



CBAA

CONFERENCE

9-12 NOVEMBER 2017

GOLD COAST

GOLD COAST CONVENTION AND EXHIBITION CENTRE,
GOLD COAST HIGHWAY, BROADBEACH QLD



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Proud to support this year's
CBAA Conference

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Welcome to the 2017 CBAA Conference!

Thanks for joining us on the beautiful Gold Coast for the biggest community radio event of the year.

We hope that you're as excited as we are for the coming days, which will give us all the opportunity to connect and learn from each other.

Community radio stations play a number of important roles and operate in several different spheres in Australian society. This is reflected in this year's program, which covers topics relevant to stations as media outlets, not-for-profit organisations and community hubs. We hope that you return to your stations full of ideas to share.

This year, we are excited to launch our first conference app. If you haven't already downloaded it, please go to bit.ly/CBAAConfApp and login using the email address you used to register for the conference. You can then save the webpage to your homescreen, making it easily accessible throughout the conference. If you have any trouble, please go to the CBAA Information Desk for assistance. Within the app, you'll find detailed information on each of our sessions, as well as the opportunity to easily plan your schedule, share updates on our social wall, access content from CBAA Community Radio Awards finalists and message other delegates and sponsors.

From our revamped Conference Kickstarter through to our 2017 CBAA Community Radio Awards Gala Dinner on Saturday night, we encourage you to check out as many sessions and events as you can.

Our hands-on Media Lab has once again been created in partnership with the Community Media Training Organisation. Sessions in this room are pre-booked - please see the CBAA Information Desk for more information.

The CBAA Community Radio Awards recognise excellence and acknowledge the accomplishments of stations and their programs, initiatives and practices that improve the services offered to their communities. Each of our finalists is deserving of congratulations for their achievements in the last year, and we wish them all the best of luck.

Please let one of the CBAA team know if you have any questions or if we're able to do anything to make your conference more valuable and enjoyable.



GET THE CBAA CONFERENCE APP

1. Go to bit.ly/CBAAConfApp
2. Login using the email you used to register for conference
3. Go to the CBAA Information Desk if you have any questions

THURSDAY, 9 NOVEMBER 2017

TIME	EVENT
13:30-17:00	REGISTRATIONS OPEN AT GOLD COAST CONVENTION & EXHIBITION CENTRE <i>2684-2690 Gold Coast Hwy, Broadbeach QLD 4218</i>
14:15-17:00	Local Station Visit: 4CRB Join us in visiting 4CRB, a local community radio station located in Burleigh Heads. Shuttles will leave from the Gold Coast Convention and Exhibition Centre, and return to the Sofitel. Limited capacity - see registration desk for more information.
18:00-19:30	Wet Your Whistle - Conference Kick-Start at the Sofitel Gold Coast Broadbeach <i>Pool Deck, Sofitel Gold Coast Broadbeach, 81 Surf Parade Broadbeach, Gold Coast, QLD 4218.</i>

FRIDAY, 10 NOVEMBER 2017

All Friday sessions will take place at the Gold Coast Convention & Exhibition Centre.

TIME	SESSION	ROOM
8:00	REGISTRATIONS OPEN	
9:00-9:30	Welcome	Plenary
9:30-11:00	Keynote Address by Tania de Jong: Voices of Innovation - The Power of Positive Human Collisions	Plenary
11:00-11:30	MORNING TEA	
11:30-12:30	DEBATE: Is Community Radio About the Listener or About the Person On Air?	Plenary
11:30 - 1:00	Media Lab: Skills for All - Smart Phone Journalism	Room 9
12:30-1:45	LUNCH	
12:45-1:45	Women's Forum	Room 6
	WORKSHOP SESSION 1	
13:45-15:15 <i>(extended sessions)</i>	Talking 'Digital Transformation'	Room 7
	How to Connect with Your Community to Help Your Station Thrive	Room 8
13:45 -14:30	CBF Grants: Outcomes, Ideas and Tips	Room 5
	The Importance of Radio in 'Media-Dark' Areas	Room 6
13:45 - 15:15	Media Lab: Skills Boost 1 - Interviewing in the Field	Room 9
14:35-15:20	A Roadmap to Building a Strong Station	Room 5
	All You Need is an Idea National Features & Documentary Series	Room 6
15:20-16:00	AFTERNOON TEA	
16:00-18:00	CBAA AGM and Open Forum	Plenary
16:00-18:00	Media Lab: Skills Boost 2 - Editing Techniques	Room 9



GET MORE ON THE CBAA CONFERENCE APP!

