Organisation Profile

Community Broadcasting Association of Australia

The CBAA champions community broadcasting by building stations' capability and by creating a healthy environment for the sector to thrive.

Welcome

As an internationally recognised, member-based, not-for-profit organisation the Community Broadcasting Association of Australia (CBAA) champions community broadcasting by building stations' capability and by creating a healthy environment for the sector to thrive.

Community broadcasting is a vital part of the Australian media landscape. The CBAA's 295+ member stations broadcasting across Australia play an important role in providing a voice for communities that aren't adequately serviced by other broadcasting sectors. These include:

- Indigenous Australians
- Ethnic communities
- Educational services
- Religious communities

- Reading services for print disabled communities
- Music, arts and cultural services
- Youth and seniors' communities

These community broadcasting services:
- Provide a diverse range of viewpoints that enrich the social and cultural fabric of Australian society and contribute to public interest outcomes.
- Promote the identities of local communities and contribute to social inclusion.
- Provide opportunities for participation in free-to-air public broadcasting and content production.
- Contribute to media diversity.
- Generate a high level of local content.
- Provide a unique range of services and programs.

The CBAA works hard to maintain very high levels of member satisfaction. 96%[1] of members are satisfied with the CBAA. Results are consistent across small and large, rural, regional and metropolitan stations, with all categories of stations in all locations reporting high levels of satisfaction.

We have an office in Sydney and a dedicated staff committed to serving our members across the country.

The following pages describe our expertise and how this is applied to developing community radio station capability and ensuring that there is an optimal environment for the sector to thrive.

Our invitation

As you read this profile and obtain a better understanding of our organisation, we invite you to consider how you could be involved.

We look forward to your engagement and participation in our activities.

Jon Bisset
Chief Executive Officer

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[1] In the 2017 CBAA Member Survey, when asked to rate their overall satisfaction with their CBAA membership, respondents indicated they were 'extremely satisfied' (28%), 'satisfied' (55%), 'somewhat satisfied' (13%), 'somewhat dissatisfied' (3%), 'dissatisfied' (0%), 'extremely dissatisfied' (2%).

About the CBAA

Our History

Born from the desire to establish support for radio services run by independent, non-commercial community groups, the CBAA (initially the PBAA, with the P standing for Public) was formed by a small group of enthusiastic radio makers at a conference in Sydney in 1974 and has expanded every year since.

Created to give a voice to those not otherwise heard on air, such as ethnic, Indigenous and other minority groups, as well as for independent local music, the CBAA has always prided itself on supporting a diverse sector driven by volunteers and community-minded individuals.

Organisational Structure

The CBAA is a company limited by guarantee and is also a large registered not for profit entity under the Australian Charities and Not-for-profits Commission Act 2012 (Cth) (ACNC Act). For the purposes of the ACNC Act Governance Standard 1, the CBAA's charitable purpose is advancing culture. The CBAA operates the CBAA Public Fund which has DGR Status.

A copy of the CBAA Constitution is available on the CBAA website.

Governance and Management

The governing body of the CBAA, the Board, provides oversight within the framework of relevant legislation (including the Corporations Act and the ACNC Act), the Constitution and the Board Charter.

The responsibilities of the Board include setting and reviewing our strategic direction, monitoring organisational performance, the appointment of the CEO and deciding on key policy positions to take on behalf of directors.

The Board comprises the President, the Vice President (Radio), the Vice President (Television) and at least four (4) Ordinary Board Members. The Board currently consists of five (5) Ordinary Board Members. Profiles of our current board members are available on our website. The procedure for the appointment of directors can be found in our Constitution.

The CBAA's team is led by the Chief Executive Officer, Jon Bisset. Jon has over 25 years' experience with some of Australia's finest non-profit organisations covering professional services, health and ageing, business events, sport, media, technology, fundraising, and association management.

Diversity Policy

The CBAA respects and values the competitive advantage of diversity, and the benefit of its integration throughout the organisation in order to enrich our perspective, improve performance, increase member value, and enhance the probability of achievement of our goals and objectives.

