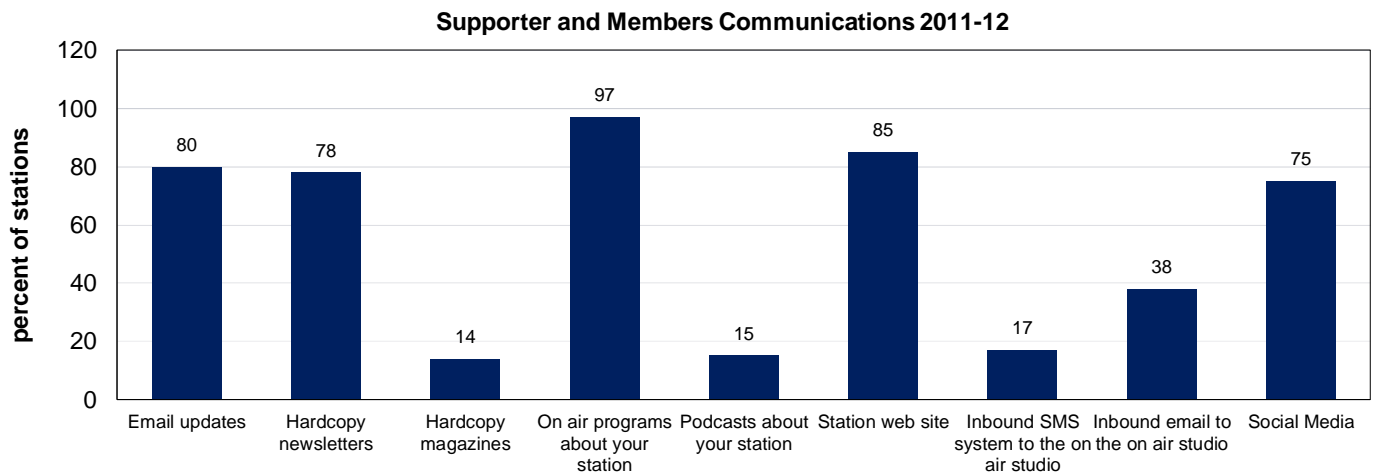
Which methods do you use to communicate with your supporters / members?

The table below shows the frequency of each media type used to communicate with their supporters and members.

Figure 86 Supporter and Members Communications Frequency 2011-12

	Daily/ Constant	Weekly	Fort-nightly	Monthly	Quarterly	Twice a year	Once a year	Less than once a year	Never
Email updates/newsletters	9%	11%	2%	22%	24%	8%	2%	2%	20%
Hardcopy newsletters/letters	1%	3%	0%	13%	35%	13%	10%	3%	22%
Hardcopy magazines	1%	1%	0%	3%	3%	2%	2%	3%	86%
On air programs/promos/announcements about your station	74%	14%	1%	3%	2%	1%	1%	1%	3%
Podcasts about your station	5%	6%	0%	1%	0%	1%	1%	2%	85%
Station website	54%	17%	1%	8%	4%	1%	0%	1%	15%
Inbound SMS system to the on air studio	11%	3%	0%	0%	1%	0%	0%	2%	83%
Inbound email to the on air studio	27%	7%	0%	1%	1%	0%	0%	2%	62%
Inbound phone calls to the on air studio	77%	9%	0%	1%	1%	0%	1%	1%	11%
Social Media (Facebook, Twitter etc.)	49%	19%	2%	2%	1%	1%	1%	2%	25%

Audience research & Member Surveys

The survey asked stations about the research they have conducted, 38% of stations indicated that they commission or subscribe to audience measurement surveys and 49% of stations conduct regular member surveys.

Figure 87 Audience research & Member Surveys: % of stations
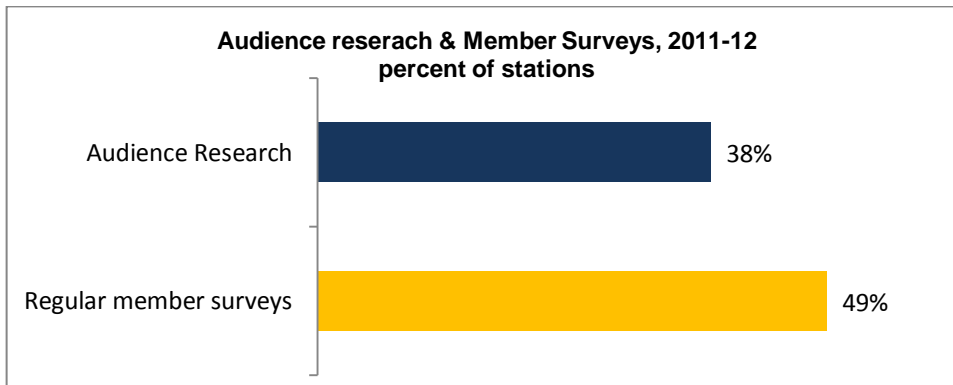
Audience reserach & Member Surveys, 2011-12 percent of stations

Audience Research	38%
Regular member surveys	49%

Does your station undertake commission or subscribe to audience measurement surveys in your service area? / Does your station conduct regular member surveys?

On-Air membership drives

Just over one in three stations conduct regular radiothon style on-air membership drives. On average stations conduct 1.6 on-air membership drives per year, the average length of these drives is 11.8 days, the most common length is 7 days.

Figure 88 On-Air membership drives: % of stations
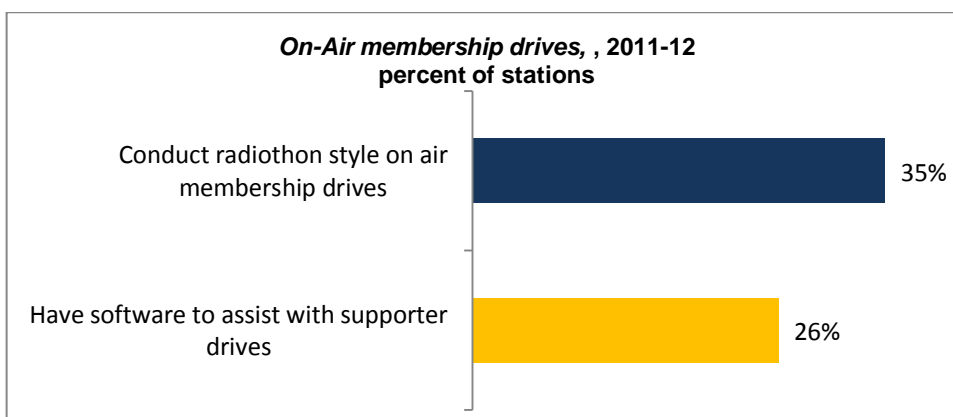
On-Air membership drives, , 2011-12 percent of stations

Conduct radiothon style on air membership drives	35%
Have software to assist with supporter drives	26%

Does your station conduct radiothon style on air membership drives? / Does your station have software to assist with supporter drives?

Support us announcements

Just over eight in ten stations run regular "support us" announcements on air. Almost half the stations do this announcements several times per day, 23% run these once per day.

Figure 89 Support us announcements: % of stations

Support us announcements, 2011-12
percent of stations

Category	%
Run regular "support us" announcements on air	84%
Several times per day	48%
Once per day	23%
Once a week	14%
Once a month	3%
Less than once a month	13%
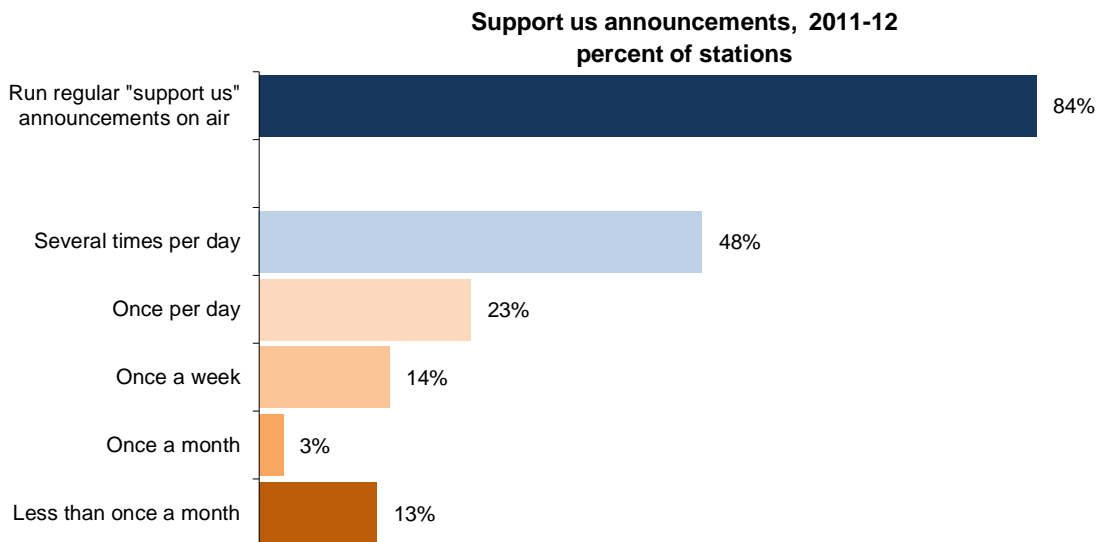
Do you run regular "support us" announcements on air? / How frequently do you run "support us" announcements on air

Off-air donations appeals/support drives

Six in ten stations conduct off-air donations/support drives. Of those stations, one in seven (68%) conduct fundraising events in the past year, followed by 58% who have used stalls at community events in the past year.

Figure 90 Off-air donations appeals/support drives: % of stations
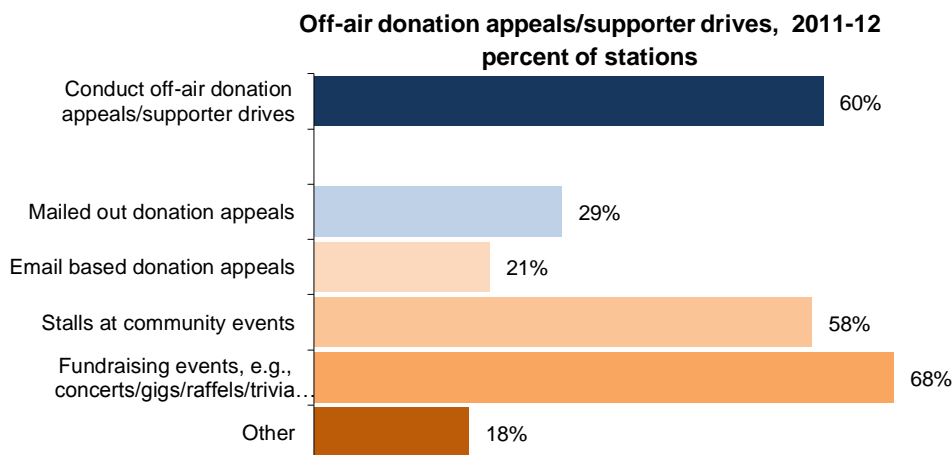
Off-air donation appeals/supporter drives, 2011-12
percent of stations

Category	%
Conduct off-air donation appeals/supporter drives	60%
Mailed out donation appeals	29%
Email based donation appeals	21%
Stalls at community events	58%
Fundraising events, e.g., concerts/gigs/raffels/trivia...	68%
Other	18%

Does your station conduct donation appeals/supporter drives that are not conducted on air? / How many of the following types of "off air donation appeals/supporter drives" does you station conduct per year?

10. Detailed Tabular Results

Table of Contents

Table1

Licence Type

		Total	General	Religious	Indigenous	Print Disabled	Ethnic	Youth	Seniors	Fine music	Educational	General + Educational
Total	**%**	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
	No. of stations	285	178	34	23	14	6	8	10	4	8	186
Educational	**%**	3%	0%	0%	0%	0%	0%	0%	0%	0%	100%	4%
	No. of stations	8	0	0	0	0	0	0	0	0	8	8
Ethnic	**%**	2%	0%	0%	0%	0%	100%	0%	0%	0%	0%	0%
	No. of stations	6	0	0	0	0	6	0	0	0	0	0
Fine music	**%**	1%	0%	0%	0%	0%	0%	0%	0%	100%	0%	0%
	No. of stations	4	0	0	0	0	0	0	0	4	0	0
General	**%**	62%	100%	0%	0%	0%	0%	0%	0%	0%	0%	96%
	No. of stations	178	178	0	0	0	0	0	0	0	0	178
Indigenous/ Aboriginal	**%**	8%	0%	0%	100%	0%	0%	0%	0%	0%	0%	0%
	No. of stations	23	0	0	23	0	0	0	0	0	0	0
Print Disabled	**%**	5%	0%	0%	0%	100%	0%	0%	0%	0%	0%	0%
	No. of stations	14	0	0	0	14	0	0	0	0	0	0
Religious	**%**	12%	0%	100%	0%	0%	0%	0%	0%	0%	0%	0%
	No. of stations	34	0	34	0	0	0	0	0	0	0	0
Seniors/ Mature Age	**%**	4%	0%	0%	0%	0%	0%	0%	100%	0%	0%	0%
	No. of stations	10	0	0	0	0	0	0	10	0	0	0
Youth	**%**	3%	0%	0%	0%	0%	0%	100%	0%	0%	0%	0%
	No. of stations	8	0	0	0	0	0	8	0	0	0	0
No. of stations that provided data		262	163	30	20	14	6	8	9	4	8	171

Table1

Licence Type

		Metro	Suburban	Metro + Suburban	Regional	Rural	Regional + Rural	ACT	NSW	NT	QLD	SA	TAS	VIC	WA
Total	**%**	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
	No. of stations	52	46	98	116	71	187	7	98	6	49	29	10	65	22
Educational	**%**	12%	0%	6%	1%	1%	1%	0%	3%	0%	2%	3%	0%	2%	9%
	No. of stations	6	0	6	1	1	2	0	3	0	1	1	0	1	2
Ethnic	**%**	12%	0%	6%	0%	0%	0%	15%	1%	0%	2%	3%	0%	2%	5%
	No. of stations	6	0	6	0	0	0	1	1	0	1	1	0	1	1
Fine music	**%**	8%	0%	4%	0%	0%	0%	0%	1%	0%	2%	3%	0%	2%	0%
	No. of stations	4	0	4	0	0	0	0	1	0	1	1	0	1	0
General	**%**	19%	93%	54%	66%	69%	67%	50%	70%	39%	49%	71%	68%	69%	33%
	No. of stations	10	43	53	76	49	125	3	69	2	24	21	7	45	7
Indigenous/ Aboriginal	**%**	7%	0%	4%	2%	24%	10%	0%	4%	61%	14%	4%	0%	2%	32%
	No. of stations	4	0	4	2	17	19	0	4	3	7	1	0	1	7
Print Disabled	**%**	14%	0%	7%	5%	1%	4%	16%	2%	0%	2%	4%	10%	10%	5%
	No. of stations	7	0	7	6	1	7	1	2	0	1	1	1	7	1
Religious	**%**	16%	2%	10%	18%	5%	13%	19%	13%	0%	18%	8%	11%	9%	11%
	No. of stations	9	1	10	21	3	24	1	12	0	9	2	1	6	2
Seniors/ Mature Age	**%**	2%	4%	3%	6%	0%	4%	0%	3%	0%	7%	0%	0%	3%	6%
	No. of stations	1	2	3	7	0	7	0	3	0	3	0	0	2	1
Youth	**%**	10%	0%	5%	2%	0%	2%	0%	3%	0%	4%	4%	10%	2%	0%
	No. of stations	5	0	5	3	0	3	0	3	0	2	1	1	1	0
No. of stations that provided data		47	45	92	106	64	170	6	90	5	45	27	9	60	20

Table2

Service Area Type

		Total	General	Religious	Indigenous	Print Disabled	Ethnic	Youth	Seniors	Fine music	Educational	General + Educational
Total	**%**	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
	No. of stations	285	178	34	23	14	6	8	10	4	8	186
Metropolitan	**%**	18%	5%	25%	16%	52%	100%	65%	12%	100%	77%	9%
	No. of stations	52	10	9	4	7	6	5	1	4	6	16
Regional	**%**	41%	43%	62%	10%	41%	0%	35%	67%	0%	12%	42%
	No. of stations	116	76	21	2	6	0	3	7	0	1	77
Rural	**%**	25%	27%	10%	74%	7%	0%	0%	0%	0%	12%	27%
	No. of stations	71	49	3	17	1	0	0	0	0	1	50
Suburban/Sub-Metro	**%**	16%	24%	3%	0%	0%	0%	0%	21%	0%	0%	23%
	No. of stations	46	43	1	0	0	0	0	2	0	0	43
No. of stations that provided data		262	163	30	20	14	6	8	9	4	8	171

Table2

Service Area Type

		Metro	Suburban	Metro + Suburban	Regional	Rural	Regional + Rural	ACT	NSW	NT	QLD	SA	TAS	VIC	WA
Total	**%**	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
	No. of stations	52	46	98	116	71	187	7	98	6	49	29	10	65	22
Metropolitan	**%**	100%	0%	53%	0%	0%	0%	69%	10%	0%	13%	26%	45%	17%	36%
	No. of stations	52	0	52	0	0	0	4	10	0	6	8	5	11	8
Regional	**%**	0%	0%	0%	100%	0%	62%	0%	55%	0%	45%	26%	33%	43%	5%
	No. of stations	0	0	0	116	0	116	0	54	0	22	8	3	28	1
Rural	**%**	0%	0%	0%	0%	100%	38%	0%	19%	100%	30%	38%	22%	17%	36%
	No. of stations	0	0	0	0	71	71	0	19	6	15	11	2	11	8
Suburban/Sub-Metro	**%**	0%	100%	47%	0%	0%	0%	31%	16%	0%	13%	10%	0%	22%	23%
	No. of stations	0	46	46	0	0	0	2	15	0	6	3	0	14	5
No. of stations that provided data		47	45	92	106	64	170	6	90	5	45	27	9	60	20

Table3

101. Does your station undertake, commission or subscribe to audience measurement surveys in your service area?

		Total	General	Religious	Indigenous	Print Disabled	Ethnic	Youth	Seniors	Fine music	Educational	General + Educational
Yes	**%**	38%	36%	61%	34%	22%	0%	26%	21%	100%	63%	37%
	No. of stations	109	64	21	8	3	0	2	2	4	5	69
No	**%**	62%	64%	39%	66%	78%	100%	74%	79%	0%	37%	63%
	No. of stations	176	114	13	15	11	6	6	8	0	3	117
No. of stations that provided data		262	163	30	20	14	6	8	9	4	8	171

Table3

101. Does your station undertake, commission or

		Metro	Suburban	Metro + Suburban	Regional	Rural	Regional + Rural	ACT	NSW	NT	QLD	SA	TAS	VIC	WA
Yes	**%**	49%	24%	38%	37%	41%	39%	37%	48%	20%	38%	44%	43%	24%	30%
	No. of stations	26	11	37	43	29	72	2	47	1	19	13	4	16	7
No	**%**	51%	76%	62%	63%	59%	61%	63%	52%	80%	62%	56%	57%	76%	70%
	No. of stations	26	35	61	73	42	115	4	51	4	31	16	6	49	15
No. of stations that provided data		47	45	92	106	64	170	6	90	5	45	27	9	60	20

Table4

103. How many hours of programming does your station broadcast in an average week?

	Total	General	Religious	Indigenous	Print Disabled	Ethnic	Youth	Seniors	Fine music	Educational	General + Educational
Average	167.0	166.9	168.0	164.7	168.0	168.0	168.0	168.0	168.0	168.0	166.9
Industry Total	47608	29708	5712	3788	2352	1008	1344	1680	672	1344	31052
No. of stations that provided data	262	163	30	20	14	6	8	9	4	8	171

Table4

103. How many hours of programming does your

	Metro	Suburban	Metro + Suburban	Regional	Rural	Regional + Rural	ACT	NSW	NT	QLD	SA	TAS	VIC	WA
Average	168.0	167.3	167.7	167.6	165.2	166.7	168.0	167.6	168.0	168.0	166.7	168.0	166.1	164.5
Industry Total	8736	7695	16431	19447	11730	31177	1099	16388	943	8242	4918	1693	10722	3604
No. of stations that provided data	47	45	92	106	64	170	6	90	5	45	27	9	60	20

Table5

104/105/106/107 Spoken Word / Music programming hours broadcast in an average week

		Total	General	Religious	Indigenous	Print Disabled	Ethnic	Youth	Seniors	Fine music	Educational	General + Educational
Spoken word - General	Average	26.2	22.3	35.4	23.7	48.3	71.7	37.2	10.1	0.3	30.0	22.6
	Industry Total	7466	3973	1202	546	676	430	297	101	1	240	4213
	% share	16%	14%	22%	15%	29%	42%	22%	6%	0%	17%	14%
Spoken word - News	Average	10.2	7.3	6.1	9.0	61.0	27.5	2.0	13.2	0.0	3.5	7.1
	Industry Total	2903	1294	207	206	855	165	16	132	0	28	1322
	% share	6%	4%	4%	6%	36%	16%	1%	8%	0%	2%	4%
Spoken word - Current affa	Average	6.7	3.9	1.7	7.9	56.0	15.2	1.5	0.6	0.0	11.2	4.2
	Industry Total	1892	687	56	181	784	76	12	5	0	90	777
	% share	4%	2%	1%	5%	33%	7%	1%	0%	0%	7%	3%
Music programming	Average	119.7	128.5	117.0	119.2	2.7	60.3	127.0	144.9	162.8	127.3	128.4
	Industry Total	34118	22866	3978	2741	37	362	1016	1449	651	1018	23884
	% share	74%	79%	73%	75%	2%	35%	76%	86%	100%	74%	79%
No. of stations that provided data		260	163	30	20	14	5	8	8	4	8	171

Table5

104/105/106/107 Spoken Word / Music program

		Metro	Suburban	Metro + Suburban	Regional	Rural	Regional + Rural	ACT	NSW	NT	QLD	SA	TAS	VIC	WA
Spoken word - General	**Average**	38.5	32.5	35.7	23.5	17.5	21.2	41.4	25.7	13.5	29.3	19.7	24.1	27.5	26.0
	Industry Total	2000	1494	3495	2730	1241	3971	271	2515	76	1439	580	243	1772	570
	% share	23%	20%	22%	15%	11%	13%	24%	16%	8%	17%	12%	15%	17%	17%
Spoken word - News	**Average**	14.0	7.5	10.9	9.6	10.0	9.8	9.2	9.5	10.4	11.7	10.1	6.9	11.9	6.6
	Industry Total	727	345	1071	1119	712	1832	60	933	59	575	297	69	766	144
	% share	8%	5%	7%	6%	6%	6%	5%	6%	6%	7%	6%	4%	8%	4%
Spoken word - Current affai	**Average**	10.6	6.1	8.5	6.0	5.4	5.8	16.1	5.1	3.4	3.3	5.5	5.3	11.1	8.6
	Industry Total	541	282	823	686	383	1069	105	498	19	157	156	53	715	188
	% share	6%	4%	5%	4%	3%	4%	9%	3%	2%	2%	3%	3%	7%	6%
Music programming	**Average**	103.1	117.7	110.0	122.3	129.0	124.8	104.0	124.0	144.9	126.0	126.6	125.9	106.5	111.2
	Industry Total	5362	5415	10777	14184	9157	23341	680	12127	814	6182	3734	1269	6877	2436
	% share	62%	72%	67%	76%	80%	77%	61%	75%	84%	74%	78%	78%	68%	73%
No. of stations that provided data		46	45	91	105	64	169	6	90	5	44	26	9	60	20

Table6

105a/b News content source - hours broadcast in an average week

		Total	General	Religious	Indigenous	Print Disabled	Ethnic	Youth	Seniors	Fine music	Educational	General + Educational
In-house produced news content	Average	2.5	1.3	0.7	2.5	32.7	12.8	1.8	1.4	0.0	3.2	1.4
	Industry Total	545	181	17	46	206	51	9	12	0	22	203
Outsourced news content	Average	6.7	6.4	4.5	8.2	28.4	12.3	0.0	11.8	0.3	0.4	6.1
	Industry Total	1425	865	117	150	149	49	0	92	1	3	867
News content source not specified	Average	3.3	1.4	2.2	0.4	35.7	10.8	0.9	2.8	-0.3	0.4	1.4
	Industry Total	933	249	73	10	500	65	7	28	-1	3	251
No. of stations that provided data		194	123	23	16	5	4	5	7	4	7	130

Table6

105a/b News content source - hours broadcast in

		Metro	Suburban	Metro + Suburban	Regional	Rural	Regional + Rural	ACT	NSW	NT	QLD	SA	TAS	VIC	WA
In-house produced news content	Average	6.9	1.6	4.5	1.4	1.4	1.4	1.5	3.4	3.0	1.2	2.2	4.2	1.8	2.9
	Industry Total	297	57	354	117	74	191	8	245	17	40	58	42	79	55
Outsourced news content	Average	6.0	3.6	4.9	6.5	9.9	7.8	9.2	6.2	7.4	7.1	12.8	2.6	5.9	2.9
	Industry Total	254	128	382	549	494	1043	51	436	42	217	336	26	262	55
News content source not specified	Average	3.5	3.6	3.6	3.9	2.1	3.2	0.2	2.6	0.0	6.5	-3.3	0.1	6.8	1.6
	Industry Total	176	159	335	453	145	598	1	251	0	319	-98	1	424	34
No. of stations that provided data		38	35	73	76	45	121	5	65	5	28	24	9	41	17

Table7

109. How many hours of music broadcast at your station in an average week is Australian?

	Total	General	Religious	Indigenous	Print Disabled	Ethnic	Youth	Seniors	Fine music	Educational	General + Educational
Average	46.9	52.9	33.8	61.1	0.9	9.0	52.7	36.4	36.8	49.4	52.7
Industry Total	13122	9182	1150	1406	12	45	421	364	147	395	9577
No. of stations that provided data	257	159	30	20	14	5	8	9	4	8	167

Table7

109. How many hours of music broadcast at your

		Metro	Suburban	Metro + Suburban	Regional	Rural	Regional + Rural	ACT	NSW	NT	QLD	SA	TAS	VIC	WA
	Average	42.0	41.3	41.7	45.4	56.7	49.7	32.5	49.7	59.1	41.3	58.4	52.4	42.7	42.8
	Industry Total	2140	1858	3999	5161	3962	9124	179	4855	332	1936	1600	528	2755	938
No. of stations that provided data		46	44	90	104	63	167	5	90	5	43	25	9	60	20

Table8

110. How many hours of Australian music performance did your station record for re-broadcast or broadcast live-to-air in the previous financial year (2011/2012)?

	Total	General	Religious	Indigenous	Print Disabled	Ethnic	Youth	Seniors	Fine music	Educational	General + Educational
Average	95.0	106.6	2.9	137.5	0.0	211.4	62.6	9.1	702.8	50.3	104.0
Industry Total	26048	17926	97	3161	0	1057	501	91	2811	402	18329
No. of stations that provided data	252	154	30	20	14	5	8	9	4	8	162

Table8

110. How many hours of Australian music perforr

	Metro	Suburban	Metro + Suburban	Regional	Rural	Regional + Rural	ACT	NSW	NT	QLD	SA	TAS	VIC	WA
Average	100.6	240.0	165.1	34.5	96.4	57.8	293.9	90.4	46.4	72.0	26.6	1.9	134.7	151.3
Industry Total	5129	10551	15679	3847	6522	10368	1321	8635	260	3372	728	19	8399	3313
No. of stations that provided data	46	43	89	102	61	163	4	88	5	43	25	9	58	20

Table9

107./109. Australian Music Share %

	Total	General	Religious	Indigenous	Print Disabled	Ethnic	Youth	Seniors	Fine music	Educational	General + Educational
Average	38.5	40.9	27.3	50.0	38.1	12.6	42.4	24.9	22.6	38.6	40.8
No. of stations that provided data	254	158	30	20	12	5	8	9	4	8	166

Table9

107./109. Australian Music Share %

	Metro	Suburban	Metro + Suburban	Regional	Rural	Regional + Rural	ACT	NSW	NT	QLD	SA	TAS	VIC	WA
Average	36.5	35.1	35.8	37.8	43.2	39.9	26.9	39.7	40.5	33.3	43.7	40.9	40.2	34.4
No. of stations that provided data	44	43	87	104	63	167	5	89	5	43	25	8	59	20

Table10

111. On behalf of how many individuals and/or organisations does your station broadcast community information in an average week?

	Total	General	Religious	Indigenous	Print Disabled	Ethnic	Youth	Seniors	Fine music	Educational	General + Educational
Average	51.6	45.5	49.8	42.7	24.4	241.7	30.8	70.8	22.5	133.0	49.4
Industry Total	14371	7796	1695	981	341	1450	247	708	90	1064	8860
No. of stations that provided data	256	157	30	20	14	6	8	9	4	8	165

Table10

111. On behalf of how many individuals and/or o

	Metro	Suburban	Metro + Suburban	Regional	Rural	Regional + Rural	ACT	NSW	NT	QLD	SA	TAS	VIC	WA
Average	85.8	61.0	74.3	40.8	37.3	39.5	47.6	52.3	22.0	61.2	53.8	31.9	46.5	56.4
Industry Total	4462	2744	7206	4599	2566	7165	311	4998	124	3001	1527	322	2853	1236
No. of stations that provided data	47	44	91	103	62	165	6	88	5	45	26	9	57	20

Table11

112. How many MINUTES of community information does you station broadcast in an average week?

	Total	General	Religious	Indigenous	Print Disabled	Ethnic	Youth	Seniors	Fine music	Educational	General + Educational
Average	376.3	384.0	245.9	503.2	363.4	859.2	115.8	385.0	132.3	435.8	386.4
Industry Total	103560	64593	8359	11574	5088	5155	926	3850	529	3487	68079
No. of stations that provided data	253	154	30	20	14	6	8	9	4	8	162

Table11

112. How many MINUTES of community informat

	Metro	Suburban	Metro + Suburban	Regional	Rural	Regional + Rural	ACT	NSW	NT	QLD	SA	TAS	VIC	WA
Average	718.3	366.0	556.9	338.8	182.0	279.6	467.8	481.3	53.4	283.2	175.0	104.0	473.5	286.6
Industry Total	37354	16088	53442	37801	12316	50118	3059	45493	300	13580	4775	1048	29027	6278
No. of stations that provided data	47	43	90	102	61	163	6	87	5	44	25	9	57	20

Table12

112b. How many HOURS of community information does you station broadcast in an average week?

	Total	General	Religious	Indigenous	Print Disabled	Ethnic	Youth	Seniors	Fine music	Educational	General + Educational
Average	6.3	6.4	4.1	8.4	6.1	14.3	1.9	6.4	2.2	7.3	6.4
Industry Total	1726	1077	139	193	85	86	15	64	9	58	1135
No. of stations that provided data	253	154	30	20	14	6	8	9	4	8	162

Table12

112b. How many HOURS of community informati

	Metro	Suburban	Metro + Suburban	Regional	Rural	Regional + Rural	ACT	NSW	NT	QLD	SA	TAS	VIC	WA
Average	12.0	6.1	9.3	5.6	3.0	4.7	7.8	8.0	0.9	4.7	2.9	1.7	7.9	4.8
Industry Total	623	268	891	630	205	835	51	758	5	226	80	17	484	105
No. of stations that provided data	47	43	90	102	61	163	6	87	5	44	25	9	57	20

Table13

200. How many hours of Indigenous/Religious Music broeadcast in an average week?

		Total	General	Religious	Indigenous	Print Disabled	Ethnic	Youth	Seniors	Fine music	Educational	General + Educational
Australian Indigenous	**Average**	5.2	1.8	0.3	52.7	0.0	3.8	0.9	0.1	0.0	1.8	1.8
	Industry Total	1452	303	10	1092	0	23	8	1	0	14	317
Religious	**Average**	14.0	2.5	97.7	3.1	0.7	6.7	0.0	3.0	1.5	0.1	2.4
	Industry Total	3901	425	3322	67	10	40	0	30	6	1	426
No. of stations that provided data		255	158	30	18	14	6	8	9	4	8	166

Table13

200. How many hours of Indigenous/Religious Mu

		Metro	Suburban	Metro + Suburban	Regional	Rural	Regional + Rural	ACT	NSW	NT	QLD	SA	TAS	VIC	WA
Australian Indigenous	**Average**	8.5	1.3	5.2	2.7	9.7	5.3	2.7	3.3	48.2	3.3	4.1	0.6	3.8	15.0
	Industry Total	443	58	502	302	648	950	17	322	271	156	117	6	235	329
Religious	**Average**	15.9	4.6	10.7	22.5	4.4	15.8	33.0	14.9	4.2	22.7	6.8	6.4	12.5	5.2
	Industry Total	829	208	1036	2564	301	2865	216	1436	24	1089	194	64	764	115
No. of stations that provided data		47	44	91	104	60	164	6	89	5	43	26	9	57	20

Table14

300. Hours of music type station broadcast in an average week?

		Total	General	Religious	Indigenous	Print Disabled	Ethnic	Youth	Seniors	Fine music	Educational	General + Educational
Classical	Sum	1087	418	2	9	2	12	2	18	605	18	436
	% share	3%	2%	0%	0%	6%	3%	0%	1%	93%	2%	2%
Easy Listening	Sum	6948	5403	573	297	8	12	5	480	2	168	5570
	% share	20%	24%	14%	11%	22%	3%	0%	33%	0%	16%	23%
Country	Sum	4183	3114	58	870	1	7	3	55	0	76	3189
	% share	12%	14%	1%	32%	3%	2%	0%	4%	0%	7%	13%
Blues or Roots	Sum	1040	812	25	125	1	9	19	16	2	32	843
	% share	3%	4%	1%	5%	3%	2%	2%	1%	0%	3%	4%
Folk	Sum	583	435	32	58	0	15	23	0	1	19	454
	% share	2%	2%	1%	2%	0%	4%	2%	0%	0%	2%	2%
World	Sum	709	455	20	95	1	78	13	11	3	33	488
	% share	2%	2%	1%	3%	3%	22%	1%	1%	0%	3%	2%
Ethnic	Sum	1135	769	31	107	0	198	2	10	0	17	786
	% share	3%	3%	1%	4%	0%	55%	0%	1%	0%	2%	3%
Rock	Sum	4350	2943	677	229	1	6	253	64	0	176	3119
	% share	13%	13%	17%	8%	3%	2%	25%	4%	0%	17%	13%
Pop	Sum	4995	2835	1141	338	2	8	243	314	0	114	2950
	% share	15%	12%	29%	12%	6%	2%	24%	22%	0%	11%	12%
Net Rock + Pop	Sum	9056	5607	1715	567	3	8	497	378	0	280	5888
	% share	27%	25%	43%	21%	8%	2%	49%	26%	0%	28%	25%
Jazz	Sum	970	669	13	16	2	2	8	176	48	37	705
	% share	3%	3%	0%	1%	6%	1%	1%	12%	7%	4%	3%
Hip Hop/Electronic	Sum	1400	619	50	198	0	3	444	0	0	86	705
	% share	4%	3%	1%	7%	0%	1%	44%	0%	0%	8%	3%
Metal	Sum	326	262	11	15	0	1	18	0	0	18	280
	% share	1%	1%	0%	1%	0%	0%	2%	0%	0%	2%	1%
Nostalgia/Oldies/Old Time	Sum	1798	1254	46	122	4	6	7	302	8	49	1303
	% share	5%	5%	1%	4%	11%	2%	1%	21%	1%	5%	5%
Other Styles/Genres	Sum	3605	1659	1212	472	11	4	58	21	3	165	1824
	% share	11%	7%	30%	17%	30%	1%	6%	1%	0%	16%	8%
Style/Genre Not Specified	Sum	989	1220	87	-210	3	1	-82	-19	-21	10	1230
	% share	3%	5%	2%	-8%	8%	0%	-8%	-1%	-3%	1%	5%
Column n		240	147	27	19	14	5	8	9	4	7	154

