



APPLICATION KIT

MIKE THOMPSON / DEUTSCHE WELLE INTERNSHIP 2012

Deutsche Welle

Deutsche Welle is Germany's international broadcaster: online, on-screen and over the air. It provides a European perspective to audiences around the world and promotes intercultural dialogue.

According to its statutory mission, Deutsche Welle will "promote understanding of Germany as an independent nation with its roots in European culture and as a liberal, democratic, constitutional state based on the rule of law.

It is also meant to "provide a forum in Europe and on other continents to German and other points of view on important issues, with the aim of fostering understanding and exchange between cultures and people." In addition, it will contribute to promoting the German language.

Deutsche Welle fulfills this mission with a journalistic portfolio that includes DW-RADIO and the multimedia Internet portal DW-WORLD.DE in 30 languages and with DW-TV in German, English, Arabic and Spanish.

The international broadcaster's services are targeted to people around the world who are interested in Germany and Europe, particularly to current and future opinion leaders and decision makers. German programming is directed at those learning German and other individuals with German language skills. It reaches nearly 90 million listeners and viewers worldwide every week. It receives well over half a million responses to its programming and online services every year and is respected as a credible source of information.

Community Broadcasting in Australia

Australia has a unique and highly developed community broadcasting sector with over 300 licensed community broadcasting stations and the involvement of over 20,000 volunteers. Licenses were first issued in 1972 to not-for-profit organisations to provide alternative and complementary broadcast services to those provided by the commercial and national sectors, and access to the community in generating local media content.

The sector is extremely diverse with licenses allocated both geographically and according to specific communities of interest. Approximately 70% of stations are located in regional and remote areas. In capital cities there are both metropolitan-wide services and sub-metropolitan services. Communities of interest include Indigenous, ethnic & multicultural, educational, youth, religious, specialist music, print handicapped, and a broad range of general community radio services servicing local communities.

Stations operate primarily through fundraising, sponsorship, subscription, program access and limited federal funding support provided through the Community Broadcasting Foundation.

Community broadcasting reflects a commitment to access and participation, training, and content relevant to local communities and specific communities of interest. The cumulative national community broadcasting audience has been measured at over 9 million people.

Community Broadcasting Association of Australia (CBAA)

The CBAA is the national peak body for more than 300 community radio and television stations. In addition to providing services for these members, it manages projects of benefit to the broad community broadcasting sector.

CBAA Key Goals:

- Promote the values of the community broadcasting sector through practical actions
- Build station capacity by providing quality advice, support and services to members
- Advance the interests of community broadcasting through policy development, leadership, advocacy, representation, and public campaigns
- Enhance communications strategies to raise awareness and knowledge of the community broadcasting sector
- Increase organisational capacity to reflect best practice and facilitate sustainable growth

The Mike Thompson / Deutsche Welle Internship

Mike Thompson served as the General Manager of the CBAA from 1993 to 2001 and in the late 1990's he identified an opportunity for young Australian community broadcasters to develop their professional skills. Working with Deutsche Welle's Australian representative, Esther Blank, they pitched the idea of an internship for Australian community broadcasters to Deutsche Welle in Germany. The pitch was successful and the first Deutsche Welle intern left for Germany in 2000.

Following the death of Mike Thompson in 2001 the internship program was named the Mike Thompson/Deutsche Welle Internship.

The internship program is available again for 2012. The successful intern works from the Deutsche Welle headquarters in Bonn and receives professional guidance and gains international journalism experience covering issues and events in Germany and throughout Europe. Interns receive a monthly training salary, which allows a student lifestyle. Deutsche Welle will also pay the return airfare from Australia to Germany and help find reasonably priced accommodation in Bonn.

This year Deutsche Welle and the CBAA are looking to recruit one young community broadcasting journalist who has experience in both radio and online journalism to work in Germany in 2012.

DW RADIO is offering a six month internship in DW's English language department. The internship will start in January 2012.

SELECTION CRITERIA

Required:

1. Successful completion of a University Degree, evidence of this will be required.
2. Commitment to community radio broadcasting in Australia. Please complete the form at the end of this kit seeking verification of your community radio involvement.
3. Experience as a radio journalist and the necessary technical knowledge and skills.
4. Online journalism experience and the necessary technical knowledge and skills.
5. Able to demonstrate an interest in European and German current affairs and issues.
6. Must understand, speak and read German, or be ready to attend an intensive German language course at the Sydney or Melbourne Goethe Institute.
7. Must be an Australian citizen.

APPLICATION GUIDELINES

Further information: If you have any questions about the internship you can call or e-mail Deutsche Welle's Australia representative Esther Blank on 02-9665 9202 / 0412-327919 or email estherblank@optusnet.com.au

Shortlisted candidates will be invited for an interview with Deutsche Welle and CBAA representatives in Australia. They will also have to pass a German language test and an online journalism test.

Applications should include:

- The application cover sheet and community radio verification form
- A document addressing the selection criteria – no longer than 3 pages
- A Curriculum Vitae – no longer than 3 pages
- The names, phone numbers and email addresses of three referees
- Copy of university degree
- Three examples of your work; at least one example of radio journalism provided on USB, CD or DVD only, and at least one example of your online work provided via print or a web link

Applications should be:

- Provided in hard copy and in duplicate
- On white paper
- Posted or delivered. Email applications will not be accepted
- In audio formats requested above for work examples

APPLICATIONS CLOSE COB FRIDAY 6 AUGUST 2011

Applications should be marked 'confidential' and posted to:

Esther Blank
CBAA
PO BOX 564
Alexandria NSW 1435

Application Cover Sheet & Community Radio verification

Mike Thompson/Deutsche Welle Internship - 2012

Details

Applicant name	
Email	
Mobile Phone	
Other phone numbers we can contact you on	

Community Radio Verification Details

Which community radio stations have you been involved in? List	1
	2
	3
Which programs have you been involved in? List	
Name & Ph number of person at the station(s) who can verify your involvement (President, Board member, Station Manager etc)	1
	2
	3