The CBAA strongly supports diversity in our sector and across Australian society. The CBAA's Diversity Policy reflects this.

Membership

The CBAA is the sector organisation that represents the largest number of community radio licensees. The CBAA has over 295 members, including 88% of permanently licensed community radio stations.

CBAA members include stations representing all identified communities of interest, and come from all States and Territories.

About the Community Broadcasting Sector

The Australian community broadcasting sector is recognised internationally as one of the most successful examples of grassroots media.

Community broadcasting is Australia's largest independent media sector, with 450+ independent community-owned and operated broadcasting services, including radio and television stations and remote Indigenous services. The national radio audience reach is more than 5 million per week.

Australia's first community radio station was [Radio Adelaide](#) (5UV), licensed in 1972. The sector has developed rapidly over its 40 year history. There are 350+ community radio licensees located around Australia. Community radio stations operate in towns and cities across Australia with the largest proportion located in regional areas (50%), a further 25% in remote Australia, and 25% in metropolitan and suburban locations.

Stations provide news, information, cultural content and entertainment to serve the many needs and interests of local and/or specific communities of interest and broaden the media choices available to all Australians. This includes youth, senior citizens, arts, fine/specialist and Australian music, education, sport and other specialist interests, as well as providing specific services for ethnic, Indigenous, religious communities and people with vision impairment.

Community media distinguishes itself from other media by actively promoting access and participation in the processes of media operations, administration and production. Community broadcasting is volunteer-driven, with over 25,000 volunteer broadcasters and support staff helping to deliver media 'for the people by the people'. The sector provides invaluable opportunities for community access, participation, training, experimentation and innovation in radio and television production.

Find out more – [WATCH: This Is Community Radio](#).

CASE STUDY

CHYFM is a youth-licensed community radio station based in Coffs Harbour, NSW.

After receiving a grant from the Law & Justice Foundation, the station launched *My Voice, My Ability, My Rights*, a project that aims to educate young people with disabilities on legal matters ranging from advocacy to disability discrimination and their personal legal rights.

The project also better equips the station to further train volunteers with disabilities, strengthening its ethos of inclusion and opportunity. Young people with disabilities are trained in areas such as comprehension, interview techniques and vocal projection.

The program is just one of the station's on-air shows led by people with disabilities, and increases the diversity of content available to listeners.

CBAA Services

Helping stations build their capability

From practical online information and resources to expert consulting and a range of focused events and services, the CBAA provides capability-building solutions for stations across all areas of their operation.

Advice, Information & Resources

The CBAA provides advice and resources on community broadcasting matters such as broadcast law, content production, copyright, training, station management, studio design, acoustics, transmitter considerations, RF hazards, variable conditions, programming, fundraising, sponsorship, and handling complaints.

Station Helpline
The CBAA provides its members with easy access to community broadcasting specialists who are able to offer tailored advice on challenges at their stations via phone and email.

Broadcasting Technology Support
CBAA members are able to apply for access to Broadcast Australia's consultancy services on broadcasting technology matters. This may include support on technical capabilities such as RF Coverage maps, RF Path profiles or single service EME calculations.

Dispute Resolution Initiative
CBAA members can access pro-bono mediation services via the Institute of Arbitrators and Mediators of Australia (IAMA) in the case of an internal dispute at a station.

Duty Solicitor Program
CBAA members can access a free 20 minute telephone consultation with a solicitor specialising in broadcasting and media law through the CBAA's partnership with Tress Cox Lawyers Australia.

HR Support
CBAA members are able to access HR support by way of template forms, policies, contracts and agreements for use in their stations. This includes access to HR Advance's suite of employment contracts, volunteer engagement contracts, equal employment policies, social media policies, workplace health and safety (WHS) policies.

Online Resource Library
The CBAA provides community broadcasters free online access to more than 100 resources on finance, governance, infrastructure, and content and community engagement. This is growing initiative, with 18,000 unique page views in the year ending 30 June 2017, a 30% increase on the previous financial year.