Table14

300. Hours of music type station broadcast in an :

		Metro	Suburban	Metro + Suburban	Regional	Rural	Regional + Rural	ACT	NSW	NT	QLD	SA	TAS	VIC	WA
Classical	Sum	702	87	789	203	96	298	60	286	0	216	178	10	276	61
	% share	13%	2%	7%	1%	1%	1%	9%	2%	0%	3%	5%	1%	4%	3%
Easy Listening	Sum	413	1060	1473	3096	2379	5475	148	2324	108	1155	881	203	1602	525
	% share	8%	20%	14%	22%	26%	23%	22%	19%	13%	19%	24%	16%	23%	22%
Country	Sum	146	466	612	1731	1840	3571	36	1606	139	986	262	180	714	260
	% share	3%	9%	6%	12%	20%	15%	5%	13%	17%	16%	7%	14%	10%	11%
Blues or Roots	Sum	157	198	355	408	277	685	41	388	24	112	91	23	217	144
	% share	3%	4%	3%	3%	3%	3%	6%	3%	3%	2%	2%	2%	3%	6%
Folk	Sum	115	99	215	232	136	368	34	171	11	95	73	14	127	56
	% share	2%	2%	2%	2%	1%	2%	5%	1%	1%	2%	2%	1%	2%	2%
World	Sum	236	145	381	183	145	328	37	286	15	80	108	12	82	88
	% share	4%	3%	4%	1%	2%	1%	5%	2%	2%	1%	3%	1%	1%	4%
Ethnic	Sum	314	373	687	241	207	448	48	359	2	187	96	33	270	139
	% share	6%	7%	6%	2%	2%	2%	7%	3%	0%	3%	3%	3%	4%	6%
Rock	Sum	552	685	1237	2015	1098	3113	60	1753	179	681	468	215	653	340
	% share	10%	13%	11%	14%	12%	13%	9%	14%	22%	11%	13%	17%	9%	14%
Pop	Sum	877	826	1703	1944	1348	3292	6	1677	172	800	656	219	969	496
	% share	16%	15%	16%	14%	15%	14%	1%	14%	21%	13%	18%	17%	14%	20%
Net Rock + Pop	Sum	1413	1429	2842	3768	2446	6214	60	3328	352	1368	1114	434	1565	836
	% share	26%	26%	26%	27%	27%	27%	9%	27%	43%	22%	30%	34%	23%	34%
Jazz	Sum	219	204	424	400	147	546	86	328	4	230	92	16	177	37
	% share	4%	4%	4%	3%	2%	2%	13%	3%	1%	4%	2%	1%	3%	2%
Hip Hop/Electronic	Sum	645	193	838	400	162	562	39	419	37	217	266	23	271	129
	% share	12%	4%	8%	3%	2%	2%	6%	3%	5%	4%	7%	2%	4%	5%
Metal	Sum	52	94	146	115	64	179	11	128	4	29	47	5	79	22
	% share	1%	2%	1%	1%	1%	1%	2%	1%	1%	0%	1%	0%	1%	1%
Nostalgia/Oldies/Old Time	Sum	206	436	642	762	394	1156	58	771	60	239	123	60	371	117
	% share	4%	8%	6%	5%	4%	5%	8%	6%	7%	4%	3%	5%	5%	5%
Other Styles/Genres	Sum	784	542	1326	1597	682	2279	90	1191	62	959	159	61	871	211
	% share	15%	10%	12%	11%	7%	10%	13%	10%	8%	16%	4%	5%	13%	9%
Style/Genre Not Specified	Sum	-58	7	-51	859	181	1040	-72	438	-5	195	235	192	196	-190
	% share	-1%	0%	0%	6%	2%	4%	-11%	4%	-1%	3%	6%	15%	3%	-8%
Column n		44	41	85	97	58	155	5	84	5	41	23	8	54	20

Table15

400. Specialist programming hours broadcast in an average week

		Total	General	Religious	Indigenous	Print Disabled	Ethnic	Youth	Seniors	Fine music	Educational	General + Educational
Ethnic	**Average**	7.2	6.5	1.9	4.7	0.1	107.5	3.1	0.1	0.0	4.0	6.4
	Industry Total	1999	1126	66	104	1	645	25	1	0	32	1157
Indigenous	**Average**	4.9	1.1	0.2	53.3	0.1	4.3	1.0	0.1	0.0	0.9	1.1
	Industry Total	1336	182	6	1106	1	26	8	1	0	7	189
Religious	**Average**	13.5	2.6	90.1	2.0	9.0	3.0	0.0	1.1	1.5	0.4	2.5
	Industry Total	3699	430	3063	43	126	18	0	11	6	3	433
RPH	**Average**	6.2	0.3	0.2	0.7	115.8	0.0	0.0	0.0	0.0	0.0	0.2
	Industry Total	1686	43	7	15	1622	0	0	0	0	0	43
GLBTI	**Average**	0.1	0.1	0.0	0.2	0.0	0.0	0.5	0.0	0.0	0.2	0.1
	Industry Total	23	13	0	5	0	0	4	0	0	1	14
No. of stations that provided data		244	150	29	17	14	6	8	9	4	7	157

Table15

400. Specialist programming hours broadcast in a

		Metro	Suburban	Metro + Suburban	Regional	Rural	Regional + Rural	ACT	NSW	NT	QLD	SA	TAS	VIC	WA
Ethnic	**Average**	16.8	14.6	15.8	2.4	3.0	2.6	16.0	6.4	0.2	6.7	6.5	3.5	9.5	6.8
	Industry Total	872	644	1516	278	205	483	105	617	1	320	171	35	601	149
Indigenous	**Average**	10.5	0.5	5.9	2.1	8.3	4.3	5.2	2.8	18.3	5.4	3.4	0.4	4.1	15.4
	Industry Total	544	20	565	239	532	771	34	265	103	253	90	4	249	337
Religious	**Average**	13.3	3.9	9.0	21.5	6.3	15.9	33.7	11.6	0.8	25.7	4.6	3.9	14.2	4.8
	Industry Total	694	170	863	2424	412	2836	220	1111	5	1230	115	39	873	105
RPH	**Average**	17.5	0.0	9.5	5.8	2.0	4.4	26.9	2.5	0.0	2.3	5.1	11.3	12.9	6.1
	Industry Total	910	1	911	648	128	776	176	234	0	110	127	113	792	133
GLBTI	**Average**	0.2	0.1	0.2	0.0	0.1	0.0	0.3	0.0	0.0	0.2	0.0	0.0	0.2	0.0
	Industry Total	11	4	15	3	5	8	2	4	0	7	0	0	9	0
No. of stations that provided data		46	42	88	100	56	156	6	87	5	41	22	9	55	19

Table16

102. Is your station the only radio broadcaster producing local programming in your service area?

		Total	General	Religious	Indigenous	Print Disabled	Ethnic	Youth	Seniors	Fine music	Educational	General + Educational
Yes	**%**	36%	52%	4%	34%	0%	0%	0%	10%	25%	0%	50%
	No. of stations	104	93	1	8	0	0	0	1	1	0	93
No	**%**	64%	48%	96%	66%	100%	100%	100%	90%	75%	100%	50%
	No. of stations	181	85	33	15	14	6	8	9	3	8	93
No. of stations that provided data		262	163	30	20	14	6	8	9	4	8	171

Table16

102. Is your station the only radio broadcaster pr

		Metro	Suburban	Metro + Suburban	Regional	Rural	Regional + Rural	ACT	NSW	NT	QLD	SA	TAS	VIC	WA
Yes	**%**	4%	71%	36%	29%	50%	37%	16%	35%	80%	31%	44%	22%	41%	30%
	No. of stations	2	33	35	33	36	69	1	34	4	15	13	2	27	7
No	**%**	96%	29%	64%	71%	50%	63%	84%	65%	20%	69%	56%	78%	59%	70%
	No. of stations	50	13	63	83	35	118	6	63	1	34	16	8	38	15
No. of stations that provided data		47	45	92	106	64	170	6	90	5	45	27	9	60	20

Table17

500. Sources of programming hours broadcast in an average week

		Total	General	Religious	Indigenous	Print Disabled	Ethnic	Youth	Seniors	Fine music	Educational	General + Educational
Local content	Sum	36872	23565	4333	2809	741	647	1320	1560	652	1245	24810
	% share	78%	81%	76%	74%	32%	64%	98%	93%	97%	93%	81%
	No. provided data	258	159	30	20	14	6	8	9	4	8	167
Community Radio Network (CRN) satellite	Sum	3719	3520	9	145	0	10	0	14	*	15	3535
	% share	8%	12%	0%	4%	0%	1%	0%	1%	*	1%	12%
	No. provided data	157	105	5	18	13	5	0	5	*	4	109
National Indigenous Radio Service (NIRS) satellite	Sum	471	42	0	405	0	24	0	0	*	0	42
	% share	1%	0%	0%	11%	0%	2%	0%	0%	*	0%	0%
	No. provided data	156	104	5	18	13	5	0	5	*	4	108
RPH satellite	Sum	872	31	34	37	769	0	0	0	*	0	31
	% share	2%	0%	1%	1%	33%	0%	0%	0%	*	0%	0%
	No. provided data	156	104	5	18	13	5	0	5	*	4	108
Other Australian-based satellite	Sum	784	446	6	226	0	2	0	52	*	52	498
	% share	2%	2%	0%	6%	0%	0%	0%	3%	*	4%	2%
	No. provided data	156	104	5	18	13	5	0	5	*	4	108
Total Australian Satellite (Net)	Sum	5841	4034	49	813	769	36	0	66	*	67	4101
	% share	12%	14%	1%	21%	33%	4%	0%	4%	*	5%	13%
	No. provided data	156	104	5	18	13	5	0	5	*	4	108
International satellite	Sum	1326	498	29	12	613	137	0	4	*	30	528
	% share	3%	2%	1%	0%	26%	14%	0%	0%	*	2%	2%
	No. provided data	156	104	5	18	13	5	0	5	*	4	108
Total Satellite (Net)	Sum	7167	4532	78	826	1382	173	0	71	*	98	4630
	% share	15%	16%	1%	22%	59%	17%	0%	4%	*	7%	15%
	No. provided data	156	104	5	18	13	5	0	5	*	4	108
Other sources programming	Sum	3021	1063	1301	153	229	*	*	50	*	*	1064
	% share	6%	4%	23%	4%	10%	*	*	3%	*	*	3%
	No. provided data	141	75	28	14	7	*	*	6	*	*	77

Table17

500. Sources of programming hours broadcast in

		Metro	Suburban	Metro + Suburban	Regional	Rural	Regional + Rural	ACT	NSW	NT	QLD	SA	TAS	VIC	WA
Local content	Sum	7287	6656	13943	14694	8235	22929	674	12822	708	6754	3251	1372	8370	2921
	% share	83%	88%	86%	76%	73%	74%	61%	79%	75%	82%	72%	81%	78%	81%
	No. provided data	47	44	91	106	61	167	6	89	5	45	24	9	60	20
Community Radio Network (CRN) satellite	Sum	263	423	686	1825	1209	3034	127	1504	19	630	439	177	687	136
	% share	3%	6%	4%	9%	11%	10%	12%	9%	2%	8%	10%	10%	6%	4%
	No. provided data	26	24	50	63	44	107	6	59	4	22	13	5	36	12
National Indigenous Radio Service (NIRS) satellite	Sum	53	3	56	31	384	415	25	108	3	85	122	0	19	109
	% share	1%	0%	0%	0%	3%	1%	2%	1%	0%	1%	3%	0%	0%	3%
	No. provided data	26	24	50	62	44	106	6	58	4	22	13	5	36	12
RPH satellite	Sum	60	1	62	669	141	810	57	132	0	8	0	0	640	34
	% share	1%	0%	0%	3%	1%	3%	5%	1%	0%	0%	0%	0%	6%	1%
	No. provided data	26	24	50	62	44	106	6	58	4	22	13	5	36	12
Other Australian-based satellite	Sum	22	23	44	214	526	740	3	213	171	37	169	0	138	54
	% share	0%	0%	0%	1%	5%	2%	0%	1%	18%	0%	4%	0%	1%	2%
	No. provided data	26	24	50	62	44	106	6	58	4	22	13	5	36	12
Total Australian Satellite (Net)	Sum	398	450	847	2734	2259	4994	213	1953	193	759	730	177	1484	333
	% share	5%	6%	5%	14%	20%	16%	19%	12%	21%	9%	16%	10%	14%	9%
	No. provided data	26	24	50	62	44	106	6	58	4	22	13	5	36	12
International satellite	Sum	499	208	708	493	126	618	91	365	0	99	79	59	467	167
	% share	6%	3%	4%	3%	1%	2%	8%	2%	0%	1%	2%	3%	4%	5%
	No. provided data	26	24	50	62	44	106	6	58	4	22	13	5	36	12
Total Satellite (Net)	Sum	897	658	1555	3227	2385	5612	304	2318	193	858	809	236	1950	499
	% share	10%	9%	10%	17%	21%	18%	28%	14%	21%	10%	18%	14%	18%	14%
	No. provided data	26	24	50	62	44	106	6	58	4	22	13	5	36	12
Other sources programming	Sum	552	210	762	1521	737	2259	120	1072	42	630	485	85	402	184
	% share	6%	3%	5%	8%	6%	7%	11%	7%	4%	8%	11%	5%	4%	5%
	No. provided data	27	22	49	56	36	92	5	51	4	26	14	4	26	11

Table18

504. Does your station have systems in place for exchange of whole programs and/or program material with other stations?

		Total	General	Religious	Indigenous	Print Disabled	Ethnic	Youth	Seniors	Fine music	Educational	General + Educational
Yes	**%**	35%	24%	70%	58%	100%	17%	26%	0%	75%	51%	25%
	No. of stations	94	40	24	13	7	1	2	0	3	4	44
No	**%**	65%	76%	30%	42%	0%	83%	74%	100%	25%	49%	75%
	No. of stations	174	129	10	9	0	5	6	10	1	4	133
No. of stations that provided data		246	155	30	19	7	6	8	9	4	8	163

Table18

504. Does your station have systems in place for (cut off)

		Metro	Suburban	Metro + Suburban	Regional	Rural	Regional + Rural	ACT	NSW	NT	QLD	SA	TAS	VIC	WA
Yes	**%**	57%	28%	44%	30%	31%	30%	53%	28%	20%	39%	40%	21%	35%	56%
	No. of stations	30	12	42	32	20	52	3	26	1	19	11	2	19	12
No	**%**	43%	72%	56%	70%	69%	70%	47%	72%	80%	61%	60%	79%	65%	44%
	No. of stations	22	32	54	76	44	120	3	67	4	29	16	8	36	10
No. of stations that provided data		47	43	90	98	58	156	6	86	5	44	25	9	51	20

Table19

504a. Indicate if your program exchange system is used for

		Total	General	Religious	Indigenous	Print Disabled	Ethnic	Youth	Seniors	Fine music	Educational	General + Educational
File based for later use	**%**	72%	70%	85%	29%	100%	*	*		*	50%	69%
	No. of stations	67	28	20	3	7	*	*	0	*	2	30
Real time exchange of audio for live broadcast	**%**	28%	30%	15%	71%	0%	*	*		*	50%	31%
	No. of stations	26	12	4	8	0	*	*	0	*	2	14
No. of stations that provided data		246	155	30	19	7	6	8	9	4	8	163

Table19

504a. Indicate if your program exchange system

		Metro	Suburban	Metro + Suburban	Regional	Rural	Regional + Rural	ACT	NSW	NT	QLD	SA	TAS	VIC	WA
File based for later use	**%**	72%	75%	73%	79%	59%	72%	*	66%	*	87%	90%	*	67%	62%
	No. of stations	22	9	31	26	11	37	*	18	*	15	10	*	13	8
Real time exchange of audio for live broadcast	**%**	28%	25%	27%	21%	41%	28%	*	34%	*	13%	10%	*	33%	38%
	No. of stations	8	3	11	7	8	15	*	9	*	2	1	*	6	5
No. of stations that provided data		47	43	90	98	58	156	6	86	5	44	25	9	51	20

Table20

504b. Is your system capable of exchanging broadcast quality audio?

		Total	General	Religious	Indigenous	Print Disabled	Ethnic	Youth	Seniors	Fine music	Educational	General + Educational
Yes	**%**	93%	97%	91%	90%	100%	*	*	*	*	75%	95%
	No. of stations	88	39	22	11	7	*	*	*	*	3	42
No	**%**	7%	3%	9%	10%	0%	*	*	*	*	25%	5%
	No. of stations	7	1	2	1	0	*	*	*	*	1	2
No. of stations that provided data		86	37	21	11	7	*	*	*	*	4	41

Table20

504b. Is your system capable of exchanging broad

		Metro	Suburban	Metro + Suburban	Regional	Rural	Regional + Rural	ACT	NSW	NT	QLD	SA	TAS	VIC	WA
Yes	**%**	89%	100%	92%	93%	94%	94%	*	92%	*	88%	100%	*	95%	90%
	No. of stations	27	12	39	30	19	49	*	24	*	16	11	*	18	11
No	**%**	11%	0%	8%	7%	6%	6%	*	8%	*	12%	0%	*	5%	10%
	No. of stations	3	0	3	2	1	3	*	2	*	2	0	*	1	1
No. of stations that provided data		27	12	39	29	18	47	*	24	*	17	10	*	18	11

Table21

504c. Does your station use pre-recorded local programs for playout at a later time?

		Total	General	Religious	Indigenous	Print Disabled	Ethnic	Youth	Seniors	Fine music	Educational	General + Educational
Yes	**%**	62%	50%	86%	84%	93%	83%	51%	54%	100%	85%	52%
	No. of stations	165	82	28	17	13	5	4	5	4	6	87
No	**%**	38%	50%	14%	16%	7%	17%	49%	46%	0%	15%	48%
	No. of stations	101	81	5	3	1	1	4	5	0	1	82
No. of stations that provided data		244	149	29	18	14	6	8	9	4	7	156

Table21

504c. Does your station use pre-recorded local pr

		Metro	Suburban	Metro + Suburban	Regional	Rural	Regional + Rural	ACT	NSW	NT	QLD	SA	TAS	VIC	WA
Yes	**%**	73%	63%	69%	60%	56%	58%	84%	60%	60%	63%	61%	54%	60%	72%
	No. of stations	37	27	64	65	35	101	6	56	3	28	15	5	36	14
No	**%**	27%	37%	31%	40%	44%	42%	16%	40%	40%	37%	39%	46%	40%	28%
	No. of stations	14	15	29	44	28	72	1	37	2	16	10	5	24	6
No. of stations that provided data		46	41	87	100	57	157	6	86	5	41	23	9	56	18

Table22

504c1. Is this content produced on-site at the station?

		Total	General	Religious	Indigenous	Print Disabled	Ethnic	Youth	Seniors	Fine music	Educational	General + Educational
Yes	**%**	89%	86%	92%	93%	100%	100%	49%	100%	75%	100%	87%
	No. of stations	146	70	26	16	13	5	2	5	3	6	76
No	**%**	11%	14%	8%	7%	0%	0%	51%	0%	25%	0%	13%
	No. of stations	18	12	2	1	0	0	2	0	1	0	12
No. of stations that provided data		152	75	25	15	13	5	4	5	4	6	81

Table22

504c1. Is this content produced on-site at the stat

		Metro	Suburban	Metro + Suburban	Regional	Rural	Regional + Rural	ACT	NSW	NT	QLD	SA	TAS	VIC	WA
Yes	**%**	92%	81%	87%	92%	87%	90%	100%	87%	*	96%	66%	100%	94%	85%
	No. of stations	34	21	56	60	31	91	6	49	*	27	10	5	34	12
No	**%**	8%	19%	13%	8%	13%	10%	0%	13%	*	4%	34%	0%	6%	15%
	No. of stations	3	5	8	6	4	10	0	8	*	1	5	0	2	2
No. of stations that provided data		34	26	60	60	32	92	5	52	*	26	14	5	34	13

Table23

801. Number of members & subscribers/supporters in the 2011-2012 financial year.

		Total	General	Religious	Indigenous	Print Disabled	Ethnic	Youth	Seniors	Fine music	Educational	General + Educational
Members	Average	197.8	130.0	224.5	69.1	59.0	1232.8	836.8	399.2	*	393.8	142.1
	Industry Total	53156	21602	7633	1354	827	7397	6695	3992	*	3150	24752
	% share	42%	54%	32%	81%	74%	68%	85%	44%	*	13%	39%
Subscribers/supporters	Average	274.8	110.0	476.0	15.7	20.4	583.3	150.1	510.0	*	2656.5	227.0
	Industry Total	73847	18273	16183	308	285	3500	1201	5100	*	21252	39525
	% share	58%	46%	68%	19%	26%	32%	15%	56%	*	87%	61%
Members + Subscribers/sup	Average	472.6	240.0	700.5	84.8	79.4	1816.2	986.9	909.2	*	3050.3	369.1
	Industry Total	127003	39875	23816	1662	1112	10897	7895	9092	*	24402	64277
	% share	100%	100%	100%	100%	100%	100%	100%	100%	*	100%	100%
No. of stations that provided data		247	152	30	17	14	6	8	9	*	8	160

Table23

801. Number of members & subscribers/supporte

		Metro	Suburban	Metro + Suburban	Regional	Rural	Regional + Rural	ACT	NSW	NT	QLD	SA	TAS	VIC	WA
Members	Average	501.6	169.9	352.0	133.7	84.4	116.3	285.1	172.6	7.1	309.8	140.4	132.1	230.6	96.7
	Industry Total	25580	7122	32702	15218	5237	20454	1864	16328	40	14152	3533	1331	13900	2008
	% share	31%	52%	34%	59%	89%	65%	90%	43%	58%	62%	52%	73%	30%	21%
Subscribers/supporters	Average	1102.4	155.7	675.4	91.9	10.3	63.1	31.6	229.9	5.1	191.1	129.5	49.7	530.1	357.1
	Industry Total	56224	6528	62751	10454	641	11095	206	21747	29	8729	3259	501	31960	7416
	% share	69%	48%	66%	41%	11%	35%	10%	57%	42%	38%	48%	27%	70%	79%
Members + Subscribers/su	Average	1604.0	325.7	1027.3	225.6	94.7	179.4	316.7	402.4	12.2	500.8	269.8	181.8	760.7	453.7
	Industry Total	81804	13649	95453	25672	5878	31550	2071	38075	69	22881	6792	1832	45860	9424
	% share	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
No. of stations that provided data		46	41	87	104	56	160	6	87	5	42	23	9	56	19

Table24

802. How many people, companies or organisations made DONATIONS to your station over and above normal membership, subscription or sponsorship, in the previous financial year?

	Total	General	Religious	Indigenous	Print Disabled	Ethnic	Youth	Seniors	Fine music	Educational	General + Educational
Average	195.3	39.0	862.7	0.8	25.4	1382.5	23.2	116.0	*	634.1	66.6
Industry Total	52079	6397	29332	16	356	8295	186	1160	*	5073	11470
No. of stations that provided data	245	150	30	17	14	6	8	9	*	8	158

Table24

802. How many people, companies or organisatic

	Metro	Suburban	Metro + Suburban	Regional	Rural	Regional + Rural	ACT	NSW	NT	QLD	SA	TAS	VIC	WA
Average	907.6	36.7	525.5	32.0	11.2	24.6	132.1	105.7	2.6	173.6	147.3	25.1	396.6	271.4
Industry Total	46286	1464	47750	3636	693	4329	729	9896	14	7933	3707	253	23911	5636
No. of stations that provided data	46	39	85	104	56	160	5	86	5	42	23	9	56	19

Table25

900. Minutes filled with sponsorship announcements by day part

		Total	General	Religious	Indigenous	Print Disabled	Ethnic	Youth	Seniors	Fine music	Educational	General + Educational
Daytime period (6am to 6pm)	**Average**	201.3	210.8	221.0	193.8	50.5	199.2	131.1	251.3	137.3	238.0	212.0
	Industry Total	55836	36388	7512	4019	707	1195	1049	2513	549	1904	38293
Evening period (6pm to midnight)	**Average**	72.8	74.9	92.9	54.2	12.5	106.7	58.9	86.8	39.3	83.6	75.3
	Industry Total	20185	12924	3157	1124	175	640	471	868	157	669	13593
Total Peak Period (6am to midnight)	**Average**	274.1	285.7	313.8	248.0	63.0	305.8	190.0	338.0	176.5	321.6	287.2
	Industry Total	76021	49312	10670	5142	882	1835	1520	3380	706	2573	51885
Over night period (midnight to 6am)	**Average**	37.1	33.3	74.0	44.9	0.1	3.3	36.1	43.7	8.8	39.6	33.6
	Industry Total	10292	5744	2518	931	2	20	289	437	35	317	6060
No. of stations that provided data		255	158	30	18	14	6	8	9	4	8	166

Table25

900. Minutes filled with sponsorship announceme

					Metro +			Regional +									
		Metro	Suburban	Suburban	Regional	Rural	Rural	ACT	NSW	NT	QLD	SA	TAS	VIC	WA
Daytime period (6am to 6pm)	Average	173.0	196.6	183.8	211.4	209.2	210.6	93.5	222.3	169.9	215.3	190.0	123.5	190.0	202.1
	Industry Total	8998	8641	17639	24517	13680	38197	611	21509	954	9837	5184	1244	12069	4427
Evening period (6pm to midnight)	Average	72.2	76.8	74.3	72.8	70.5	72.0	37.7	78.3	45.5	67.8	79.1	32.9	70.5	93.0
	Industry Total	3752	3377	7130	8442	4613	13055	246	7579	256	3098	2158	332	4481	2036
Total Peak Period (6am to midnight)	Average	245.2	273.4	258.1	284.1	279.7	282.5	131.1	300.7	215.5	283.1	269.1	156.4	260.5	295.1
	Industry Total	12750	12018	24769	32959	18293	51252	858	29087	1210	12935	7342	1576	16550	6463
Over night period (midnight to 6am)	Average	31.1	36.2	33.4	36.6	43.4	39.1	4.9	36.8	43.4	32.8	48.3	21.8	28.5	73.5
	Industry Total	1617	1589	3206	4247	2840	7086	32	3560	244	1498	1319	220	1811	1609
No. of stations that provided data		47	43	90	106	59	165	6	89	5	42	25	9	59	20

Table26

601. Did your station employ paid STAFF in the previous financial year (2011/2012)?

		Total	General	Religious	Indigenous	Print Disabled	Ethnic	Youth	Seniors	Fine music	Educational	General + Educational
Yes	**%**	61%	47%	74%	95%	100%	100%	75%	65%	75%	100%	50%
	No. of stations	175	84	25	22	14	6	6	7	3	8	92
No	**%**	39%	53%	26%	5%	0%	0%	25%	35%	25%	0%	50%
	No. of stations	110	94	9	1	0	0	2	3	1	0	94
No. of stations that provided data		262	163	30	20	14	6	8	9	4	8	171

Table26

601. Did your station employ paid STAFF in the pr

		Metro	Suburban	Metro + Suburban	Regional	Rural	Regional + Rural	ACT	NSW	NT	QLD	SA	TAS	VIC	WA
Yes	**%**	84%	49%	68%	54%	64%	58%	84%	54%	100%	78%	55%	43%	55%	75%
	No. of stations	44	22	66	63	45	108	6	53	6	38	16	4	35	16
No	**%**	16%	51%	32%	46%	36%	42%	16%	46%	0%	22%	45%	57%	45%	25%
	No. of stations	8	24	32	53	26	79	1	45	0	11	13	6	29	5
No. of stations that provided data		47	45	92	106	64	170	6	90	5	45	27	9	60	20

Table27

601a/b. How many Full-Time or Part Time staff did the station have in the previous financial year?

		Total	General	Religious	Indigenous	Print Disabled	Ethnic	Youth	Seniors	Fine music	Educational	General + Educational
Full-Time	**Average**	3.0	1.3	6.9	4.3	0.9	3.3	4.0	2.0	*	6.5	1.8
	Industry Total	479	95	167	89	13	13	24	11	*	52	148
	% share	47%	34%	58%	49%	36%	65%	47%	27%	*	49%	38%
Part-Time	**Average**	3.4	2.4	4.9	4.5	1.6	1.8	4.6	5.2	*	6.7	2.8
	Industry Total	544	185	118	94	22	7	28	29	*	54	239
	% share	53%	66%	42%	51%	64%	35%	53%	73%	*	51%	62%
No. of stations that provided data		148	69	21	18	14	4	6	5	*	8	77

Table27

601a/b. How many Full-Time or Part Time staff di

			Metro	Suburban	Metro + Suburban	Regional	Rural	Regional + Rural		ACT	NSW	NT	QLD	SA	TAS	VIC	WA
Full-Time		Average	6.6	1.6	4.9	1.4	2.2	1.7		0.6	2.8	3.4	3.0	2.7	0.5	3.4	3.9
		Industry Total	278	35	312	78	88	166		3	141	19	101	36	2	111	65
		% share	55%	33%	51%	38%	43%	41%		18%	54%	47%	49%	43%	9%	48%	41%
Part-Time		Average	5.5	3.3	4.7	2.2	2.8	2.5		2.9	2.4	3.8	3.0	3.6	5.1	3.7	5.6
		Industry Total	229	72	300	126	117	243		16	121	21	104	47	22	119	93
		% share	45%	67%	49%	62%	57%	59%		82%	46%	53%	51%	57%	91%	52%	59%
No. of stations that provided data			38	21	59	52	37	89		5	46	5	31	12	4	30	15

Table28

601c. How many Total Effective Full Time (EFT) staff did the station have in the previous financial year?

		Total	General	Religious	Indigenous	Print Disabled	Ethnic	Youth	Seniors	Fine music	Educational	General + Educational
Total Effective Full Time (EFT) staff	**Average**	4.3	2.4	9.1	4.8	1.9	3.3	5.2	3.9	*	10.0	3.1
	Industry Total	683	175	220	100	26	13	31	21	*	80	255
No. of stations that provided data		147	68	21	18	14	4	6	5	*	8	76

Table28

601c. How many Total Effective Full Time (EFT) st

		Metro	Suburban	Metro + Suburban	Regional	Rural	Regional + Rural	ACT	NSW	NT	QLD	SA	TAS	VIC	WA
Total Effective Full Time (EFT) staff	Average	8.8	3.1	6.9	2.3	2.9	2.6	2.0	3.9	5.3	3.9	4.2	2.3	5.0	5.8
	Industry Total	368	68	436	128	119	247	11	190	30	135	55	10	156	96
No. of stations that provided data		38	21	59	51	37	88	5	45	5	32	12	4	29	15

Table29

602/603/604. Male/Female Staff employ in the previous financial year?

		Total	General	Religious	Indigenous	Print Disabled	Ethnic	Youth	Seniors	Fine music	Educational	General + Educational
Male Staff	**Average**	3.5	2.1	6.9	3.9	1.6	2.8	4.0	5.1	*	6.9	2.6
	Industry Total	557	156	165	82	23	11	24	28	*	56	211
Female Staff	**Average**	2.7	1.6	4.7	3.8	1.0	1.5	5.1	2.5	*	6.1	2.0
	Industry Total	430	117	114	79	14	6	31	14	*	49	166
Staff Gender not Specified	**Average**	0.2	0.1	0.3	1.1	-0.1	0.8	-0.5	-0.4	*	0.2	0.1
	Industry Total	35	7	6	22	-2	3	-3	-2	*	2	9
Total Staff employed by the station	**Average**	6.4	3.7	11.9	8.8	2.5	5.0	8.6	7.2	*	13.3	4.7
	Industry Total	1019	277	285	183	35	20	52	40	*	106	383
No. of stations that provided data		147	68	21	18	14	4	6	5	*	8	76

Table29

602/603/604. Male/Female Staff employ in the p

		Metro	Suburban	Metro + Suburban	Regional	Rural	Regional + Rural	ACT	NSW	NT	QLD	SA	TAS	VIC	WA
Male Staff	Average	6.5	3.1	5.3	2.1	2.5	2.3	2.3	2.7	3.8	3.3	2.7	3.8	4.2	5.7
	Industry Total	270	68	338	116	103	219	12	132	21	111	35	16	135	94
Female Staff	Average	5.3	1.8	4.1	1.5	2.1	1.8	1.7	2.4	2.8	2.6	3.3	3.0	2.8	3.5
	Industry Total	222	38	260	84	86	170	9	114	16	87	43	13	89	58
Staff Gender not Specified	Average	0.3	0.0	0.2	0.1	0.4	0.2	-0.4	0.3	0.6	0.2	0.3	-1.3	0.2	0.4
	Industry Total	14	1	15	4	17	21	-2	16	3	7	4	-5	6	7
Total Staff employed by the station	Average	12.1	5.0	9.7	3.7	5.0	4.2	3.5	5.4	7.2	6.0	6.3	5.6	7.2	9.6
	Industry Total	506	106	613	202	204	406	20	261	41	203	82	24	230	158
No. of stations that provided data		38	21	59	51	37	88	5	45	5	31	12	4	30	15

Table30

602/603. Male/Female Staff employ in the previous financial year?