1. Go to bit.ly/CBAAConfApp
2. Login using the email you used to register for conference
3. Go to the CBAA Information Desk if you have any questions

SATURDAY, 11 NOVEMBER 2017

All Saturday sessions will take place at the Gold Coast Convention & Exhibition Centre.

TIME	SESSION	ROOM
8:00	REGISTRATIONS OPEN	
9:00 - 9:30	Media Lab Drop-In	Room 9
9:00-12:00	Deep Dive (extended session)	Room 8
9:30-10:30	WORKSHOP SESSION 2	
	What works? Engaging People with a Disability in Community Radio	Room 7
	How To Recruit Amazing New Board Directors with Diversity From Your Membership and Beyond	Room 6
	Tech Boot Camp for the Non-Technical: What You Need to Know About Your Station's Stuff	Room 5
	Media Lab: Skills for All - Social tools for Station Volunteers	Room 9
10:30-11:00	MORNING TEA	
11:00	Remembrance Day Service	Expo Area
11:05-12:00	WORKSHOP SESSION 3	
	Build From Your Strengths with a Station Content Strategy	Room 5
	Engaging Indigenous and Ethnic Communities	Room 6
	Using Communication & Partnerships to Engage Young People	Room 7
	Media Lab: Skills for All - Smart Phone Journalism (repeat)	Room 9
12:00-13:00	LUNCH	
	Youth Forum	Room 8
	First Nations Broadcasters Forum	Room 6
13:00-14:00	WORKSHOP SESSION 4	
	Radio Replay - A Revolution for Australian Music and Programming	Room 5
	Should You Make a Podcast?	Room 6
	How to Manage Interpersonal Conflict in your Station	Room 7
	The Power of Connecting to Your Local Business Community	Room 8
	Media Lab: Skills Boost 3 - Mastering Techniques	Room 9
14:00-15:00	AFTERNOON TEA	
14:30 - 15:30	Media Lab Drop-In	Room 9
15:00-15:30	APRA Ambassador, James Blundell, Performance & Q+A	Plenary
15:30-16:30	Plenary Session: Technology and the Future of Radio with Trevor Long	Plenary
16:30-16:45	Official Conference Close	Plenary
18:15-22:30	2017 CBAA Community Radio Awards Gala Dinner (ticketed - see Registration Desk for more information)	Hall 4

All Tuned In



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SUNDAY, 12 NOVEMBER 2017

TIME	EVENT
9:00-10:00	NETWORKING BREAKFAST AT SOFITEL GOLD COAST BROADBEACH <i>81 Surf Parade Broadbeach, Gold Coast, QLD 4218</i> (ticketed - see Registration Desk for more information)



**SHARE CONTENT ON YOUR SOCIAL MEDIA
PLATFORMS OF CHOICE USING #CBAACONF.**

COMMUNITY RADIO: DO YOU HAVE THE MUSIC LICENCES THAT YOU NEED?

Some stations are surprised to learn that they need a licence to play recorded music on their station or that their APRA licence does not cover them for all of their music needs.

Community radio broadcasters provide diverse and unique programming to serve a broad range of local communities and interests. Music is used to attract listeners and provides the community with the opportunity to access music of all genres and from a range of cultures.