Station Health Check
In 2017, the CBAA launched an online self-assessment tool designed to help community radio leaders evaluate their station's governance and plan for the future. The Check is designed to be completed by a station's board or management committee and provides report showing the station's strengths, areas for improvement and actions plans and resources to assist in building best practice governance.

Webinars
The CBAA conducts a series of free webinars for community broadcasters around Australia. These online workshops are delivered with support from the Community Media Training Organisation (CMTO) and cover areas of interest to community broadcasters, including sponsorship, audio editing, grant writing, fundraising, and conflict resolution, to name a few. This is of great help to community broadcasters who wouldn't otherwise have access to such services, such as those located in remote and regional areas.

Australian Music Radio Airplay Project

The Australian Music Radio Airplay Project (Amrap) is a CBAA initiative that distributes and promotes contemporary Australian music to community radio stations nationwide. Amrap helps get new Australian music airplay, and supports community radio broadcasters to promote new Australian music on air and online.

Amrap offers services for signed and unsigned Australian musicians, major and independent record labels, music business enterprises, and all Australian community radio stations and program makers.

Amrap's AirIt
Amrap's AirIt is community radio's exclusive catalogue of new Australian music. Community radio broadcasters and station personnel register with AirIt, log in, preview tracks in full and order music for airplay. Music is ordered in either CD or download format. AirIt contains Australian music from major and independent record labels and unsigned artists.

CD Mailout
Each month, Amrap distributes 'radio ready' promo copies of new releases by Australian signed and independent artists to community radio stations nationwide.

Amrap Pages
Amrap Pages promotes radio program content through station and program websites, social media and various mobile devices. The feature provides a simple and efficient tool for program makers to develop a web page to promote and showcase their radio programs, music libraries and playlists, and social media presence. Amrap Pages are compatible with other CBAA radio website products, can be embedded into existing websites and Facebook or used as a standalone site to showcase radio program information.

Amrap Radio On Demand
Amrap Radio On Demand allows stations and program makers to share their radio content online for their listeners and have their productions accessible through social media platforms. Stations are able to showcase, share and stream Australian music and segments including artist interviews, live performances, music debuts, reviews and discussions. Audiences can listen to programs at any time. Radio on Demand is synchronised to Amrap Pages and station websites to ensure its functionalities enhance the overall online experience of station listeners.

CBAA Conference

The annual CBAA Conference is the largest annual gathering of the community broadcasting sector. It brings together the sector's diverse range of broadcasters, volunteers, technicians and stakeholders to develop and strengthen their skills, knowledge base and sector networks. The conference incorporates social events, keynote addresses and hands-on workshops and panel discussions and aims to promote best practice by including informative and practical educational sessions on topics ranging from governance and management issues to communications and technology.

CBAA Community Radio Awards

The CBAA Community Radio Awards are a celebration of community broadcasting excellence, and are designed to promote and encourage community radio stations in their activities and showcase outstanding community broadcasting. The awards acknowledge the accomplishments of stations in their programs, initiatives or practices that increase their station's capabilities or improve the services offered to their community.

CBX Magazine

Produced by the CBAA, CBX Magazine is the primary print publication for the sector and serves to provide sector news, capacity-building resources and showcase the achievements of stations across the country. Content may include updates on community broadcasting policy and funding, station

and news, program and broadcaster features, how-to resources and updates on CBAA initiatives. It is published twice a year and reaches community radio stations in metropolitan, regional, rural and remote communities, independent broadcasters, community broadcasting sector bodies, and community broadcasting sector supporters and stakeholders.

The Community Radio Network

The CBAA's Community Radio Network (CRN) coordinates, creates and distributes a selection of the best news, talk, music and entertainment programs amongst a network of 150 independent community radio stations. Through them the programming has a potential audience of nearly two million listeners.

Amongst the 115 regular programs and segments in its lineup, CRN distributes several flagship community radio programs:

- *National Radio News* - a joint initiative of the CBAA and Charles Sturt University providing national and state-based news bulletins each week to stations across Australia.

- *The Wire* – the flagship daily current affairs program for the community radio sector, *The Wire* stands out across the media landscape not only as a significant alternative voice in Australia, but a critical one.