		Total	General	Religious	Indigenous	Print Disabled	Ethnic	Youth	Seniors	Fine music	Educational	General + Educational
Male Staff	**% share**	56%	57%	59%	51%	61%	65%	44%	67%	*	53%	56%
Female Staff	**% share**	44%	43%	41%	49%	39%	35%	56%	33%	*	47%	44%
No. of stations that provided data		147	68	21	18	14	4	6	5	*	8	76

Table30

602/603. Male/Female Staff employ in the previc

		Metro	Suburban	Metro + Suburban	Regional	Rural	Regional + Rural	ACT	NSW	NT	QLD	SA	TAS	VIC	WA
Male Staff	**% share**	55%	64%	57%	58%	55%	56%	58%	54%	58%	56%	45%	55%	60%	62%
Female Staff	**% share**	45%	36%	43%	42%	45%	44%	42%	46%	42%	44%	55%	45%	40%	38%
No. of stations that provided data		38	21	59	51	37	88	5	45	5	31	12	4	30	15

Table31

602/603. Staff roles by gender distribution

		Total	General	Religious	Indigenous	Print Disabled	Ethnic	Youth	Seniors	Fine music	Educational	General + Educational
Male staff - station management	Average	1.1	0.9	2.0	1.3	0.7	1.0	1.5	1.4	*	0.7	0.9
	Industry Total	180	65	47	28	9	4	9	8	*	6	71
Female staff - station management	Average	0.8	0.8	1.0	0.8	0.2	0.8	1.1	0.2	*	1.3	0.8
	Industry Total	124	57	23	17	3	3	7	1	*	10	67
Male staff - clerical/administration work	Average	0.7	0.5	0.8	0.8	0.4	0.8	0.7	0.4	*	1.7	0.6
	Industry Total	106	40	20	16	5	3	4	2	*	13	53
Female staff - clerical/administration work	Average	1.3	1.0	2.1	1.2	0.6	1.0	1.8	1.6	*	2.5	1.2
	Industry Total	206	75	51	25	9	4	11	9	*	20	95
Male staff - on-air presentation or audio production	Average	2.2	1.8	3.5	2.4	0.7	1.0	0.8	4.3	*	3.8	2.0
	Industry Total	343	132	85	50	10	4	5	24	*	30	162
Female staff - on-air presentation or audio production	Average	1.3	0.9	1.7	2.6	0.5	0.8	1.0	1.7	*	1.9	1.0
	Industry Total	204	66	41	54	7	3	6	9	*	15	81
Male staff - technical or technological development/maintenance	Average	0.9	0.7	1.1	1.0	0.6	1.5	0.7	1.2	*	1.6	0.8
	Industry Total	144	53	27	21	8	6	4	7	*	13	66
Female staff - technical or technological development/maintenance	Average	0.3	0.3	0.2	0.5	0.1	0.5	0.3	0.2	*	0.3	0.3
	Industry Total	46	21	6	10	1	2	2	1	*	2	24
Male staff - sponsorship/media sales	Average	0.8	0.7	1.1	0.7	0.4	1.0	0.7	1.3	*	1.1	0.8
	Industry Total	126	52	27	14	5	4	4	7	*	9	61
Female staff - sponsorship/media sales	Average	0.7	0.6	1.3	0.7	0.1	0.8	0.8	0.8	*	1.0	0.6
	Industry Total	112	43	31	14	2	3	5	4	*	8	51
No. of stations that provided data		145	66	21	18	14	4	6	5	*	8	74

Table31

602/603. Staff roles by gender distribution

		Metro	Suburban	Metro + Suburban	Regional	Rural	Regional + Rural	ACT	NSW	NT	QLD	SA	TAS	VIC	WA
Male staff - station management	Average	1.8	1.5	1.7	0.9	0.7	0.8	0.8	1.1	0.8	1.0	1.0	1.7	1.2	1.5
	Industry Total	74	32	106	47	27	74	4	55	5	33	13	7	38	24
Female staff - station management	Average	1.1	0.6	0.9	0.7	0.7	0.7	0.4	0.9	1.2	0.8	0.8	1.0	0.8	0.5
	Industry Total	45	13	58	37	29	66	2	41	6	27	10	4	25	9
Male staff - clerical/administration work	Average	1.1	0.7	1.0	0.5	0.5	0.5	1.0	0.6	0.4	0.4	0.4	1.2	0.7	1.1
	Industry Total	46	14	61	25	20	45	6	31	2	15	6	5	23	19
Female staff - clerical/administration work	Average	2.0	1.3	1.7	1.0	1.0	1.0	1.3	1.2	1.5	1.5	1.1	1.5	1.5	1.0
	Industry Total	83	28	111	57	39	96	7	59	7	49	14	7	47	17
Male staff - on-air presentation or audio production	Average	2.7	3.3	2.9	1.6	1.8	1.7	1.3	2.5	3.4	2.0	1.5	2.5	1.3	3.4
	Industry Total	114	71	184	87	72	159	7	123	19	66	20	11	42	56
Female staff - on-air presentation or audio production	Average	1.7	1.5	1.7	0.7	1.5	1.0	0.4	1.4	2.8	1.1	1.4	1.5	0.5	2.4
	Industry Total	73	32	105	41	58	99	2	69	12	38	19	7	18	39
Male staff - technical or technological development/maintenance	Average	1.3	1.0	1.2	0.7	0.8	0.7	0.8	0.9	0.8	0.8	0.8	1.2	0.9	1.0
	Industry Total	55	20	75	36	32	68	4	46	5	28	10	5	29	17
Female staff - technical or technological development/maintenance	Average	0.2	0.4	0.3	0.3	0.4	0.3	0.0	0.4	1.0	0.2	0.0	0.5	0.2	0.3
	Industry Total	9	8	17	14	15	29	0	20	5	7	0	2	5	6
Male staff - sponsorship/media sales	Average	1.1	1.2	1.1	0.6	0.5	0.6	0.4	0.9	0.6	0.6	0.8	1.2	0.9	0.8
	Industry Total	46	25	71	34	21	55	2	42	3	20	10	5	29	13
Female staff - sponsorship/media sales	Average	1.1	0.5	0.9	0.6	0.6	0.6	0.8	0.7	1.0	0.8	0.7	0.8	0.6	0.7
	Industry Total	47	11	58	31	23	54	5	35	4	25	9	3	19	11
No. of stations that provided data		38	20	58	51	36	87	5	45	4	30	12	4	30	15

Table32

602. Male Staff by roles

		Total	General	Religious	Indigenous	Print Disabled	Ethnic	Youth	Seniors	Fine music	Educational	General + Educational
station management	Industry total	180	65	47	28	9	4	9	8	*	6	71
	% share	32%	42%	29%	34%	42%	36%	38%	27%	*	11%	33%
clerical/administration work	Industry total	106	40	20	16	5	3	4	2	*	13	53
	% share	19%	25%	12%	20%	23%	27%	17%	7%	*	24%	25%
on-air presentation or audio production	Industry total	343	132	85	50	10	4	5	24	*	30	162
	% share	62%	85%	51%	61%	46%	36%	21%	85%	*	54%	77%
technical or technological development/maintenance	Industry total	144	53	27	21	8	6	4	7	*	13	66
	% share	26%	34%	16%	25%	37%	55%	16%	23%	*	23%	31%
sponsorship/media sales	Industry total	126	52	27	14	5	4	4	7	*	9	61
	% share	23%	34%	16%	17%	23%	36%	17%	26%	*	16%	29%
total male staff	Industry total	557	156	165	82	23	11	24	28	*	56	211
	% share	100%	100%	100%	100%	100%	100%	100%	100%	*	100%	100%
No. of stations that provided data		146	67	21	18	14	4	6	5	*	8	75

Table32

602. Male Staff by roles

		Metro	Suburban	Metro + Suburban	Regional	Rural	Regional + Rural	ACT	NSW	NT	QLD	SA	TAS	VIC	WA
station management	Industry total	74	32	106	47	27	74	4	55	5	33	13	7	38	24
	% share	27%	47%	31%	41%	26%	34%	36%	41%	21%	30%	38%	46%	29%	26%
clerical/administration work	Industry total	46	14	61	25	20	45	6	31	2	15	6	5	23	19
	% share	17%	21%	18%	22%	19%	21%	46%	23%	10%	13%	16%	33%	17%	20%
on-air presentation or audio production	Industry total	114	71	184	87	72	159	7	123	19	66	20	11	42	56
	% share	42%	104%	55%	76%	70%	73%	56%	93%	89%	59%	56%	67%	31%	60%
technical or technological development/maintenance	Industry total	55	20	75	36	32	68	4	46	5	28	10	5	29	17
	% share	20%	30%	22%	31%	31%	31%	34%	34%	21%	25%	29%	33%	21%	18%
sponsorship/media sales	Industry total	46	25	71	34	21	55	2	42	3	20	10	5	29	13
	% share	17%	36%	21%	30%	20%	25%	18%	32%	16%	18%	28%	33%	22%	14%
total male staff	Industry total	270	68	338	116	103	219	12	132	21	111	35	16	135	94
	% share	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
No. of stations that provided data		38	20	58	51	37	88	5	45	5	30	12	4	30	15

Table33

603. Female staff by roles

		Total	General	Religious	Indigenous	Print Disabled	Ethnic	Youth	Seniors	Fine music	Educational	General + Educational
station management	Industry total	124	57	23	17	3	3	7	1	*	10	67
	% share	29%	49%	20%	22%	22%	50%	23%	8%	*	21%	40%
clerical/administration work	Industry total	206	75	51	25	9	4	11	9	*	20	95
	% share	48%	64%	45%	32%	63%	67%	36%	62%	*	42%	57%
on-air presentation or audio production	Industry total	204	66	41	54	7	3	6	9	*	15	81
	% share	47%	56%	36%	69%	51%	50%	20%	68%	*	31%	49%
technical or technological development/maintenance	Industry total	46	21	6	10	1	2	2	1	*	2	24
	% share	11%	18%	5%	13%	7%	33%	6%	8%	*	4%	14%
sponsorship/media sales	Industry total	112	43	31	14	2	3	5	4	*	8	51
	% share	26%	37%	27%	17%	15%	50%	16%	32%	*	17%	31%
total female staff	Industry total	430	117	114	79	14	6	31	14	*	49	166
	% share	100%	100%	100%	100%	100%	100%	100%	100%	*	100%	100%
No. of stations that provided data		145	66	21	18	14	4	6	5	*	8	74

Table33

603. Female staff by roles

		Metro	Suburban	Metro + Suburban	Regional	Rural	Regional + Rural	ACT	NSW	NT	QLD	SA	TAS	VIC	WA
station management	Industry total	45	13	58	37	29	66	2	41	6	27	10	4	25	9
	% share	20%	35%	22%	44%	34%	39%	25%	36%	36%	31%	23%	33%	28%	15%
clerical/administration work	Industry total	83	28	111	57	39	96	7	59	7	49	14	7	47	17
	% share	37%	73%	43%	68%	45%	56%	75%	52%	43%	56%	33%	50%	53%	29%
on-air presentation or audio production	Industry total	73	32	105	41	58	99	2	69	12	38	19	7	18	39
	% share	33%	84%	40%	49%	68%	58%	27%	60%	79%	44%	43%	51%	20%	67%
technical or technological development/maintenance	Industry total	9	8	17	14	15	29	0	20	5	7	0	2	5	6
	% share	4%	22%	6%	17%	17%	17%	0%	18%	29%	9%	0%	17%	6%	10%
sponsorship/media sales	Industry total	47	11	58	31	23	54	5	35	4	25	9	3	19	11
	% share	21%	30%	22%	37%	27%	32%	51%	31%	28%	29%	20%	25%	22%	19%
total female staff	Industry total	222	38	260	84	86	170	9	114	16	87	43	13	89	58
	% share	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
No. of stations that provided data		38	20	58	51	36	87	5	45	4	30	12	4	30	15

Table34

701. Did anyone work in a VOLUNTEER CAPACITY at your station in the previous financial year (regardless of the number of weeks or hours)?

	Total	General	Religious	Indigenous	Print Disabled	Ethnic	Youth	Seniors	Fine music	Educational	General + Educational
Yes %	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
No. of stations that provided data	252	156	29	18	14	6	8	9	4	8	164

Table34

701. Did anyone work in a VOLUNTEER CAPACITY

		Metro	Suburban	Metro + Suburban	Regional	Rural	Regional + Rural	ACT	NSW	NT	QLD	SA	TAS	VIC	WA
Yes	**%**	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
No. of stations that provided data		47	44	91	104	57	161	6	87	4	43	25	9	58	20

Table35

701b/c. Volunteers working Full-Time/Part-Time capacity in the 2011-2012 financial year?

		Total	General	Religious	Indigenous	Print Disabled	Ethnic	Youth	Seniors	Fine music	Educational	General + Educational
Full-Time	**Average**	3.0	1.6	0.4	1.6	0.2	63.0	0.9	11.3	0.3	0.5	1.6
	Industry Total	586	201	12	24	1	252	5	88	1	3	204
	% share	3%	2%	1%	8%	0%	23%	0%	14%	0%	0%	2%
Part-Time	**Average**	70.5	47.1	28.0	48.1	129.8	213.8	345.9	63.1	229.3	291.9	59.0
	Industry Total	13471	5553	732	720	681	855	1759	490	917	1765	7318
	% share	70%	58%	79%	256%	42%	80%	84%	77%	100%	80%	62%
Full-Time/Part-Time Not Stated	**Average**	19.6	22.9	5.6	-22.3	65.9	-8.3	40.2	6.1	-0.3	54.3	24.4
	Industry Total	5279	3851	184	-462	923	-33	322	61	-1	434	4285
	% share	27%	40%	20%	-164%	58%	-3%	15%	10%	0%	20%	36%
No. of stations that provided data		173	106	23	13	5	4	5	7	4	6	112

Table35

701b/c. Volunteers working Full-Time/Part-Time

		Metro	Suburban	Metro + Suburban	Regional	Rural	Regional + Rural	ACT	NSW	NT	QLD	SA	TAS	VIC	WA
Full-Time	**Average**	6.6	5.1	5.9	1.6	0.7	1.3	7.8	5.4	*	1.2	0.9	0.5	2.5	0.6
	Industry Total	262	161	423	130	32	162	43	361	*	35	18	4	113	11
	% share	3%	4%	3%	3%	2%	3%	7%	7%	*	1%	1%	1%	2%	1%
Part-Time	**Average**	180.3	66.4	130.6	35.0	36.2	35.4	64.9	46.2	*	53.4	78.0	48.8	132.6	68.2
	Industry Total	7158	2035	9193	2832	1447	4279	292	3060	*	1516	1702	492	5195	1199
	% share	74%	56%	69%	61%	104%	71%	50%	58%	*	64%	101%	102%	69%	85%
Full-Time/Part-Time Not Stated	**Average**	46.7	31.3	39.3	14.8	-1.5	9.1	38.0	19.5	*	18.0	-1.5	-1.4	35.3	9.0
	Industry Total	2276	1409	3684	1688	-93	1595	248	1848	*	823	-35	-14	2198	198
	% share	23%	39%	28%	36%	-7%	26%	43%	35%	*	35%	-2%	-3%	29%	14%
No. of stations that provided data		36	30	66	72	35	107	4	61	*	26	19	8	36	16

Table36

701d. How many total Full Time Equivalent (FTE) Volunteers did the station have in the 2011-2012 financial year?

		Total	General	Religious	Indigenous	Print Disabled	Ethnic	Youth	Seniors	Fine music	Educational	General + Educational
(FTE) Volunteers	Average	13.0	8.3	25.0	0.5	20.5	*	9.8	3.9	36.3	29.8	9.4
No. of stations that provided data		167	102	23	13	4	*	5	7	4	6	108

Table36

701d. How many total Full Time Equivalent (FTE)

		Metro	Suburban	Metro + Suburban	Regional	Rural	Regional + Rural	ACT	NSW	NT	QLD	SA	TAS	VIC	WA
(FTE) Volunteers	Average	24.1	14.5	19.8	12.4	2.6	9.1	14.6	21.2	*	6.2	6.2	2.8	13.5	7.4
No. of stations that provided data		33	29	62	70	35	105	4	59	*	25	19	8	33	16

Table37

702/703. Total number of Volunteers in the previous financial year?

		Total	General	Religious	Indigenous	Print Disabled	Ethnic	Youth	Seniors	Fine music	Educational	General + Educational
Male Volunteers	Average	41.0	35.7	14.7	6.1	45.5	141.3	143.0	35.8	128.5	148.9	41.0
	Industry Total	10786	5766	484	127	638	565	1144	358	514	1191	6957
	% share	56%	60%	52%	45%	40%	53%	55%	56%	56%	54%	59%
Female Volunteers	Average	32.5	23.8	13.5	7.5	69.1	127.3	117.7	28.1	100.8	126.4	28.6
	Industry Total	8550	3839	444	154	967	509	941	281	403	1011	4850
	% share	44%	40%	48%	55%	60%	47%	45%	44%	44%	46%	41%
Total Volunteers	Average	73.5	59.5	28.2	13.6	114.6	268.5	260.6	63.9	229.3	275.3	69.7
	Industry Total	19336	9605	928	281	1605	1074	2085	639	917	2203	11807
	% share	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
No. of stations that provided data		242	148	29	18	14	4	8	9	4	8	156

Table37

702/703. Total number of Volunteers in the previ

		Metro	Suburban	Metro + Suburban	Regional	Rural	Regional + Rural	ACT	NSW	NT	QLD	SA	TAS	VIC	WA
Male Volunteers	Average	105.4	54.2	81.4	23.0	12.6	19.4	54.2	31.5	3.2	28.2	42.3	31.9	69.0	36.4
	Industry Total	5140	2328	7468	2564	755	3318	354	2915	14	1262	1012	286	4145	797
	% share	53%	65%	56%	55%	54%	55%	61%	55%	50%	53%	60%	59%	55%	57%
Female Volunteers	Average	93.4	29.8	63.6	18.7	10.5	15.9	35.0	25.5	3.2	24.9	28.1	21.9	55.9	27.9
	Industry Total	4555	1277	5833	2087	631	2718	229	2354	14	1113	672	196	3361	610
	% share	47%	35%	44%	45%	46%	45%	39%	45%	50%	47%	40%	41%	45%	43%
Total Volunteers	Average	198.8	84.0	145.0	41.7	23.1	35.2	89.2	57.0	6.5	53.1	70.3	53.8	124.9	64.3
	Industry Total	9695	3605	13301	4650	1386	6036	583	5269	29	2375	1684	482	7506	1408
	% share	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
No. of stations that provided data		44	42	86	102	54	156	6	85	4	41	22	8	56	20

Table38

702/703. Volunteer roles by gender distribution

		Total	General	Religious	Indigenous	Print Disabled	Ethnic	Youth	Seniors	Fine music	Educational	General + Educational
Male Volunteers - station management	**Average**	3.8	4.6	2.0	0.1	0.7	5.3	1.9	9.6	5.0	1.5	4.4
	Industry Total	956	722	59	2	9	21	15	96	20	11	733
Male Volunteers - clerical/administration work	**Average**	4.0	3.0	3.0	0.2	0.6	1.0	1.6	2.3	44.8	31.4	4.2
	Industry Total	1013	473	89	5	8	4	13	23	179	219	692
Male Volunteers - on-air presentation or audio production	**Average**	32.5	28.6	6.1	5.9	45.6	138.8	118.4	24.5	82.0	99.8	31.7
	Industry Total	8200	4503	179	109	638	555	948	245	328	696	5199
Male Volunteers - technical or technological development/maintenanc	**Average**	2.4	2.7	2.6	0.3	0.7	1.0	1.4	2.7	5.8	2.5	2.7
	Industry Total	597	422	77	6	10	4	11	27	23	17	439
Male Volunteers - sponsorship/media sales	**Average**	1.0	1.2	0.6	0.2	0.1	0.8	0.5	1.3	1.5	0.3	1.2
	Industry Total	242	192	17	3	2	3	4	13	6	2	194
Female Volunteers - station management	**Average**	2.0	2.5	1.0	0.5	0.4	5.3	1.0	1.4	3.8	1.0	2.4
	Industry Total	517	404	32	10	5	21	8	14	15	8	412
Female Volunteers - clerical/administration work	**Average**	5.6	4.2	6.1	0.3	2.4	0.8	6.9	6.4	48.8	30.0	5.4
	Industry Total	1479	681	200	6	34	3	55	64	195	240	921
Female Volunteers - on-air presentation or audio production	**Average**	24.0	16.4	4.8	6.1	66.9	126.0	107.8	14.0	52.5	90.6	19.9
	Industry Total	6305	2646	157	126	936	504	862	140	210	725	3371
Female Volunteers - technical or technological development/maintenance	**Average**	0.6	0.4	0.4	0.3	0.1	12.5	0.4	0.4	0.8	1.7	0.5
	Industry Total	157	63	13	6	1	50	3	4	3	13	76
Female Volunteers - sponsorship/media sales	**Average**	0.7	0.9	0.7	0.4	0.2	0.8	0.5	0.6	0.5	0.4	0.9
	Industry Total	189	140	21	7	3	3	4	6	2	3	143
No. of stations that provided data		231	143	26	16	14	4	8	9	4	7	150

Table38

702/703. Volunteer roles by gender distribution

		Metro	Suburban	Metro + Suburban	Regional	Rural	Regional + Rural	ACT	NSW	NT	QLD	SA	TAS	VIC	WA
Male Volunteers - station management	Average	3.7	5.4	4.5	3.8	2.6	3.4	1.9	3.8	2.0	3.1	2.2	2.7	4.8	5.3
	Industry Total	174	219	393	415	148	562	12	342	9	123	50	24	289	106
Male Volunteers - clerical/administration work	Average	14.3	2.1	8.6	1.8	1.1	1.6	1.8	2.0	0.2	4.5	2.9	0.8	8.8	2.0
	Industry Total	667	85	752	198	63	261	12	177	1	181	66	7	529	40
Male Volunteers - on-air presentation or audio production	Average	80.0	47.9	65.0	18.3	9.6	15.3	43.8	25.1	3.2	20.2	24.8	29.7	57.0	31.6
	Industry Total	3722	1959	5680	1978	541	2520	287	2260	14	816	568	266	3365	624
Male Volunteers - technical or technological development/maintenanc	Average	2.8	3.0	2.9	2.3	1.7	2.1	2.4	2.6	1.0	2.1	2.2	2.3	2.6	1.4
	Industry Total	132	123	255	248	94	342	16	239	4	84	51	20	155	27
Male Volunteers - sponsorship/media sales	Average	0.7	1.4	1.0	0.9	0.9	0.9	0.5	1.1	0.2	0.6	1.1	0.9	1.1	1.1
	Industry Total	31	59	90	101	51	152	3	98	1	23	25	8	63	21
Female Volunteers - station management	Average	1.9	2.3	2.1	2.0	1.7	1.9	1.4	2.3	0.7	1.8	1.3	1.9	2.1	1.7
	Industry Total	90	99	190	223	105	328	9	214	3	79	31	17	127	37
Female Volunteers - clerical/administration work	Average	17.4	3.6	10.9	3.4	1.5	2.8	4.0	3.8	0.0	6.9	4.1	2.2	10.2	2.5
	Industry Total	848	156	1004	382	93	475	26	351	0	308	99	19	622	54
Female Volunteers - on-air presentation or audio production	Average	70.5	21.9	47.8	13.1	7.6	11.2	30.9	18.4	2.0	14.8	20.5	19.0	43.1	21.6
	Industry Total	3440	941	4381	1466	458	1924	202	1706	9	662	491	170	2592	473
Female Volunteers - technical or technological development/maintenanc e	Average	1.7	0.4	1.1	0.4	0.3	0.3	0.2	0.9	0.0	0.3	1.0	0.4	0.5	0.1
	Industry Total	84	17	102	40	16	55	1	82	0	15	22	3	30	3
Female Volunteers - sponsorship/media sales	Average	0.5	1.2	0.8	0.6	0.8	0.7	0.2	0.7	0.0	0.8	1.1	0.7	0.8	0.7
	Industry Total	25	48	73	68	48	115	1	62	0	34	25	7	48	13
No. of stations that provided data		42	40	82	98	51	149	6	83	4	37	20	8	55	18

Table39

702. Male Volunteers roles

		Total	General	Religious	Indigenous	Print Disabled	Ethnic	Youth	Seniors	Fine music	Educational	General + Educational
station management	Industry total	956	722	59	2	9	21	15	96	20	11	733
	% share	9%	13%	12%	2%	1%	4%	1%	27%	4%	1%	11%
clerical/administration work	Industry total	1013	473	89	5	8	4	13	23	179	219	692
	% share	9%	8%	18%	4%	1%	1%	1%	7%	35%	18%	10%
on-air presentation or audio production	Industry total	8200	4503	179	109	638	555	948	245	328	696	5199
	% share	76%	78%	37%	86%	100%	98%	83%	69%	64%	58%	75%
technical or technological development/maintenance	Industry total	597	422	77	6	10	4	11	27	23	17	439
	% share	6%	7%	16%	4%	2%	1%	1%	8%	4%	1%	6%
sponsorship/media sales	Industry total	242	192	17	3	2	3	4	13	6	2	194
	% share	2%	3%	4%	3%	0%	1%	0%	4%	1%	0%	3%
total male volunteers	Industry total	10786	5766	484	127	638	565	1144	358	514	1191	6957
	% share	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
No. of stations that provided data		232	144	26	16	14	4	8	9	4	7	151

Table39

702. Male Volunteers roles

		Metro	Suburban	Metro + Suburban	Regional	Rural	Regional + Rural	ACT	NSW	NT	QLD	SA	TAS	VIC	WA
station management	Industry total	174	219	393	415	148	562	12	342	9	123	50	24	289	106
	% share	3%	9%	5%	16%	20%	17%	4%	12%	61%	10%	5%	8%	7%	13%
clerical/administration work	Industry total	667	85	752	198	63	261	12	177	1	181	66	7	529	40
	% share	13%	4%	10%	8%	8%	8%	3%	6%	8%	14%	7%	2%	13%	5%
on-air presentation or audio production	Industry total	3722	1959	5680	1978	541	2520	287	2260	14	816	568	266	3365	624
	% share	72%	84%	76%	77%	72%	76%	81%	78%	100%	65%	56%	93%	81%	78%
technical or technological development/maintenance	Industry total	132	123	255	248	94	342	16	239	4	84	51	20	155	27
	% share	3%	5%	3%	10%	12%	10%	5%	8%	31%	7%	5%	7%	4%	3%
sponsorship/media sales	Industry total	31	59	90	101	51	152	3	98	1	23	25	8	63	21
	% share	1%	3%	1%	4%	7%	5%	1%	3%	8%	2%	2%	3%	2%	3%
total male volunteers	Industry total	5140	2328	7468	2564	755	3318	354	2915	14	1262	1012	286	4145	797
	% share	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
No. of stations that provided data		42	40	82	99	51	150	6	83	4	37	21	8	55	18

Table40

703. Female Volunteers roles

		Total	General	Religious	Indigenous	Print Disabled	Ethnic	Youth	Seniors	Fine music	Educational	General + Educational
station management	Industry total	517	404	32	10	5	21	8	14	15	8	412
	% share	6%	11%	7%	7%	1%	4%	1%	5%	4%	1%	9%
clerical/administration work	Industry total	1479	681	200	6	34	3	55	64	195	240	921
	% share	17%	18%	45%	4%	4%	1%	6%	23%	48%	24%	19%
on-air presentation or audio production	Industry total	6305	2646	157	126	936	504	862	140	210	725	3371
	% share	74%	69%	35%	81%	97%	99%	92%	50%	52%	72%	69%
technical or technological development/maintenance	Industry total	157	63	13	6	1	50	3	4	3	13	76
	% share	2%	2%	3%	4%	0%	10%	0%	2%	1%	1%	2%
sponsorship/media sales	Industry total	189	140	21	7	3	3	4	6	2	3	143
	% share	2%	4%	5%	4%	0%	1%	0%	2%	0%	0%	3%
total female volunteers	Industry total	8550	3839	444	154	967	509	941	281	403	1011	4850
	% share	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
No. of stations that provided data		231	143	26	16	14	4	8	9	4	7	150

Table40

703. Female Volunteers roles

				Metro +			Regional +								
		Metro	Suburban	Suburban	Regional	Rural	Rural	ACT	NSW	NT	QLD	SA	TAS	VIC	WA
station management	Industry total	90	99	190	223	105	328	9	214	3	79	31	17	127	37
	% share	2%	8%	3%	11%	17%	12%	4%	9%	23%	7%	5%	9%	4%	6%
clerical/administration work	Industry total	848	156	1004	382	93	475	26	351	0	308	99	19	622	54
	% share	19%	12%	17%	18%	15%	17%	11%	15%	0%	28%	15%	10%	19%	9%
on-air presentation or audio production	Industry total	3440	941	4381	1466	458	1924	202	1706	9	662	491	170	2592	473
	% share	76%	74%	75%	70%	73%	71%	88%	72%	62%	59%	73%	87%	77%	78%
technical or technological development/maintenance	Industry total	84	17	102	40	16	55	1	82	0	15	22	3	30	3
	% share	2%	1%	2%	2%	2%	2%	1%	3%	0%	1%	3%	2%	1%	1%
sponsorship/media sales	Industry total	25	48	73	68	48	115	1	62	0	34	25	7	48	13
	% share	1%	4%	1%	3%	8%	4%	0%	3%	0%	3%	4%	3%	1%	2%
total female volunteers	Industry total	4555	1277	5833	2087	631	2718	229	2354	14	1113	672	196	3361	610
	% share	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
No. of stations that provided data		42	40	82	98	51	149	6	83	4	37	20	8	55	18

Table41

701a. How many of your volunteers are under the age of 26?

		Total	General	Religious	Indigenous	Print Disabled	Ethnic	Youth	Seniors	Fine music	Educational	General + Educational
Under 26	**% share**	24%	14%	25%	24%	5%	18%	91%	0%	4%	34%	18%
Over 26	**% share**	76%	86%	75%	76%	95%	82%	9%	100%	96%	66%	82%
No. of stations that provided data		237	143	29	18	14	4	8	9	4	8	151

Table41

701a. How many of your volunteers are under the

		Metro	Suburban	Metro + Suburban	Regional	Rural	Regional + Rural	ACT	NSW	NT	QLD	SA	TAS	VIC	WA
Under 26	**% share**	32%	16%	28%	14%	22%	15%	8%	25%	12%	18%	23%	18%	28%	17%
Over 26	**% share**	68%	84%	72%	86%	78%	85%	92%	75%	88%	82%	77%	82%	72%	83%
No. of stations that provided data		44	42	86	100	51	151	5	86	4	42	21	8	51	20

Table42

1401. Did your station conduct either accredited or non-accredited training in the 2011-2012 financial year?

		Total	General	Religious	Indigenous	Print Disabled	Ethnic	Youth	Seniors	Fine music	Educational	General + Educational
Yes	**%**	76%	74%	60%	84%	100%	100%	88%	67%	100%	100%	75%
	No. of stations	207	124	20	17	14	6	7	7	4	8	132
No	**%**	24%	26%	40%	16%	0%	0%	12%	33%	0%	0%	25%
	No. of stations	65	44	14	3	0	0	1	3	0	0	44
No. of stations that provided data		251	154	30	18	14	6	8	9	4	8	162

Table42

1401. Did your station conduct either accredited

		Metro	Suburban	Metro + Suburban	Regional	Rural	Regional + Rural	ACT	NSW	NT	QLD	SA	TAS	VIC	WA
Yes	**%**	88%	88%	88%	71%	67%	69%	100%	71%	60%	81%	75%	67%	78%	85%
	No. of stations	46	39	85	81	42	123	7	67	3	37	21	7	48	19
No	**%**	12%	12%	12%	29%	33%	31%	0%	29%	40%	19%	25%	33%	22%	15%
	No. of stations	6	5	11	33	21	54	0	28	2	9	7	3	13	3
No. of stations that provided data		47	43	90	104	57	161	6	87	5	42	25	9	57	20

Table43

1401e. How many Qualified Trainers/Assessors did your station have available to use in the 2011-2012 financial year?

		Total	General	Religious	Indigenous	Print Disabled	Ethnic	Youth	Seniors	Fine music	Educational	General + Educational
Number of Qualified Trainers/Assessors	**Average**	1.0	1.0	1.5	1.6	0.7	1.2	0.4	0.8	*	1.6	1.0
	Industry Total	205	113	28	25	10	6	3	5	*	13	126
No. of stations that provided data		182	108	17	14	14	5	7	6	*	8	116

Table43

1401e. How many Qualified Trainers/Assessors d

		Metro	Suburban	Metro + Suburban	Regional	Rural	Regional + Rural		ACT	NSW	NT	QLD	SA	TAS	VIC	WA
Number of Qualified Trainers/Assessors	**Average**	1.4	1.0	1.2	1.0	0.9	0.9		1.7	1.0	*	1.0	0.8	0.8	1.3	0.8
	Industry Total	61	35	95	74	35	109		10	63	*	35	15	6	55	15
No. of stations that provided data		39	35	74	71	37	108		5	60	*	33	17	6	41	17

Table44

1401a/c. How many people at your station took part in training/accredited training in the 2011-2012 financial year?

		Total	General	Religious	Indigenous	Print Disabled	Ethnic	Youth	Seniors	Fine music	Educational	General + Educational
All Trained (accredited or non accredited)	**Average**	29.0	19.3	14.1	16.0	23.0	125.8	137.4	12.1	*	96.7	24.2
	Industry Total	5699	2267	271	259	322	629	970	81	*	774	3041
Accredited Trained	**Average**	3.0	2.0	1.5	5.4	1.5	2.8	5.7	5.5	*	9.5	2.5
	Industry Total	612	248	29	87	21	14	40	37	*	76	323
No. of stations that provided data		181	107	17	14	14	5	7	6	*	8	115

Table44

1401a/c. How many people at your station took p

		Metro	Suburban	Metro + Suburban	Regional	Rural	Regional + Rural	ACT	NSW	NT	QLD	SA	TAS	VIC	WA
All Trained (accredited or non accredited)	**Average**	68.1	25.7	49.1	17.8	12.3	15.9	21.9	22.5	*	24.4	30.8	20.2	38.2	37.6
	Industry Total	2904	893	3797	1398	504	1902	121	1434	*	871	601	137	1665	701
Accredited Trained	**Average**	7.0	2.3	4.8	1.7	2.2	1.9	1.5	3.8	*	2.4	5.9	0.0	2.0	2.7
	Industry Total	297	88	385	135	92	227	9	257	*	86	108	0	96	51
No. of stations that provided data		39	34	73	71	37	108	5	59	*	33	17	6	41	17

Table45

1401b/d. How many hours of training/accredited training occured at your station the 2011-2012 financial year?

		Total	General	Religious	Indigenous	Print Disabled	Ethnic	Youth	Seniors	Fine music	Educational	General + Educational
All Trained (accredited or non accredited)	**Average**	11.4	10.1	10.4	29.8	4.2	14.6	11.8	3.5	*	18.2	10.6
	Industry Total	2292	1244	200	449	59	73	83	23	*	146	1390
Accredited Trained	**Average**	3.0	1.0	1.3	26.8	0.1	1.0	0.0	0.4	*	2.9	1.1
	Industry Total	580	116	26	404	1	5	0	2	*	24	140
No. of stations that provided data		180	107	17	13	14	5	7	6	*	8	115

Table45

1401b/d. How many hours of training/accredited

		Metro	Suburban	Metro + Suburban	Regional	Rural	Regional + Rural	ACT	NSW	NT	QLD	SA	TAS	VIC	WA
All Trained (accredited or non accredited)	Average	11.9	9.3	10.7	10.2	15.1	11.9	5.9	11.9	*	12.7	7.7	15.7	7.1	10.7
	Industry Total	506	341	847	826	619	1445	33	782	*	437	150	106	333	200
Accredited Trained	Average	3.2	0.4	1.9	0.9	9.0	3.7	0.2	2.7	*	3.0	4.4	0.0	0.2	0.5
	Industry Total	136	15	152	71	357	428	1	175	*	103	81	0	7	9
No. of stations that provided data		39	34	73	71	36	107	5	59	*	32	17	6	41	17

Table46

1001. Do your stations current transmission facilities provide for reception/coverage that is on par with other broadcasters in your area?

		Total	General	Religious	Indigenous	Print Disabled	Ethnic	Youth	Seniors	Fine music	Educational	General + Educational
No	**%**	37%	40%	36%	33%	21%	0%	49%	35%	50%	12%	39%
	No. of stations	102	70	12	7	3	0	4	3	2	1	71
Yes	**%**	63%	60%	64%	67%	79%	100%	51%	65%	50%	88%	61%
	No. of stations	178	106	22	14	11	6	4	7	2	7	113
No. of stations that provided data		258	161	30	18	14	6	8	9	4	8	169

Table46

1001. Do your stations current transmission facili

		Metro	Suburban	Metro + Suburban	Regional	Rural	Regional + Rural	ACT	NSW	NT	QLD	SA	TAS	VIC	WA
No	**%**	15%	24%	19%	45%	47%	46%	50%	46%	40%	44%	32%	32%	20%	30%
	No. of stations	8	11	19	52	31	84	3	45	2	21	9	3	13	7
Yes	**%**	85%	76%	81%	55%	53%	54%	50%	54%	60%	56%	68%	68%	80%	70%
	No. of stations	44	35	79	64	35	99	3	53	3	26	19	7	51	15
No. of stations that provided data		47	45	92	106	60	166	6	90	5	43	25	9	60	20

Table47

1002. What method/s do you use to link your studio to your transmitter site

		Total	General	Religious	Indigenous	Print Disabled	Ethnic	Youth	Seniors	Fine music	Educational	General + Educational
Analog microwave link	**%**	53%	55%	60%	42%	28%	50%	36%	44%	50%	74%	56%
	No. of stations	143	92	20	8	4	3	3	4	2	6	98
Other	**%**	20%	21%	20%	23%	7%	17%	0%	24%	0%	26%	22%
	No. of stations	53	36	7	5	1	1	0	2	0	2	38
Digital microwave link	**%**	18%	20%	17%	12%	7%	33%	0%	21%	50%	13%	19%
	No. of stations	49	33	6	2	1	2	0	2	2	1	34
Broadband connection	**%**	10%	3%	14%	23%	50%	17%	51%	11%	0%	13%	3%
	No. of stations	28	4	5	5	7	1	4	1	0	1	5
ISDN	**%**	7%	3%	18%	18%	7%	0%	13%	0%	0%	13%	4%
	No. of stations	18	5	6	4	1	0	1	0	0	1	6
Dedicated leased analog program line	**%**	6%	3%	0%	24%	0%	17%	13%	11%	25%	13%	4%
	No. of stations	15	6	0	5	0	1	1	1	1	1	7
Dedicated leased digital line	**%**	5%	2%	4%	12%	29%	0%	13%	0%	0%	26%	3%
	No. of stations	14	3	1	2	4	0	1	0	0	2	5
No. of stations that provided data		249	153	30	17	14	6	8	9	4	8	161

Table47

1002. What method/s do you use to link your stu

		Metro	Suburban	Metro + Suburban	Regional	Rural	Regional + Rural	ACT	NSW	NT	QLD	SA	TAS	VIC	WA
Analog microwave link	**%**	50%	51%	50%	54%	53%	54%	19%	55%	0%	48%	54%	57%	61%	50%
	No. of stations	26	22	48	61	33	94	1	52	0	22	14	6	37	11
Other	**%**	13%	26%	19%	18%	25%	20%	66%	16%	20%	19%	21%	22%	12%	40%
	No. of stations	7	11	18	20	16	36	4	15	1	9	5	2	8	9
Digital microwave link	**%**	19%	21%	20%	20%	13%	17%	15%	15%	40%	26%	17%	11%	19%	10%
	No. of stations	10	9	19	22	8	30	1	14	2	12	5	1	12	2
Broadband connection	**%**	25%	5%	16%	7%	7%	7%	16%	8%	20%	10%	4%	21%	10%	21%
	No. of stations	13	2	15	8	4	13	1	7	1	5	1	2	6	5
ISDN	**%**	18%	5%	12%	3%	5%	4%	0%	6%	0%	7%	8%	0%	4%	21%
	No. of stations	9	2	11	3	3	7	0	6	0	3	2	0	2	5
Dedicated leased analog program line	**%**	10%	0%	6%	4%	9%	6%	15%	5%	40%	5%	4%	0%	4%	10%
	No. of stations	5	0	5	4	6	10	1	4	2	2	1	0	2	2
Dedicated leased digital line	**%**	15%	5%	10%	2%	4%	2%	0%	9%	0%	5%	0%	0%	4%	5%
	No. of stations	8	2	10	2	2	4	0	8	0	2	0	0	2	1
No. of stations that provided data		47	43	90	103	56	159	6	87	5	42	24	9	56	20

Table48

1003. Does your station lease its transmission site and/or transmission facilities from a third party?

		Total	General	Religious	Indigenous	Print Disabled	Ethnic	Youth	Seniors	Fine music	Educational	General + Educational
No	**%**	34%	38%	23%	50%	7%	17%	13%	35%	25%	36%	38%
	No. of stations	94	66	8	10	1	1	1	3	1	3	68
Yes	**%**	66%	62%	77%	50%	93%	83%	87%	65%	75%	64%	62%
	No. of stations	181	105	26	10	13	5	7	7	3	5	110
No. of stations that provided data		253	156	30	18	14	6	8	9	4	8	164

Table48

1003. Does your station lease its transmission site

		Metro	Suburban	Metro + Suburban	Regional	Rural	Regional + Rural	ACT	NSW	NT	QLD	SA	TAS	VIC	WA
No	**%**	15%	30%	22%	33%	54%	41%	16%	36%	100%	31%	36%	32%	25%	46%
	No. of stations	8	13	21	37	35	73	1	35	6	14	10	3	15	10
Yes	**%**	85%	70%	78%	67%	46%	59%	84%	64%	0%	69%	64%	68%	75%	54%
	No. of stations	44	31	75	76	30	106	6	61	0	32	18	7	46	12
No. of stations that provided data		47	43	90	104	59	163	6	88	5	43	25	9	57	20

Table49

1003a/b. How much does your station pay annually for leased site access fees/transmission facility/equipment?