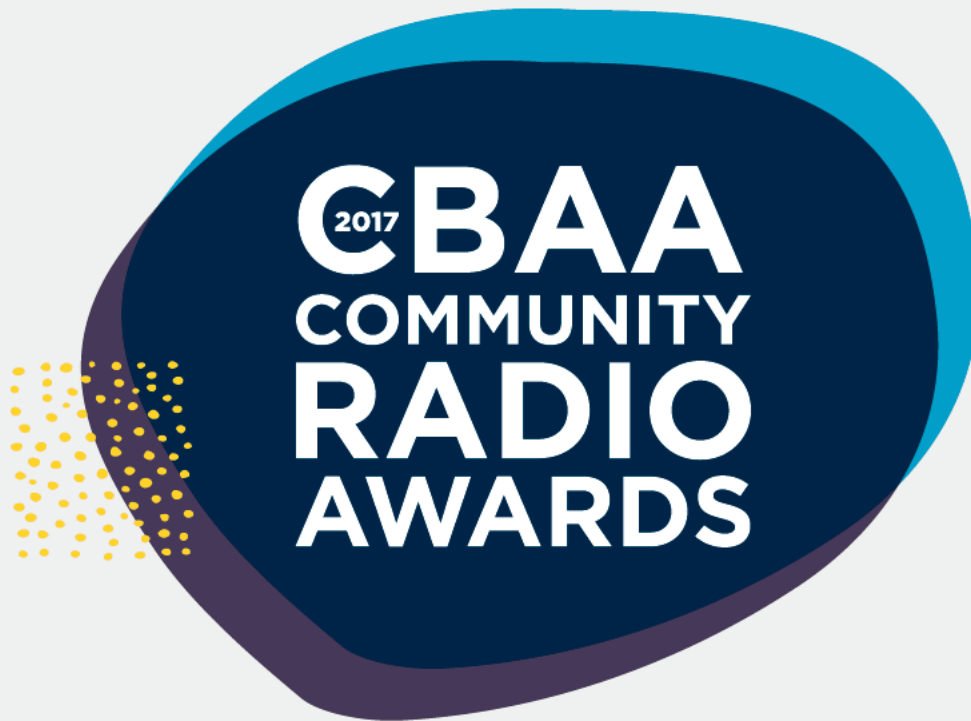
Just think about how long you would listen to your favourite radio station if they were not playing any music!

PPCA is the leading provider of copyright licences which enables you to play almost all recordings commercially released in Australia, giving you the flexibility to legally use recorded music to drive your business.

www.pcca.com.au

Real Music • Real Artists • Real Impact





GALA DINNER MENU

ENTRÉE

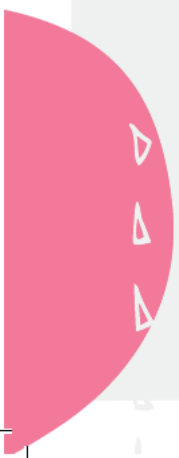
King prawns with avocado, lemon curd, capers and pomegranate dressing.

MAIN

Angus beef sirloin with tarragon Dijon mushrooms, potato gratin, greens and jus.

DESSERT

Raspberry white chocolate cheesecake, raspberry gelee, meringues and lemon curd.



THE CBAA COMMUNITY RADIO AWARDS GALA DINNER IS COMMUNITY RADIO'S NIGHT OF NIGHTS - AND WHERE WE ANNOUNCE THE WINNERS OF THIS YEAR'S AWARDS.

This event is ticketed - please see the CBAA Registration Desk for more information.

National Features & Documentary Series

Best New Radio Program - Music

Best New Radio Program - Talks
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Best Station Production

Best Station Promotion or Fundraising Campaign

Contribution to Australian Music
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Excellence in Technical Services