- *Good Morning Country* - a national weekday country must breakfast show that's especially popular amongst stations in regional and rural Australia. Managed by the CBAA, the program is co-presented from a number of studio locations: the CBAA studios in Sydney, Taree's 2BOB, Macarthur's 2MCR and Braidwood FM.

Content Distribution Hub

The Viewer Access Satellite Television service, or VAST, is a satellite television platform in Australia, providing digital television and radio services to remote and rural areas, as well as viewers in terrestrial black spots. Using VAST, the CBAA has established the Community Radio Content Distribution Hub through which thousands of hours of news, music, and specialised audience programming are delivered every year to community radio stations across Australia. Content distributed by the CBAA includes the Radio for the Print Handicapped Australia (RPHA) Service, the BBC World Service, the CBAA's Community Radio Network and Hope Media's Inspire Digital Radio.

Deep Dive

The Deep Dive is an event for managers of stations with a turnover of greater than $700,000 p.a. Through two events per year, station managers network, learn and share their experiences over the course of a 2 day retreat in March and extended session at the CBAA's national conference.

Digital Delivery Network

The Digital Delivery Network is a core CBAA service that integrates and leverages sector-wide community broadcasting infrastructure in a strategic and cost-effective manner in multiple ways. The network is a key component in facilitating radio digitisation, online and broadcast. It also allows for collaboration and content exchange between broadcasters and content delivery to stations and the general public.

Digital Radio Project

The CBAA's Digital Radio Project (DRP) has established and operates services and infrastructure to enable eligible licensed community broadcasters to provide digital radio services across five metropolitan capital cities: Sydney, Melbourne, Brisbane, Adelaide and Perth.

Through the DRP, the CBAA provides ongoing support, platform infrastructure, connectivity and coordination for over 40 free-to-air digital radio services provided by 36 community broadcasting licensees in these five cities.

In 2016, planning commenced for the extension of digital radio services to regional Australia through an industry-wide committee chaired by the Australian Communications and Media Authority (ACMA). Permanent digital radio services will be implemented in Canberra, Darwin and Hobart in 2018. It is anticipated a further 13 eligible community radio licensees will join the existing community digital radio network in these locations and, as with metropolitan services, corporate requirements, infrastructure implementation and ongoing operation of services will be supported through the DRP. Other regional locations are in scope for the introduction of digital radio services within the next few years, including Queensland's Gold Coast in the early stage.

Community sector research shows that 26.3% of community radio listening now happens via digital radio, with an average listening time of 13.8 hours a week.[2] These results echo the broader research into Australia wide digital radio listenership at 28%.[3] As of December 2017, 1.42 million cars sold in Australia across 41 car brands offer DAB+ radio[4], with digital radio now standard in 47% of new vehicles being sold. DAB+ integration into mobile phones and tablets is increasing, offering additional free to air options for community radio listeners.

The presence of community broadcasting services on digital platforms meets long-standing Government commitments to community broadcasting, local content and media diversity. The inclusion of community services as part of a primary mix of freely available broadcast services is critical in the process of radio digitisation. Digital radio broadcast is a key mechanism in that process, as well as future developments for integrated and hybrid approaches including online fixed/mobile and small-scale digital solutions relevant to the community sector.

The provision of free-to-air community digital radio services extends choice for listeners, expands community access and participation and is pivotal to the convergent multi-platform media environment.

National Features and Documentary Series

The CBAA's National Features and Documentary Competition aims to encourage storytelling from emerging radio producers. Anyone who is a volunteer or works at a community radio station in Australia can enter for their chance to be mentored by an experienced broadcaster, be paid for their work and win a CBAA Community Radio Award.

National Listener Survey

The National Listener Survey is a survey of the community radio listening habits of Australians though a hybrid telephone and online survey of a representative sample of our 10,000 Australians over the age of 15 across all Australian states and territories. Community radio stations are able to access audience research tailored to their station, and which provides invaluable insights to be used in planning, programming and sponsorship.

The National Listener Survey is conducted on behalf of the CBAA by McNair yellowSquares, an accredited Australian market and social research organisation with a long history of media research dating back to the first radio audience surveys held in the 1930s.