		Total	General	Religious	Indigenous	Print Disabled	Ethnic	Youth	Seniors	Fine music	Educational	General + Educational
Leased site access fees	**Average**	8656.9	3305.5	15395.0	9135.3	23791.8	*	28575.7	6346.2	32948.8	15491.9	3916.3
facility/equipment	**Average**	3883.6	1043.5	7988.9	1397.3	40070.4	*	0.0	6478.0	7000.0	15781.4	1776.5
No. of stations that provided data		197	123	27	14	5	*	7	7	4	7	130

Table49

1003a/b. How much does your station pay annua

		Metro	Suburban	Metro + Suburban	Regional	Rural	Regional + Rural	ACT	NSW	NT	QLD	SA	TAS	VIC	WA
Leased site access fees	**Average**	27720.2	5264.7	17348.0	4359.0	1105.4	3232.9	15324.6	8789.6	*	5897.8	9240.4	2511.8	11818.9	8140.6
facility/equipment	**Average**	15639.9	369.9	8318.1	1378.8	921.5	1220.7	2778.1	2317.0	*	3414.7	565.8	2288.8	4810.1	14720.5
No. of stations that provided data		38	38	76	79	42	121	4	73	*	31	19	9	41	17

Table50

1101. How many broadcast-capable studios does your station have?

	Total	General	Religious	Indigenous	Print Disabled	Ethnic	Youth	Seniors	Fine music	Educational	General + Educational
Average	2.0	1.9	1.8	2.5	2.3	3.2	1.8	2.0	2.8	2.9	2.0
Industry Total	568	337	60	52	33	19	14	20	11	23	360
No. of stations that provided data	257	160	30	18	14	6	8	9	4	8	168

Table50

1101. How many broadcast-capable studios does

	Metro	Suburban	Metro + Suburban	Regional	Rural	Regional + Rural	ACT	NSW	NT	QLD	SA	TAS	VIC	WA
Average	2.7	2.2	2.5	1.7	1.9	1.8	2.7	1.8	3.8	1.9	2.1	1.9	2.2	2.3
Industry Total	140	102	243	198	128	325	17	174	21	90	55	19	140	51
No. of stations that provided data	47	45	92	106	59	165	6	90	5	43	24	9	60	20

Table51

1101a. How many broadcast-capable studios does your station have?

	Total	General	Religious	Indigenous	Print Disabled	Ethnic	Youth	Seniors	Fine music	Educational	General + Educational
One or more **%**	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
No. of stations that provided data	257	160	30	18	14	6	8	9	4	8	168

Table51

1101a. How many broadcast-capable studios doe

	Metro	Suburban	Metro + Suburban	Regional	Rural	Regional + Rural	ACT	NSW	NT	QLD	SA	TAS	VIC	WA
One or more **%**	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
No. of stations that provided data	47	45	92	106	59	165	6	90	5	43	24	9	60	20

Table52

1102. Does your station have a back-up broadcast studio?

		Total	General	Religious	Indigenous	Print Disabled	Ethnic	Youth	Seniors	Fine music	Educational	General + Educational
Yes	**%**	68%	69%	51%	84%	30%	100%	74%	66%	100%	100%	70%
	No. of stations	186	117	17	17	4	6	6	7	4	8	125
No	**%**	32%	31%	49%	16%	70%	0%	26%	34%	0%	0%	30%
	No. of stations	88	53	17	3	10	0	2	3	0	0	53
No. of stations that provided data		252	155	30	18	14	6	8	9	4	8	163

Table52

1102. Does your station have a back-up broadcas

		Metro	Suburban	Metro + Suburban	Regional	Rural	Regional + Rural	ACT	NSW	NT	QLD	SA	TAS	VIC	WA
Yes	**%**	83%	79%	81%	60%	62%	61%	84%	58%	40%	79%	87%	56%	64%	85%
	No. of stations	43	35	78	68	40	108	5	55	2	37	23	6	39	19
No	**%**	17%	21%	19%	40%	38%	39%	16%	42%	60%	21%	13%	44%	36%	15%
	No. of stations	9	9	18	46	24	70	1	40	3	10	3	4	22	3
No. of stations that provided data		47	43	90	104	58	162	6	88	5	43	24	9	57	20

Table53

1103. How many production-only studios does your station have?

		Total	General	Religious	Indigenous	Print Disabled	Ethnic	Youth	Seniors	Fine music	Educational	General + Educational
One or more	**Average**	1.0	0.8	1.1	1.3	1.9	1.3	0.9	0.9	1.5	1.6	0.8
	Industry Total	260	127	37	28	26	8	7	9	6	13	140
No. of stations that provided data		252	155	30	18	14	6	8	9	4	8	163

Table53

1103. How many production-only studios does yo

		Metro	Suburban	Metro + Suburban	Regional	Rural	Regional + Rural	ACT	NSW	NT	QLD	SA	TAS	VIC	WA
One or more	Average	1.5	0.8	1.2	0.8	0.9	0.8	1.5	0.9	1.0	0.8	1.2	0.9	0.9	1.0
	Industry Total	76	35	110	93	57	150	10	88	6	38	30	9	57	22
No. of stations that provided data		47	43	90	104	58	162	6	88	5	43	24	9	57	20

Table54

1103a. How many production-only studios does your station have?

	Total	General	Religious	Indigenous	Print Disabled	Ethnic	Youth	Seniors	Fine music	Educational	General + Educational
One or more **%**	70%	63%	80%	80%	93%	100%	62%	78%	75%	87%	64%
No. of stations that provided data	262	163	30	20	14	6	8	9	4	8	171

Table54

1103a. How many production-only studios does y

		Metro	Suburban	Metro + Suburban	Regional	Rural	Regional + Rural	ACT	NSW	NT	QLD	SA	TAS	VIC	WA
One or more	**%**	83%	67%	75%	68%	67%	67%	100%	70%	60%	69%	55%	90%	66%	90%
No. of stations that provided data		47	45	92	106	64	170	6	90	5	45	27	9	60	20

Table55

1104. Does your station have a suitably large studio available for training purposes that is separate from your main broadcast/production studios?

		Total	General	Religious	Indigenous	Print Disabled	Ethnic	Youth	Seniors	Fine music	Educational	General + Educational
Yes	**%**	45%	41%	38%	62%	29%	83%	61%	45%	100%	63%	42%
	No. of stations	123	70	13	13	4	5	5	4	4	5	75
No	**%**	55%	59%	62%	38%	71%	17%	39%	55%	0%	37%	58%
	No. of stations	151	99	21	8	10	1	3	6	0	3	102
No. of stations that provided data		252	155	30	18	14	6	8	9	4	8	163

Table55

1104. Does your station have a suitably large stud

		Metro	Suburban	Metro + Suburban	Regional	Rural	Regional + Rural	ACT	NSW	NT	QLD	SA	TAS	VIC	WA
Yes	**%**	71%	51%	62%	33%	41%	36%	84%	38%	60%	46%	37%	34%	46%	70%
	No. of stations	37	22	59	37	27	64	5	36	3	21	10	3	28	15
No	**%**	29%	49%	38%	67%	59%	64%	16%	62%	40%	54%	63%	66%	54%	30%
	No. of stations	15	21	37	77	38	114	1	60	2	25	17	7	33	7
No. of stations that provided data		47	43	90	104	58	162	6	88	5	43	24	9	57	20

Table56

1105. Does your station have facilities to conduct studio interviews?

		Total	General	Religious	Indigenous	Print Disabled	Ethnic	Youth	Seniors	Fine music	Educational	General + Educational
Yes	**%**	97%	96%	100%	100%	100%	100%	100%	89%	100%	100%	96%
	No. of stations	265	162	34	21	14	6	8	9	4	8	170
No	**%**	3%	4%	0%	0%	0%	0%	0%	11%	0%	0%	4%
	No. of stations	8	7	0	0	0	0	0	1	0	0	7
No. of stations that provided data		251	154	30	18	14	6	8	9	4	8	162

Table56

1105. Does your station have facilities to conduct

		Metro	Suburban	Metro + Suburban	Regional	Rural	Regional + Rural	ACT	NSW	NT	QLD	SA	TAS	VIC	WA
Yes	**%**	100%	100%	100%	95%	97%	96%	100%	94%	100%	100%	96%	100%	100%	95%
	No. of stations	52	44	96	107	62	169	7	90	6	46	25	10	61	21
No	**%**	0%	0%	0%	5%	3%	4%	0%	6%	0%	0%	4%	0%	0%	5%
	No. of stations	0	0	0	6	2	8	0	6	0	0	1	0	0	1
No. of stations that provided data		47	43	90	103	58	161	6	88	5	42	24	9	57	20

Table57

1106. Does your station have facilities to conduct telephone interviews?

		Total	General	Religious	Indigenous	Print Disabled	Ethnic	Youth	Seniors	Fine music	Educational	General + Educational
Yes	**%**	87%	84%	90%	100%	66%	100%	100%	89%	75%	100%	85%
	No. of stations	236	142	31	21	9	6	8	9	3	8	150
No	**%**	13%	16%	10%	0%	34%	0%	0%	11%	25%	0%	15%
	No. of stations	37	27	3	0	5	0	0	1	1	0	27
No. of stations that provided data		251	154	30	18	14	6	8	9	4	8	162

Table57

1106. Does your station have facilities to conduct

		Metro	Suburban	Metro + Suburban	Regional	Rural	Regional + Rural	ACT	NSW	NT	QLD	SA	TAS	VIC	WA
Yes	**%**	98%	98%	98%	80%	81%	80%	100%	85%	100%	83%	92%	89%	85%	90%
	No. of stations	51	43	94	90	52	142	7	81	6	38	24	9	52	20
No	**%**	2%	2%	2%	20%	19%	20%	0%	15%	0%	17%	8%	11%	15%	10%
	No. of stations	1	1	2	23	12	35	0	14	0	8	2	1	9	2
No. of stations that provided data		47	43	90	103	58	161	6	88	5	42	24	9	57	20

Table58

1106a. Do these facilities include a system that allows telephone callers to be managed and queued by a producer ready for talkback with the presenter?

		Total	General	Religious	Indigenous	Print Disabled	Ethnic	Youth	Seniors	Fine music	Educational	General + Educational
Yes	**%**	28%	22%	32%	39%	15%	50%	38%	33%	0%	88%	25%
	No. of stations	73	36	10	8	2	3	3	3	0	7	43
No	**%**	72%	78%	68%	61%	85%	50%	62%	67%	100%	12%	75%
	No. of stations	191	125	22	13	12	3	5	7	4	1	126
No. of stations that provided data		243	147	29	18	14	6	8	9	4	8	155

Table58

1106a. Do these facilities include a system that al

		Metro	Suburban	Metro + Suburban	Regional	Rural	Regional + Rural	ACT	NSW	NT	QLD	SA	TAS	VIC	WA
Yes	**%**	49%	42%	46%	16%	18%	17%	19%	23%	20%	31%	28%	11%	25%	54%
	No. of stations	26	18	44	18	11	29	1	22	1	13	7	1	15	12
No	**%**	51%	58%	54%	84%	82%	83%	81%	77%	80%	69%	72%	89%	75%	46%
	No. of stations	26	26	52	91	49	139	5	71	5	28	19	9	45	10
No. of stations that provided data		47	43	90	99	54	153	6	85	5	38	24	9	56	20

Table59

1106b. Do these facilities include a delay system that allows inappropriate content to be deleted from telephone interview prior to broadcast?

		Total	General	Religious	Indigenous	Print Disabled	Ethnic	Youth	Seniors	Fine music	Educational	General + Educational
No	**%**	63%	72%	48%	28%	63%	33%	62%	67%	50%	37%	71%
	No. of stations	165	116	16	6	9	2	5	7	2	3	119
Yes	**%**	37%	28%	52%	72%	37%	67%	38%	33%	50%	63%	29%
	No. of stations	99	44	17	15	5	4	3	3	2	5	49
NET	**%**	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
	No. of stations	264	160	33	21	14	6	8	10	4	8	168
No. of stations that provided data		243	147	29	18	14	6	8	9	4	8	155

Table59

1106b. Do these facilities include a delay system t

			Metro	Suburban	Metro + Suburban	Regional	Rural	Regional + Rural	ACT	NSW	NT	QLD	SA	TAS	VIC	WA
No		**%**	43%	56%	49%	71%	68%	70%	85%	65%	20%	58%	62%	79%	71%	35%
		No. of stations	22	25	47	77	41	118	6	60	1	24	16	8	43	8
Yes		**%**	57%	44%	51%	29%	32%	30%	15%	35%	80%	42%	38%	21%	29%	65%
		No. of stations	30	19	49	31	19	50	1	33	4	17	10	2	17	14
NET		**%**	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
		No. of stations	52	44	96	108	60	168	7	92	6	41	26	10	60	22
No. of stations that provided data			47	43	90	99	54	153	6	85	5	38	24	9	56	20

Table60

1107. Does your station have facilities for portable interviews?

		Total	General	Religious	Indigenous	Print Disabled	Ethnic	Youth	Seniors	Fine music	Educational	General + Educational
Yes	**%**	83%	80%	84%	95%	73%	100%	88%	78%	100%	100%	81%
	No. of stations	226	135	28	20	10	6	7	8	4	8	143
No	**%**	17%	20%	16%	5%	27%	0%	12%	22%	0%	0%	19%
	No. of stations	47	33	6	1	4	0	1	2	0	0	33
No. of stations that provided data		251	154	30	18	14	6	8	9	4	8	162

Table60

1107. Does your station have facilities for portabl

		Metro	Suburban	Metro + Suburban	Regional	Rural	Regional + Rural	ACT	NSW	NT	QLD	SA	TAS	VIC	WA
Yes	**%**	98%	86%	92%	78%	78%	78%	84%	82%	80%	83%	66%	100%	88%	85%
	No. of stations	51	38	89	88	50	138	6	78	4	38	17	10	54	19
No	**%**	2%	14%	8%	22%	22%	22%	16%	18%	20%	17%	34%	0%	12%	15%
	No. of stations	1	6	7	25	14	39	1	17	1	8	9	0	7	3
No. of stations that provided data		47	43	90	103	58	161	6	88	5	42	24	9	57	20

Table61

1108. Does your station have facilities for outside broadcasts? - 1

		Total	General	Religious	Indigenous	Print Disabled	Ethnic	Youth	Seniors	Fine music	Educational	General + Educational
Yes	**%**	70%	74%	58%	89%	37%	67%	88%	34%	75%	100%	75%
	No. of stations	192	123	20	18	5	4	7	3	3	8	131
No	**%**	30%	26%	42%	11%	63%	33%	12%	66%	25%	0%	25%
	No. of stations	80	44	14	2	9	2	1	7	1	0	44
No. of stations that provided data		250	153	30	18	14	6	8	9	4	8	161

Table61

1108. Does your station have facilities for outside

				Metro + Suburban	Regional	Rural	Regional + Rural	ACT	NSW	NT	QLD	SA	TAS	VIC	WA
		Metro	**Suburban**												
Yes	**%**	83%	88%	86%	65%	58%	62%	68%	68%	80%	69%	56%	78%	79%	75%
	No. of stations	43	38	81	73	38	110	4	65	4	32	15	8	47	16
No	**%**	17%	12%	14%	35%	42%	38%	32%	32%	20%	31%	44%	22%	21%	25%
	No. of stations	9	5	14	39	28	67	2	31	1	14	12	2	12	6
No. of stations that provided data		47	42	89	102	59	161	6	88	5	42	25	9	55	20

Table62

1108a. How many outside broadcasts did your station conduct in the 2011-2012 financial year?

	Total	General	Religious	Indigenous	Print Disabled	Ethnic	Youth	Seniors	Fine music	Educational	General + Educational
Average	13.5	13.1	7.2	17.2	25.1	15.0	12.8	*	*	12.8	13.1
Industry Total	2420	1530	124	279	129	60	90	*	*	89	1619
No. of stations that provided data	165	107	15	14	5	4	7	*	*	7	114

Table62

1108a. How many outside broadcasts did your st

	Metro	Suburban	Metro + Suburban	Regional	Rural	Regional + Rural	ACT	NSW	NT	QLD	SA	TAS	VIC	WA
Average	14.3	16.6	15.4	12.7	11.1	12.1	6.6	9.6	17.5	12.3	19.9	5.3	16.7	21.1
Industry Total	572	577	1149	877	394	1271	30	594	79	335	281	42	761	299
No. of stations that provided data	36	34	70	63	32	95	4	57	4	25	13	7	42	13

Table63

1108b. Indicate what linking method/s you use for Outside Broadcasts

		Total	General	Religious	Indigenous	Print Disabled	Ethnic	Youth	Seniors	Fine music	Educational	General + Educational
Standard phone line	**%**	46%	47%	42%	66%	59%	75%	0%	*	*	37%	46%
	No. of stations	88	57	8	11	3	3	0	*	*	3	60
Standard phone line with POTS codec	**%**	28%	25%	30%	46%	59%	75%	0%	*	*	24%	25%
	No. of stations	53	30	6	8	3	3	0	*	*	2	32
ISDN with codec	**%**	17%	13%	12%	22%	41%	0%	41%	*	*	63%	16%
	No. of stations	33	16	2	4	2	0	3	*	*	5	21
Leased analog landline	**%**	3%	4%	0%	7%	0%	0%	0%	*	*	0%	3%
	No. of stations	5	4	0	1	0	0	0	*	*	0	4
Microwave link	**%**	10%	13%	0%	7%	0%	0%	0%	*	*	26%	14%
	No. of stations	20	17	0	1	0	0	0	*	*	2	19
Broadband connection	**%**	53%	50%	83%	47%	0%	50%	85%	*	*	37%	49%
	No. of stations	101	61	16	8	0	2	6	*	*	3	64
No. of stations that provided data		175	113	17	15	5	4	7	*	*	8	121

Table63

1108b. Indicate what linking method/s you use fo

				Metro + Suburban	Regional	Rural	Regional + Rural		ACT	NSW	NT	QLD	SA	TAS	VIC	WA
Standard phone line	%	42%	57%	49%	42%	49%	45%		45%	37%	51%	39%	37%	73%	56%	67%
	No. of stations	18	21	40	31	18	49		2	24	2	12	6	6	26	11
Standard phone line with POTS codec	%	31%	35%	33%	19%	34%	24%		22%	22%	51%	17%	15%	44%	39%	40%
	No. of stations	13	13	27	14	12	26		1	14	2	5	2	3	18	6
ISDN with codec	%	42%	5%	25%	13%	9%	12%		0%	20%	25%	6%	35%	16%	17%	14%
	No. of stations	18	2	20	10	3	13		0	13	1	2	5	1	8	2
Leased analog landline	%	0%	3%	1%	5%	3%	4%		0%	3%	25%	4%	7%	0%	0%	0%
	No. of stations	0	1	1	3	1	4		0	2	1	1	1	0	0	0
Microwave link	%	8%	5%	7%	9%	21%	13%		27%	14%	25%	0%	0%	0%	12%	19%
	No. of stations	3	2	5	7	8	14		1	9	1	0	0	0	5	3
Broadband connection	%	63%	49%	56%	54%	43%	50%		55%	56%	25%	68%	51%	27%	52%	35%
	No. of stations	27	18	46	39	16	55		2	36	1	22	8	2	24	6
No. of stations that provided data		39	37	76	66	33	99		4	59	4	29	14	7	43	15

Table64

1201. How many computers does your station have that are used for...

		Total	General	Religious	Indigenous	Print Disabled	Ethnic	Youth	Seniors	Fine music	Educational	General + Educational
Administrative/office purposes	**Average**	4.5	3.6	6.2	4.1	3.1	5.2	5.4	5.1	12.5	12.3	4.0
Audio preview / production	**Average**	3.1	2.4	4.1	3.5	2.7	4.0	5.1	3.7	7.5	8.0	2.6
Broadcast studio for playout of music or other material	**Average**	2.6	2.4	3.1	2.9	2.5	4.8	3.0	2.6	2.3	3.6	2.4
No. of stations that provided data		250	154	29	18	14	6	8	9	4	8	162

Table64

1201. How many computers does your station ha

		Metro	Suburban	Metro + Suburban	Regional	Rural	Regional + Rural	ACT	NSW	NT	QLD	SA	TAS	VIC	WA
Administrative/office purposes	**Average**	10.5	4.0	7.5	2.8	2.8	2.8	3.8	3.4	3.4	4.7	4.4	10.0	5.3	4.1
Audio preview / production	**Average**	6.3	2.6	4.6	2.4	2.1	2.3	4.7	2.7	2.4	3.0	3.6	3.0	3.5	2.9
Broadcast studio for playout of music or other material	**Average**	3.5	2.8	3.2	2.4	2.3	2.3	2.2	2.5	4.4	2.6	2.0	2.9	2.8	2.9
No. of stations that provided data		46	43	89	104	57	161	6	88	5	41	24	9	57	20

Table65

1204. Does your station playout broadcast audio using a computer system?

		Total	General	Religious	Indigenous	Print Disabled	Ethnic	Youth	Seniors	Fine music	Educational	General + Educational
Yes	**%**	90%	89%	90%	95%	100%	83%	87%	100%	75%	100%	89%
	No. of stations	244	147	31	20	14	5	7	10	3	8	155
No	**%**	10%	11%	10%	5%	0%	17%	13%	0%	25%	0%	11%
	No. of stations	26	19	3	1	0	1	1	0	1	0	19
No. of stations that provided data		249	152	30	18	14	6	8	9	4	8	160

Table65

1204. Does your station playout broadcast audio

		Metro	Suburban	Metro + Suburban	Regional	Rural	Regional + Rural	ACT	NSW	NT	QLD	SA	TAS	VIC	WA
Yes	**%**	89%	91%	90%	92%	88%	90%	84%	92%	80%	93%	83%	100%	88%	95%
	No. of stations	47	40	86	103	55	158	6	88	4	40	22	10	54	21
No	**%**	11%	9%	10%	8%	12%	10%	16%	8%	20%	7%	17%	0%	12%	5%
	No. of stations	5	4	10	9	8	17	1	8	1	3	4	0	8	1
No. of stations that provided data		47	43	90	102	57	159	6	88	5	40	24	9	57	20

Table66

1204a. Does your computer playout system have the ability to generate any of the following

		Total	General	Religious	Indigenous	Print Disabled	Ethnic	Youth	Seniors	Fine music	Educational	General + Educational
Extra now playing data, such as images and text	**% share**	26%	22%	39%	26%	13%	33%	37%	34%	*	10%	21%
Administrative logs of music or sponsorship	**% share**	51%	50%	56%	56%	33%	33%	54%	58%	*	67%	51%
None of these	**% share**	23%	28%	5%	18%	54%	33%	9%	8%	*	23%	28%
No. of stations that provided data		224	135	27	17	14	5	7	8	*	8	143

Table66

1204a. Does your computer playout system have

		Metro	Suburban	Metro + Suburban	Regional	Rural	Regional + Rural	ACT	NSW	NT	QLD	SA	TAS	VIC	WA
Extra now playing data, such as images and text	**% share**	31%	25%	29%	27%	20%	24%	31%	27%	0%	27%	28%	31%	22%	25%
Administrative logs of music or sponsorship	**% share**	47%	46%	46%	54%	53%	54%	57%	52%	100%	44%	49%	53%	52%	50%
None of these	**% share**	22%	29%	25%	19%	28%	22%	13%	21%	0%	29%	23%	16%	27%	24%
No. of stations that provided data		42	39	81	93	50	143	5	80	4	37	20	9	50	19

Table67

1205. Are your stations computers fully networked, partially networked or stand alone?

		Total	General	Religious	Indigenous	Print Disabled	Ethnic	Youth	Seniors	Fine music	Educational	General + Educational
Fully networked	**%**	58%	49%	74%	83%	30%	67%	100%	66%	50%	87%	51%
	No. of stations	157	83	25	17	4	4	8	7	2	7	90
Partially networked	**%**	29%	34%	26%	11%	22%	33%	0%	22%	50%	13%	33%
	No. of stations	79	58	9	2	3	2	0	2	2	1	59
Stand alone	**%**	13%	16%	0%	5%	48%	0%	0%	11%	0%	0%	16%
	No. of stations	36	27	0	1	7	0	0	1	0	0	27
No. of stations that provided data		251	154	30	18	14	6	8	9	4	8	162

Table67

1205. Are your stations computers fully networke

		Metro	Suburban	Metro + Suburban	Regional	Rural	Regional + Rural	ACT	NSW	NT	QLD	SA	TAS	VIC	WA
Fully networked	**%**	77%	54%	66%	54%	52%	53%	53%	55%	60%	54%	57%	78%	59%	66%
	No. of stations	40	24	64	60	33	94	3	53	3	24	15	8	36	14
Partially networked	**%**	20%	33%	26%	32%	29%	31%	32%	31%	20%	39%	35%	22%	20%	25%
	No. of stations	11	14	25	36	19	54	2	30	1	17	10	2	12	5
Stand alone	**%**	2%	14%	8%	15%	19%	16%	16%	14%	20%	7%	8%	0%	22%	10%
	No. of stations	1	6	7	17	12	29	1	13	1	3	2	0	13	2
No. of stations that provided data		47	43	90	103	58	161	6	88	5	41	25	9	57	20

Table68

1206. Does the station have ONSITE INTERNET ACCESS?

		Total	General	Religious	Indigenous	Print Disabled	Ethnic	Youth	Seniors	Fine music	Educational	General + Educational
Yes	**%**	98%	97%	97%	100%	100%	100%	100%	100%	100%	100%	97%
	No. of stations	272	168	33	21	14	6	8	10	4	8	176
No	**%**	2%	3%	3%	0%	0%	0%	0%	0%	0%	0%	3%
	No. of stations	7	5	1	0	0	0	0	0	0	0	5
No. of stations that provided data		256	159	30	18	14	6	8	9	4	8	167

Table68

1206. Does the station have ONSITE INTERNET AC

		Metro	Suburban	Metro + Suburban	Regional	Rural	Regional + Rural	ACT	NSW	NT	QLD	SA	TAS	VIC	WA
Yes	**%**	100%	98%	99%	98%	95%	97%	84%	97%	100%	98%	100%	100%	98%	100%
	No. of stations	52	45	97	113	62	175	6	94	6	43	27	10	63	22
No	**%**	0%	2%	1%	2%	5%	3%	16%	3%	0%	2%	0%	0%	2%	0%
	No. of stations	0	1	1	2	3	6	1	3	0	1	0	0	1	0
No. of stations that provided data		47	45	92	105	59	164	6	90	5	41	25	9	60	20

Table69

1206a. What is the principal form of internet connection used

		Total	General	Religious	Indigenous	Print Disabled	Ethnic	Youth	Seniors	Fine music	Educational	General + Educational
ADSL 2 high speed broadband	%	52%	49%	62%	33%	45%	67%	75%	67%	75%	64%	50%
	No. of stations	139	80	20	7	6	4	6	7	3	5	85
ADSL standard broadband	%	45%	50%	34%	62%	55%	33%	12%	22%	25%	24%	49%
	No. of stations	122	82	11	13	8	2	1	2	1	2	84
Dialup	%	1%	1%	0%	5%	0%	0%	0%	0%	0%	0%	1%
	No. of stations	2	1	0	1	0	0	0	0	0	0	1
None of these	%	2%	1%	3%	0%	0%	0%	13%	10%	0%	12%	1%
	No. of stations	5	1	1	0	0	0	1	1	0	1	2
No. of stations that provided data		246	150	29	18	14	6	8	9	4	8	158

Table69

1206a. What is the principal form of internet con

		Metro	Suburban	Metro + Suburban	Regional	Rural	Regional + Rural	ACT	NSW	NT	QLD	SA	TAS	VIC	WA
ADSL 2 high speed broadband	**%**	69%	71%	70%	49%	29%	42%	41%	50%	20%	47%	55%	45%	62%	50%
	No. of stations	36	31	67	54	18	72	2	47	1	20	15	4	38	11
ADSL standard broadband	**%**	29%	21%	25%	49%	69%	56%	59%	46%	80%	51%	41%	45%	38%	45%
	No. of stations	15	9	24	54	43	97	3	43	5	22	11	5	24	10
Dialup	**%**	0%	2%	1%	0%	2%	1%	0%	1%	0%	0%	0%	0%	0%	5%
	No. of stations	0	1	1	0	1	1	0	1	0	0	0	0	0	1
None of these	**%**	2%	5%	3%	2%	0%	1%	0%	2%	0%	2%	4%	10%	0%	0%
	No. of stations	1	2	3	2	0	2	0	2	0	1	1	1	0	0
No. of stations that provided data		47	42	89	101	56	157	5	85	5	40	25	9	57	20

Table70

1207. Do you use specialist software to do the following tasks

		Total	General	Religious	Indigenous	Print Disabled	Ethnic	Youth	Seniors	Fine music	Educational	General + Educational
General scheduling	**%**	59%	49%	93%	72%	37%	67%	100%	66%	50%	76%	50%
	No. of stations	160	82	32	15	5	4	8	7	2	6	88
Music storage and access	**%**	57%	53%	80%	83%	22%	17%	62%	79%	25%	50%	53%
	No. of stations	156	89	27	17	3	1	5	8	1	4	93
Sponsorship billing	**%**	51%	50%	67%	22%	30%	50%	75%	67%	25%	76%	51%
	No. of stations	138	84	23	5	4	3	6	7	1	6	90
Membership/Supporter management	**%**	36%	30%	64%	5%	22%	50%	64%	55%	75%	64%	31%
	No. of stations	98	50	22	1	3	3	5	6	3	5	55
None of these	**%**	20%	24%	3%	6%	55%	33%	0%	11%	25%	0%	23%
	No. of stations	55	41	1	1	8	2	0	1	1	0	41
No. of stations that provided data		251	154	30	18	14	6	8	9	4	8	162

Table70

1207. Do you use specialist software to do the fol

		Metro	Suburban	Metro + Suburban	Regional	Rural	Regional + Rural	ACT	NSW	NT	QLD	SA	TAS	VIC	WA
General scheduling	**%**	74%	58%	67%	59%	47%	54%	35%	54%	61%	63%	64%	89%	52%	74%
	No. of stations	39	26	64	66	30	96	2	52	3	28	18	9	32	16
Music storage and access	**%**	55%	60%	57%	55%	60%	57%	53%	53%	40%	66%	53%	54%	52%	81%
	No. of stations	29	27	55	62	39	101	3	51	2	30	14	5	32	18
Sponsorship billing	**%**	50%	51%	51%	53%	46%	51%	35%	53%	20%	61%	56%	54%	43%	43%
	No. of stations	26	22	49	60	30	89	2	51	1	27	15	5	26	10
Membership/Supporter management	**%**	61%	37%	50%	31%	22%	28%	53%	33%	0%	38%	32%	56%	36%	44%
	No. of stations	32	16	48	35	14	50	3	32	0	17	9	6	22	10
None of these	**%**	13%	28%	20%	23%	17%	21%	47%	26%	20%	10%	23%	0%	22%	10%
	No. of stations	7	12	19	26	11	37	3	25	1	4	6	0	13	2
No. of stations that provided data		47	43	90	103	58	161	6	88	5	41	25	9	57	20

Table71

1300. How many of the following broadcast studio equipment do you have?

		Total	General	Religious	Indigenous	Print Disabled	Ethnic	Youth	Seniors	Fine music	Educational	General + Educational
CD players	Average	2.4	2.7	1.2	1.5	1.4	3.5	2.1	2.1	2.5	3.4	2.8
	Industry Total	651	464	40	30	20	21	17	21	10	27	491
minidisc players	Average	0.7	0.8	0.3	0.4	0.8	2.2	0.1	0.4	0.5	0.3	0.8
	Industry Total	184	133	9	9	11	13	1	4	2	2	135
computers for audio playout	Average	1.5	1.5	1.9	1.3	1.1	1.3	1.2	1.7	0.8	1.1	1.5
	Industry Total	412	257	65	28	16	8	10	17	3	9	266
microphones	Average	3.3	3.4	2.9	3.4	3.3	3.7	3.3	2.7	2.8	3.6	3.4
	Industry Total	909	578	100	70	46	22	26	27	11	29	607
telephone lines that you can put ON-AIR	Average	1.6	1.4	2.2	1.1	1.0	1.7	2.5	2.4	1.0	5.4	1.6
	Industry Total	445	233	73	22	14	10	20	24	4	44	277
satellite feeds	Average	1.0	0.9	0.6	1.6	1.3	1.8	0.1	1.3	1.0	1.3	0.9
	Industry Total	266	154	22	33	18	11	1	13	4	10	164
other user input sources	Average	1.6	1.4	2.3	1.9	1.9	0.8	1.4	1.0	3.8	2.3	1.4
	Industry Total	423	227	72	40	27	5	11	10	15	16	243
turntables	Average	0.8	0.9	0.1	0.2	0.2	1.2	0.9	1.1	1.0	1.6	1.0
	Industry Total	208	159	2	4	3	7	7	11	4	11	170
other audio sources	Average	1.2	0.9	1.4	1.2	2.9	3.8	0.6	0.6	2.0	2.2	1.0
	Industry Total	323	151	48	24	41	23	5	6	8	17	168
No. of stations that provided data		244	150	28	18	14	6	8	9	4	7	157