Excellence in Training

**Most Innovative Outside Broadcast
or Special Event Broadcast**

Outstanding Small Station Award

Outstanding Volunteer Contribution
Proudly sponsored by Pro Bono Australia

Outstanding Youth Contribution

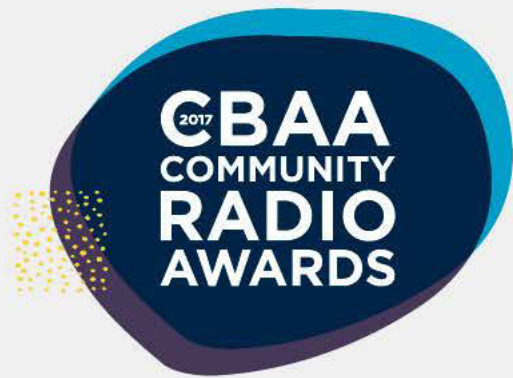
Troy Garner Excellence in Sports Programming

Michael Law Award

Tony Staley Award
Proudly supported by the Community
Broadcasting Foundation



Finalists are listed in the CBAA Conference app and at www.cbaa.org.au/awards.



Thank you to the following organisations for supporting the 2017 CBA Community Radio Awards:



The Australian Film Television and Radio School (AFTRS) is the country's premier radio school and offers a multitude of courses in both online and on campus formats to suit the aspiring, developing or established radio practitioner. AFTRS offers three online courses for staff already working in radio: Radio Content and Program Directors Course, Writing Radio Creative and Diploma in Digital Content Radio. Check out the AFTRS website for many other short and introductory courses including a six-week introductory online course, Core Radio Skills.

www.aftrs.edu.au



Deutsche Welle (DW) is Germany's international broadcaster and a trusted source for reliable, news and information with content in 30 languages. The flagship channel DW provides analysis and insights to viewers around the globe, reporting on important issues in English 24/7. With continuous news reports, special features and talk shows covering everything from business, science and politics to culture and sports, DW brings people closer to what matters most - made in Germany, made for minds.

www.dw.com



APRA AMCOS (the Australasian Performing Right Association and the Australasian Mechanical Copyright Owners Society) is a collective management organisation which licenses organisations to play, perform, copy, record or make available music on behalf of more than 87,500 members and 124,000 licensees with 170 affiliated organisations worldwide.

www.apraamcos.com.au



Established in 1969, the Phonographic Performance Company of Australia Limited is a national, non-government, non-profit organisation that represents the interest of record companies and Australian recording artists. PPCA works together with their licensors, being thousands of Australian recording artists and hundreds of labels both major and independent. While PPCA enables businesses to thrive by playing a repertoire of quality music, they also safeguard the rights of thousands of Australian recording artists and labels, ensuring that they receive a fair return for their music.

www.ppca.com.au



Pro Bono Australia was established in 1999. We are one of Australia's first social businesses and provide media, jobs and resources for the common good to over one million people nationally. Certified in 2013 as a B Corp organisation, today we act as the central online hub for Australia's social sector. At our core is the belief that a robust and engaged civil society is of utmost importance and that the organisations making this a reality are supported, encouraged and given a voice. Visit our website and subscribe to our free social sector news.

www.probonoaustralia.com.au



The Community Broadcasting Foundation supports and champions community-owned and operated media to connect people and tell vital, local stories so that we have a vibrant Australian culture and a healthy democracy. Each year the CBF provides more than \$15 million in funding to support the 500 community broadcasting services operating in communities across Australia.

www.cbf.com.au

Thank you to our Conference Sponsors & Exhibitors



SILVER SPONSOR

As Silver Sponsor, you'll find AFTRS in our exhibition area, as well as a category sponsor in our Awards. The Australian Film Television and Radio School (AFTRS) is the country's premier radio school and offers a multitude of courses in both online and on campus formats to suit the aspiring, developing or established radio practitioner. AFTRS offers three online courses for staff already working in radio: Radio Content and Program Directors Course - designed for experienced radio staff who want to step up to management, content and programming roles. Writing Radio Creative - perfect for those working in or wanting to pursue work, writing radio creative. Diploma in Digital Content Radio - for people who want to develop the technical and creative skills required to produce digital content. Check out the AFTRS website for many other short and introductory courses including: Core Radio Skills - a six week introductory online course where students will learn the fundamentals of creating and delivering engaging, audience-focused radio content.

www.aftrs.edu.au

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