Radio Website Services and RWS Premium

Radio Website Services (RWS) is a CBAA initiative providing stations with a cost-effective suite of products that can be embedded into station websites such as program guides, program pages, image carousels and audio players for online streaming. Individual RWS products are available free to stations to embed into an existing station website. RWS enables broadcasting audiences to easily access station content with any web-enabled devices.

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[2] NLS National Listener Survey, McNair yellowSquares, June 2017. Community digital radio listening 26.3%, 13.8 hours per week.
[3] GfK CRA, December 2017, Digital radio listening. All stations 28.0%, 11.3 hours per week at December 2016.
[4] CRA December 2017, 1,420,000 vehicles sold in Australia with DAB+ fitted.

Its capabilities offer users one-click access to radio program pages with in-built playlists (Amrap Pages) via a station program guide, audio players and station social media. Its well refined back end interface is reliable, efficient and adaptable to the needs of broadcasters.

The CBAA also offers RWS Premium, a station website package that is simple to operate with limited IT experience and cost effective to maintain. RWS Premium websites provide baseline website functionality, web analytics, social media integration, fundraising and shared sponsorship tools, as well as all RWS products. By combining RWS products with an easy to use web development program, RWS Premium is an online content management solution developed specifically for community radio.

Station Community Engagement Survey

The Station Community Engagement Survey is a do-it-yourself, affordable audience research program for community radio stations. The results include demographics, sentiments related to station membership or volunteering and more, and are useful for planning and programming at stations, training presenters and compiling information for ACMA licence renewals.

The survey was designed and reports are delivered by McNair yellowSquares, an accredited Australian market and social research organisation with a long history of media research dating back to the first radio audience surveys held in the 1930s.

Station Savings

By harnessing the collective influence of CBAA members, the CBAA is able to deliver savings on community radio station core business expense areas such as CBAA services & events, the National Radio News, listener research, the BBC World Service, discounted not-for-profit memberships and services, insurance, stationery and PPCA music copyright fees.

Creating a healthy environment for the sector to thrive

The CBAA plays a key leadership role in and beyond community broadcasting.

Policy Development and Representation

The CBAA strives to work with all levels of government to advocate for policies and programs to ensure a continuing vibrant, creative, culturally diverse and sustainable community broadcasting sector. The CBAA plays a strong policy development role guided by the following principles:

- *Put evidence first:* The CBAA collects and evaluates evidence before undertaking priority setting and decision making, ensuring that all policy and advocacy work is built from a strong evidence base. The CBAA takes a pluralistic approach to research gathering, using quantitative and qualitative approaches to form a robust evidence base for policies.

- *Consult effectively*: The CBAA values the expertise and experience of members and sector leaders by undertaking targeted and effective consultation to assist in policy and advocacy work. The CBAA recognises the importance of consultation when developing ideas, in decision making and in communicating results.

- *Be proactive*: The CBAA commits to leading discussions, policy development and advocating for change that will develop the sector.

- *Build coalitions*: The CBAA forms relationships with the broadcasting, voluntary and commercial sectors to advance the interests of members.

- *Evaluate our work*: The CBAA quantifies the impact of policy and advocacy work and uses findings to constantly improve. Evaluation helps the CBAA to be accountable to members, funders and the wider sector.

- *Promote the values of the sector through positive initiatives*: Community broadcasting is a success story. While some situations will require the CBAA to frame issues as a crisis, funding and policy initiatives will, whenever possible, promote the success of the sector and the value of investing in community broadcasting initiatives.

CASE STUDY

Following a shortfall in support for community digital radio in the May 2016 Budget, the CBAA launched the Keep The Community In Your Radio campaign, which continued into the 2016/17 financial year. The campaign saw a huge outpour of support for the sector, including 52,000 petition signatures. In the 2017 Federal Budget, the sector received extra funding support of $6.1 million for digital radio ($1.9m in 2017/18 and $2m in 2018/19) and stations affected by the reorganisation of the 803-960 MHz radio frequency band ($2.2m). An additional $12 million in funding was confirmed in September 2017 and will support community digital radio, enhanced news and streaming services, and enhanced training.