Table71

1300. How many of the following broadcast studi

		Metro	Suburban	Metro + Suburban	Regional	Rural	Regional + Rural	ACT	NSW	NT	QLD	SA	TAS	VIC	WA
CD players	Average	2.4	2.6	2.5	2.4	2.1	2.3	2.7	2.4	0.6	2.4	2.3	2.3	2.4	2.4
	Industry Total	123	116	238	275	137	412	18	231	3	112	64	24	147	52
minidisc players	Average	0.7	1.0	0.8	0.6	0.6	0.6	0.7	0.6	0.6	0.7	0.5	0.6	0.9	0.4
	Industry Total	35	45	80	67	38	104	4	58	3	34	15	6	54	10
computers for audio playout	Average	1.4	1.4	1.4	1.6	1.5	1.5	1.0	1.6	1.6	1.6	1.2	1.1	1.6	1.3
	Industry Total	73	63	137	178	98	276	7	155	9	71	33	11	98	29
microphones	Average	3.5	4.0	3.7	3.1	3.1	3.1	3.7	3.2	3.0	3.1	3.2	2.8	3.8	3.2
	Industry Total	180	178	357	351	201	552	24	305	17	140	90	28	235	70
telephone lines that you can put ON-AIR	Average	3.0	2.6	2.8	1.0	0.9	1.0	1.7	1.3	0.8	1.7	1.5	0.7	2.3	1.9
	Industry Total	154	116	270	118	57	175	11	123	4	77	43	7	136	42
satellite feeds	Average	1.1	0.7	0.9	0.9	1.2	1.0	1.6	1.0	1.0	1.0	0.8	0.9	0.8	1.3
	Industry Total	57	29	85	104	77	181	11	95	6	47	23	9	49	27
other user input sources	Average	2.5	1.8	2.2	1.2	1.3	1.2	1.7	1.7	0.4	0.9	1.2	2.2	1.7	2.6
	Industry Total	127	79	205	133	85	218	11	155	2	38	34	22	102	58
turntables	Average	0.9	1.3	1.1	0.7	0.4	0.6	0.8	0.8	0.0	0.5	0.7	1.1	0.9	1.0
	Industry Total	47	57	104	76	28	104	5	74	0	24	18	11	52	22
other audio sources	Average	2.5	1.1	1.9	0.9	0.7	0.8	1.9	0.9	0.4	1.1	0.9	0.1	1.8	1.8
	Industry Total	132	47	179	99	45	144	12	84	2	50	25	1	110	38
No. of stations that provided data		45	40	85	101	58	159	6	85	5	41	24	9	55	19

Table72

1301. How many CD players do you have?

		Total	General	Religious	Indigenous	Print Disabled	Ethnic	Youth	Seniors	Fine music	Educational	General + Educational
None	%	5%	2%	19%	11%	0%	0%	13%	11%	0%	0%	2%
One or more	%	95%	98%	81%	89%	100%	100%	87%	89%	100%	100%	98%
No. of stations that provided data		253	156	30	18	14	6	8	9	4	8	164

Table72

1301. How many CD players do you have?

		Metro	Suburban	Metro + Suburban	Regional	Rural	Regional + Rural	ACT	NSW	NT	QLD	SA	TAS	VIC	WA
None	%	2%	2%	2%	6%	9%	7%	0%	5%	40%	9%	4%	0%	4%	0%
One or more	%	98%	98%	98%	94%	91%	93%	100%	95%	60%	91%	96%	100%	96%	100%
No. of stations that provided data		47	43	90	104	59	163	6	88	5	42	26	9	57	20

Table73

1302. How many minidisc players do you have?

		Total	General	Religious	Indigenous	Print Disabled	Ethnic	Youth	Seniors	Fine music	Educational	General + Educational
None	**%**	53%	48%	74%	72%	22%	0%	87%	68%	50%	74%	49%
One or more	**%**	47%	52%	26%	28%	78%	100%	13%	32%	50%	26%	51%
No. of stations that provided data		251	154	30	18	14	6	8	9	4	8	162

Table73

1302. How many minidisc players do you have?

		Metro	Suburban	Metro + Suburban	Regional	Rural	Regional + Rural	ACT	NSW	NT	QLD	SA	TAS	VIC	WA
None	%	54%	28%	42%	59%	60%	59%	34%	56%	60%	50%	65%	56%	37%	80%
One or more	%	46%	72%	58%	41%	40%	41%	66%	44%	40%	50%	35%	44%	63%	20%
No. of stations that provided data		47	43	90	103	58	161	6	88	5	42	25	9	56	20

Table74

1303. How many computers for audio playout do you have?

		Total	General	Religious	Indigenous	Print Disabled	Ethnic	Youth	Seniors	Fine music	Educational	General + Educational
None	**%**	5%	5%	3%	0%	0%	17%	13%	0%	25%	0%	5%
One or more	**%**	95%	95%	97%	100%	100%	83%	87%	100%	75%	100%	95%
No. of stations that provided data		253	156	30	18	14	6	8	9	4	8	164

Table74

1303. How many computers for audio playout do

		Metro	Suburban	Metro + Suburban	Regional	Rural	Regional + Rural	ACT	NSW	NT	QLD	SA	TAS	VIC	WA
None	**%**	6%	7%	6%	4%	3%	4%	16%	2%	0%	7%	7%	0%	4%	10%
One or more	**%**	94%	93%	94%	96%	97%	96%	84%	98%	100%	93%	93%	100%	96%	90%
No. of stations that provided data		47	43	90	104	59	163	6	88	5	42	26	9	57	20

Table75

1304. How many microphones do you have?

	Total	General	Religious	Indigenous	Print Disabled	Ethnic	Youth	Seniors	Fine music	Educational	General + Educational
One or more **%**	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
No. of stations that provided data	253	156	30	18	14	6	8	9	4	8	164

Table75

1304. How many microphones do you have?

		Metro	Suburban	Metro + Suburban	Regional	Rural	Regional + Rural	ACT	NSW	NT	QLD	SA	TAS	VIC	WA
One or more	**%**	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
No. of stations that provided data		47	43	90	104	59	163	6	88	5	42	26	9	57	20

Table76

1305. How many telephone lines that you can put ON-AIR do you have?

		Total	General	Religious	Indigenous	Print Disabled	Ethnic	Youth	Seniors	Fine music	Educational	General + Educational
None	**%**	21%	23%	16%	11%	49%	17%	13%	11%	50%	0%	22%
One or more	**%**	79%	77%	84%	89%	51%	83%	87%	89%	50%	100%	78%
No. of stations that provided data		252	155	30	18	14	6	8	9	4	8	163

Table76

1305. How many telephone lines that you can pu

		Metro	Suburban	Metro + Suburban	Regional	Rural	Regional + Rural	ACT	NSW	NT	QLD	SA	TAS	VIC	WA
None	**%**	12%	7%	10%	28%	28%	28%	0%	23%	20%	24%	15%	32%	23%	15%
One or more	**%**	88%	93%	90%	72%	72%	72%	100%	77%	80%	76%	85%	68%	77%	85%
No. of stations that provided data		47	43	90	104	58	162	6	88	5	42	26	9	56	20

Table77

1306. How many satellite feeds do you have?

		Total	General	Religious	Indigenous	Print Disabled	Ethnic	Youth	Seniors	Fine music	Educational	General + Educational
None	**%**	24%	24%	40%	0%	7%	17%	88%	0%	0%	37%	25%
One or more	**%**	76%	76%	60%	100%	93%	83%	12%	100%	100%	63%	75%
No. of stations that provided data		251	154	30	18	14	6	8	9	4	8	162

Table77

1306. How many satellite feeds do you have?

		Metro	Suburban	Metro + Suburban	Regional	Rural	Regional + Rural	ACT	NSW	NT	QLD	SA	TAS	VIC	WA
None	**%**	27%	43%	34%	21%	15%	19%	0%	21%	20%	19%	32%	32%	32%	24%
One or more	**%**	73%	57%	66%	79%	85%	81%	100%	79%	80%	81%	68%	68%	68%	76%
No. of stations that provided data		47	42	89	103	59	162	6	87	5	42	25	9	57	20

Table78

1307. How many other user input sources do you have?

		Total	General	Religious	Indigenous	Print Disabled	Ethnic	Youth	Seniors	Fine music	Educational	General + Educational
None	**%**	31%	30%	42%	39%	15%	33%	38%	22%	25%	0%	29%
One or more	**%**	69%	70%	58%	61%	85%	67%	62%	78%	75%	100%	71%
No. of stations that provided data		247	153	28	18	14	6	8	9	4	7	160

Table78

1307. How many other user input sources do you

		Metro	Suburban	Metro + Suburban	Regional	Rural	Regional + Rural	ACT	NSW	NT	QLD	SA	TAS	VIC	WA
None	%	24%	17%	21%	34%	40%	36%	34%	31%	61%	47%	35%	45%	17%	15%
One or more	%	76%	83%	79%	66%	60%	64%	66%	69%	39%	53%	65%	55%	83%	85%
No. of stations that provided data		45	42	87	102	58	160	6	86	5	41	25	9	55	20

Table79

1308. How many turntables do you have?

		Total	General	Religious	Indigenous	Print Disabled	Ethnic	Youth	Seniors	Fine music	Educational	General + Educational
None	**%**	49%	37%	96%	89%	85%	33%	49%	34%	25%	0%	35%
One or more	**%**	51%	63%	4%	11%	15%	67%	51%	66%	75%	100%	65%
No. of stations that provided data		248	154	28	18	14	6	8	9	4	7	161

Table79

1308. How many turntables do you have?

		Metro	Suburban	Metro + Suburban	Regional	Rural	Regional + Rural	ACT	NSW	NT	QLD	SA	TAS	VIC	WA
None	%	45%	24%	35%	51%	66%	56%	34%	47%	100%	65%	52%	32%	41%	46%
One or more	%	55%	76%	65%	49%	34%	44%	66%	53%	0%	35%	48%	68%	59%	54%
No. of stations that provided data		45	42	87	102	59	161	6	86	5	41	25	9	56	20

Table80

1309. How many other audio sources do you have?

		Total	General	Religious	Indigenous	Print Disabled	Ethnic	Youth	Seniors	Fine music	Educational	General + Educational
None	%	51%	56%	56%	45%	22%	17%	49%	57%	25%	24%	54%
One or more	%	49%	44%	44%	55%	78%	83%	51%	43%	75%	76%	46%
No. of stations that provided data		251	154	30	18	14	6	8	9	4	8	162

Table80

1309. How many other audio sources do you have

		Metro	Suburban	Metro + Suburban	Regional	Rural	Regional + Rural	ACT	NSW	NT	QLD	SA	TAS	VIC	WA
None	%	37%	48%	42%	58%	53%	56%	16%	66%	61%	41%	65%	88%	27%	48%
One or more	%	63%	52%	58%	42%	47%	44%	84%	34%	39%	59%	35%	12%	73%	52%
No. of stations that provided data		47	42	89	103	59	162	6	88	5	42	25	9	57	19

Table81

1500. Station Expenditure 2011-2012 financial year.

		Total	General	Religious	Indigenous	Print Disabled	Ethnic	Youth	Seniors	Fine music	Educational	General + Educational
Transmission facility	Average	14301.3	6012.1	20688.4	15877.0	33420.1	23715.0	44411.7	20784.5	*	61530.4	8429.7
	No. provided data	230	142	28	14	14	6	7	9	*	7	149
Transmission link	Average	3187.3	1262.1	2808.1	13086.1	11244.5	4333.3	5840.7	475.0	*	6213.2	1477.7
	No. provided data	230	142	28	14	14	6	7	9	*	7	149
Transmission capital equipment	Average	3554.9	3557.6	1240.1	10396.1	2379.3	6666.7	1105.6	2042.3	*	2996.4	3533.2
	No. provided data	229	142	27	14	14	6	7	9	*	7	149
Salaries, wages and associated costs	Average	122216.8	38289.1	348491.7	229186.3	71214.2	182699.7	215170.2	97704.7	*	606713.3	63042.5
	No. provided data	230	142	28	14	14	6	7	9	*	7	149
Studio/production equipment	Average	10672.1	5554.3	8261.6	41676.3	2181.0	21004.0	78738.5	6283.6	*	8175.7	5668.5
	No. provided data	230	142	28	14	14	6	7	9	*	7	149
Other equipment	Average	3660.4	2961.7	3800.4	5959.6	820.5	9127.8	4345.4	2389.6	*	14913.9	3482.2
	No. provided data	230	142	28	14	14	6	7	9	*	7	149
Copyright Licence Fees	Average	7218.7	4336.8	12428.0	6212.4	814.6	10911.7	17668.7	9328.8	*	41654.0	5961.8
	No. provided data	230	142	28	14	14	6	7	9	*	7	149
Other	Average	98042.5	53808.3	199910.3	117066.2	58697.1	194058.7	175615.7	78427.3	*	248490.3	62339.9
	No. provided data	229	141	28	14	14	6	7	9	*	7	148
Total expenditure	Average	262436.6	115428.1	597580.8	439459.8	180771.2	452516.8	542896.5	217435.8	*	990687.3	153543.3
	No. provided data	230	142	28	14	14	6	7	9	*	7	149

Table81

1500. Station Expenditure 2011-2012 financial ye

		Metro	Suburban	Metro + Suburban	Regional	Rural	Regional + Rural	ACT	NSW	NT	QLD	SA	TAS	VIC	WA
Transmission facility	**Average**	40005.9	9418.0	26780.6	6696.8	8468.1	7319.6	10967.0	12993.3	22064.8	13749.4	12171.1	6813.3	16228.9	22453.2
	No. provided data	46	38	84	95	51	146	6	80	4	40	22	9	53	16
Transmission link	**Average**	8015.2	1543.6	5217.1	1957.6	2225.1	2051.6	213.9	2446.1	2289.7	4404.4	1430.4	1288.3	4032.7	5970.4
	No. provided data	46	38	84	95	51	146	6	80	4	40	22	9	53	16
Transmission capital equipment	**Average**	3970.5	2961.7	3528.3	2265.3	5975.1	3569.6	4404.5	3446.6	11812.5	4872.8	1374.1	3927.0	1960.0	6274.1
	No. provided data	45	38	83	95	51	146	6	80	4	40	22	9	52	16
Salaries, wages and associated costs	**Average**	395599.0	51395.0	246775.7	41464.3	72937.1	52529.9	53742.2	101549.7	277821.8	145038.4	114409.5	27288.6	123291.8	216739.8
	No. provided data	46	38	84	95	51	146	6	80	4	40	22	9	53	16
Studio/production equipment	**Average**	29869.8	8455.8	20611.0	5376.7	4622.8	5111.6	11412.8	11178.8	10791.3	8504.2	25258.2	3094.7	7320.3	8444.7
	No. provided data	46	38	84	95	51	146	6	80	4	40	22	9	53	16
Other equipment	**Average**	7441.0	4295.1	6080.8	2347.7	2229.5	2306.2	2952.7	3490.7	4743.4	3907.3	3476.5	1657.8	3510.2	5785.6
	No. provided data	46	38	84	95	51	146	6	80	4	40	22	9	53	16
Copyright Licence Fees	**Average**	18668.2	5601.9	13018.7	3804.8	4285.2	3973.7	4597.3	6369.4	9811.8	8126.7	6212.1	2880.6	6947.8	14315.4
	No. provided data	46	38	84	95	51	146	6	80	4	40	22	9	53	16
Other	**Average**	274945.3	70805.5	188014.5	42115.4	59644.4	48278.4	66637.1	76337.7	62976.5	146778.2	47081.6	46760.4	122451.5	124930.2
	No. provided data	46	37	83	95	51	146	6	79	4	40	22	9	53	16
Total expenditure	**Average**	778419.6	152614.2	507840.5	106028.6	160387.2	125140.6	154927.5	216919.3	402311.9	335381.3	211413.5	93710.7	285701.2	404913.4
	No. provided data	46	38	84	95	51	146	6	80	4	40	22	9	53	16

Table82

1500. Station Expenditure 2011-2012 financial year.

		Total	General	Religious	Indigenous	Print Disabled	Ethnic	Youth	Seniors	Fine music	Educational	General + Educational
Transmission facility	**Industry Total**	3581637	933810	657489	257284	467881	142290	313572	207845	*	435135	1368945
	No. provided data	230	142	28	14	14	6	7	9	*	7	149
Transmission link	**Industry Total**	798221	196037	89242	212058	157423	26000	41239	4750	*	43939	239976
	No. provided data	230	142	28	14	14	6	7	9	*	7	149
Transmission capital equipment	**Industry Total**	885951	552584	37893	168467	33310	40000	7806	20423	*	21190	573774
	No. provided data	229	142	27	14	14	6	7	9	*	7	149
Salaries, wages and associated costs	**Industry Total**	30608054	5947170	11075271	3713938	996998	1096198	1519226	977047	*	4290596	10237766
	No. provided data	230	142	28	14	14	6	7	9	*	7	149
Studio/production equipment	**Industry Total**	2672730	862710	262558	675359	30535	126024	555939	62836	*	57818	920528
	No. provided data	230	142	28	14	14	6	7	9	*	7	149
Other equipment	**Industry Total**	916702	460026	120780	96575	11487	54767	30681	23896	*	105469	565495
	No. provided data	230	142	28	14	14	6	7	9	*	7	149
Copyright Licence Fees	**Industry Total**	1807850	673597	394969	100671	11405	65470	124751	93288	*	294571	968168
	No. provided data	230	142	28	14	14	6	7	9	*	7	149
Other	**Industry Total**	24453650	8302664	6353266	1897044	821759	1164352	1239948	784273	*	1757291	10059955
	No. provided data	229	141	28	14	14	6	7	9	*	7	148
Total expenditure	**Industry Total**	65724794	17928599	18991468	7121395	2530796	2715101	3833162	2174358	*	7006009	24934607
	No. provided data	230	142	28	14	14	6	7	9	*	7	149

Table82

1500. Station Expenditure 2011-2012 financial ye

		Metro	Suburban	Metro + Suburban	Regional	Rural	Regional + Rural	ACT	NSW	NT	QLD	SA	TAS	VIC	WA
Transmission facility	Industry Total	2040302	365862	2406164	697337	478135	1175472	71721	1134928	98926	597654	292855	68654	925801	391097
	No. provided data	46	38	84	95	51	146	6	80	4	40	22	9	53	16
Transmission link	Industry Total	408775	59966	468741	203840	125639	329480	1399	213662	10266	191448	34418	12981	230053	103994
	No. provided data	46	38	84	95	51	146	6	80	4	40	22	9	53	16
Transmission capital equipment	Industry Total	197636	115053	312689	235891	337371	573262	28804	301050	52961	211808	33063	39571	109411	109285
	No. provided data	45	38	83	95	51	146	6	80	4	40	22	9	52	16
Salaries, wages and associated costs	Industry Total	20175548	1996551	22172099	4317693	4118261	8435954	351457	8870079	1245598	6304482	2752861	274973	7033352	3775253
	No. provided data	46	38	84	95	51	146	6	80	4	40	22	9	53	16
Studio/production equipment	Industry Total	1523359	328483	1851842	559872	261016	820888	74636	976435	48382	369656	607751	31184	417594	147093
	No. provided data	46	38	84	95	51	146	6	80	4	40	22	9	53	16
Other equipment	Industry Total	379492	166854	546347	244470	125885	370355	19310	304906	21267	169843	83650	16705	200246	100776
	No. provided data	46	38	84	95	51	146	6	80	4	40	22	9	53	16
Copyright Licence Fees	Industry Total	952078	217620	1169697	396198	241954	638153	30065	556350	43991	353247	149471	29026	396348	249351
	No. provided data	46	38	84	95	51	146	6	80	4	40	22	9	53	16
Other	Industry Total	14022210	2678240	16700450	4385486	3367713	7753200	435785	6589873	282351	6380108	1132854	471181	6985419	2176080
	No. provided data	46	37	83	95	51	146	6	79	4	40	22	9	53	16
Total expenditure	Industry Total	39699400	5928630	45628030	11040788	9055975	20096764	1013175	18947283	1803741	14578245	5086922	944274	16298224	7052929
	No. provided data	46	38	84	95	51	146	6	80	4	40	22	9	53	16

Table83

1500. Station Expenditure 2011-2012 financial year - Share

		Total	General	Religious	Indigenous	Print Disabled	Ethnic	Youth	Seniors	Fine music	Educational	General + Educational
Transmission facility	**% share**	5%	5%	3%	4%	18%	5%	8%	10%	*	6%	5%
	No. provided data	230	142	28	14	14	6	7	9	*	7	149
Transmission link	**% share**	1%	1%	0%	3%	6%	1%	1%	0%	*	1%	1%
	No. provided data	230	142	28	14	14	6	7	9	*	7	149
Transmission capital equipment	**% share**	1%	3%	0%	2%	1%	1%	0%	1%	*	0%	2%
	No. provided data	229	142	27	14	14	6	7	9	*	7	149
Salaries, wages and associated costs	**% share**	47%	33%	58%	52%	39%	40%	40%	45%	*	61%	41%
	No. provided data	230	142	28	14	14	6	7	9	*	7	149
Studio/production equipment	**% share**	4%	5%	1%	9%	1%	5%	15%	3%	*	1%	4%
	No. provided data	230	142	28	14	14	6	7	9	*	7	149
Other equipment	**% share**	1%	3%	1%	1%	0%	2%	1%	1%	*	2%	2%
	No. provided data	230	142	28	14	14	6	7	9	*	7	149
Copyright Licence Fees	**% share**	3%	4%	2%	1%	0%	2%	3%	4%	*	4%	4%
	No. provided data	230	142	28	14	14	6	7	9	*	7	149
Other	**% share**	37%	46%	33%	27%	32%	43%	32%	36%	*	25%	40%
	No. provided data	229	141	28	14	14	6	7	9	*	7	148

Table83

1500. Station Expenditure 2011-2012 financial ye

		Metro	Suburban	Metro + Suburban	Regional	Rural	Regional + Rural	ACT	NSW	NT	QLD	SA	TAS	VIC	WA
Transmission facility	**% share**	5%	6%	5%	6%	5%	6%	7%	6%	5%	4%	6%	7%	6%	6%
	No. provided data	46	38	84	95	51	146	6	80	4	40	22	9	53	16
Transmission link	**% share**	1%	1%	1%	2%	1%	2%	0%	1%	1%	1%	1%	1%	1%	1%
	No. provided data	46	38	84	95	51	146	6	80	4	40	22	9	53	16
Transmission capital equipment	**% share**	0%	2%	1%	2%	4%	3%	3%	2%	3%	1%	1%	4%	1%	2%
	No. provided data	45	38	83	95	51	146	6	80	4	40	22	9	52	16
Salaries, wages and associated costs	**% share**	51%	34%	49%	39%	45%	42%	35%	47%	69%	43%	54%	29%	43%	54%
	No. provided data	46	38	84	95	51	146	6	80	4	40	22	9	53	16
Studio/production equipment	**% share**	4%	6%	4%	5%	3%	4%	7%	5%	3%	3%	12%	3%	3%	2%
	No. provided data	46	38	84	95	51	146	6	80	4	40	22	9	53	16
Other equipment	**% share**	1%	3%	1%	2%	1%	2%	2%	2%	1%	1%	2%	2%	1%	1%
	No. provided data	46	38	84	95	51	146	6	80	4	40	22	9	53	16
Copyright Licence Fees	**% share**	2%	4%	3%	4%	3%	3%	3%	3%	2%	2%	3%	3%	2%	4%
	No. provided data	46	38	84	95	51	146	6	80	4	40	22	9	53	16
Other	**% share**	35%	45%	37%	40%	37%	39%	43%	35%	16%	44%	22%	50%	43%	31%
	No. provided data	46	37	83	95	51	146	6	79	4	40	22	9	53	16

Table84

1600. Station Income 2011-2012 financial year.

		Total	General	Religious	Indigenous	Print Disabled	Ethnic	Youth	Seniors	Fine music	Educational	General + Educational
Educational institutions	Industry Total	1751827	301024	610	428493	0	0	185766	0	*	835933	1136957
	No. provided data	224	142	28	14	7	6	7	9	*	7	149
DBCDE Indigenous Broadcasting Program	Industry Total	5227572	0	0	5227572	0	0	0	0	*	0	0
	No. provided data	14	0	0	14	0	0	0	0	*	0	0
Federal Government grants	Industry Total	1448387	354914	97640	563373	263304	0	*	*	*	*	457303
	No. provided data	95	58	7	6	11	5	*	*	*	*	61
State Government grants	Industry Total	1109409	395896	3774	217255	269583	35000	*	*	*	*	463004
	No. provided data	94	58	6	6	11	5	*	*	*	*	61
Local Government grants	Industry Total	568996	426449	18359	37468	13015	5395	*	*	*	*	427473
	No. provided data	94	58	6	6	11	5	*	*	*	*	61
CBF grants	Industry Total	7646064	3425007	436868	448218	707668	1491501	323834	*	*	655689	4080696
	No. provided data	184	113	24	13	7	6	8	*	*	7	120
Philanthropic organisation grants	Industry Total	723616	130827	243717	107653	71492	3000	*	*	*	*	132209
	No. provided data	93	58	6	6	10	5	*	*	*	*	61
Sponsorship	Industry Total	29222731	10065192	8929811	1063186	505279	738951	2427971	1702249	*	3200875	13266067
	No. provided data	227	141	27	13	14	6	7	9	*	7	148
Subscriptions/ membership fees	Industry Total	4700417	1670020	415708	595	13780	179323	321403	122084	*	1481619	3151639
	No. provided data	227	141	27	13	14	6	7	9	*	7	148
Donations	Industry Total	10294509	858064	7877120	2112	141766	243509	22710	344403	*	231857	1089921
	No. provided data	227	141	27	13	14	6	7	9	*	7	148
Fundraising	Industry Total	1833877	809694	204404	417	128414	36754	123943	68335	*	294194	1103888
	No. provided data	227	141	27	13	14	6	7	9	*	7	148
Access fees	Industry Total	1806645	457327	*	0	283961	709116	0	0	*	*	806799
	No. provided data	40	22	*	0	8	5	0	0	*	*	25
Production/studio fees	Industry Total	446651	153327	89460	22672	944	43112	101600	0	*	35008	188335
	No. provided data	228	141	27	14	14	6	7	9	*	7	148
Training	Industry Total	344243	104857	0	16731	4196	1340	62561	671	*	152345	257202
	No. provided data	227	141	27	14	14	5	7	9	*	7	148
Other	Industry Total	6265006	1890734	1310673	96656	312662	585821	333294	58502	*	594762	2485496
	No. provided data	228	141	27	14	14	6	7	9	*	7	148
Total Income (ex CBF grants)	Industry Total	65743885	17618324	19198046	7784183	2008396	2581321	3711236	2364651	*	7347969	24966292
	No. provided data	228	141	27	14	14	6	7	9	*	7	148
Grand Total Income (incl. CBF grants)	Industry Total	73389948	21043331	19634914	8232401	2716065	4072822	4035070	2410858	*	8003658	29046989
	No. provided data	251	156	30	18	14	6	8	9	*	7	163

Table84

1600. Station Income 2011-2012 financial year.

		Metro	Suburban	Metro + Suburban	Regional	Rural	Regional + Rural	ACT	NSW	NT	QLD	SA	TAS	VIC	WA
Educational institutions	Industry Total	1017212	7855	1025067	299725	427035	726760	0	723749	0	15755	450015	15545	172778	373985
	No. provided data	46	37	83	92	49	141	6	81	4	39	22	9	47	16
DBCDE Indigenous Broadcasting Program	Industry Total	*	*	*	*	3222155	3468958	0	*	*	1465429	*	*	*	1225683
	No. provided data	*	*	*	*	10	11	0	*	*	4	*	*	*	4
Federal Government grants	Industry Total	856645	143284	999929	156550	291909	448458	0	642491	*	283689	62759	19516	71411	260527
	No. provided data	29	15	44	26	25	51	6	21	*	15	9	5	32	4
State Government grants	Industry Total	795373	102505	897878	82648	128883	211531	128140	313411	*	53985	71619	100716	320087	23183
	No. provided data	29	14	43	26	25	51	6	21	*	14	9	5	32	4
Local Government grants	Industry Total	281250	251250	532501	20825	15671	36495	146988	73378	*	77233	2733	0	261823	6840
	No. provided data	29	14	43	26	25	51	6	21	*	14	9	5	32	4
CBF grants	Industry Total	4285798	1389697	5675495	1248189	722379	1970568	444110	2181510	*	1011856	766923	252819	2345777	546356
	No. provided data	42	36	78	68	38	106	4	63	*	29	20	9	44	14
Philanthropic organisation grants	Industry Total	504307	0	504307	109481	109828	219309	98418	128961	*	209852	22234	11412	184782	0
	No. provided data	28	14	42	26	25	51	6	21	*	14	9	5	32	3
Sponsorship	Industry Total	15534753	3332207	18866961	6875437	3480332	10355770	266271	9055233	564070	7392834	2246543	313233	6115020	3269526
	No. provided data	46	37	83	94	50	144	6	80	4	38	21	9	53	16
Subscriptions/ membership fees	Industry Total	3826835	258095	4084930	551077	64410	615487	31869	926997	566	622490	219496	28584	2465606	404810
	No. provided data	46	37	83	94	50	144	6	80	4	38	21	9	53	16
Donations	Industry Total	8182826	519177	8702003	1310085	282420	1592506	204982	2604520	4603	2611502	331350	152541	3235604	1149406
	No. provided data	46	37	83	94	50	144	6	80	4	38	21	9	53	16
Fundraising	Industry Total	993493	166470	1159963	470682	203231	673913	48496	245427	55456	362761	227668	45523	630745	217800
	No. provided data	46	37	83	94	50	144	6	80	4	38	21	9	53	16
Access fees	Industry Total	1414051	357262	1771313	34889	*	35333	45252	893339	0	84733	292495	*	190279	290056
	No. provided data	16	14	30	9	*	10	3	16	0	6	4	*	6	4
Production/studio fees	Industry Total	337566	46282	383848	34052	28751	62803	66107	109581	0	93765	65545	8136	71757	31759
	No. provided data	46	37	83	95	50	145	6	80	4	39	21	9	53	16
Training	Industry Total	285498	29245	314743	12424	17076	29500	3142	12995	0	27049	119645	2073	137267	42073
	No. provided data	45	37	82	95	50	145	6	80	4	39	21	9	53	15
Other	Industry Total	4369339	512902	4882241	932469	450296	1382765	241708	2483238	10081	1073977	378886	194874	1460199	422043
	No. provided data	46	37	83	95	50	145	6	80	4	39	21	9	53	16
Total Income (ex CBF grants)	Industry Total	40157763	5726534	45884297	11137147	8722441	19859588	1281374	18997488	1582890	14375053	4847757	902643	16038989	7717690
	No. provided data	46	37	83	95	50	145	6	80	4	39	21	9	53	16
Grand Total Income (incl. CBF grants)	Industry Total	44443561	7116232	51559792	12385336	9444820	21830156	1725484	21178998	1679603	15386909	5614680	1155462	18384766	8264046
	No. provided data	46	44	90	102	59	161	6	86	4	42	26	9	58	20

Table85

1600. Station Income 2011-2012 financial year.

		Total	General	Religious	Indigenous	Print Disabled	Ethnic	Youth	Seniors	Fine music	Educational	General + Educational
Educational institutions	Average	7157.0	1937.0	19.2	26442.2	0.0	0.0	26310.3	0.0	0.0	118205.4	6997.5
	No. provided data	224	142	28	14	7	6	7	9	4	7	149
DBCDE Indigenous Broadcasting Program	Average	322592.3			322592.3							
	No. provided data	14	0	0	14	0	0	0	0	0	0	0
Federal Government grants	Average	14010.6	5574.5	11998.4	80158.4	23830.3	0.0	*	*	*	*	6852.1
	No. provided data	95	58	7	6	11	5	*	*	*	*	61
State Government grants	Average	10838.8	6218.2	530.4	30911.6	24398.5	7000.0	*	*	*	*	6937.5
	No. provided data	94	58	6	6	11	5	*	*	*	*	61
Local Government grants	Average	5559.0	6698.1	2580.3	5331.0	1177.9	1079.0	*	*	*	*	6405.1
	No. provided data	94	58	6	6	11	5	*	*	*	*	61
CBF grants	Average	38229.2	27788.2	16180.7	29738.8	96370.9	248583.5	40479.2	*	*	92718.0	31311.5
	No. provided data	184	113	24	13	7	6	8	*	*	7	120
Philanthropic organisation grants	Average	7142.9	2054.8	34253.1	15317.2	7149.2	600.0	*	*	*	*	1981.0
	No. provided data	93	58	6	6	10	5	*	*	*	*	61
Sponsorship	Average	118226.1	65231.1	291147.3	70536.9	36091.4	123158.5	343877.2	170224.9	*	452621.0	82207.8
	No. provided data	227	141	27	13	14	6	7	9	*	7	148
Subscriptions/ membership fees	Average	19016.4	10823.2	13553.7	39.5	984.3	29887.2	45520.9	12208.4	*	209508.9	19530.2
	No. provided data	227	141	27	13	14	6	7	9	*	7	148
Donations	Average	41648.4	5561.0	256825.4	140.1	10126.2	40584.8	3216.5	34440.3	*	32785.9	6754.1
	No. provided data	227	141	27	13	14	6	7	9	*	7	148
Fundraising	Average	7419.3	5247.5	6664.4	27.7	9172.4	6125.7	17554.2	6833.5	*	41600.7	6840.6
	No. provided data	227	141	27	13	14	6	7	9	*	7	148
Access fees	Average	43127.5	19540.8	3050.4		34646.3	141823.1			*	*	30473.6
	No. provided data	40	22	2	0	8	5	0	0	*	*	25
Production/studio fees	Average	1798.8	993.7	2916.8	1399.1	67.4	7185.3	14389.8	0.0	*	4950.3	1167.1
	No. provided data	228	141	27	14	14	6	7	9	*	7	148
Training	Average	1392.0	679.6	0.0	1032.4	299.7	268.0	8860.6	67.1	*	21542.4	1593.8
	No. provided data	227	141	27	14	14	5	7	9	*	7	148
Other	Average	25230.7	12253.6	42733.1	5964.6	22333.0	97636.8	47205.0	5850.2	*	84102.5	15402.2
	No. provided data	228	141	27	14	14	6	7	9	*	7	148
Total Income (ex CBF grants)	Average	264766.6	114182.0	625932.5	480360.2	143456.9	430220.1	525627.9	236465.1	*	1039042.3	154712.4
	No. provided data	228	141	27	14	14	6	7	9	*	7	148
Grand Total Income (incl. CBF grants)	Average	268698.2	123548.2	577497.5	397033.0	194004.6	678803.6	504383.7	241085.8	*	1131760.3	163740.3
	No. provided data	251	156	30	18	14	6	8	9	*	7	163

