Kitchen's Floor

ZED DIGITAL'S LIVE DELAY

By Emma Ramsay, Digital Radio Project. Photos by Michelle Brown

The program first sprouted from a programming initiative instigated by Michelle and was further developed after discussions at the Community Digital Radio Forum conducted in June 2012.

"The forum was held by the Digital Radio Project involving a number of community digital broadcasters," Andrew says, explaining the foundations of the program. "While discussing cross-station programming initiatives, live music recordings kept cropping up. It is an area a few stations are engaged with but in differing capacities, covering different scenes or generating different stockpiles of material. Out of this we saw the possibility of a new specialist live music program in collaboration with various stations."

The reception to the program has been positive, giving stations access to broadcast quality recordings of Australian live music to supplement their existing programming. Since Live Delay's inception last year, other stations have joined the program as contributors, adding their own recordings to the program which is packaged with interviews and other featurettes ready for broadcast via the CRN network.

"The show is coordinated around dialog with other broadcasters and their live recording teams. Beau FM's excellent Beaudesert team (coordinated by John Robinson and Matt Dever) and FBi's Live Feed (Harvey O'Sullivan, Andrew Edgson, Dan Zilber and team) have been particularly instrumental in the show's

production, and the relationship is reciprocal - both stations have featured 4ZZZ recordings and we couldn't be happier. We're hoping to broaden the net of Live Delay and that the rest of 2013 sees new faces and teams come on board."

Andrew says it's very time intensive getting Live Delay ready for broadcast.

"On 4ZZZ's end, Brisbane has a rotation of different venues with different obstacles so it's rarely run of the mill," he says. "The whole project of a single set from start to finish is so ambitious for a volunteer - first of all negotiating with a band or promoter, liaising with the venue's sound engineer and not getting in their way, picking up the boxes of equipment, bumping in, having the set record well, getting the artists to sign the release, waiting for the end of the night, bumping out, transferring the audio, trimming and mixing it all, mastering - that's hours and hours of work for maybe 30 minutes of content - then having the artists approve the mixes which can take some time! It's a full-on but rewarding task when it happens, and when it does we really want to get these recordings out there. Next time you see a community radio vollie with mysterious recording equipment at a gig, please buy them a beer."

Executive Producer Darragh Murray comes from a print journalism background, so his role in producing Live Delay has very much been a 'learn by doing' process, which he assures us has been lots of fun! As Executive

Producer, Darragh organises content, announces, records and takes care of different administrative tasks and has broadcasting experience from hosting ExitStageZed, a program on their FM schedule.

"When the opportunity came up to get a bit more involved with putting out something on Zed Digital and working on a collaboration not only within the local Zed community, but also music communities throughout Australia I relished the opportunity," he says.

This collaboration of production for Live Delay is an example of how many stations can benefit from sharing and sourcing diverse, independent content, offering a greater dynamic of program choices for FM and digital schedules.

"You can't think of one city's community radio as insular with content lacking relevance to the audience of another city or town," says Andrew. "Sure, different community broadcasters cover different styles and scenes, but it all belongs in the same conversation so to speak. It was crucial in this way to begin a project based on collaboration, sharing and receiving content with other Australian stations and add to this live recording currency."

Programs such as Live Delay provide an opportunity for stations to continue to invigorate the live music culture in their immediate community and nationwide through the program's delivery and contributions via the CRN network every week.

Bitch Prefect

Sky Needle

Tight Slip

- ACROSS THE VALLEY AND BEYOND!

WHEN BRISBANE'S 4ZZZ FM WAS IN THE EARLY DAYS OF SETTING UP THE BROADCAST SCHEDULE FOR ZED DIGITAL, THEY WERE FORTUNATE IN SECURING FUNDING TO CREATE A ROLE FOR A DIGITAL CONTENT DEVELOPMENT COORDINATOR. WITH STATION MANAGER MICHELLE BROWN'S AMBITIOUS IDEAS FOR PROGRAMMING AND CONTENT UNDERWAY FOR ZED DIGITAL, ANDREW MCLELLAN JOINED THE 4ZZZ TEAM EXTENDING HIS INVOLVEMENT AS A VOLUNTEER PRESENTER AND PRODUCER. THE RECENT ADDITION OF THE PROGRAM LIVE DELAY TO ZED DIGITAL EXPANDS ON THE STATION'S INVOLVEMENT IN THE BRISBANE DIY MUSIC SCENE, AND BUILDS ON 4ZZZ'S REPUTATION FOR SUPPORTING THE DIVERSITY OF LIVE MUSIC CURRENTLY EMANATING FROM BRISBANE CITY AND THE SURROUNDING REGION.

MORE INFORMATION ABOUT LIVE DELAY IS AVAILABLE FROM THE PROGRAM'S WEBSITE WWW.LIVEDELAY.COM

LIVE DELAY GOES TO AIR ON ZED DIGITAL EVERY FRIDAY NIGHT BETWEEN 8 AND 9PM, PLEASE CHECK THE CRN PROGRAM GUIDE FOR NATIONAL SCHEDULING INFORMATION.