Specifically, as the peak national association representing the interests of community broadcasting licensees, the CBAA works with stations through a range of engagement activities (surveys, direct consultation and research), and with the Community Broadcasting Sector Roundtable and others to identify and drive policy outcomes that benefit community broadcasters now and in the future.

Community Radio Broadcasting Codes of Practice

The CBAA is recognised by the Australian Communications and Media Authority (ACMA) as the organisation responsible for conducting reviews of the Community Radio Broadcasting Codes of Practice. Under Section 123 of the *Broadcasting Services Act 1992* (the Act), industry groups must develop the Codes in consultation with the ACMA. The Codes may cover programming requirements, fairness and accuracy in news and current affairs reporting, complaints handling and sponsorship, among other matters.

Community Broadcasting Sector Roundtable

The Community Broadcasting Sector Roundtable brings together the six community broadcasting Sector Representative Organisations (SROs) and the Community Broadcasting Foundation (CBF), under the auspices of the CBAA, to identify and advance issues of mutual interest.

The Roundtable consists of representatives from:
- The Australian Community Television Association (ACTA)
- Christian Media & Arts Australia (CMAA)
- The Community Broadcasting Association of Australia (CBAA)
- The Indigenous Remote Communication Association (IRCA)
- The National Ethnic and Multicultural Broadcasters' Council (NEMBC)
- Radio for the Print Handicapped (RPH), and
- The Community Broadcasting Foundation

The Roundtable identifies and discusses sector needs, emerging issues, policy positions, funding requirements and joint advocacy initiatives. It is a key element in the CBAA's strategy to provide effective sector leadership and advocacy and provides an appropriate process for the sector to work on policy and development issues. Roundtable discussions act as an important consultation mechanism for the CBAA and impact on the development of policies and actions relevant to the sector.

Research

The CBAA carries out independent and commissioned research as a service to our members and the community broadcasting sector. Examples of our research projects include:

National Listener Survey

The National Listener Survey is a study of the community radio listening habits of Australians though a hybrid telephone and online survey of a representative sample of 10,000 Australians over the age of 15, across all Australian states and territories. The 2017 Community Radio National Listener Survey summary is [available here](#) and the latest Community Radio National Listener Factsheets are [available here](#).

The National Listener Survey is conducted for the CBAA by McNair yellowSquares, a fully accredited Australian market and social research organisation with a long history of media research dating back to the first radio audience surveys held in the 1930s.

Research with Stations

The CBAA commissions regular research into the activities of stations in the Australian community broadcasting sector. The [Community Broadcasting Census Reports](#) provide detailed, aggregated information on key aspects of the community broadcasting sector.

3CMedia

3CMedia is a scholarly e-journal published by the CBAA which provides a forum for promoting, reporting and debating research in the community broadcasting sector. All papers published in 3CMedia are subject to a process of blind peer review.

Other Activities

Community Education Programs

The CBAA plays an important role in providing educational and informational programming for a large national audience of over five million Australians per week, promoting greater awareness of important issues such as health, education, and sustainability.

The CBAA community education programs provide a unique opportunity to provide low-cost and effective communications campaigns to a large and diverse national audience in an effective and trusted manner. This includes significant 'hard to reach' community groups such as people from culturally and linguistically diverse backgrounds, Aboriginal and Torres Strait Islander people, people living in rural and remote communities, and young people.

Our community education projects differ significantly from commercial media campaigns in that they:
- Use repetition of messaging and in-depth messaging to explain issues in detail.
- Directly involve, and thereby empower, community broadcasters and community members.
- Reach niche audiences that cannot be accessed through other forms of media.
- Use best-practice evaluation to measure the outcomes of communications activities.
- Are low-cost, with funding resulting in community development and skills development.

With over 10 years of experience managing a range of media, communications and research projects, the CBAA projects team has a proven ability to deliver high-quality communication projects that achieve substantial and measurable attitudinal and behavioural changes. Each project includes strong qualitative and quantitative evaluation to ensure detailed reporting of outcomes.