Table85

1600. Station Income 2011-2012 financial year.

		Metro	Suburban	Metro + Suburban	Regional	Rural	Regional + Rural	ACT	NSW	NT	QLD	SA	TAS	VIC	WA
Educational institutions	Average	19964.5	207.7	11546.6	2950.3	7849.5	4658.8	0.0	8167.5	0.0	371.2	18787.9	1542.7	3371.8	21470.7
	No. provided data	46	37	83	92	49	141	6	81	4	39	22	9	47	16
DBCDE Indigenous Broadcasting Program	Average	*	*	*	*	284492.3	278449.9	*	*	*	323500.1	*	*	*	263773.6
	No. provided data	*	*	*	*	10	11	*	*	*	4	*	*	*	4
Federal Government grants	Average	26620.1	9347.7	21047.3	5550.6	10551.6	8027.0	0.0	27606.8	*	17615.9	6362.4	3605.8	2068.2	60503.3
	No. provided data	29	15	44	26	25	51	6	21	*	15	9	5	32	4
State Government grants	Average	24716.1	7165.4	19315.0	2930.4	4658.7	3786.2	19594.3	13466.8	*	3579.5	7260.6	18608.8	9270.4	5383.9
	No. provided data	29	14	43	26	25	51	6	21	*	14	9	5	32	4
Local Government grants	Average	8739.8	17563.0	11455.1	738.4	566.4	653.2	22476.4	3152.9	*	5121.1	277.1	0.0	7583.0	1588.5
	No. provided data	29	14	43	26	25	51	6	21	*	14	9	5	32	4
CBF grants	Average	92977.3	37768.5	68470.0	16651.4	17136.1	16825.9	103428.2	32031.6	*	32396.4	35146.8	25090.0	48865.4	35619.1
	No. provided data	42	36	78	68	38	106	4	63	*	29	20	9	44	14
Philanthropic organisation grants	Average	16199.3	0.0	11099.0	3881.8	3969.9	3925.4	15049.4	5541.3	*	13914.5	2254.0	2108.6	5351.7	0.0
	No. provided data	28	14	42	26	25	51	6	21	*	14	9	5	32	3
Sponsorship	Average	304603.0	88094.6	212405.2	66753.6	62874.0	65397.4	40716.2	103670.5	125811.8	178943.8	97878.5	31085.6	107193.8	187705.7
	No. provided data	46	37	83	94	50	144	6	80	4	38	21	9	53	16
Subscriptions/ membership fees	Average	75036.0	6823.3	45988.3	5350.4	1163.6	3886.8	4873.2	10612.9	126.2	15067.4	9563.1	2836.7	43221.1	23240.4
	No. provided data	46	37	83	94	50	144	6	80	4	38	21	9	53	16
Donations	Average	160447.6	13725.6	97967.6	12719.6	5102.1	10056.8	31344.4	29818.3	1026.6	63211.5	14436.4	15138.3	56718.8	65988.2
	No. provided data	46	37	83	94	50	144	6	80	4	38	21	9	53	16
Fundraising	Average	19480.3	4401.0	13058.9	4569.9	3671.5	4255.8	7415.7	2809.8	12369.1	8780.6	9919.2	4517.7	11056.7	12504.0
	No. provided data	46	37	83	94	50	144	6	80	4	38	21	9	53	16
Access fees	Average	84110.1	24973.5	56923.2	3610.5	*	3279.7	14736.1	53149.8		13066.1	71431.8	10000.0	30258.4	70836.1
	No. provided data	16	14	30	9	*	10	3	16	0	6	4	1	6	4
Production/studio fees	Average	6618.9	1223.6	4321.4	327.0	519.4	393.8	10108.6	1254.6	0.0	2209.1	2855.7	807.5	1257.9	1823.3
	No. provided data	46	37	83	95	50	145	6	80	4	39	21	9	53	16
Training	Average	5710.0	773.2	3583.7	119.3	308.5	185.0	480.4	148.8	0.0	637.3	5212.7	205.7	2406.2	2562.5
	No. provided data	45	37	82	95	50	145	6	80	4	39	21	9	53	15
Other	Average	85673.3	13559.7	54964.5	8954.9	8134.8	8670.3	36960.2	28429.8	2248.5	25302.3	16507.5	19339.5	25596.7	24229.8
	No. provided data	46	37	83	95	50	145	6	80	4	39	21	9	53	16
Total Income (ex CBF grants)	Average	787407.1	151394.1	516567.7	106954.8	157575.4	124524.4	195938.5	217496.2	353052.6	338668.2	211209.6	89579.2	281156.9	443077.9
	No. provided data	46	37	83	95	50	145	6	80	4	39	21	9	53	16
Grand Total Income (incl. CBF grants)	Average	871442.4	158215.2	537203.3	110834.8	144399.8	123227.5	263848.7	226288.7	374623.7	336624.7	197021.2	114669.2	294962.3	377308.6
	No. provided data	46	44	90	102	59	161	6	86	4	42	26	9	58	20

Table86

1600. Station Income 2011-2012 financial year. Share

		Total	General	Religious	Indigenous	Print Disabled	Ethnic	Youth	Seniors	Fine music	Educational	General + Educational
Educational institutions	**% share**	2%	1%	0%	5%	0%	0%	5%	0%	0%	10%	4%
	No. provided data	224	142	28	14	7	6	7	9	4	7	149
DBCDE Indigenous Broadcasting Program	**% share**	7%	0%	0%	63%	0%	0%	*	*	*	*	*
	No. provided data	14	0	0	14	0	0	*	*	*	*	*
Federal Government grants	**% share**	2%	2%	0%	7%	10%	0%	*	*	*	*	2%
	No. provided data	95	58	7	6	11	5	*	*	*	*	61
State Government grants	**% share**	2%	2%	0%	3%	10%	1%	*	*	*	*	2%
	No. provided data	94	58	6	6	11	5	*	*	*	*	61
Local Government grants	**% share**	1%	2%	0%	0%	0%	0%	*	*	*	*	1%
	No. provided data	94	58	6	6	11	5	*	*	*	*	61
Philanthropic organisation grants	**% share**	1%	1%	1%	1%	3%	0%	*	*	*	*	0%
	No. provided data	93	58	6	6	10	5	*	*	*	*	61
CBF grants	**% share**	10%	16%	2%	5%	26%	37%	8%	*	*	8%	14%
	No. provided data	184	113	24	13	7	6	8	*	*	7	120
Sponsorship	**% share**	40%	48%	45%	13%	19%	18%	60%	71%	*	40%	46%
	No. provided data	227	141	27	13	14	6	7	9	*	7	148
Subscriptions/ membership fees	**% share**	6%	8%	2%	0%	1%	4%	8%	5%	*	19%	11%
	No. provided data	227	141	27	13	14	6	7	9	*	7	148
Donations	**% share**	14%	4%	40%	0%	5%	6%	1%	14%	*	3%	4%
	No. provided data	227	141	27	13	14	6	7	9	*	7	148
Fundraising	**% share**	2%	4%	1%	0%	5%	1%	3%	3%	*	4%	4%
	No. provided data	227	141	27	13	14	6	7	9	*	7	148
Access fees	**% share**	2%	2%	0%	0%	10%	17%	0%	0%	*	4%	3%
	No. provided data	40	22	2	0	8	5	0	0	*	3	25
Production/studio fees	**% share**	1%	1%	0%	0%	0%	1%	3%	0%	*	0%	1%
	No. provided data	228	141	27	14	14	6	7	9	*	7	148
Training	**% share**	0%	0%	0%	0%	0%	0%	2%	0%	*	2%	1%
	No. provided data	227	141	27	14	14	5	7	9	*	7	148
Other	**% share**	9%	9%	7%	1%	12%	14%	8%	2%	*	7%	9%
	No. provided data	228	141	27	14	14	6	7	9	*	7	148

Table86

1600. Station Income 2011-2012 financial year. SI

		Metro	Suburban	Metro + Suburban	Regional	Rural	Regional + Rural	ACT	NSW	NT	QLD	SA	TAS	VIC	WA
Educational institutions	% share	2%	0%	2%	2%	5%	3%	0%	3%	0%	0%	8%	1%	1%	5%
	No. provided data	46	37	83	92	49	141	6	81	4	39	22	9	47	16
DBCDE Indigenous Broadcasting Program	% share	*	*	*	*	34%	16%	*	*	*	10%	*	*	*	15%
	No. provided data	*	*	*	*	10	11	*	*	*	4	*	*	*	4
Federal Government grants	% share	2%	2%	2%	1%	3%	2%	0%	3%	*	2%	1%	2%	0%	3%
	No. provided data	29	15	44	26	25	51	6	21	*	15	9	5	32	4
State Government grants	% share	2%	1%	2%	1%	1%	1%	7%	1%	*	0%	1%	9%	2%	0%
	No. provided data	29	14	43	26	25	51	6	21	*	14	9	5	32	4
Local Government grants	% share	1%	4%	1%	0%	0%	0%	9%	0%	*	1%	0%	0%	1%	0%
	No. provided data	29	14	43	26	25	51	6	21	*	14	9	5	32	4
Philanthropic organisation grants	% share	1%	0%	1%	1%	1%	1%	6%	1%	*	1%	0%	1%	1%	*
	No. provided data	28	14	42	26	25	51	6	21	*	14	9	5	32	*
CBF grants	% share	10%	20%	11%	10%	8%	9%	26%	10%	*	7%	14%	22%	13%	7%
	No. provided data	42	36	78	68	38	106	4	63	*	29	20	9	44	14
Sponsorship	% share	35%	47%	37%	56%	37%	47%	15%	43%	34%	48%	40%	27%	33%	40%
	No. provided data	46	37	83	94	50	144	6	80	4	38	21	9	53	16
Subscriptions/ membership fees	% share	9%	4%	8%	4%	1%	3%	2%	4%	0%	4%	4%	2%	13%	5%
	No. provided data	46	37	83	94	50	144	6	80	4	38	21	9	53	16
Donations	% share	18%	7%	17%	11%	3%	7%	12%	12%	0%	17%	6%	13%	18%	14%
	No. provided data	46	37	83	94	50	144	6	80	4	38	21	9	53	16
Fundraising	% share	2%	2%	2%	4%	2%	3%	3%	1%	3%	2%	4%	4%	3%	3%
	No. provided data	46	37	83	94	50	144	6	80	4	38	21	9	53	16
Access fees	% share	3%	5%	3%	0%	*	0%	*	4%	0%	1%	5%	*	1%	4%
	No. provided data	16	14	30	9	*	10	*	16	0	6	4	*	6	4
Production/studio fees	% share	1%	1%	1%	0%	0%	0%	4%	1%	0%	1%	1%	1%	0%	0%
	No. provided data	46	37	83	95	50	145	6	80	4	39	21	9	53	16
Training	% share	1%	0%	1%	0%	0%	0%	0%	0%	0%	0%	2%	0%	1%	1%
	No. provided data	45	37	82	95	50	145	6	80	4	39	21	9	53	15
Other	% share	10%	7%	9%	8%	5%	6%	14%	12%	1%	7%	7%	17%	8%	5%
	No. provided data	46	37	83	95	50	145	6	80	4	39	21	9	53	16

Table87

1608b. How many hours of programming does your station broadcast for which it charges access fees to program providers?

	Total	General	Religious	Indigenous	Print Disabled	Ethnic	Youth	Seniors	Fine music	Educational	General + Educational
Average	369.4	612.4	*		45.7	54.8	*	*	*	*	552.1
Industry total	15886	15012	*	0	375	274	*	*	*	*	15228
No. of stations that provided data	41	23	*	0	8	5	*	*	*	*	26

Table87

1608b. How many hours of programming does yo

	Metro	Suburban	Metro + Suburban	Regional	Rural	Regional + Rural		ACT	NSW	NT	QLD	SA	TAS	VIC	WA
Average	56.7	1010.1	495.0	44.5	*	*		*	864.0	*	52.2	41.7	*	14.9	162.4
Industry total	953	14450	15403	479	*	*		*	14523	*	338	217	*	94	665
No. of stations that provided data	16	14	30	10	*	*		*	16	*	6	5	*	6	4

Table88

1701. Does your station have a website?

		Total	General	Religious	Indigenous	Print Disabled	Ethnic	Youth	Seniors	Fine music	Educational	General + Educational
No	**%**	9%	10%	4%	25%	0%	0%	0%	11%	0%	0%	10%
	No. of stations	22	17	1	3	0	0	0	1	0	0	17
Yes	**%**	91%	90%	96%	75%	100%	100%	100%	89%	100%	100%	90%
	No. of stations	233	146	29	10	14	6	8	9	4	6	152
No. of stations that provided data		235	149	27	12	14	6	8	9	4	6	155

Table88

1701. Does your station have a website?

		Metro	Suburban	Metro + Suburban	Regional	Rural	Regional + Rural	ACT	NSW	NT	QLD	SA	TAS	VIC	WA
No	**%**	3%	2%	2%	7%	21%	12%	0%	10%	20%	8%	13%	12%	4%	11%
	No. of stations	1	1	2	8	12	20	0	9	1	3	3	1	2	2
Yes	**%**	97%	98%	98%	93%	79%	88%	100%	90%	80%	92%	87%	88%	96%	89%
	No. of stations	46	42	88	99	45	145	7	80	4	37	22	9	57	17
No. of stations that provided data		43	42	85	98	52	150	6	82	5	37	23	9	55	18

Table89

1701b. What year was your website built? e.g. YYYY

		Total	General	Religious	Indigenous	Print Disabled	Ethnic	Youth	Seniors	Fine music	Educational	General + Educational
Build pre-2000	**%**	6%	6%	0%	0%	17%	17%	13%	28%	0%	0%	5%
	No. of stations	13	8	0	0	1	1	1	2	0	0	8
Build between 2000-2005	**%**	29%	28%	32%	26%	17%	33%	38%	30%	50%	32%	28%
	No. of stations	62	38	9	2	1	2	3	2	2	2	40
Build between 2006-2009	**%**	30%	35%	24%	25%	17%	33%	0%	13%	25%	17%	34%
	No. of stations	62	47	7	2	1	2	0	1	1	1	48
Build between 2010-2013	**%**	35%	31%	44%	49%	50%	17%	49%	29%	25%	51%	32%
	No. of stations	73	42	13	5	3	1	4	2	1	3	45
No. of stations that provided data		193	123	25	8	6	6	8	7	4	6	129

Table89

1701b. What year was your website built? e.g. YY

		Metro	Suburban	Metro + Suburban	Regional	Rural	Regional + Rural	ACT	NSW	NT	QLD	SA	TAS	VIC	WA
Build pre-2000	**%**	10%	10%	10%	4%	3%	3%	0%	1%	0%	13%	6%	0%	9%	14%
	No. of stations	4	4	8	3	1	4	0	1	0	4	1	0	5	2
Build between 2000-2005	**%**	34%	36%	35%	29%	19%	26%	31%	33%	0%	27%	42%	39%	24%	21%
	No. of stations	14	14	29	25	8	33	2	25	0	9	8	3	12	3
Build between 2006-2009	**%**	18%	36%	26%	24%	47%	31%	19%	30%	50%	35%	17%	24%	35%	13%
	No. of stations	8	14	22	21	19	40	1	23	2	11	3	2	17	2
Build between 2010-2013	**%**	39%	18%	29%	43%	31%	39%	50%	36%	50%	24%	35%	37%	32%	51%
	No. of stations	16	7	24	37	12	50	3	27	2	8	6	3	15	8
No. of stations that provided data		39	39	78	79	36	115	6	70	4	29	17	8	45	14

Table90

1701c. Is your website built using an open source system?

		Total	General	Religious	Indigenous	Print Disabled	Ethnic	Youth	Seniors	Fine music	Educational	General + Educational
Yes	**%**	34%	30%	36%	56%	33%	33%	39%	23%	50%	68%	32%
	No. of stations	76	44	10	6	2	2	3	2	2	4	48
No	**%**	19%	16%	16%	0%	17%	67%	38%	52%	25%	17%	16%
	No. of stations	42	23	4	0	1	4	3	5	1	1	24
Don't Know	**%**	47%	54%	48%	44%	50%	0%	23%	25%	25%	15%	52%
	No. of stations	106	79	14	5	3	0	2	2	1	1	80
No. of stations that provided data		206	134	25	9	6	6	8	8	4	6	140

Table90

1701c. Is your website built using an open source

		Metro	Suburban	Metro + Suburban	Regional	Rural	Regional + Rural	ACT	NSW	NT	QLD	SA	TAS	VIC	WA
Yes	**%**	49%	49%	49%	23%	28%	24%	66%	34%	25%	27%	28%	25%	35%	43%
	No. of stations	22	20	42	21	12	33	4	27	1	10	7	2	18	7
No	**%**	29%	12%	21%	20%	12%	18%	34%	19%	0%	15%	14%	24%	22%	19%
	No. of stations	13	5	18	19	6	24	2	15	0	5	3	2	11	3
Don't Know	**%**	23%	39%	31%	57%	60%	58%	0%	46%	75%	58%	58%	51%	43%	38%
	No. of stations	10	16	27	53	27	79	0	36	3	21	13	4	22	7
No. of stations that provided data		41	41	82	84	40	124	6	72	4	33	21	8	46	16

Table91

1701d. Does your stations website contain the following pages/information

		Total	General	Religious	Indigenous	Print Disabled	Ethnic	Youth	Seniors	Fine music	Educational	General + Educational
Program Grid	%	86%	86%	85%	33%	100%	100%	100%	87%	100%	100%	87%
	No. of stations	192	126	24	3	6	6	8	8	4	6	132
Presenter Info	%	71%	71%	73%	78%	17%	50%	77%	75%	75%	100%	72%
	No. of stations	158	104	21	8	1	3	6	7	3	6	110
Playlists	%	24%	17%	41%	22%	0%	33%	77%	13%	25%	68%	19%
	No. of stations	53	25	12	2	0	2	6	1	1	4	29
Join Us	%	82%	83%	88%	33%	67%	67%	100%	87%	100%	100%	83%
	No. of stations	183	121	25	3	4	4	8	8	4	6	127
Volunteer	%	72%	70%	84%	33%	67%	67%	100%	52%	100%	100%	71%
	No. of stations	160	102	24	3	4	4	8	5	4	6	108
News	%	57%	49%	68%	56%	50%	50%	100%	75%	75%	100%	51%
	No. of stations	127	72	19	6	3	3	8	7	3	6	78
Merchandise	%	15%	9%	16%	45%	0%	17%	38%	12%	25%	68%	11%
	No. of stations	33	13	5	5	0	1	3	1	1	4	17
Stream/listen live	%	72%	70%	65%	67%	67%	83%	77%	87%	100%	100%	71%
	No. of stations	160	102	18	7	4	5	6	8	4	6	108
Audio on demand or audio archives	%	22%	16%	38%	45%	33%	33%	13%	23%	25%	51%	17%
	No. of stations	49	23	11	5	2	2	1	2	1	3	26
Sponsorship information	%	71%	66%	84%	56%	50%	83%	87%	100%	100%	83%	67%
	No. of stations	160	97	24	6	3	5	7	9	4	5	102
Individual page(s) for each program	%	28%	21%	33%	44%	33%	67%	64%	0%	25%	85%	24%
	No. of stations	62	31	9	5	2	4	5	0	1	5	36
Space allocated for web advertising	%	29%	22%	49%	22%	17%	33%	77%	38%	0%	85%	24%
	No. of stations	66	32	14	2	1	2	6	3	0	5	37
Do you have links to community orgs	%	55%	48%	68%	56%	83%	83%	48%	76%	25%	85%	50%
	No. of stations	122	70	19	6	5	5	4	7	1	5	75
Do you have links to your social media pages	%	45%	40%	60%	22%	67%	50%	100%	23%	50%	68%	41%
	No. of stations	101	59	17	2	4	3	8	2	2	4	63
Other	%	10%	8%	16%	0%	0%	0%	0%	25%	25%	34%	9%
	No. of stations	22	12	4	0	0	0	0	2	1	2	14
None of these	%	2%	2%	0%	11%	0%	0%	0%	0%	0%	0%	2%
	No. of stations	4	3	0	1	0	0	0	0	0	0	3
No. of stations that provided data		206	134	25	9	6	6	8	8	4	6	140

Table91

1701d. Does your stations website contain the fo

		Metro	Suburban	Metro + Suburban	Regional	Rural	Regional + Rural	ACT	NSW	NT	QLD	SA	TAS	VIC	WA
Program Grid	%	97%	98%	97%	82%	70%	78%	100%	88%	50%	85%	81%	62%	91%	80%
	No. of stations	44	41	85	76	31	107	7	69	2	30	18	6	46	14
Presenter Info	%	79%	78%	79%	63%	70%	65%	68%	72%	100%	76%	43%	63%	74%	75%
	No. of stations	36	33	68	59	31	90	4	56	4	27	10	6	37	13
Playlists	%	44%	24%	34%	18%	15%	17%	19%	23%	0%	31%	19%	24%	26%	20%
	No. of stations	20	10	30	16	7	23	1	18	0	11	4	2	13	3
Join Us	%	85%	100%	92%	81%	62%	75%	100%	87%	75%	78%	67%	75%	84%	75%
	No. of stations	38	42	80	75	28	103	7	68	3	28	15	7	42	13
Volunteer	%	83%	80%	82%	71%	52%	65%	100%	77%	50%	76%	53%	62%	69%	69%
	No. of stations	37	34	71	66	23	89	7	60	2	27	12	6	35	12
News	%	76%	54%	65%	58%	37%	51%	53%	58%	51%	54%	48%	37%	68%	49%
	No. of stations	34	22	57	54	17	70	3	45	2	19	11	3	34	8
Merchandise	%	29%	7%	19%	12%	13%	12%	0%	13%	51%	11%	9%	12%	20%	18%
	No. of stations	13	3	16	11	6	17	0	10	2	4	2	1	10	3
Stream/listen live	%	93%	93%	93%	60%	55%	58%	84%	69%	49%	78%	62%	87%	69%	82%
	No. of stations	42	39	81	55	24	80	6	54	2	28	14	8	35	14
Audio on demand or audio archives	%	48%	29%	39%	11%	13%	11%	19%	20%	51%	12%	19%	12%	31%	31%
	No. of stations	21	12	34	10	6	16	1	15	2	4	4	1	16	5
Sponsorship information	%	86%	80%	83%	70%	50%	64%	53%	78%	75%	63%	57%	38%	78%	80%
	No. of stations	39	34	73	65	22	87	3	61	3	23	13	3	39	14
Individual page(s) for each program	%	66%	29%	48%	14%	15%	15%	19%	26%	25%	30%	20%	12%	29%	50%
	No. of stations	30	12	42	13	7	20	1	20	1	11	5	1	14	9
Space allocated for web advertising	%	49%	49%	49%	20%	10%	17%	0%	29%	25%	27%	28%	24%	30%	50%
	No. of stations	22	20	42	19	4	23	0	22	1	10	7	2	15	9
Do you have links to community orgs	%	69%	68%	68%	49%	40%	46%	68%	57%	25%	67%	24%	12%	58%	75%
	No. of stations	31	29	60	45	18	63	4	44	1	24	5	1	29	13
Do you have links to your social media pages	%	66%	54%	60%	41%	25%	36%	81%	47%	50%	39%	39%	61%	48%	31%
	No. of stations	29	22	52	38	11	49	5	36	2	14	9	5	24	5
Other	%	10%	2%	6%	16%	5%	12%	0%	7%	0%	15%	5%	0%	13%	19%
	No. of stations	4	1	5	14	2	17	0	6	0	5	1	0	7	3
None of these	%	0%	0%	0%	4%	3%	3%	0%	1%	0%	0%	10%	0%	2%	0%
	No. of stations	0	0	0	3	1	4	0	1	0	0	2	0	1	0
No. of stations that provided data		41	41	82	84	40	124	6	72	4	33	21	8	46	16

Table92

1701e. Who is responsible for adding and editing content on your stations website

		Total	General	Religious	Indigenous	Print Disabled	Ethnic	Youth	Seniors	Fine music	Educational	General + Educational
Station Management	**%**	44%	41%	48%	44%	83%	50%	49%	37%	25%	66%	42%
	No. of stations	98	59	14	5	5	3	4	3	1	4	63
Station staff	**%**	28%	17%	48%	67%	0%	67%	62%	12%	50%	68%	20%
	No. of stations	62	25	14	7	0	4	5	1	2	4	29
Volunteer Program makers	**%**	23%	21%	32%	11%	0%	17%	62%	13%	25%	51%	22%
	No. of stations	52	30	9	1	0	1	5	1	1	3	33
Specfic web volunteers	**%**	46%	49%	49%	11%	0%	17%	77%	38%	25%	68%	50%
	No. of stations	101	70	14	1	0	1	6	3	1	4	75
Station Administrator	**%**	15%	13%	16%	22%	0%	33%	13%	13%	25%	34%	14%
	No. of stations	32	19	4	2	0	2	1	1	1	2	21
Board or Commmittee	**%**	15%	17%	12%	0%	17%	0%	12%	25%	25%	0%	17%
	No. of stations	33	25	3	0	1	0	1	2	1	0	25
Other	**%**	6%	6%	0%	22%	17%	0%	0%	0%	25%	0%	6%
	No. of stations	13	9	0	2	1	0	0	0	1	0	9
No. of stations that provided data		204	132	25	9	6	6	8	8	4	6	138

Table92

1701e. Who is responsible for adding and editing

		Metro	Suburban	Metro +Suburban	Regional	Rural	Regional +Rural	ACT	NSW	NT	QLD	SA	TAS	VIC	WA
Station Management	**%**	40%	54%	47%	42%	43%	42%	66%	39%	75%	54%	37%	62%	41%	37%
	No. of stations	18	22	41	38	19	57	4	31	3	19	8	5	20	6
Station staff	**%**	51%	24%	38%	20%	23%	21%	0%	22%	51%	36%	26%	13%	31%	44%
	No. of stations	23	10	33	19	10	29	0	17	2	13	5	1	16	8
Volunteer Programmakers	**%**	32%	34%	33%	18%	15%	17%	34%	30%	0%	33%	5%	0%	20%	18%
	No. of stations	14	14	29	16	7	23	2	23	0	12	1	0	10	3
Specfic web volunteers	**%**	55%	66%	60%	40%	28%	36%	53%	46%	0%	33%	31%	51%	65%	38%
	No. of stations	25	28	52	36	12	49	3	36	0	12	6	4	32	7
Station Administrator	**%**	22%	17%	19%	13%	8%	12%	19%	15%	0%	19%	5%	0%	17%	18%
	No. of stations	10	7	17	12	3	16	1	12	0	7	1	0	9	3
Board or Commmittee	**%**	10%	27%	18%	18%	3%	13%	32%	19%	0%	9%	26%	0%	15%	0%
	No. of stations	4	11	16	16	1	18	2	15	0	3	5	0	8	0
Other	**%**	5%	2%	4%	5%	13%	7%	0%	4%	25%	3%	5%	0%	9%	13%
	No. of stations	2	1	3	4	6	10	0	3	1	1	1	0	4	2
No. of stations that provided data		41	41	82	83	39	122	6	72	4	33	19	8	46	16

Table93

1701f. Does your stations website have facilities for online payments for membership and/or merchandise?

		Total	General	Religious	Indigenous	Print Disabled	Ethnic	Youth	Seniors	Fine music	Educational	General + Educational
Yes	**%**	29%	14%	80%	33%	33%	17%	51%	26%	75%	85%	17%
	No. of stations	65	21	23	3	2	1	4	2	3	5	26
No	**%**	71%	86%	20%	67%	67%	83%	49%	74%	25%	15%	83%
	No. of stations	159	125	6	7	4	5	4	7	1	1	126
No. of stations that provided data		206	134	25	9	6	6	8	8	4	6	140

Table93

1701f. Does your stations website have facilities f

		Metro	Suburban	Metro + Suburban	Regional	Rural	Regional + Rural	ACT	NSW	NT	QLD	SA	TAS	VIC	WA
Yes	**%**	59%	22%	41%	26%	10%	21%	53%	26%	51%	39%	19%	24%	24%	33%
	No. of stations	27	9	36	24	5	29	3	20	2	14	4	2	12	6
No	**%**	41%	78%	59%	74%	90%	79%	47%	74%	49%	61%	81%	76%	76%	67%
	No. of stations	18	33	51	68	40	108	3	58	2	22	19	7	38	12
No. of stations that provided data		41	41	82	84	40	124	6	72	4	33	21	8	46	16

Table94

1701g. Is your stations website optimised for viewing on mobile platforms?

		Total	General	Religious	Indigenous	Print Disabled	Ethnic	Youth	Seniors	Fine music	Educational	General + Educational
Yes	**%**	20%	12%	45%	22%	17%	17%	51%	13%	25%	51%	14%
	No. of stations	44	18	13	2	1	1	4	1	1	3	21
No	**%**	41%	41%	28%	34%	50%	50%	38%	75%	50%	32%	41%
	No. of stations	91	60	8	4	3	3	3	7	2	2	62
Don't Know	**%**	39%	46%	28%	44%	33%	33%	12%	13%	25%	17%	45%
	No. of stations	88	68	8	5	2	2	1	1	1	1	69
No. of stations that provided data		206	134	25	9	6	6	8	8	4	6	140

Table94

1701g. Is your stations website optimised for view

			Metro +			Regional +								
		Metro	Suburban	Suburban	Regional	Rural	Rural	ACT	NSW	NT	QLD	SA	TAS	VIC	WA
Yes	%	31%	20%	26%	17%	15%	16%	0%	19%	0%	19%	28%	24%	15%	38%
	No. of stations	14	8	22	15	7	22	0	15	0	7	7	2	8	7
No	%	41%	41%	41%	39%	42%	40%	63%	49%	25%	27%	33%	24%	50%	20%
	No. of stations	19	17	36	36	19	55	4	38	1	10	8	2	25	3
Don't Know	%	27%	39%	33%	44%	43%	44%	37%	32%	75%	54%	39%	51%	35%	43%
	No. of stations	12	16	29	41	19	60	2	25	3	19	9	5	17	7
No. of stations that provided data		41	41	82	84	40	124	6	72	4	33	21	8	46	16

Table95

1701h. Does your station have an application for delivering audio via mobile devices like smartphones and tablets?

		Total	General	Religious	Indigenous	Print Disabled	Ethnic	Youth	Seniors	Fine music	Educational	General + Educational
Yes	%	24%	21%	35%	17%	17%	17%	38%	13%	0%	85%	24%
	No. of stations	58	34	11	2	1	1	3	1	0	5	39
No	%	76%	79%	65%	83%	83%	83%	62%	87%	100%	15%	76%
	No. of stations	184	125	20	11	5	5	5	8	4	1	126
No. of stations that provided data		222	145	27	12	6	6	8	8	4	6	151

Table95

1701h. Does your station have an application for

		Metro	Suburban	Metro + Suburban	Regional	Rural	Regional + Rural	ACT	NSW	NT	QLD	SA	TAS	VIC	WA
Yes	**%**	44%	32%	38%	18%	12%	16%	19%	24%	39%	17%	22%	22%	23%	38%
	No. of stations	20	13	34	18	7	24	1	20	2	7	6	2	12	7
No	**%**	56%	68%	62%	82%	88%	84%	81%	76%	61%	83%	78%	78%	77%	62%
	No. of stations	26	29	55	82	48	129	5	63	3	33	20	8	40	12
No. of stations that provided data		42	41	83	90	49	139	6	77	5	36	23	9	48	18

Table96

1702. Does your station podcast any content?

		Total	General	Religious	Indigenous	Print Disabled	Ethnic	Youth	Seniors	Fine music	Educational	General + Educational
Yes	**%**	25%	18%	42%	8%	33%	50%	64%	32%	25%	68%	20%
	No. of stations	62	30	13	1	2	3	5	3	1	4	34
No	**%**	75%	82%	58%	92%	67%	50%	36%	68%	75%	32%	80%
	No. of stations	184	132	18	13	4	3	3	7	3	2	134
No. of stations that provided data		226	148	27	12	6	6	8	9	4	6	154

Table96

1702. Does your station podcast any content?

		Metro	Suburban	Metro + Suburban	Regional	Rural	Regional + Rural	ACT	NSW	NT	QLD	SA	TAS	VIC	WA
Yes	**%**	52%	45%	49%	15%	6%	12%	34%	22%	40%	25%	13%	21%	35%	27%
	No. of stations	24	19	44	15	3	19	2	19	2	10	3	2	18	5
No	**%**	48%	55%	51%	85%	94%	88%	66%	78%	60%	75%	87%	79%	65%	73%
	No. of stations	22	24	46	85	53	138	4	69	3	29	22	8	34	14
No. of stations that provided data		42	42	84	91	51	142	6	81	5	36	23	9	48	18

Table97

1703. Does your station create podcast only shows i.e., podcasts that are not made from shows currently on your program grid?

		Total	General	Religious	Indigenous	Print Disabled	Ethnic	Youth	Seniors	Fine music	Educational	General + Educational
Yes	**%**	14%	7%	9%	*	*	*	20%	*	*	50%	12%
	No. of stations	9	2	1	*	*	*	1	*	*	2	4
No	**%**	86%	93%	91%	*	*	*	80%	*	*	50%	88%
	No. of stations	55	29	12	*	*	*	4	*	*	2	31
No. of stations that provided data		59	29	11	*	*	*	5	*	*	4	33

Table97

1703. Does your station create podcast only show

		Metro	Suburban	Metro + Suburban	Regional	Rural	Regional + Rural		ACT	NSW	NT	QLD	SA	TAS	VIC	WA
Yes	**%**	22%	5%	15%	0%	*	*		*	6%	*	0%	0%	*	23%	19%
	No. of stations	5	1	6	0	*	*		*	1	*	0	0	*	4	1
No	**%**	78%	95%	85%	100%	*	*		*	94%	*	100%	100%	*	77%	81%
	No. of stations	19	18	37	16	*	*		*	18	*	10	4	*	14	4
No. of stations that provided data		22	19	41	15	*	*		*	18	*	9	4	*	17	5

Table98

1704. Do you link or syndicate your stations podcasts via the following sites

		Total	General	Religious	Indigenous	Print Disabled	Ethnic	Youth	Seniors	Fine music	Educational	General + Educational
cpod.org.au	%	20%	25%	0%	*	*	*	61%	*	*	0%	22%
	No. of stations	13	8	0	*	*	*	3	*	*	0	8
iTunes	%	34%	29%	55%	*	*	*	41%	*	*	75%	35%
	No. of stations	21	9	7	*	*	*	2	*	*	3	12
station web site	%	70%	61%	82%	*	*	*	61%	*	*	100%	66%
	No. of stations	43	18	11	*	*	*	3	*	*	4	22
Other	%	22%	28%	18%	*	*	*	18%	*	*	0%	25%
	No. of stations	14	8	2	*	*	*	1	*	*	0	8
No. of stations that provided data		58	28	11	*	*	*	5	*	*	4	32

Table98

1704. Do you link or syndicate your stations podc

		Metro	Suburban	Metro + Suburban	Regional	Rural	Regional + Rural	ACT	NSW	NT	QLD	SA	TAS	VIC	WA
cpod.org.au	%	26%	21%	24%	14%	*	*	*	22%	*	21%	*	*	30%	0%
	No. of stations	6	4	10	2	*	*	*	4	*	2	*	*	5	0
iTunes	%	52%	21%	38%	22%	*	*	*	40%	*	23%	*	*	37%	38%
	No. of stations	12	4	17	3	*	*	*	8	*	2	*	*	7	2
station web site	%	78%	63%	71%	65%	*	*	*	51%	*	90%	*	*	77%	38%
	No. of stations	19	12	31	10	*	*	*	10	*	9	*	*	14	2
Other	%	14%	32%	22%	21%	*	*	*	38%	*	0%	*	*	11%	62%
	No. of stations	3	6	9	3	*	*	*	7	*	0	*	*	2	3
No. of stations that provided data		22	19	41	14	*	*	*	18	*	9	*	*	17	5

Table99

1705. Does your station, programs or presenters use the following social media spaces to connect and communicate with your audiences

		Total	General	Religious	Indigenous	Print Disabled	Ethnic	Youth	Seniors	Fine music	Educational	General + Educational
facebook	%	81%	82%	92%	83%	67%	83%	100%	32%	75%	83%	82%
	No. of stations	198	132	26	11	4	5	8	3	3	5	137
twitter	%	38%	28%	69%	33%	50%	33%	88%	32%	75%	68%	30%
	No. of stations	92	45	19	5	3	2	7	3	3	4	49
flickr (or other photo sharing site)	%	3%	2%	4%	8%	0%	0%	38%	0%	0%	0%	1%
	No. of stations	8	2	1	1	0	0	3	0	0	0	2
youtube (or other video sharing site)	%	24%	17%	29%	41%	0%	17%	100%	22%	50%	83%	19%
	No. of stations	59	27	8	6	0	1	8	2	2	5	32
soundcloud (or other audio sharing site)	%	11%	10%	9%	8%	0%	0%	64%	0%	0%	51%	12%
	No. of stations	28	16	2	1	0	0	5	0	0	3	19
Blogs	%	12%	12%	4%	17%	0%	0%	38%	11%	0%	34%	12%
	No. of stations	28	18	1	2	0	0	3	1	0	2	21
Other	%	28%	22%	29%	50%	0%	17%	100%	22%	50%	83%	24%
	No. of stations	68	35	8	7	0	1	8	2	2	5	40
Dont use social media spaces	%	17%	18%	8%	17%	17%	17%	0%	46%	25%	0%	17%
	No. of stations	41	29	2	2	1	1	0	5	1	0	29
No. of stations that provided data		223	147	25	12	6	6	8	9	4	6	153

