



CBX MAGAZINE MEDIA KIT

**CBX is the industry magazine for
community radio.**

The CBAA is proud to be aligned
with sponsors and partners who reflect
the ideals of community broadcasting
and share our vision to promote an
independent sector that reflects our
unique Australian communities.

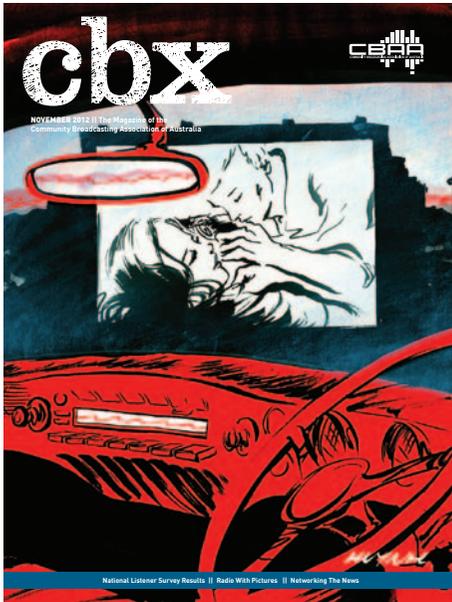
CBX THE CBAA MAGAZINE

The Community Broadcasting Association of Australia [CBAA] is the national peak body for community radio. As a membership organisation, The CBAA is valued for its leadership, advocacy and support.

The magazine is printed three times a year and is distributed to member stations, independent broadcasters, sector bodies, stakeholders and supporters of community broadcasting, arts and cultural organisations, universities and tertiary institutions, Federal MPS and other interested groups.

By advertising in CBX Magazine you will reach a specialist market that is interested in radio, new media technologies, broadcast equipment and community and cultural development.





A range of advertising packages for CBX Magazine are available – you can supply ads or have them designed by the CBX editorial team.

ADVERTISING RATES

- **1/3 page ad** \$490+GST
- **full page ad** \$990+GST
- **back cover** \$1200+GST
- **A5 magazine insert*** \$450 + GST

*300 copies in station mailouts, with finished printed copies to be delivered to CBAA prior to mailout.

ADVERTISING SPECIFICATIONS

- **1/3 page ad** 70mm h x 190mm w
- **full page ad** 275mm h x 210mm w
- **back cover** 275mm h x 210mm w
- **A5 magazine insert** 148mm x 210mm

OPTIONAL DESIGN SERVICE

An ad can be designed for you by CBX's design team upon request. Individual quotes are provided depending on your needs.

AD SIZES AND PRICES

**For specialised ads or varying specs please contact
The Editor on (02) 9310 2999
or via email cyates@cbaa.org.au and dchifley@cbaa.org.au**