Projects managed by this team have been winners in the Queensland Media Awards for Best Promotion of Multiculturalism and the MHS Mental Health Awards, and have been nominated as finalists in the prestigious United Nations Media Peace Awards, Older People Speak Out Media Awards, and the Queensland Premier's Awards for Reconciliation.

Programs have been developed for: Department of Health, Adult Learners' Week, Organ and Tissue Authority, NSW Environmental Trust, Asthma Foundations of Australia, Alcohol Education and Rehabilitation Foundation, Law and Justice Foundation of NSW, Department of Environment and Climate Change, Alzheimer's Australia, and the Heart Foundation.

Deutsche Welle Internship

The CBAA and Deutsche Welle, Germany's international public broadcaster, offer one internship each year in Deutsche Welle's English-language newsroom in Bonn.

Our Partners

Community Broadcasting Foundation

The Community Broadcasting Foundation is an independent non-profit funding agency that seeks, secures, administers and distributes funding to support the development, creativity and sustainability of community broadcasting in Australia. The CBAA receives a significant portion of its income from the CBF.

Spots and Space Pty Ltd

The CBAA has a 10% shareholding in media representative agency, Spots and Space Pty Ltd. Spots and Space has representation rights for 270 community radio stations. The CBAA has the right to appoint a Director, however, has chosen not to do so to preserve an arm's length relationship. The CBAA exclusively endorses Spots and Space to the communications industry and the media as the national representative of community broadcasting.

Australian Government Department of Health

The Australian Government Department of Health supports one of the CBAA's Community Education Programs; the national suicide prevention and mental health awareness project. Each month, our project team develops a series of 20 short radio segments designed to promote help-seeking behaviour and positive lifestyle choices, using interviews with service providers, as well as profiles of people who have successfully dealt with tough times in their lives. Segments are distributed to community radio stations across the country for airplay.

World Association of Community Radio Broadcasters

The CBAA is a key member of the World Association of Community Radio Broadcasters (AMARC). AMARC is an international non-governmental organisation serving the community radio movement, with almost 4,000 members and associates in 130 countries. Its goal is to support and contribute to the development of community and participatory radio along the principals of solidarity and international cooperation. All continents are represented on AMARC's International Board of Directors.

APRA AMCOS

APRA AMCOS has 87,000+ members who are songwriters, composers and music publishers. APRA AMCOS licences organisations to play, perform, copy, record or make available members' music, and distributes royalties to members. The CBAA partners with APRA AMCOS across each year including its support for the CBAA's Community Radio Network and the CBAA Community Radio Awards.

Phonographic Performance Company of Australia Limited

Established in 1969, the Phonographic Performance Company of Australia Limited (PPCA) is a national, non-government, non-profit organisation that represents the interest of record companies and Australian recording artists. The CBAA has an industry agreement with the PPCA enabling the CBAA to represent all CBAA member stations.

Community Media Training Organisation

The Community Media Training Organisation (CMTO) began operating in 2011 and is a Registered Training Organisation delivering accredited and non-accredited training to community broadcasters around Australia. The CBAA works closely with the CMTO on a range of training projects, including the highly successful webinar series.

Community Council for Australia

The CBAA is a member of the Community Council for Australia, an independent, non-political member-based organisation dedicated to building flourishing communities primarily by enhancing

the extraordinary work and effort undertaken within the not-for profit sector in Australia. CCA seeks to change the way governments, communities and the not-for-profit sector relate to one another. This includes establishing a regulatory environment that works for community organisations and not against them.

Indigenous Remote Communications Association

The CBAA is a member of IRCA, which is currently expanding its role and representation to become the national peak body for the Aboriginal and Torres Strait Islander broadcasting, media and communications industry.

Deakin University

The CBAA is partnering with Deakin University on a project focused on capacity-building in citizen journalism enterprise. This innovative project will enable cross-border collaboration and knowledge-sharing between Indian and Australian community media practitioners and scholars. In parallel initiatives, citizen journalists and university students will receive intensive training to cover significant socio-economic issues for their respective communities.

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