Table99

1705. Does your station, programs or presenters

		Metro	Suburban	Metro + Suburban	Regional	Rural	Regional + Rural	ACT	NSW	NT	QLD	SA	TAS	VIC	WA
facebook	%	84%	95%	89%	80%	72%	77%	100%	79%	80%	82%	88%	66%	85%	76%
	No. of stations	39	41	80	78	40	118	7	69	4	30	23	7	43	14
twitter	%	64%	60%	62%	28%	16%	24%	69%	30%	40%	44%	21%	32%	49%	46%
	No. of stations	30	26	55	27	9	36	4	26	2	16	6	3	25	8
flickr (or other photo sharing site)	%	12%	0%	6%	1%	2%	1%	0%	1%	20%	5%	0%	0%	7%	0%
	No. of stations	6	0	6	1	1	2	0	1	1	2	0	0	4	0
youtube (or other video sharing site)	%	48%	26%	37%	19%	14%	17%	19%	22%	20%	32%	17%	10%	35%	17%
	No. of stations	22	11	33	18	8	26	1	19	1	12	4	1	18	3
soundcloud (or other audio sharing site)	%	26%	19%	23%	7%	2%	5%	19%	7%	0%	11%	8%	0%	17%	29%
	No. of stations	12	8	20	6	1	8	1	6	0	4	2	0	9	5
Blogs	%	17%	17%	17%	9%	8%	9%	16%	11%	20%	9%	4%	11%	17%	12%
	No. of stations	8	7	15	9	4	13	1	10	1	3	1	1	9	2
Other	%	48%	36%	42%	22%	16%	20%	19%	24%	20%	32%	21%	10%	37%	41%
	No. of stations	22	15	37	22	9	31	1	21	1	12	6	1	19	7
Dont use social media spaces	%	12%	5%	8%	18%	28%	22%	0%	21%	20%	15%	12%	23%	13%	19%
	No. of stations	6	2	8	18	16	33	0	19	1	5	3	2	6	3
No. of stations that provided data		42	42	84	89	50	139	6	81	5	34	24	9	47	17

Table100

1801. How often do you communicate using the following channels with your supporters/members

		Daily/constant	Weekly	Fortnightly	Monthly	Quarterly	Twice a year	Once a year	Less than once a year	Never
email updates/newsletters	%	9%	11%	2%	22%	24%	8%	2%	2%	20%
Hardcopy newsletters/letters	%	1%	3%	0%	13%	35%	13%	10%	3%	22%
Hardcopy magazines	%	1%	1%	0%	3%	3%	2%	2%	3%	86%
On air programs/promos/announcements about your station	%	74%	14%	1%	3%	2%	1%	1%	1%	3%
Podcasts about your station	%	5%	6%	0%	1%	0%	1%	1%	2%	85%
Station web site	%	54%	17%	1%	8%	4%	1%	0%	1%	15%
Inbound SMS system to the on air studio	%	11%	3%	0%	0%	1%	0%	0%	2%	83%
Inbound email to the on air studio	%	27%	7%	0%	1%	1%	0%	0%	2%	62%
Inbound phone calls to the on air studio	%	77%	9%	0%	1%	1%	0%	1%	1%	11%
Social Media (Facebook, Twitter etc.)	%	49%	19%	2%	2%	1%	1%	1%	2%	25%
No. of stations that provided data		174	174	174	174	174	174	174	174	174

Table101

1801-1. How often do you communicate using the following channels with your supporters/members? - email updates/newsletters

		Total	General	Religious	Indigenous	Print Disabled	Ethnic	Youth	Seniors	Fine music	Educational	General + Educational
Daily/constant	%	9%	9%	0%	40%	0%	*	0%	0%	0%	0%	9%
	No. of stations	17	11	0	5	0	*	0	0	0	0	11
Weekly	%	11%	8%	5%	0%	20%	*	39%	14%	25%	60%	10%
	No. of stations	21	10	1	0	1	*	2	1	1	3	13
Fortnightly	%	2%	2%	0%	0%	0%	*	20%	0%	0%	0%	2%
	No. of stations	3	2	0	0	0	*	1	0	0	0	2
Monthly	%	22%	22%	22%	20%	20%	*	20%	14%	75%	20%	22%
	No. of stations	42	27	6	2	1	*	1	1	3	1	28
Quarterly	%	24%	28%	35%	0%	60%	*	0%	0%	0%	0%	26%
	No. of stations	46	34	9	0	3	*	0	0	0	0	34
Twice a year	%	8%	5%	8%	10%	0%	*	20%	44%	0%	0%	5%
	No. of stations	14	7	2	1	0	*	1	3	0	0	7
Once a year	%	2%	3%	4%	0%	0%	*	0%	0%	0%	0%	3%
	No. of stations	4	3	1	0	0	*	0	0	0	0	3
Less than once a year	%	2%	1%	4%	0%	0%	*	0%	13%	0%	0%	1%
	No. of stations	3	1	1	0	0	*	0	1	0	0	1
Never	%	20%	22%	21%	30%	0%	*	0%	14%	0%	20%	22%
	No. of stations	38	27	6	3	0	*	0	1	0	1	28
No. of stations that provided data		174	112	23	10	5	*	5	7	4	5	117

Table101

1801-1. How often do you communicate using the

		Metro	Suburban	Metro + Suburban	Regional	Rural	Regional + Rural	ACT	NSW	NT	QLD	SA	TAS	VIC	WA
Daily/constant	%	10%	9%	9%	7%	11%	8%	37%	5%	50%	12%	10%	12%	3%	7%
	No. of stations	3	3	7	6	5	10	2	3	2	3	2	1	1	1
Weekly	%	29%	9%	20%	8%	3%	6%	0%	13%	0%	16%	0%	0%	20%	6%
	No. of stations	11	3	14	6	1	8	0	8	0	4	0	0	8	1
Fortnightly	%	3%	6%	4%	0%	0%	0%	0%	2%	0%	0%	4%	0%	0%	6%
	No. of stations	1	2	3	0	0	0	0	1	0	0	1	0	0	1
Monthly	%	27%	25%	26%	22%	16%	20%	0%	20%	0%	32%	28%	32%	20%	19%
	No. of stations	10	8	18	18	7	24	0	13	0	9	6	3	8	3
Quarterly	%	19%	28%	23%	26%	22%	25%	63%	26%	25%	8%	33%	10%	31%	12%
	No. of stations	7	9	16	21	9	30	3	16	1	2	8	1	12	2
Twice a year	%	10%	6%	8%	7%	8%	7%	0%	7%	0%	8%	5%	23%	6%	13%
	No. of stations	3	2	6	6	3	9	0	4	0	2	1	2	2	2
Once a year	%	0%	0%	0%	4%	3%	4%	0%	0%	0%	4%	5%	11%	3%	0%
	No. of stations	0	0	0	3	1	4	0	0	0	1	1	1	1	0
Less than once a year	%	0%	3%	1%	3%	0%	2%	0%	0%	0%	4%	0%	11%	3%	0%
	No. of stations	0	1	1	2	0	2	0	0	0	1	0	1	1	0
Never	%	3%	12%	7%	22%	38%	28%	0%	27%	25%	16%	14%	0%	14%	38%
	No. of stations	1	4	5	18	16	33	0	18	1	4	3	0	5	7
No. of stations that provided data		33	32	65	72	37	109	5	59	4	25	21	9	35	16

Table102

1801-2. How often do you communicate using the following channels with your supporters/members? - Hardcopy newsletters/letters

		Total	General	Religious	Indigenous	Print Disabled	Ethnic	Youth	Seniors	Fine music	Educational	General + Educational
Daily/constant	%	1%	1%	0%	10%	0%	*	0%	0%	0%	0%	1%
	No. of stations	2	1	0	1	0	*	0	0	0	0	1
Weekly	%	3%	2%	0%	10%	0%	*	0%	0%	0%	0%	2%
	No. of stations	5	2	0	1	0	*	0	0	0	0	2
Monthly	%	13%	13%	14%	20%	20%	*	0%	14%	0%	0%	13%
	No. of stations	25	16	4	2	1	*	0	1	0	0	16
Quarterly	%	35%	34%	74%	0%	40%	*	0%	13%	75%	0%	33%
	No. of stations	67	42	19	0	2	*	0	1	3	0	42
Twice a year	%	13%	12%	8%	30%	20%	*	0%	44%	0%	0%	12%
	No. of stations	25	15	2	3	1	*	0	3	0	0	15
Once a year	%	10%	10%	0%	0%	0%	*	0%	14%	25%	80%	13%
	No. of stations	18	12	0	0	0	*	0	1	1	4	16
Less than once a year	%	3%	3%	0%	10%	20%	*	0%	0%	0%	0%	2%
	No. of stations	5	3	0	1	1	*	0	0	0	0	3
Never	%	22%	25%	4%	20%	0%	*	100%	14%	0%	20%	25%
	No. of stations	41	30	1	2	0	*	5	1	0	1	31
No. of stations that provided data		174	112	23	10	5	*	5	7	4	5	117

Table102

1801-2. How often do you communicate using the

		Metro	Suburban	Metro + Suburban	Regional	Rural	Regional + Rural	ACT	NSW	NT	QLD	SA	TAS	VIC	WA
Daily/constant	**%**	0%	3%	1%	0%	3%	1%	19%	0%	0%	0%	0%	0%	0%	7%
	No. of stations	0	1	1	0	1	1	1	0	0	0	0	0	0	1
Weekly	**%**	9%	3%	6%	0%	3%	1%	0%	2%	25%	0%	0%	12%	3%	6%
	No. of stations	3	1	4	0	1	1	0	1	1	0	0	1	1	1
Monthly	**%**	12%	12%	12%	18%	5%	14%	18%	10%	0%	25%	10%	11%	17%	7%
	No. of stations	4	4	9	14	2	17	1	6	0	7	2	1	6	1
Quarterly	**%**	38%	25%	32%	45%	24%	38%	63%	39%	0%	32%	38%	34%	43%	6%
	No. of stations	14	8	22	35	10	45	3	25	0	9	9	3	16	1
Twice a year	**%**	6%	16%	11%	13%	19%	15%	0%	14%	0%	8%	29%	0%	11%	20%
	No. of stations	2	5	7	10	8	18	0	9	0	2	7	0	4	3
Once a year	**%**	14%	6%	10%	10%	8%	9%	0%	10%	0%	8%	5%	11%	14%	12%
	No. of stations	5	2	7	8	3	11	0	7	0	2	1	1	5	2
Less than once a year	**%**	3%	6%	4%	0%	5%	2%	0%	0%	0%	4%	5%	0%	3%	12%
	No. of stations	1	2	3	0	2	2	0	0	0	1	1	0	1	2
Never	**%**	18%	28%	23%	15%	32%	21%	0%	25%	75%	24%	14%	32%	9%	30%
	No. of stations	6	9	16	12	13	25	0	16	3	6	3	3	3	5
No. of stations that provided data		33	32	65	72	37	109	5	59	4	25	21	9	35	16

Table103

1801-3. How often do you communicate using the following channels with your supporters/members? - Hardcopy magazines

		Total	General	Religious	Indigenous	Print Disabled	Ethnic	Youth	Seniors	Fine music	Educational	General + Educational
Daily/constant	%	1%	0%	0%	20%	0%	*	0%	0%	0%	0%	0%
	No. of stations	2	0	0	2	0	*	0	0	0	0	0
Weekly	%	1%	1%	0%	0%	0%	*	0%	0%	0%	0%	1%
	No. of stations	1	1	0	0	0	*	0	0	0	0	1
Monthly	%	3%	1%	0%	0%	0%	*	0%	0%	75%	0%	1%
	No. of stations	5	1	0	0	0	*	0	0	3	0	1
Quarterly	%	3%	2%	9%	0%	0%	*	0%	0%	0%	20%	3%
	No. of stations	6	2	2	0	0	*	0	0	0	1	3
Twice a year	%	2%	2%	0%	0%	20%	*	0%	0%	0%	0%	2%
	No. of stations	3	2	0	0	1	*	0	0	0	0	2
Once a year	%	2%	1%	0%	10%	0%	*	0%	0%	0%	20%	2%
	No. of stations	3	1	0	1	0	*	0	0	0	1	2
Less than once a year	%	3%	3%	4%	10%	0%	*	0%	0%	0%	0%	3%
	No. of stations	6	3	1	1	0	*	0	0	0	0	3
Never	%	86%	91%	87%	60%	80%	*	100%	100%	25%	60%	90%
	No. of stations	164	111	23	7	4	*	5	8	1	3	114
No. of stations that provided data		174	112	23	10	5	*	5	7	4	5	117

Table103

1801-3. How often do you communicate using the

		Metro	Suburban	Metro + Suburban	Regional	Rural	Regional + Rural	ACT	NSW	NT	QLD	SA	TAS	VIC	WA
Daily/constant	**%**	0%	0%	0%	0%	5%	2%	0%	0%	25%	0%	0%	0%	0%	7%
	No. of stations	0	0	0	0	2	2	0	0	1	0	0	0	0	1
Weekly	**%**	0%	0%	0%	0%	3%	1%	0%	0%	0%	0%	5%	0%	0%	0%
	No. of stations	0	0	0	0	1	1	0	0	0	0	1	0	0	0
Monthly	**%**	11%	3%	7%	0%	0%	0%	0%	3%	0%	4%	0%	0%	5%	0%
	No. of stations	4	1	5	0	0	0	0	2	0	1	0	0	2	0
Quarterly	**%**	6%	0%	3%	4%	0%	3%	22%	2%	0%	0%	0%	0%	9%	0%
	No. of stations	2	0	2	3	0	3	1	1	0	0	0	0	3	0
Twice a year	**%**	6%	0%	3%	1%	0%	1%	0%	3%	0%	0%	0%	0%	3%	0%
	No. of stations	2	0	2	1	0	1	0	2	0	0	0	0	1	0
Once a year	**%**	3%	0%	1%	0%	5%	2%	0%	0%	0%	8%	5%	0%	0%	0%
	No. of stations	1	0	1	0	2	2	0	0	0	2	1	0	0	0
Less than once a year	**%**	0%	0%	0%	4%	5%	5%	0%	3%	0%	4%	0%	11%	0%	7%
	No. of stations	0	0	0	3	2	6	0	2	0	1	0	1	0	1
Never	**%**	74%	97%	85%	90%	81%	87%	78%	88%	75%	84%	90%	89%	83%	87%
	No. of stations	27	32	58	72	33	105	4	57	3	23	21	9	31	15
No. of stations that provided data		33	32	65	72	37	109	5	59	4	25	21	9	35	16

Table104

1801-4. How often do you communicate using the following channels with your supporters/members? - On air programs/promos/announcements about your station

		Total	General	Religious	Indigenous	Print Disabled	Ethnic	Youth	Seniors	Fine music	Educational	General + Educational	Metro	Suburban	Metro + Suburban
Daily/constant	%	74%	73%	87%	80%	60%	*	41%	86%	75%	60%	73%	77%	81%	79%
	No. of stations	141	89	23	9	3	*	2	7	3	3	93	28	27	55
Weekly	%	14%	14%	8%	10%	20%	*	20%	14%	0%	40%	15%	11%	9%	10%
	No. of stations	26	17	2	1	1	*	1	1	0	2	20	4	3	7
Fortnightly	%	1%	0%	0%	0%	0%	*	0%	0%	25%	0%	0%	3%	0%	1%
	No. of stations	1	0	0	0	0	*	0	0	1	0	0	1	0	1
Monthly	%	3%	4%	0%	10%	20%	*	0%	0%	0%	0%	3%	3%	3%	3%
	No. of stations	7	4	0	1	1	*	0	0	0	0	4	1	1	2
Quarterly	%	2%	3%	0%	0%	0%	*	20%	0%	0%	0%	3%	3%	3%	3%
	No. of stations	4	3	0	0	0	*	1	0	0	0	3	1	1	2
Twice a year	%	1%	1%	0%	0%	0%	*	0%	0%	0%	0%	1%	3%	0%	1%
	No. of stations	2	1	0	0	0	*	0	0	0	0	1	1	0	1
Once a year	%	1%	0%	4%	0%	0%	*	0%	0%	0%	0%	0%	0%	0%	0%
	No. of stations	1	0	1	0	0	*	0	0	0	0	0	0	0	0
Less than once a year	%	1%	1%	0%	0%	0%	*	0%	0%	0%	0%	1%	0%	0%	0%
	No. of stations	1	1	0	0	0	*	0	0	0	0	1	0	0	0
Never	%	3%	4%	0%	0%	0%	*	18%	0%	0%	0%	4%	0%	3%	1%
	No. of stations	6	5	0	0	0	*	1	0	0	0	5	0	1	1
No. of stations that provided data		174	112	23	10	5	*	5	7	4	5	117	33	32	65

Table104

Regional	Rural	Regional + Rural	ACT	NSW	NT	QLD	SA	TAS	VIC	WA
74%	68%	72%	44%	75%	50%	72%	76%	68%	80%	82%
59	28	87	2	48	2	20	17	7	30	14
14%	19%	16%	19%	15%	25%	16%	10%	11%	12%	12%
11	8	19	1	10	1	4	2	1	4	2
0%	0%	0%	0%	0%	0%	4%	0%	0%	0%	0%
0	0	0	0	0	0	1	0	0	0	0
1%	8%	4%	0%	2%	25%	8%	0%	0%	3%	6%
1	3	4	0	1	1	2	0	0	1	1
1%	3%	2%	0%	0%	0%	0%	10%	10%	3%	0%
1	1	2	0	0	0	0	2	1	1	0
1%	0%	1%	18%	2%	0%	0%	0%	0%	0%	0%
1	0	1	1	1	0	0	0	0	0	0
1%	0%	1%	0%	2%	0%	0%	0%	0%	0%	0%
1	0	1	0	1	0	0	0	0	0	0
0%	3%	1%	0%	0%	0%	0%	0%	11%	0%	0%
0	1	1	0	0	0	0	0	1	0	0
7%	0%	4%	19%	5%	0%	0%	5%	0%	3%	0%
5	0	5	1	3	0	0	1	0	1	0
72	37	109	5	59	4	25	21	9	35	16

Table105

1801-5. How often do you communicate using the following channels with your supporters/members? - Podcasts about your station

		Total	General	Religious	Indigenous	Print Disabled	Ethnic	Youth	Seniors	Fine music	Educational	General + Educational
Daily/constant	%	5%	3%	14%	10%	0%	*	0%	13%	0%	0%	2%
	No. of stations	9	3	4	1	0	*	0	1	0	0	3
Weekly	%	6%	6%	5%	0%	0%	*	0%	14%	0%	40%	7%
	No. of stations	12	7	1	0	0	*	0	1	0	2	9
Monthly	%	1%	0%	0%	0%	0%	*	0%	13%	0%	0%	0%
	No. of stations	1	0	0	0	0	*	0	1	0	0	0
Twice a year	%	1%	0%	0%	0%	0%	*	0%	0%	0%	20%	1%
	No. of stations	1	0	0	0	0	*	0	0	0	1	1
Once a year	%	1%	2%	0%	0%	0%	*	0%	0%	0%	0%	2%
	No. of stations	2	2	0	0	0	*	0	0	0	0	2
Less than once a year	%	2%	3%	0%	0%	0%	*	0%	0%	0%	0%	2%
	No. of stations	3	3	0	0	0	*	0	0	0	0	3
Never	%	85%	87%	81%	90%	100%	*	100%	59%	100%	40%	85%
	No. of stations	162	106	21	10	5	*	5	5	4	2	109
No. of stations that provided data		174	112	23	10	5	*	5	7	4	5	117

Table105

1801-5. How often do you communicate using th

		Metro	Suburban	Metro + Suburban	Regional	Rural	Regional + Rural	ACT	NSW	NT	QLD	SA	TAS	VIC	WA
Daily/constant	**%**	10%	9%	10%	1%	3%	2%	22%	3%	25%	12%	0%	0%	3%	0%
	No. of stations	4	3	7	1	1	2	1	2	1	3	0	0	1	0
Weekly	**%**	9%	12%	11%	6%	0%	4%	0%	5%	0%	8%	5%	0%	11%	6%
	No. of stations	3	4	7	4	0	4	0	3	0	2	1	0	4	1
Monthly	**%**	0%	3%	1%	0%	0%	0%	0%	0%	0%	0%	0%	0%	3%	0%
	No. of stations	0	1	1	0	0	0	0	0	0	0	0	0	1	0
Twice a year	**%**	3%	0%	1%	0%	0%	0%	0%	0%	0%	4%	0%	0%	0%	0%
	No. of stations	1	0	1	0	0	0	0	0	0	1	0	0	0	0
Once a year	**%**	0%	6%	3%	0%	0%	0%	0%	2%	0%	0%	0%	0%	3%	0%
	No. of stations	0	2	2	0	0	0	0	1	0	0	0	0	1	0
Less than once a year	**%**	0%	6%	3%	1%	0%	1%	0%	2%	0%	4%	0%	0%	3%	0%
	No. of stations	0	2	2	1	0	1	0	1	0	1	0	0	1	0
Never	**%**	78%	62%	71%	92%	97%	94%	78%	89%	75%	72%	95%	100%	78%	94%
	No. of stations	28	20	49	73	40	113	4	57	3	20	22	10	29	16
No. of stations that provided data		33	32	65	72	37	109	5	59	4	25	21	9	35	16

Table106

1801-6. How often do you communicate using the following channels with your supporters/members? - Station web site

		Total	General	Religious	Indigenous	Print Disabled	Ethnic	Youth	Seniors	Fine music	Educational	General + Educational
Daily/constant	%	54%	49%	66%	30%	60%	*	80%	87%	50%	100%	51%
	No. of stations	103	60	17	3	3	*	4	7	2	5	65
Weekly	%	17%	19%	17%	20%	20%	*	0%	13%	0%	0%	18%
	No. of stations	32	23	4	2	1	*	0	1	0	0	23
Fortnightly	%	1%	1%	0%	0%	0%	*	0%	0%	0%	0%	1%
	No. of stations	1	1	0	0	0	*	0	0	0	0	1
Monthly	%	8%	9%	8%	0%	0%	*	0%	0%	25%	0%	9%
	No. of stations	14	11	2	0	0	*	0	0	1	0	11
Quarterly	%	4%	4%	0%	20%	0%	*	0%	0%	25%	0%	3%
	No. of stations	8	4	0	2	0	*	0	0	1	0	4
Twice a year	%	1%	2%	0%	0%	0%	*	0%	0%	0%	0%	2%
	No. of stations	2	2	0	0	0	*	0	0	0	0	2
Less than once a year	%	1%	1%	0%	0%	0%	*	0%	0%	0%	0%	1%
	No. of stations	1	1	0	0	0	*	0	0	0	0	1
NET	%	100%	100%	100%	100%	100%	*	100%	100%	100%	100%	100%
	No. of stations	190	122	26	11	5	*	5	8	4	5	127
No. of stations that provided data		174	112	23	10	5	*	5	7	4	5	117

Table106

1801-6. How often do you communicate using the

		Metro	Suburban	Metro + Suburban	Regional	Rural	Regional + Rural	ACT	NSW	NT	QLD	SA	TAS	VIC	WA
Daily/constant	**%**	76%	66%	71%	49%	38%	45%	100%	56%	25%	56%	42%	34%	54%	68%
	No. of stations	28	21	49	39	16	54	6	36	1	15	10	3	21	12
Weekly	**%**	6%	25%	15%	21%	14%	18%	0%	20%	25%	16%	9%	22%	20%	12%
	No. of stations	2	8	10	17	6	22	0	13	1	4	2	2	8	2
Fortnightly	**%**	0%	0%	0%	1%	0%	1%	0%	2%	0%	0%	0%	0%	0%	0%
	No. of stations	0	0	0	1	0	1	0	1	0	0	0	0	0	0
Monthly	**%**	3%	0%	1%	11%	11%	11%	0%	7%	0%	4%	14%	11%	12%	0%
	No. of stations	1	0	1	9	4	13	0	4	0	1	3	1	4	0
Quarterly	**%**	3%	3%	3%	3%	8%	5%	0%	2%	25%	4%	10%	0%	3%	7%
	No. of stations	1	1	2	2	3	6	0	1	1	1	2	0	1	1
Twice a year	**%**	0%	0%	0%	3%	0%	2%	0%	3%	0%	0%	0%	0%	0%	0%
	No. of stations	0	0	0	2	0	2	0	2	0	0	0	0	0	0
Less than once a year	**%**	0%	0%	0%	1%	0%	1%	0%	0%	0%	0%	0%	0%	3%	0%
	No. of stations	0	0	0	1	0	1	0	0	0	0	0	0	1	0
NET	**%**	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
	No. of stations	36	33	69	80	41	121	6	64	5	27	23	10	38	17
No. of stations that provided data		33	32	65	72	37	109	5	59	4	25	21	9	35	16

Table107

1801-7. How often do you communicate using the following channels with your supporters/members? - Inbound SMS system to the on air studio

		Total	General	Religious	Indigenous	Print Disabled	Ethnic	Youth	Seniors	Fine music	Educational	General + Educational
Daily/constant	%	11%	8%	14%	10%	0%	*	61%	0%	0%	60%	10%
	No. of stations	22	10	4	1	0	*	3	0	0	3	13
Weekly	%	3%	4%	4%	0%	0%	*	0%	0%	0%	0%	4%
	No. of stations	6	5	1	0	0	*	0	0	0	0	5
Quarterly	%	1%	1%	0%	0%	0%	*	0%	0%	0%	0%	1%
	No. of stations	1	1	0	0	0	*	0	0	0	0	1
Less than once a year	%	2%	0%	9%	0%	0%	*	0%	14%	0%	0%	0%
	No. of stations	3	0	2	0	0	*	0	1	0	0	0
Never	%	83%	87%	73%	90%	100%	*	39%	86%	100%	40%	85%
	No. of stations	157	106	19	10	5	*	2	7	4	2	108
No. of stations that provided data		174	112	23	10	5	*	5	7	4	5	117

Table107

1801-7. How often do you communicate using th

		Metro	Suburban	Metro + Suburban	Regional	Rural	Regional + Rural	ACT	NSW	NT	QLD	SA	TAS	VIC	WA
Daily/constant	**%**	33%	12%	23%	3%	8%	5%	22%	6%	50%	4%	14%	0%	15%	25%
	No. of stations	12	4	16	2	3	6	1	4	2	1	3	0	6	4
Weekly	**%**	0%	12%	6%	3%	0%	2%	0%	3%	0%	4%	0%	0%	6%	6%
	No. of stations	0	4	4	2	0	2	0	2	0	1	0	0	2	1
Quarterly	**%**	0%	0%	0%	1%	0%	1%	0%	0%	0%	4%	0%	0%	0%	0%
	No. of stations	0	0	0	1	0	1	0	0	0	1	0	0	0	0
Less than once a year	**%**	3%	0%	2%	3%	0%	2%	0%	2%	0%	4%	5%	0%	0%	0%
	No. of stations	1	0	1	2	0	2	0	1	0	1	1	0	0	0
Never	**%**	63%	75%	69%	90%	92%	91%	78%	89%	50%	84%	81%	100%	80%	69%
	No. of stations	23	25	47	72	38	110	4	57	2	23	19	10	30	12
No. of stations that provided data		33	32	65	72	37	109	5	59	4	25	21	9	35	16

Table108

1801-8. How often do you communicate using the following channels with your supporters/members? - Inbound email to the on air studio

		Total	General	Religious	Indigenous	Print Disabled	Ethnic	Youth	Seniors	Fine music	Educational	General + Educational
Daily/constant	%	27%	28%	27%	20%	0%	*	41%	29%	0%	60%	29%
	No. of stations	52	34	7	2	0	*	2	2	0	3	37
Weekly	%	7%	8%	0%	10%	20%	*	18%	0%	0%	0%	8%
	No. of stations	14	10	0	1	1	*	1	0	0	0	10
Monthly	%	1%	0%	0%	0%	0%	*	0%	0%	0%	20%	1%
	No. of stations	1	0	0	0	0	*	0	0	0	1	1
Quarterly	%	1%	0%	4%	10%	0%	*	0%	0%	0%	0%	0%
	No. of stations	2	0	1	1	0	*	0	0	0	0	0
Less than once a year	%	2%	0%	9%	10%	0%	*	0%	0%	0%	0%	0%
	No. of stations	3	0	2	1	0	*	0	0	0	0	0
Never	%	62%	64%	60%	50%	80%	*	41%	71%	100%	20%	62%
	No. of stations	118	78	16	6	4	*	2	6	4	1	79
No. of stations that provided data		174	112	23	10	5	*	5	7	4	5	117

Table108

1801-8. How often do you communicate using th

		Metro	Suburban	Metro + Suburban	Regional	Rural	Regional + Rural	ACT	NSW	NT	QLD	SA	TAS	VIC	WA
Daily/constant	**%**	41%	31%	36%	21%	24%	22%	44%	30%	0%	24%	19%	23%	21%	48%
	No. of stations	15	10	25	17	10	27	2	20	0	7	4	2	8	8
Weekly	**%**	6%	6%	6%	10%	5%	8%	18%	15%	0%	4%	5%	0%	3%	0%
	No. of stations	2	2	4	8	2	10	1	10	0	1	1	0	1	0
Monthly	**%**	3%	0%	1%	0%	0%	0%	0%	0%	0%	4%	0%	0%	0%	0%
	No. of stations	1	0	1	0	0	0	0	0	0	1	0	0	0	0
Quarterly	**%**	0%	0%	0%	3%	0%	2%	0%	0%	0%	8%	0%	0%	0%	0%
	No. of stations	0	0	0	2	0	2	0	0	0	2	0	0	0	0
Less than once a year	**%**	3%	0%	2%	1%	3%	2%	0%	2%	25%	0%	5%	0%	0%	0%
	No. of stations	1	0	1	1	1	2	0	1	1	0	1	0	0	0
Never	**%**	48%	63%	55%	65%	68%	66%	38%	53%	75%	60%	70%	77%	77%	52%
	No. of stations	17	20	38	52	28	80	2	34	3	16	16	8	29	9
No. of stations that provided data		33	32	65	72	37	109	5	59	4	25	21	9	35	16

Table109

1801-9. How often do you communicate using the following channels with your supporters/members? - Inbound phone calls to the on air studio

		Total	General	Religious	Indigenous	Print Disabled	Ethnic	Youth	Seniors	Fine music	Educational	General + Educational
Daily/constant	%	77%	85%	57%	70%	40%	*	59%	72%	25%	100%	85%
	No. of stations	146	104	15	8	2	*	3	6	1	5	109
Weekly	%	9%	7%	25%	20%	0%	*	0%	0%	0%	0%	7%
	No. of stations	18	9	7	2	0	*	0	0	0	0	9
Monthly	%	1%	2%	0%	0%	0%	*	0%	0%	0%	0%	2%
	No. of stations	2	2	0	0	0	*	0	0	0	0	2
Quarterly	%	1%	0%	0%	0%	0%	*	0%	0%	25%	0%	0%
	No. of stations	1	0	0	0	0	*	0	0	1	0	0
Once a year	%	1%	0%	4%	0%	0%	*	0%	0%	0%	0%	0%
	No. of stations	1	0	1	0	0	*	0	0	0	0	0
Less than once a year	%	1%	0%	4%	0%	0%	*	0%	0%	0%	0%	0%
	No. of stations	1	0	1	0	0	*	0	0	0	0	0
Never	%	11%	6%	9%	10%	60%	*	41%	28%	50%	0%	6%
	No. of stations	21	8	2	1	3	*	2	2	2	0	8
No. of stations that provided data		174	112	23	10	5	*	5	7	4	5	117

Table109

1801-9. How often do you communicate using the

		Metro	Suburban	Metro + Suburban	Regional	Rural	Regional + Rural	ACT	NSW	NT	QLD	SA	TAS	VIC	WA
Daily/constant	**%**	74%	84%	79%	76%	76%	76%	40%	81%	50%	68%	77%	79%	83%	81%
	No. of stations	27	28	54	61	31	92	2	52	2	19	18	8	31	14
Weekly	**%**	0%	9%	4%	11%	14%	12%	0%	9%	25%	8%	14%	0%	6%	19%
	No. of stations	0	3	3	9	6	14	0	6	1	2	3	0	2	3
Monthly	**%**	0%	0%	0%	1%	3%	2%	0%	2%	0%	4%	0%	0%	0%	0%
	No. of stations	0	0	0	1	1	2	0	1	0	1	0	0	0	0
Quarterly	**%**	3%	0%	1%	0%	0%	0%	0%	2%	0%	0%	0%	0%	0%	0%
	No. of stations	1	0	1	0	0	0	0	1	0	0	0	0	0	0
Once a year	**%**	0%	0%	0%	1%	0%	1%	0%	0%	0%	4%	0%	0%	0%	0%
	No. of stations	0	0	0	1	0	1	0	0	0	1	0	0	0	0
Less than once a year	**%**	0%	0%	0%	1%	0%	1%	0%	0%	0%	0%	5%	0%	0%	0%
	No. of stations	0	0	0	1	0	1	0	0	0	0	1	0	0	0
Never	**%**	23%	6%	15%	8%	8%	8%	60%	7%	25%	16%	4%	21%	11%	0%
	No. of stations	8	2	10	7	3	10	3	4	1	4	1	2	4	0
No. of stations that provided data		33	32	65	72	37	109	5	59	4	25	21	9	35	16

Table110

1801-10. How often do you communicate using the following channels with your supporters/members? - Social Media (Facebook, Twitter etc.)

		Total	General	Religious	Indigenous	Print Disabled	Ethnic	Youth	Seniors	Fine music	Educational	General + Educational
Daily/constant	**%**	49%	43%	58%	50%	40%	*	100%	42%	75%	80%	45%
	No. of stations	92	53	15	6	2	*	5	3	3	4	57
Weekly	**%**	19%	19%	21%	40%	20%	*	0%	13%	0%	0%	18%
	No. of stations	36	23	6	5	1	*	0	1	0	0	23
Fortnightly	**%**	2%	3%	0%	0%	0%	*	0%	0%	0%	0%	3%
	No. of stations	4	3	0	0	0	*	0	0	0	0	3
Monthly	**%**	2%	3%	0%	0%	0%	*	0%	0%	0%	0%	3%
	No. of stations	3	3	0	0	0	*	0	0	0	0	3
Quarterly	**%**	1%	1%	0%	0%	0%	*	0%	0%	0%	0%	1%
	No. of stations	1	1	0	0	0	*	0	0	0	0	1
Twice a year	**%**	1%	1%	0%	0%	0%	*	0%	0%	0%	0%	1%
	No. of stations	1	1	0	0	0	*	0	0	0	0	1
Once a year	**%**	1%	1%	0%	0%	0%	*	0%	0%	0%	0%	1%
	No. of stations	1	1	0	0	0	*	0	0	0	0	1
Less than once a year	**%**	2%	1%	4%	0%	20%	*	0%	0%	0%	0%	1%
	No. of stations	3	1	1	0	1	*	0	0	0	0	1
Never	**%**	25%	29%	17%	10%	20%	*	0%	45%	25%	20%	29%
	No. of stations	47	35	4	1	1	*	0	3	1	1	36
No. of stations that provided data		174	112	23	10	5	*	5	7	4	5	117

Table110

1801-10. How often do you communicate using tl

				Metro + Suburban	Regional	Rural	Regional + Rural	ACT	NSW	NT	QLD	SA	TAS	VIC	WA
		Metro	Suburban												
Daily/constant	%	67%	66%	66%	37%	41%	38%	44%	40%	50%	64%	52%	21%	57%	50%
	No. of stations	24	21	46	30	17	47	2	26	2	17	12	2	21	9
Weekly	%	9%	22%	15%	24%	16%	21%	0%	19%	25%	12%	24%	44%	14%	24%
	No. of stations	3	7	10	19	7	26	0	12	1	3	6	4	5	4
Fortnightly	%	3%	0%	1%	4%	0%	3%	18%	3%	0%	4%	0%	0%	0%	0%
	No. of stations	1	0	1	3	0	3	1	2	0	1	0	0	0	0
Monthly	%	0%	0%	0%	1%	5%	3%	0%	0%	0%	0%	10%	0%	3%	0%
	No. of stations	0	0	0	1	2	3	0	0	0	0	2	0	1	0
Quarterly	%	0%	0%	0%	0%	3%	1%	0%	0%	0%	4%	0%	0%	0%	0%
	No. of stations	0	0	0	0	1	1	0	0	0	1	0	0	0	0
Twice a year	%	0%	0%	0%	0%	3%	1%	0%	0%	0%	0%	0%	0%	3%	0%
	No. of stations	0	0	0	0	1	1	0	0	0	0	0	0	1	0
Once a year	%	3%	0%	2%	0%	0%	0%	0%	0%	0%	0%	0%	12%	0%	0%
	No. of stations	1	0	1	0	0	0	0	0	0	0	0	1	0	0
Less than once a year	%	3%	3%	3%	1%	0%	1%	19%	3%	0%	0%	0%	0%	0%	0%
	No. of stations	1	1	2	1	0	1	1	2	0	0	0	0	0	0
Never	%	15%	9%	12%	32%	32%	32%	19%	35%	25%	16%	14%	23%	23%	26%
	No. of stations	6	3	9	26	13	39	1	22	1	4	3	2	9	4
No. of stations that provided data		33	32	65	72	37	109	5	59	4	25	21	9	35	16

Table111

1801a. Does your station conduct regular member surveys?

		Total	General	Religious	Indigenous	Print Disabled	Ethnic	Youth	Seniors	Fine music	Educational	General + Educational
Yes	**%**	49%	44%	65%	58%	17%	33%	62%	67%	100%	66%	45%
	No. of stations	121	71	19	8	1	2	5	7	4	4	75
No	**%**	51%	56%	35%	42%	83%	67%	38%	33%	0%	34%	55%
	No. of stations	125	91	10	6	5	4	3	3	0	2	94
No. of stations that provided data		226	149	26	12	6	6	8	9	4	6	155

Table111

1801a. Does your station conduct regular membe

		Metro	Suburban	Metro + Suburban	Regional	Rural	Regional + Rural	ACT	NSW	NT	QLD	SA	TAS	VIC	WA
Yes	**%**	55%	43%	49%	55%	39%	49%	34%	50%	40%	60%	39%	34%	51%	51%
	No. of stations	25	18	44	55	22	77	2	43	2	24	10	3	26	10
No	**%**	45%	57%	51%	45%	61%	51%	66%	50%	60%	40%	61%	66%	49%	49%
	No. of stations	21	25	45	45	34	80	4	44	3	16	15	7	26	10
No. of stations that provided data		42	42	84	91	51	142	6	80	5	37	23	9	48	18

Table112

1802. Does your station conduct radiothon style on air membership drives?

		Total	General	Religious	Indigenous	Print Disabled	Ethnic	Youth	Seniors	Fine music	Educational	General + Educational
Yes	**%**	35%	26%	63%	8%	50%	67%	51%	43%	75%	85%	29%
	No. of stations	87	43	19	1	3	4	4	4	3	5	48
No	**%**	65%	74%	37%	92%	50%	33%	49%	57%	25%	15%	71%
	No. of stations	159	119	11	13	3	2	4	6	1	1	120
No. of stations that provided data		226	148	27	12	6	6	8	9	4	6	154

Table112

1802. Does your station conduct radiothon style

		Metro	Suburban	Metro + Suburban	Regional	Rural	Regional + Rural	ACT	NSW	NT	QLD	SA	TAS	VIC	WA
Yes	**%**	66%	38%	53%	34%	10%	25%	53%	27%	0%	58%	39%	32%	34%	32%
	No. of stations	31	16	47	34	6	40	3	24	0	23	10	3	18	6
No	**%**	34%	62%	47%	66%	90%	75%	47%	73%	100%	42%	61%	68%	66%	68%
	No. of stations	16	27	42	66	51	117	3	64	6	16	15	7	35	13
No. of stations that provided data		42	42	84	91	51	142	6	81	5	36	23	9	48	18

Table113

1802a. How many on air membership drives does your station conduct per year?

		Total	General	Religious	Indigenous	Print Disabled	Ethnic	Youth	Seniors	Fine music	Educational	General + Educational
1	%	68%	65%	70%	*	*	*	*	*	*	60%	64%
	No. of stations	48	24	11	*	*	*	*	*	*	3	27
2	%	20%	20%	22%	*	*	*	*	*	*	20%	20%
	No. of stations	14	8	4	*	*	*	*	*	*	1	9
3+	%	11%	15%	8%	*	*	*	*	*	*	20%	16%
	No. of stations	8	6	1	*	*	*	*	*	*	1	7
Average		1.6	1.9	1.4	*	*	*	*	*	*	1.6	1.8
No. of stations that provided data		64	34	14	*	*	*	*	*	*	5	39

Table113

1802a. How many on air membership drives does

			Metro	Suburban	Metro + Suburban	Regional	Rural	Regional + Rural		ACT	NSW	NT	QLD	SA	TAS	VIC	WA
1		%	62%	67%	64%	75%	60%	73%		*	68%	*	76%	43%	*	65%	61%
		No. of stations	13	8	21	23	3	27		*	14	*	14	3	*	9	3
2		%	21%	25%	23%	18%	20%	18%		*	21%	*	18%	27%	*	26%	19%
		No. of stations	4	3	8	6	1	7		*	4	*	3	2	*	3	1
3+		%	17%	8%	14%	7%	20%	9%		*	11%	*	6%	30%	*	9%	19%
		No. of stations	3	1	4	2	1	3		*	2	*	1	2	*	1	1
Average			1.5	1.4	1.5	1.7	1.8	1.7		*	1.6	*	1.3	3.2	*	1.4	1.6
No. of stations that provided data			19	12	31	28	5	33		*	19	*	17	7	*	12	5

Table114

1802b. How many days does your on air membership drives usually run for?

		Total	General	Religious	Indigenous	Print Disabled	Ethnic	Youth	Seniors	Fine music	Educational	General + Educational
1	%	12%	15%	6%	*	*	*	*	*	*	0%	13%
2	%	11%	17%	0%	*	*	*	*	*	*	0%	15%
3	%	7%	6%	15%	*	*	*	*	*	*	0%	5%
4	%	3%	0%	8%	*	*	*	*	*	*	0%	0%
5	%	7%	3%	15%	*	*	*	*	*	*	0%	3%
7	%	20%	23%	7%	*	*	*	*	*	*	20%	22%
8	%	3%	3%	0%	*	*	*	*	*	*	0%	3%
9	%	3%	3%	0%	*	*	*	*	*	*	0%	3%
10	%	11%	12%	0%	*	*	*	*	*	*	60%	18%
14	%	1%	0%	0%	*	*	*	*	*	*	20%	2%
21	%	2%	3%	0%	*	*	*	*	*	*	0%	3%
30	%	16%	6%	49%	*	*	*	*	*	*	0%	6%
40	%	2%	3%	0%	*	*	*	*	*	*	0%	3%
60	%	3%	6%	0%	*	*	*	*	*	*	0%	5%
Average		11.8	11.3	16.7	*	*	*	*	*	*	10.2	11.2
No. of stations that provided data		64	34	14	*	*	*	*	*	*	5	39

Table114

1802b. How many days does your on air member

		Metro	Suburban	Metro + Suburban	Regional	Rural	Regional + Rural	ACT	NSW	NT	QLD	SA	TAS	VIC	WA
1	%	10%	17%	12%	7%	40%	12%	*	11%	*	17%	13%	*	8%	19%
2	%	5%	17%	9%	14%	0%	12%	*	16%	*	18%	0%	*	0%	19%
3	%	6%	0%	4%	11%	0%	9%	*	5%	*	0%	30%	*	0%	0%
4	%	11%	0%	7%	0%	0%	0%	*	0%	*	12%	0%	*	0%	0%
5	%	17%	0%	10%	4%	0%	3%	*	5%	*	0%	13%	*	9%	23%
7	%	10%	42%	22%	14%	40%	18%	*	26%	*	18%	14%	*	16%	19%
8	%	0%	8%	3%	4%	0%	3%	*	0%	*	6%	14%	*	0%	0%
9	%	11%	0%	7%	0%	0%	0%	*	0%	*	0%	16%	*	8%	0%
10	%	21%	0%	13%	11%	0%	9%	*	11%	*	6%	0%	*	16%	19%
14	%	5%	0%	3%	0%	0%	0%	*	5%	*	0%	0%	*	0%	0%
21	%	0%	0%	0%	4%	0%	3%	*	5%	*	0%	0%	*	0%	0%
30	%	6%	8%	7%	29%	0%	24%	*	16%	*	12%	0%	*	34%	0%
40	%	0%	0%	0%	4%	0%	3%	*	0%	*	0%	0%	*	8%	0%
60	%	0%	8%	3%	0%	20%	3%	*	0%	*	12%	0%	*	0%	0%
Average		7.8	11.6	9.2	14.0	15.2	14.1	*	10.4	*	13.8	5.2	*	17.6	5.0
No. of stations that provided data		19	12	31	28	5	33	*	19	*	17	7	*	12	5

Table115

1803. Does your station have software to assist with supporter drives?

		Total	General	Religious	Indigenous	Print Disabled	Ethnic	Youth	Seniors	Fine music	Educational	General + Educational
Yes	**%**	26%	15%	45%	*	*	50%	0%	33%	*	40%	18%
	No. of stations	26	8	9	*	*	2	0	2	*	2	10
No	**%**	74%	85%	55%	*	*	50%	100%	67%	*	60%	82%
	No. of stations	75	44	11	*	*	2	4	4	*	3	47
No. of stations that provided data		93	47	18	*	*	4	4	6	*	5	52

Table115

1803. Does your station have software to assist w

			Metro	Suburban	Metro + Suburban	Regional	Rural	Regional + Rural		ACT	NSW	NT	QLD	SA	TAS	VIC	WA
Yes		**%**	51%	24%	41%	15%	0%	13%		*	16%	*	29%	34%	*	42%	39%
		No. of stations	16	4	20	7	0	7		*	5	*	6	3	*	8	3
No		**%**	49%	76%	59%	85%	100%	87%		*	84%	*	71%	66%	*	58%	61%
		No. of stations	15	13	28	38	9	47		*	28	*	16	7	*	11	5
No. of stations that provided data			28	17	45	40	8	48		*	31	*	21	9	*	17	8

Table116

1804. Do you run regular "support us" announcements on air?

		Total	General	Religious	Indigenous	Print Disabled	Ethnic	Youth	Seniors	Fine music	Educational	General + Educational
Yes	**%**	84%	94%	83%	*	*	50%	74%	84%	*	100%	94%
	No. of stations	85	48	17	*	*	2	3	6	*	5	53
No	**%**	16%	6%	17%	*	*	50%	26%	16%	*	0%	6%
	No. of stations	16	3	4	*	*	2	1	1	*	0	3
No. of stations that provided data		93	47	18	*	*	4	4	6	*	5	52

Table116

1804. Do you run regular "support us" announcer

		Metro	Suburban	Metro + Suburban	Regional	Rural	Regional + Rural		ACT	NSW	NT	QLD	SA	TAS	VIC	WA
Yes	**%**	71%	82%	75%	97%	62%	92%		*	91%	*	85%	67%	*	93%	63%
	No. of stations	22	14	36	43	6	49		*	30	*	19	7	*	17	5
No	**%**	29%	18%	25%	3%	38%	8%		*	9%	*	15%	33%	*	7%	37%
	No. of stations	9	3	12	1	3	5		*	3	*	3	3	*	1	3
No. of stations that provided data		28	17	45	40	8	48		*	31	*	21	9	*	17	8

Table117

1804a. How frequently do you run "support us" announcements on air?

		Total	General	Religious	Indigenous	Print Disabled	Ethnic	Youth	Seniors	Fine music	Educational	General + Educational
Several times per day	**%**	48%	51%	49%	*	*	*	*	81%	*	20%	48%
	No. of stations	41	23	9	*	*	*	*	4	*	1	24
Once per day	**%**	23%	27%	19%	*	*	*	*	0%	*	40%	28%
	No. of stations	20	12	3	*	*	*	*	0	*	2	14
Once a week	**%**	14%	17%	13%	*	*	*	*	0%	*	20%	17%
	No. of stations	12	8	2	*	*	*	*	0	*	1	9
Once a month	**%**	3%	0%	7%	*	*	*	*	0%	*	20%	2%
	No. of stations	2	0	1	*	*	*	*	0	*	1	1
Less than once a month	**%**	13%	5%	13%	*	*	*	*	19%	*	0%	4%
	No. of stations	11	2	2	*	*	*	*	1	*	0	2
No. of stations that provided data		79	41	16	*	*	*	*	5	*	5	46

Table117

1804a. How frequently do you run "support us" a

		Metro	Suburban	Metro + Suburban	Regional	Rural	Regional + Rural		ACT	NSW	NT	QLD	SA	TAS	VIC	WA
Several times per day	%	28%	57%	39%	64%	12%	54%		*	55%	*	35%	36%	*	84%	14%
	No. of stations	7	8	15	25	1	26		*	16	*	6	3	*	12	1
Once per day	%	28%	14%	23%	20%	37%	23%		*	26%	*	23%	25%	*	7%	0%
	No. of stations	7	2	9	8	3	11		*	8	*	4	2	*	1	0
Once a week	%	20%	14%	18%	14%	0%	11%		*	8%	*	23%	26%	*	0%	44%
	No. of stations	5	2	7	6	0	6		*	2	*	4	2	*	0	3
Once a month	%	10%	0%	6%	0%	0%	0%		*	0%	*	0%	0%	*	9%	14%
	No. of stations	2	0	2	0	0	0		*	0	*	0	0	*	1	1
Less than once a month	%	14%	14%	14%	3%	50%	12%		*	11%	*	18%	12%	*	0%	29%
	No. of stations	3	2	5	1	5	6		*	3	*	3	1	*	0	2
No. of stations that provided data		21	14	35	36	8	44		*	27	*	17	8	*	13	7

Table118

1805. Does your station conduct donation appeals/supporter drives that are not conducted on air? -

		Total	General	Religious	Indigenous	Print Disabled	Ethnic	Youth	Seniors	Fine music	Educational	General + Educational
Yes	**%**	60%	59%	89%	50%	33%	17%	51%	43%	75%	51%	59%
	No. of stations	144	93	27	7	2	1	4	4	3	3	96
No	**%**	40%	41%	11%	50%	67%	83%	49%	57%	25%	49%	41%
	No. of stations	98	65	3	7	4	5	4	6	1	3	68
No. of stations that provided data		222	144	27	12	6	6	8	9	4	6	150

Table118

1805. Does your station conduct donation appeal

		Metro	Suburban	Metro + Suburban	Regional	Rural	Regional + Rural	ACT	NSW	NT	QLD	SA	TAS	VIC	WA
Yes	**%**	56%	44%	50%	68%	59%	65%	22%	59%	20%	65%	72%	89%	54%	56%
	No. of stations	26	18	44	66	33	100	1	50	1	24	19	9	28	11
No	**%**	44%	56%	50%	32%	41%	35%	78%	41%	80%	35%	28%	11%	46%	44%
	No. of stations	20	24	44	31	23	54	4	35	4	13	7	1	24	9
No. of stations that provided data		42	41	83	88	51	139	5	79	5	34	24	9	48	18

Table119

1805a1. How many of the following types of "off air donation appeals/supporter drives" does you station conduct per year? - Mailed out donation appeals

		Total	General	Religious	Indigenous	Print Disabled	Ethnic	Youth	Seniors	Fine music	Educational	General + Educational
None	**%**	71%	82%	23%	90%	*	*	80%	69%	0%	75%	82%
	No. of stations	122	90	6	10	*	*	4	5	0	3	94
One or more	**%**	29%	18%	77%	10%	*	*	20%	31%	100%	25%	18%
	No. of stations	49	20	19	1	*	*	1	2	4	1	21
No. of stations that provided data		157	101	22	10	*	*	5	6	4	4	105

Table119

1805a1. How many of the following types of "off

		Metro	Suburban	Metro + Suburban	Regional	Rural	Regional + Rural	ACT	NSW	NT	QLD	SA	TAS	VIC	WA
None	**%**	51%	76%	63%	71%	85%	76%	*	72%	100%	57%	69%	40%	78%	86%
	No. of stations	16	22	39	51	32	83	*	42	5	13	15	4	27	14
One or more	**%**	49%	24%	37%	29%	15%	24%	*	28%	0%	43%	31%	60%	22%	14%
	No. of stations	16	7	23	21	6	27	*	16	0	10	7	5	8	2
No. of stations that provided data		29	29	58	65	34	99	*	54	4	21	20	8	32	15

Table120

1805a2. How many of the following types of "off air donation appeals/supporter drives" does you station conduct per year? - Email based donation appeals

		Total	General	Religious	Indigenous	Print Disabled	Ethnic	Youth	Seniors	Fine music	Educational	General + Educational
None	**%**	79%	89%	49%	80%	*	*	39%	100%	75%	25%	87%
	No. of stations	136	98	12	9	*	*	2	7	3	1	99
One or more	**%**	21%	11%	51%	20%	*	*	61%	0%	25%	75%	13%
	No. of stations	35	12	13	2	*	*	3	0	1	3	15
No. of stations that provided data		157	101	22	10	*	*	5	6	4	4	105

Table120

1805a2. How many of the following types of "off

		Metro	Suburban	Metro + Suburban	Regional	Rural	Regional + Rural	ACT	NSW	NT	QLD	SA	TAS	VIC	WA
None	**%**	51%	86%	68%	85%	88%	86%	*	87%	100%	67%	74%	64%	81%	79%
	No. of stations	17	26	42	61	33	94	*	51	5	15	16	6	28	13
One or more	**%**	49%	14%	32%	15%	12%	14%	*	13%	0%	33%	26%	36%	19%	21%
	No. of stations	16	4	20	11	4	16	*	8	0	8	6	3	7	3
No. of stations that provided data		29	29	58	65	34	99	*	54	4	21	20	8	32	15

Table121

1805a3. How many of the following types of "off air donation appeals/supporter drives" does you station conduct per year? - Stalls at community events

		Total	General	Religious	Indigenous	Print Disabled	Ethnic	Youth	Seniors	Fine music	Educational	General + Educational
None	%	42%	37%	42%	60%	25%	*	59%	65%	50%	50%	37%
	No. of stations	73	41	10	7	1	*	3	4	2	2	43
One or more	%	58%	63%	58%	40%	75%	*	41%	35%	50%	50%	63%
	No. of stations	102	71	15	5	3	*	2	2	2	2	73
No. of stations that provided data		160	103	22	10	4	*	5	6	4	4	107

Table121

1805a3. How many of the following types of "off

				Metro + Suburban	Regional	Rural	Regional + Rural	ACT	NSW	NT	QLD	SA	TAS	VIC	WA
		Metro	**Suburban**												
None	**%**	50%	45%	47%	38%	40%	39%	*	29%	100%	33%	49%	25%	60%	45%
	No. of stations	17	13	30	28	16	43	*	17	5	8	12	2	21	7
One or more	**%**	50%	55%	53%	62%	60%	61%	*	71%	0%	67%	51%	75%	40%	55%
	No. of stations	17	16	33	45	23	69	*	42	0	15	12	7	14	9
No. of stations that provided data		30	29	59	66	35	101	*	55	4	21	22	8	32	15

Table122

1805a4. How many of the following types of "off air donation appeals/supporter drives" does you station conduct per year? - Fundraising events, e.g., concerts/gigs/raffels/trivia nights/sausage sizzle

		Total	General	Religious	Indigenous	Print Disabled	Ethnic	Youth	Seniors	Fine music	Educational	General + Educational
None	**%**	32%	26%	37%	80%	0%	*	18%	49%	25%	50%	26%
	No. of stations	57	29	9	9	0	*	1	3	1	2	31
One or more	**%**	68%	74%	63%	20%	100%	*	82%	51%	75%	50%	74%
	No. of stations	119	85	16	2	4	*	4	3	3	2	87
No. of stations that provided data		161	104	22	10	4	*	5	6	4	4	108

Table122

1805a4. How many of the following types of "off

		Metro	Suburban	Metro + Suburban	Regional	Rural	Regional + Rural	ACT	NSW	NT	QLD	SA	TAS	VIC	WA
None	**%**	30%	38%	34%	30%	34%	31%	*	35%	75%	29%	28%	12%	28%	39%
	No. of stations	10	11	21	22	13	36	*	21	3	7	7	1	10	6
One or more	**%**	70%	62%	66%	70%	66%	69%	*	65%	25%	71%	72%	88%	72%	61%
	No. of stations	23	18	42	51	27	78	*	39	1	16	17	8	25	10
No. of stations that provided data		30	29	59	66	36	102	*	56	4	21	22	8	32	15

Table123

1805a5. How many of the following types of "off air donation appeals/supporter drives" does you station conduct per year? - Other

		Total	General	Religious	Indigenous	Print Disabled	Ethnic	Youth	Seniors	Fine music	Educational	General + Educational
None	**%**	82%	81%	86%	70%	75%	*	100%	83%	100%	75%	81%
	No. of stations	140	87	21	8	3	*	5	6	4	3	90
One or more	**%**	18%	19%	14%	30%	25%	*	0%	17%	0%	25%	19%
	No. of stations	31	21	4	3	1	*	0	1	0	1	22
No. of stations that provided data		156	99	22	10	4	*	5	6	4	4	103

Table123

1805a5. How many of the following types of "off

		Metro	Suburban	Metro + Suburban	Regional	Rural	Regional + Rural	ACT	NSW	NT	QLD	SA	TAS	VIC	WA
None	**%**	83%	83%	83%	83%	78%	81%	*	83%	75%	90%	89%	86%	69%	79%
	No. of stations	27	25	52	60	28	88	*	50	3	20	19	8	24	13
One or more	**%**	17%	17%	17%	17%	22%	19%	*	17%	25%	10%	11%	14%	31%	21%
	No. of stations	6	5	11	12	8	20	*	10	1	2	2	1	11	3
No. of stations that provided data		30	29	59	65	32	97	*	55	4	20	19	8	32	15

Table124

1805a. How many of the following types of "off air donation appeals/supporter drives" does you station conduct per year

		Total	General	Religious	Indigenous	Print Disabled	Ethnic	Youth	Seniors	Fine music	Educational	General + Educational
Mailed out donation appeals	**Average**	2.75	2.93	3.23	*	*	*	*	*	2	*	*
	No. of stations	45	18	17	*	*	*	*	*	4	*	*
Email based donation appeals	**Average**	2.96	2.00	4.44	*	*	*	*	*	*	*	*
	No. of stations	32	11	11	*	*	*	*	*	*	*	*
Stalls at community events	**Average**	4.37	4.78	2.23	3.75	*	*	*	*	*	*	*
	No. of stations	93	65	13	4	*	*	*	*	*	*	*
Fundraising events, e.g., concerts/gigs/raffels/trivia nights/sausage sizzle	**Average**	5.35	6.23	1.50	*	2	*	3.5	*	*	*	*
	No. of stations	109	77	14	*	4	*	4	*	*	*	*
Other	**Average**	2.87	2.92	*	*	*	*	*	*	*	*	*
	No. of stations	28	19	*	*	*	*	*	*	*	*	*

Table124

1805a. How many of the following types of "off a

		Metro	Suburban	Metro + Suburban	Regional	Rural	Regional + Rural		ACT	NSW	NT	QLD	SA	TAS	VIC	WA
Mailed out donation appeals	Average	3.52	3.99	3.67	2.05	1.60	1.96		*	2.47	*	4.43	2.49	1.41	2.37	*
	No. of stations	14	7	21	19	5	24		*	15	*	9	6	5	7	*
Email based donation appeals	Average	3.99	3.25	3.84	2.10	1.25	1.86		*	3.13	*	4.52	1.63	*	3.34	*
	No. of stations	14	4	18	10	4	14		*	7	*	7	5	*	6	*
Stalls at community events	Average	3.26	4.00	3.62	5.30	3.62	4.73		*	5.87	*	3.77	4.55	2.2	2.62	2.6
	No. of stations	15	16	31	41	21	62		*	39	*	14	11	6	13	8
Fundraising events, e.g., concerts/gigs/raffels/trivia nights/sausage sizzle	Average	6.75	5.00	5.97	4.30	6.37	5.01		*	4.98	*	4.50	7.80	10.2	3.95	4.5
	No. of stations	21	18	39	46	24	70		*	36	*	15	16	7	23	9
Other	Average	2.37	3.80	3.04	3.00	2.42	2.78		*	4.50	*	*	*	*	2.10	*
	No. of stations	5	5	10	11	7	18		*	9	*	*	*	*	10	*

Table125

1901. Does your station Board/Management conduct regular Strategic Planning? -

		Total	General	Religious	Indigenous	Print Disabled	Ethnic	Youth	Seniors	Fine music	Educational	General + Educational
Yes	**%**	78%	72%	89%	83%	67%	83%	100%	89%	100%	100%	73%
	No. of stations	189	115	27	11	4	5	8	9	4	6	121
No	**%**	22%	28%	11%	17%	33%	17%	0%	11%	0%	0%	27%
	No. of stations	54	44	3	2	2	1	0	1	0	0	44
No. of stations that provided data		223	145	27	12	6	6	8	9	4	6	151

Table125

1901. Does your station Board/Management con

		Metro	Suburban	Metro + Suburban	Regional	Rural	Regional + Rural	ACT	NSW	NT	QLD	SA	TAS	VIC	WA
Yes	**%**	91%	83%	87%	82%	56%	73%	81%	82%	60%	81%	82%	55%	72%	78%
	No. of stations	42	35	77	82	31	113	4	72	3	33	20	6	37	15
No	**%**	9%	17%	13%	18%	44%	27%	19%	18%	40%	19%	18%	45%	28%	22%
	No. of stations	4	7	11	18	24	42	1	15	2	8	4	4	14	4
No. of stations that provided data		42	41	83	90	50	140	5	80	5	37	22	9	47	18

Table126

1901a. How many times per year does your station Board/Management conduct regular Strategic Planning?

		Total	General	Religious	Indigenous	Print Disabled	Ethnic	Youth	Seniors	Fine music	Educational	General + Educational
None	%	1%	0%	0%	0%	0%	0%	20%	0%	0%	0%	0%
	No. of stations	1	0	0	0	0	0	1	0	0	0	0
1 per Year	%	35%	24%	60%	0%	100%	50%	61%	30%	75%	60%	26%
	No. of stations	50	20	14	0	3	2	3	2	3	3	23
2 per Year	%	24%	27%	24%	25%	0%	0%	0%	14%	25%	40%	28%
	No. of stations	35	23	6	2	0	0	0	1	1	2	25
3 per Year	%	8%	9%	5%	13%	0%	0%	0%	14%	0%	0%	8%
	No. of stations	11	7	1	1	0	0	0	1	0	0	7
4 per Year	%	16%	21%	0%	50%	0%	25%	0%	13%	0%	0%	19%
	No. of stations	24	17	0	5	0	1	0	1	0	0	17
6 per Year	%	4%	4%	5%	0%	0%	0%	18%	0%	0%	0%	4%
	No. of stations	5	3	1	0	0	0	1	0	0	0	3
10 per Year	%	2%	1%	0%	0%	0%	0%	0%	14%	0%	0%	1%
	No. of stations	2	1	0	0	0	0	0	1	0	0	1
12 per Year	%	7%	10%	0%	13%	0%	0%	0%	0%	0%	0%	10%
	No. of stations	10	9	0	1	0	0	0	0	0	0	9
Other Frequency	%	4%	4%	5%	0%	0%	25%	0%	13%	0%	0%	4%
	No. of stations	6	3	1	0	0	1	0	1	0	0	3
Average		3.3	3.9	1.9	4.4	1.0	2.8	1.7	4.1	1.3	1.4	3.7
No. of stations that provided data		133	77	20	8	3	4	5	7	4	5	82

Table126

1901a. How many times per year does your statio

		Metro	Suburban	Metro + Suburban	Regional	Rural	Regional + Rural	ACT	NSW	NT	QLD	SA	TAS	VIC	WA
None	**%**	3%	0%	2%	0%	0%	0%	0%	0%	*	0%	6%	0%	0%	0%
	No. of stations	1	0	1	0	0	0	0	0	*	0	1	0	0	0
1 per Year	**%**	71%	17%	48%	30%	14%	26%	73%	29%	*	19%	30%	50%	63%	27%
	No. of stations	24	4	28	19	3	22	3	15	*	4	5	2	16	4
2 per Year	**%**	13%	25%	18%	30%	24%	28%	0%	35%	*	33%	18%	0%	4%	24%
	No. of stations	4	6	10	19	6	24	0	19	*	8	3	0	1	3
3 per Year	**%**	4%	17%	9%	5%	10%	6%	0%	4%	*	10%	18%	0%	4%	16%
	No. of stations	1	4	5	3	2	6	0	2	*	2	3	0	1	2
4 per Year	**%**	3%	25%	12%	16%	29%	19%	0%	14%	*	19%	18%	0%	16%	16%
	No. of stations	1	6	7	10	7	17	0	8	*	4	3	0	4	2
6 per Year	**%**	4%	0%	2%	5%	5%	5%	27%	2%	*	10%	0%	25%	0%	0%
	No. of stations	1	0	1	3	1	4	1	1	*	2	0	1	0	0
10 per Year	**%**	0%	0%	0%	4%	0%	3%	0%	2%	*	0%	0%	0%	4%	0%
	No. of stations	0	0	0	2	0	2	0	1	*	0	0	0	1	0
12 per Year	**%**	0%	4%	2%	7%	19%	10%	0%	10%	*	5%	6%	25%	0%	9%
	No. of stations	0	1	1	4	4	9	0	5	*	1	1	1	0	1
Other Frequency	**%**	3%	13%	7%	4%	0%	3%	0%	2%	*	4%	5%	0%	8%	8%
	No. of stations	1	3	4	2	0	2	0	1	*	1	1	0	2	1
Average		1.6	3.8	2.5	3.5	4.6	3.8	2.4	3.5	*	3.6	3.1	5.0	2.6	3.3
No. of stations that provided data		31	24	55	57	21	78	4	48	*	21	17	4	24	12

Table127

1902. Thinking about your station's financial priorities, which are the most significant financial priorities for your station at the moment? -

		Total	General	Religious	Indigenous	Print Disabled	Ethnic	Youth	Seniors	Fine music	Educational	General + Educational
General operational funds	Average	27.3	28.6	21.2	20.5	32.0	*	24.7	39.4	20.0	26.0	28.5
Infrastructure/equipment	Average	15.8	18.2	12.0	11.0	6.3	*	9.1	15.4	12.5	11.0	17.9
Staffing/Management	Average	12.2	8.6	21.5	22.5	32.5	*	10.2	4.7	15.0	18.0	9.0
Content/Program production	Average	8.5	7.7	9.5	14.2	8.8	*	7.0	5.7	10.0	11.0	7.9
Developing sponsorship income	Average	17.1	17.5	14.1	19.0	10.8	*	29.0	15.2	17.5	17.0	17.5
Volunteer support and engagement	Average	9.3	9.5	11.4	5.0	5.5	*	8.9	10.1	11.3	8.0	9.4
Training & skills development	Average	8.1	8.0	8.8	7.8	4.3	*	5.0	9.4	10.0	9.0	8.0
Other	Average	1.6	1.8	1.5	0.0	0.0	*	6.1	0.1	3.8	0.0	1.7
Total	Average	100.0	100.0	100.0	100.0	100.0	*	100.0	100.0	100.0	100.0	100.0
No. of stations that provided data		159	100	22	10	4	*	5	7	4	5	105

Table127

1902. Thinking about your station's financial prio

		Metro	Suburban	Metro + Suburban	Regional	Rural	Regional + Rural	ACT	NSW	NT	QLD	SA	TAS	VIC	WA
General operational funds	**Average**	24.8	27.5	26.0	29.1	25.8	28.0	25.9	29.2	20.3	25.0	24.8	32.0	27.9	25.1
Infrastructure/equipment	**Average**	12.3	13.5	12.8	17.4	17.3	17.4	14.9	16.3	13.7	16.8	13.7	20.8	14.9	14.9
Staffing/Management	**Average**	19.7	11.3	15.8	8.9	13.0	10.3	22.2	9.5	17.0	11.6	10.1	11.5	13.9	19.3
Content/Program production	**Average**	8.9	8.4	8.7	7.9	9.6	8.5	10.0	7.6	20.6	10.9	8.4	8.5	7.3	7.5
Developing sponsorship income	**Average**	16.0	17.6	16.7	17.3	17.1	17.2	11.6	17.9	7.5	15.7	24.0	14.8	15.8	15.0
Volunteer support and engagement	**Average**	8.7	9.7	9.1	10.2	8.1	9.5	7.3	10.2	6.4	9.3	11.0	7.5	8.1	9.2
Training & skills development	**Average**	8.4	9.3	8.8	7.8	7.6	7.7	8.1	7.5	14.5	9.3	7.9	5.0	8.4	8.2
Other	**Average**	1.4	2.6	2.0	1.4	1.6	1.5	0.0	1.8	0.0	1.4	0.0	0.0	3.7	0.7
Total	**Average**	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
No. of stations that provided data		30	27	57	68	34	102	4	56	4	22	19	8	32	14

Table128

1903. Thinking about your station's challenges, which are the most significant broader challenges your station face at the moment

		Total	General	Religious	Indigenous	Print Disabled	Ethnic	Youth	Seniors	Fine music	Educational	General + Educational
Achieving financial stability	Average	24.3	23.3	26.0	33.0	12.5	*	22.2	37.4	33.5	11.8	22.8
Governance or management issues	Average	6.8	6.7	8.8	5.5	5.0	*	6.9	5.5	4.5	7.6	6.7
Regulatory or licence issues	Average	4.7	5.1	2.5	3.0	3.8	*	2.0	10.7	3.5	4.4	5.1
Maintaining community support and engagement	Average	13.1	13.4	14.4	9.7	9.0	*	14.6	12.9	9.8	13.0	13.4
Technological changes & resources	Average	10.8	10.8	10.5	12.5	15.0	*	10.9	6.6	6.8	13.0	10.9
Copyright issues	Average	2.5	2.2	1.2	2.2	16.8	*	0.2	1.8	3.5	3.4	2.3
Dispute resolution	Average	2.2	2.7	0.7	1.4	2.0	*	1.0	0.5	2.3	2.4	2.7
management/retention/recuitment	Average	15.1	15.3	18.2	10.7	22.5	*	19.0	9.2	10.5	10.0	15.0
Audience development	Average	8.9	8.7	9.4	7.3	5.0	*	14.9	6.5	12.5	12.0	8.8
Maintaining program quality	Average	8.7	9.2	5.6	13.0	4.5	*	8.2	5.1	9.0	12.0	9.3
Representation to decision makers	Average	2.5	2.4	2.4	1.7	4.0	*	0.0	3.7	4.3	6.4	2.6
Other	Average	0.4	0.3	0.2	0.0	0.0	*	0.0	0.0	0.0	4.0	0.5
Total	Average	100.0	100.0	100.0	100.0	100.0	*	100.0	100.0	100.0	100.0	100.0
No. of stations that provided data		157	100	21	10	4	*	5	6	4	5	105

Table128

1903. Thinking about your station's challenges, w

		Metro	Suburban	Metro + Suburban	Regional	Rural	Regional + Rural	ACT	NSW	NT	QLD	SA	TAS	VIC	WA
Achieving financial stability	Average	24.2	20.6	22.5	23.5	28.9	25.3	27.2	22.3	23.8	19.4	26.8	35.5	24.7	28.2
Governance or management issues	Average	5.9	6.1	6.0	7.6	6.4	7.2	5.0	5.7	10.0	10.2	5.9	6.9	7.7	4.7
Regulatory or licence issues	Average	4.0	4.5	4.2	5.1	4.6	4.9	2.3	4.9	2.5	5.1	5.9	3.6	4.5	3.6
Maintaining community support and engagement	Average	12.5	12.1	12.3	14.1	12.3	13.5	11.5	14.1	8.7	13.8	11.1	15.1	12.6	12.3
Technological changes & resources	Average	12.3	9.7	11.1	10.0	12.1	10.7	15.1	10.3	17.5	12.0	9.6	11.6	11.0	8.6
Copyright issues	Average	3.9	1.8	2.9	2.0	2.7	2.2	1.6	3.4	2.5	2.3	2.4	2.5	1.6	1.2
Dispute resolution	Average	2.0	2.8	2.4	2.1	1.9	2.1	2.1	2.1	0.0	2.1	2.9	1.7	2.5	1.6
management/retention/recuitment	Average	13.4	17.3	15.2	16.1	13.3	15.1	20.4	15.9	4.9	17.5	15.0	10.7	14.2	14.8
Audience development	Average	10.0	11.0	10.5	8.4	7.2	8.0	8.8	8.9	7.5	6.5	8.7	5.0	10.6	11.5
Maintaining program quality	Average	8.0	11.0	9.4	8.0	8.9	8.3	4.3	8.6	21.3	7.9	9.9	5.7	7.6	10.4
Representation to decision makers	Average	3.3	2.7	3.0	2.6	1.7	2.3	1.6	2.9	1.2	2.9	1.8	1.8	2.5	3.0
Other	Average	0.6	0.5	0.6	0.4	0.0	0.3	0.0	0.7	0.0	0.2	0.0	0.0	0.5	0.0
Total	Average	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
No. of stations that provided data		30	28	58	66	33	99	4	55	4	21	19	8	32	14